OCTOBER 15, 1912
VOL. 40 NO. 8 WHOLE NO. 961

Mrs. J. Gordon Douglas—Photograph 18
The German Regimental Drag—Illustrated 19-20
Mrs. Cornelius Vanderbilt's Costume Ball at Newport—Photographs 21
Paquin's Pretty Eccentricities—Illustrations 22
A Finger On the Pulse of Fashion—Illustrated 23-25
A Wrap and Two Gowns of Great Richness—Photographs 26
The Excellence of the Ready-Made—Illustrated 27-29
The Ups and Downs of the Waist-Line—Illustrated 30-31
Coat Adaptations of Masculine Fashions—Illustrations 32
As Seen By Him—Illustrated 33
Wives For the Next Generation—Editorial 34
New Twists to Established Modes—Illustrations 35
Seen in the Shops—Illustrated 37-38
Smart Fashions for Limited Incomes—Illustrated 39-40
Brocade the Superlative Favorite of the Moment—Photographs 41
Where the Londoner Shops—Illustrated 42
Gowns Worn by Miss Kaelred in "The Ne'er-Do-Well"—Photographs 43
The Semi-Precious Art—Illustrated 44
A Trio of Conservative Tailleurs—Illustrations 45
Adventuring for the Antique—Illustrated 46
Touring the Paris Shops—Illustrated 47-48
Seen on the Stage—Illustrated 49-51
The Well-Dressed Man—Illustrated 52-53
Time-Savers for the Modern Kitchen—Photographs 54
Bibelots of Utility and Beauty—Illustrated 55
New Elements In House Decoration—Photographs 56
Models from the Redfern Salons—Illustrations 58
Where Fashion and Economy Meet 60
The Fur Coat—Photographs 62
The Waist-Deep Collar—Illustrations 64
Old Shop Fronts of London—Illustrated 66
Russian Cottage Arts—Illustrated 68
Autumn Shopping in the Quaker City—Illustrated 70
Her Portrait 72
What They Read 74-76
The Modern Craftsmen of Paris 82
Society 84
Noblesse Oblige 88
At a Push of a Button—Illustrated 90
The Markets of Jamaica—Illustrated 92
The Corset Encased—Illustrated 94
Important Trifles—Illustrated 96
Milady's Garter—Illustrated 98
Vogue Points from Paris 100

Copyright, 1912, by The Vogue Company. Registered in the U. S. Patent Office.

VOGUE is published on the first and fifteenth of every month, by The Vogue Company, 443 Fourth Avenue, New York; Condé Nast, President; M. L. Harrison, Vice-President; Barrett Andrews, Secretary; Theron McCampbell, Treasurer. Cable Address: Vonork.

Subscriptions for the United States and Mexico, four dollars a year in advance. For foreign countries in the postal union, five and one-half dollars a year. For Canadian delivery, postage must be added at the rate of $1.25 per year. Remit by check, draft or postal or express money order. Other remittances at sender's risk. Single copies twenty-five cents.

Manuscripts must be accompanied with postage for their return if unavailable. Vogue assumes no responsibility for unsolicited manuscripts except to accord them courteous attention and ordinary care.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change of address both the old and the new address must be given. Two weeks' notice is required.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879.

The CLIMAX *of the*
WINTER MODE

Will be presented in

VOGUE'S WINTER FASHIONS NUMBER

Dated November 1st

IN THE next VOGUE you will find the models which society will wear throughout the new season.

Every phase of the smart Winter wardrobe will be presented. Toilettes for the ball, the opera, the reception—suits and hats for the street, the motor car, the country club. In selecting these final expressions of the new mode, we have gone to the very best New York and Paris dressmakers and have chosen their very best offerings. Prices have not been considered. We have concerned ourselves only with smartness of design, expressed in perfect materials, and with perfect workmanship.

This is a hint of the cover design of our forthcoming Winter Fashions Number

The Winter Fashions Number will thus present the very highest expression of the Winter mode. This is a number which you must not miss. Now that experimental styles have vanished — now that Winter is around the corner — read the Winter Fashions Number and you will have every detail of the accepted mode at your finger tips.

The New Etiquette

"Wherever kind hearts, good tempers and the desire to please are met together," writes Caroline Duer, in the next VOGUE, "there *ought* to be good Society."

With a running fire of epigram Miss Duer supports her maxim that "etiquette is only the ghost of old rules once set for ceremonious conduct," and, therefore, no one who is truly amiable and unselfconscious can go far wrong in the manners of to-day. This essay on the new etiquette will have a prominent position in the Winter Fashions Number.

Looking Forward

In the next VOGUE we shall outline our Christmas plans for this season — so that really forehanded Christmas shoppers can begin at once to lighten the burden of the last few weeks. If you have never taken advantage of VOGUE's Christmas offer, read what we have to say about it in the Winter Fashions Number.

How to Secure a Charming Poster

The striking cover design of this October 15th number —three girls by Miss Sarah Stilwell Weber—would make an exceedingly attractive poster. We have accordingly made several extra proofs on heavy paper, without lettering, and will send you one on receipt of 25 cents.

TO MAKE SURE OF THE WINTER FASHIONS NUMBER READ PAGE 8

Photograph from Campbell Studios

MRS. J. GORDON DOUGLAS

Mrs. Douglas, the daughter of Mr. Luther Kountze, is a splendid sportswoman whose prowess has been much noted at Newport this season. The country home of Mr. and Mrs. Douglas is "Douglaston," at Morristown, N. J.

CLB259180

VOGUE

THE GERMAN REGIMENTAL DRAG

The Reveille at Dawn, the Spirited Dash over Wali and Ditch, the "Haloli" of the Buglers that Signals the Kill, and Finally the Presentation of the Coveted Oak Leaf

DRAG hunting in Germany is practically confined to the army, for, contrary to the English and American custom, few stables and packs are maintained by individuals or country clubs. Each hunting season the cavalry regiments provide stables stocked with horses selected from among those of the regimental barracks which are set aside for the use of the officers and for that of the visiting officers from other regiments. Each officer has several hunters of his own, either English or Irish bred, or else inbred in Germany, but no horses are kept especially for the hunting field. All the horses are used in regimental service work, for the sport is never divorced from the purpose of military training.

THE STRENUOUS GERMAN HUNT

For this reason the officers of a regiment are required to attend a drag quite as conscientiously as they would any other branch of equestrian training, and their arrangement of the sport is frequently subjected to the criticism of their commander. They are expected to keep a fast but steady pace, riding from start to finish in their best form, with the horse going with low neck, and horse and rider in perfect equilibrium. A racing seat is always condemned.

In the intervals between the hunts the officers subject the horses to rigorous training, and this is a most strenuous task, as the country where these hunts take place is so intersected with small rills as to necessitate a marvelous quickness in their ability to make short, quick turns. When in the field, the riders are expected to take all the obstacles of the course, and the hunt thus becomes altogether unlike a cross-country ride in America or England, where the individual himself elects the danger, or may decide that the desirable way is along the line of least resistance. In the German army, even in hunting, there is no such thing as an individual, and the ideal hunt is where the whole field ride well together to the finish.

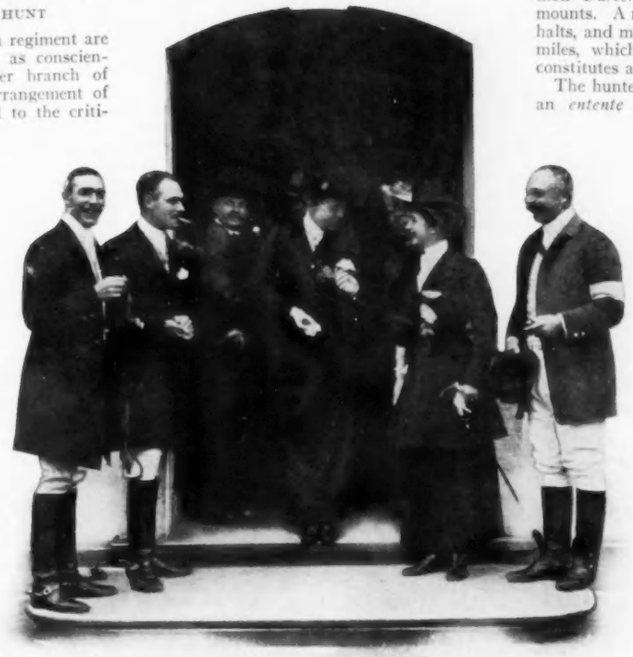
The hounds used at the regimental drags are of English blood, but as the pure bred foxhounds have proved too heavy and slow for the pace set at these hunts, they have been interbred in Germany with deer and hare hounds. The English strain is replenished from year to year. The cavalry regiments usually rent the dogs for the season from the Military Riding Institute at Munich. In most cases the English names are used. Each regiment also keeps a kennel of foxes, and the *Losung* is utilized as scent by the draggers, for in these hunts the aniseed bag is of infrequent use. The end of the harvesting signals the beginning of the hunting season, which includes the first days of October and continues until the early snows.

The length of a hunt varies. Those at the end of the season are much longer, with more difficult obstacles than those in the early part of autumn. But from the first, all are straight away, a flying run with no stops, and from three to five miles in length. Longer runs are provided at the close of the season by arranging what are called relay hunts in which several stops are made, usually at some picturesque locality. Here the riders are met by their *Burschen*, who hold in readiness fresh mounts. A relay hunt provides several of these halts, and may extend for fifteen or twenty-five miles, which, with the stops and the return, constitutes a very full hunting day.

The hunters most earnestly strive to preserve an *entente cordiale* with the peasants, and maintain in all their relations with them great decorum and a conspicuous respect. The regiment band is often placed at the disposal of the villagers for their merry-makings, and at the termination of the hunting an investigation of all damage done to their land and crops is made.

THE MASTER OF HOUNDS

The commanding officer of a regiment is always the nominal Master of the Hounds, but the acting Master is appointed by him for the season from among the younger officers. The post is a unique one, as it is a curious composite of *piqueur* and Master. It is his office to arrange each of the two or more weekly hunts, to select some under officer, and, with him in attendance, to go over the proposed route. His instructions are in turn submitted, by this subordinate, to the draggers, with whom he again goes over the course, an intimate knowledge of which is required of him.



A hunting party of notabilities, all wearing the coveted oak leaf, leaving "Studensee," formerly the country place of the Grand Duke of Baden, but now opened only for hunt breakfasts

Among those in at the finish of this regimental drag were Colonel von Eben, the Major von Plettenberg, Captains Graf von Posadorosky and Freiherr von Dungern, and the only woman in the party, an American, the wife of Ober-Lieutenant Sommerhoff, who stands beside her

Upon the day of the hunt the officers and their guests assemble at the barracks, from whence they proceed to the Meet in an order established by tradition. The Whips with the hounds take the lead, and are in turn followed by the Acting Master of the Hounds, riding alone, and by the buglers of the regiment, who awaken the echoes of distant hills with old hunting songs. After them ride the Colonel of the regiment and the other officers, then their guests, often Royalty itself, and lastly the ladies.

"THEY'RE OFF!"

The spectacle is a brilliant one. The procession of men in pink with black velvet hunting caps and of officers in the striking and varied uniforms of the German army presents, as it passes out of the little barracks town through the narrow, winding ways leading to the open country, both the picturesqueness of a hunting party and the dashing military form of the German cavalry. The women usually hunt in pink habits of French cut, with which they wear the *tricorne*. A few wear habits of English make and silk top hats, but the cross saddle and divided skirt are rarely seen.

After the groups are united at the Meet, for which usually some broad, open space surrounded with wooded hights is chosen, a signal is given by the Commander, and all are away. The draggers are allowed a start of from two to ten minutes, depending upon wind and weather. All kinds of obstacles are met, usually of a purely natural character—ditches with which the peasants divide their fields, broader water jumps of all sorts, with an occasional combination of trench and hedge, and finally streams with bottoms of a sticky and obstinate mire.

The broad jump is the most formidable obstacle of the run, and not, as in England and America, the high jump of wall or fence. In these differences of the natural features of the two countries lies the reason of the faster pace on the German hunting field. The German hunt more closely resembles an English point-to-point race than a fox hunt.

Princess Sophia of Saxe-Weimar fording a stream

As the men and horses increase in strength and skill during the season, the acting master of the hounds causes artificial obstacles to be added to the course. These consist of imitation brick walls and of fences variously constructed, which are thought desirable rather for variety than because they afford an opportunity for better horsemanship.

AT THE CALL OF THE "HALOLI"

At the bugle call of the *Haloli*, those famous notes which, at the time when stag and wild boar were hunted with spears, signaled the kill, the riders again assemble and are met by the buglers and many carriages and automobiles. Those who arrive for this bugle call are entitled to the symbol of hunting honor, a sprig of oak leaves. A bough is plucked from some neighboring tree by a young officer, who hands it to the Commander of the regiment or to Royalty, if present. The Commander then makes the so much coveted presentations of the leaves.

All who have been honored wear the bits of green, the men in their caps, the women at the breasts of their habits, during the return, when, preceded by the buglers, they ceremoniously enter the regimental barracks, and again at the breakfast, dinner, or ball, which in Germany almost always follows the drag. D. VON W.

The Unbeliever

"The tariff at last is adjusted," said she,
"And gowns are much higher; I knew they would be."
And he looked up in doubt as he stood by her side—
"I wouldn't have dreamed it," was all he replied.

The real test of a German hunter is not, as in America, the wall, but the ditch where many more necks have been broken

Homeward after the "Haloli"—the Master leads, then follow the buglers, the colonel of regiment, and the officers and guests

NEWPORT SOCIETY MEMBERS WHOSE WONDERFUL COSTUMES ADDED TO THE BRILLIANCY OF "A NIGHT IN THE ORIENT," THE BALL GIVEN BY MRS. CORNELIUS VANDERBILT

Copyright by Davis & Sanford Co.

Mrs. Henry S. Redmond, Mr. Oliver Harriman, Mrs. Hermann Oelrichs, and Count d'Adhemar, in oriental regalia

Copyright by Davis & Sanford Co.

Mr. and Mrs. Theodore Roosevelt, Jr., chose costumes of the period of 1830

Copyright by Davis & Sanford Co.

Mrs. Austin Sands was attired as a Spanish dancing girl

Copyright by Davis & Sanford Co.

Mrs. William B. Leeds was a much bejeweled Cleopatra

Copyright by Davis & Sanford Co.

Mrs. Oliver Harriman might have come straight from the city of Bagdad

The old-red cloth used for the skirt finds a place on the waist only in the typical Paquin collar, and the Alençon lace which forms the corsage is used on the skirt only in an abbreviated pannier. Bands of skunk trim the base of the collar and the wide sleeves which are finished with lace ruffles

A suit in old French red velours de laine which exploits many of the newest Paquin features—the long, backward-drooping waist-line, the wide-cuffed sleeves, and the curiously draped skirt. The standing collar is prettily finished at the throat with three long, black-tipped, white fur tails

Madame Paquin's new pannier—quite the most pronounced affair of the kind shown for a twelvemonth—measures at least a yard from tip to tip. With this excessive increase of material below the waist-line, we have even greater sketchiness above. *For full description see page 23*

HERE ARE SHOWN SOME OF PAQUIN'S PRETTY ECCENTRICITIES—A WIRED, FLARING COLLAR, AN ELONGATED, DROOPING WAIST-LINE, AND AN EXCESSIVE PANNIER

A FINGER *on the* PULSE *of* FASHION

As Fashions Develop in These Formative Weeks We Can Only Trace the Many Little Changes that Eventually Make Up the Sum Total of a New Mode

THOUGH we are told that panniers have passed or at least are passing, it is a noteworthy fact that some of the frocks which have had the greatest success this season are those which suggest in a more or less pronounced manner the silhouette of this same *passé* pannier. Quite the most pannier-like frock which has appeared for a twelve-month was designed by none other than Madame Paquin herself. At her house are shown no plain skirts, no plaited skirts, no full, round skirts, and no very tight skirts. What then remains?

Drapery. There is no drapery below the knee, but above the knee, what variety! Plaited peplums, puffed peplums, short tunics made of double frills, puffed tunics, circular tunics, godets, elongated, split panniers, and, most striking of all, very puffy panniers, such as are illustrated in the right-hand figure on page 22.

This model is developed in the palest pink taffeta. Its bouffant panniers measure at least a yard in diameter. The bottom of the skirt is edged with a narrow fold of the taffeta. Pale pink chiffon is used for the draped sleeves, and for the fichu which crosses the shoulders. This drapery follows the lower edge of the split panniers, and falls from the waist-line in the back, in two long, sashlike ends.

THE PAQUIN COLLAR

Paquin's silhouette presents many new features, the most conspicuous being the long waist-line, the wide-cuffed sleeves, and the curious collars of wired lace which do not touch the neck at all. Paquin presents quite the most varied and the most original collection of collars of any of the designers.

If a plastron is used, it is always of transparent tulle and cut rather low. The overlapping corsage is bordered with fur, and fur at Paquin's means skunk or sable, for very little light-colored or short-haired fur is used. Inside of this band of fur, which, by the way, is cut round and rather low in the back (it rarely touches the nape of the neck), stands a wired collar of sheer lace. Frequently lace frills fall over the band of fur.

There is justification for Beer calling this stately gown of black tulle and white satin, "Goddess"

A characteristic Lanvin frock which, though made of rich brocade, is ruffled like a ballerina's

A quaint bodice shows as a neck finish in the back, a six-inch frill of Alençon tulle hanging from the top of a high tulle collar. The collar extends across the back only, and is held close to the neck by a band of black velvet ribbon three-eighths of an inch wide, which fastens close under the chin with a tiny, fancy brooch of diamonds.

A Pierrot ruche of black tulle is made to stand out stiffly from the neck by a wire on the edge. A boxplaited sailor collar is topped by a band of fur which encircles the neck and drops to the waist-line in front. Sometimes a collar of lace or cloth forms a deep U in the back, and the same line is carried out in the lower edge of the long waist.

The dark blue frock which so often lacks character is given life and smartness by flowered sleeves

At Paquin's all of the waists are decidedly long; indeed, this is the only house that shows no high-waisted frocks. The skirts of the coats have a most decided godet flare, and curve abruptly from the waist-line in the front to the knees in the back. Many of the frocks have full, eighteen-inch-deep, fur-bordered tunics which flare out from the waist-line in the back, and disappear under an *empiècement* in the front of the skirt. A charming frock of Chinese blue moire has a plaited panel of moire twelve inches wide, which hangs loose from the girdle to the hem in both front and back over a puffy, knee-length, split pannier.

PAQUIN GOSSIP

Madame Paquin is, as usual, loyal to dark blue for street wear. Many of her smartest models are developed in navy blue serge, and trimmed with black braid. Many varieties of ratine, velours de laine, and zibeline appear in beige, gray, chataigne, prune, bright Havana brown, old French red, and a curious bright green known as *"vert canard."* Paquin is using no plaids, no velvets and no moleskin.

Her sleeves are the subject of much talk just at present. They are new, and complicated, and charming—all good reasons for tea-room talk, one must admit. There is often a slashed effect, and frequently an inner slashed piece is added to emphasize the effect.

In her salons one sees every kind of sleeve from the bishop of tulle or lace to the pagoda of the eighteenth century, which is developed in heavier materials. Mutton-leg sleeves hang full above the elbow, where they are attached to deep kimono caps, with seams made ornamental by cordings of the material, or by fur bands. All sleeves are trimmed with fur. Skimpy, twelve-inch frills which hang from the elbows are bordered with three-inch bands of skunk. Narrow sleeves flare widely at the wrist, and are bordered with heavy bands of skunk

which suggest tiny muffs. This makes a pretty setting for the hand, which is quite lost inside of the wide cuff, and shows white against the dark fur.

THE DIVERSITY OF TRIMMINGS

Evening gowns are much draped and sometimes shirred quite full at the waist-line in the back. Rich brocades, gold cloth, black and gold *lamé*, and moire in shades of red, cerise, celery green, and canary are combined with chiffon and lace. Trains are usually hung from the knee on the left side of the back, and are straight and square like long sash ends.

For trimmings Paquin uses bits of brilliant embroideries and cabochons of colored beads. A frock of dark blue serge is trimmed at the girdle with twists of silk cord, which in weave, color, and size, closely resembles the ordinary green cord which is attached to a gas range. Rosettes are made of fur with centers of brilliants. A fur coat has small dogs' heads of carved wood placed at the fastening.

Fire-petaled flowers of white chiffon, wired and edged with ermine, are used by Beer on evening gowns; also six-looped butterfly-bows of black chiffon, strass-edged and knotted with gold embroidery.

Beer's most successful creation, which is illustrated on page 23, is of white satin, and the shirred tunic which, by the way, would have been called a pannier six months ago is of black tulle, and elaborately embroidered in small pearl beads and metal-filled tubular beads. A floppy bow of black tulle is placed at the knees in the back. The satin bodice, with its short kimono sleeves, blouses slightly over the top of the skirt. A wreath of bead-embroidered flowers borders the V-shaped décolleté. The deep points of satin at the waist-line in the front and back, and the pointed train, are also embroidered in beads. The large rose of black chiffon is used effectively on several of Beer's evening gowns. The edge of each petal is wired and bordered with tiny brilliants. This frock is known as *"Déesse."* This christening of their models by the French dressmakers is sometimes a source of humor, for sumptuous creations bearing illustrious names are shown alongside of such gowns as "Gamin" and "Dick"

An entirely new style in fur coats is this Chéruit model with its long waistcoat drawn close to the figure beneath a broad sash of breitschwanz

When all the distinctive Chéruit features of tight skirt, panniers, sash, and long waist-line are combined in one gown, we have a unique creation

Buzenet's "Success" fulfills its arrogant title in its oddly draped, circular tunic and original arrangement of buttons

Redfern shows originality by splitting the fish-tail train to the knee rather than opening the skirt in front

Though all houses show modish coiffures and the correct shoes and stockings to be worn with their gowns, few show hats. Beer realizes the advantage of displaying smart hats with smart costumes, and so shows with his street suit small hats which envelop the head. These are trimmed with aigrettes or feathers, which are usually posed directly in the middle of the back, and sometimes droop to the shoulders. For formal frocks, the hats are large and flat with aigrettes lying flat on the brim.

LANVIN, THE FOUNTAIN OF YOUTH

Jeanne Lanvin also shows hats with her frocks. Particularly becoming to youthful faces are the small, close hats of white corduroy with narrow, rolling brims.

Madame Lanvin's winter models are characteristic, and, as usual, are charming for young girls. Costumes of navy blue serge are frequently trimmed with cloth of brilliant colors, such as geranium red, emerald green, and king's blue. Most of the skirts hang perfectly straight from a slightly high waist-line, and are sometimes laid in tightly pressed, unstitched plaits. The jackets are rather loose, and just cover the hips; the blouses have fitted peplums.

A most original design is that illustrated on page 23. It is of blue and gold brocade, and from the waist-line to the knee the skirt is trimmed with circular ruffles of the brocade. The bretelles and the ruffles on the sleeves are also slightly circular.

Two of Lanvin's typical tailleurs are shown at the bottom of this page. The one on the left is of dark blue serge. The box-plaited skirt is topped by the short Russian blouse jacket with its double collars and coat-tails. The bow on the hat, the collar and cuffs, the bands on the skirt, and the buttonholes are of capucine red. The belt is of patent leather.

Another delightful variation of this same type of short-hipped jacket is shown on the right. It is of white cloth with bands of fine cording and hemstitching. Each of the decorative buttonholes down the front of the vest and skirt is embroidered at each end with a white silk clover leaf, and the buttons themselves are half spheres of white cloth. The sleeves are one of the new styles; they are gathered into a low armhole and again into a deep flaring cuff. The touch of color is the bright green of the leather belt and of the satin collar. The hat is of rough green plush trimmed solely with a draped chiffon veil.

Doeuillet admirably meets the requirements of girlhood in a loosely bloused, full-skirted suit of white broadcloth

THE VERITABLE TROUSER SKIRT

Most of Parry's street suits have a most mannish appearance. The skirts are straight and narrow, and hang from the top of an invisible belt, as do all of the skirts which retain the high waist-line. They are usually seamed on each side, and often have small side pockets placed rather well forward on each hip, almost at the same angle as those on men's trousers. But the most masculine thing of all is the strap and buckle which is placed just below the top of the skirt at the waist-line in the back. This is an exact duplicate of the strap on men's trousers, and belts in the fullness in the same manner. The part of the skirt showing above the strap is cut on the same lines as the top of the masculine garment, and to complete the effect, buttons are sometimes placed at the top of the skirt to correspond with the suspender buttons on trousers. With these skirts are worn plaited blouses of soft silk or linen with rolling collars, typical shirt sleeves, and every edge bordered with plaited frills.

One smart costume of navy blue serge which showed all of these masculine touches in the skirt, has, as a coat, a long-tailed cutaway. It is the exact duplicate of a man's cutaway; it fastens with a single button, and all the edges are bound with narrow black braid. On the left lapel of the coat is worn a small dahlia of brilliant cerise silk, for at present the Parisienne is wearing only artificial flowers. Another essential detail is that all-black boots are not worn with smart street suits; the uppers must be of *café au lait* or sand-colored cloth, the vamps of patent leather.

Parry's evening gowns are wonderfully artistic creations. The narrow skirts are made with short, round trains, and are usually open below the knee in front. This opening is filled with semi-transparent flounces of tulle or lace. Like all of the modish evening gowns, the corsage is cut extremely low, and is transparent.

MASTER OF THE TAILOR-MADE

Ratines in tiny checks or narrow stripes play an important rôle in Bernard's street suits. "*Monaco*" has a skirt of black and white ratine, and a coat of black velvet with a little waistcoat and rolling collar of plaid ratine. The skirt consists of two circular pieces which overlap at the left side of the front and at the right side of the back; the perpendicular edges are bound with black velvet. The circular fullness of the skirt is laid in shallow plaits from the curve of the hip to the knee. The plain skirts frequently introduced fullness in one deep plait which hangs loose from the waist-line to the hem at the right side of the back.

Many of Bernard's coats are half long and are built on the lines of a semi-fitted cutaway with ordinary coat collar and revers, a typical coat sleeve, and smart waistcoats.

Afternoon frocks show skirts that are quite long, touching the ground evenly all around. Bernard shows a skirt of this description, developed in black broadcloth, and trimmed with breitschwanz. The front of the skirt hangs quite full from a deep yoke, while directly in the middle of the front is a box plait, three inches wide at the waist-line, which narrows to nothing at the knee. The seams of the smart little waistcoat of breitschwanz are satin bound. The collars and cuffs are of ermine, the buttons of white pearl.

Béchoff-David is showing an odd scarf of Siberian squirrel. In the back it is cut to a point which extends below the waist-line, and the long, sloping ends are drawn across the

(*Continued on page* 100)

Lanvin conceals girlish angles and flatness beneath the becoming fullness of plaited skirt and Russian jacket

Lanvin retains the hip-length coat but, with pretty incongruity, exploits with it a new long sleeve

A pleasing detail of this gold brocaded, pink satin coat, designed to match the gown below, is the dissimilarity in the skunk-edged revers, one of which is of the brocade and the other of embroidered lace

An imported gown of silk shadow lace and satin, adorned with pearl embroidery and rhinestones. The natural long lines are emphasized by the slim tablier of black tulle

Pink satin, gold-brocaded in a bold design. The angel sleeves and one side of the bodice are of lace embroidered in gold

Back view of the gown shown in the upper, right-hand corner. The lace pannier puffs but slightly beneath the weight of the V-shaped panel of pearl embroidery

THESE MODELS ACHIEVE THAT COMBINATION OF YOUTHFULNESS AND RICHNESS WHICH, WHILE IT MAKES THEM UNSUITABLE TO THE DÉBUTANTE, WELL ADAPTS THEM TO THE YOUNG MATRON

MODELS FROM BEST & COMPANY

THE EXCELLENCE OF THE READY-MADE

The Importation of French Models and Materials, the Employment of Expert Workers, and Minute Attention to Detail Have Advanced the Ready-Made from a Shoppy, Impossible Garment to One Which Most Particular Women Can Wear

"THE survival of the fittest" applies in nothing more aptly than the industry of making clothes. The small tailor, dressmaker, and manufacturer, unless able to keep up with constant progress, must be wiped out by the more capable manufacturing concerns.

About a decade ago the possibility of buying a suit ready-made first presented itself to the well-dressed woman, but the probability that she would find what she wanted was slight.

So careful a copy of an excellent Bernard model could scarce fail of smartness

This model is a happy achievement of the difficult semi-tailleur

An adaptation of a French model with many little niceties of finish

The thought of buying a gown already made never even suggested itself. To-day so great have been the strides made by this industry toward good taste, materials, and workmanship that not only suits, but dresses, wraps, and evening gowns of great excellence are shown by the majority of the better shops.

In the early days of ready-made clothes, the makers used poor materials, poorer models, and attempted an elaboration which not only marked their products as wholly of the shop, but made them utterly impossible for women of good taste. On the other hand, almost from the first the ready-made models showed fair tailoring, that is, better pressing and stitching than could be given by any except the best tailors. The marked excellence of these clothes to-day is due to a gradual evolution in the manner of production.

THE INSPIRATION OF FRENCH MODELS

Though in a few instances the retailer does his own manufacturing, generally he buys from large wholesale manufacturers. Now here is where the great progress has been made. The men at the head of the better manufacturing concerns not only import French clothes, but they go abroad each season and send or bring back advanced French models, in many cases importing the materials as well. These models are copied by capable work people and are ready for inspection of the buyers of the retail stores at the opening of the season. While these models are being sold, the wholesaler is again importing the models shown at the opening of such houses as Paquin, Chéruit, and Callot, and has a second group of models ready only a little later than the date of the Paris

When both model and material are imported the full harmony and beauty of the original design are kept

openings. Besides being used for accurate copies, these models serve as inspiration for others of a simpler character. In countless ways their influence may be traced.

This intercourse with Paris, the constant handling of good French clothes, and the semi-annual trips to Paris of the American retail buyers have raised the standard to meet an ever-increasing demand for excellence. Then, too, the retail buyers import models, sometimes in great numbers. These are an inspiration not only to them but to the manufacturers they deal with, as many a model is immediately and well copied, to be sold in this country for a third or a fourth of the cost of the original.

Another indirect result of this large importation of French models, and a direct result of the more able management of manufacturing concerns, is the diversity of good styles, due to the effort of each manufacturer to put into his clothes distinction and individuality. It is no uncommon thing for a manufacturer to confine his output of one particular model to a single shop, and this limitation of the product naturally results in greater individuality for the ready-made and lessens the likelihood of meeting duplicates at every turn. The competition

This beautifully made model of white charmeuse would hold its own at any afternoon function

is so much keener between manufacturers, and so many more models are launched each season that one of the chief objections to the made-up models is removed. There is, however, a deplorable amount of similarity in the gowning of American women. They do not seek, as do the French, to wear clothes to suit their personality, but rather to follow the prevailing fashions.

CAREFULLY COPIED BERNARD MODEL

An example of a French model instantly copied is shown in the tailored suit at the top of page 27. This is a copy of a Bernard model which may be bought in a Fifth Avenue shop for $39.50. It is made of an excellent diagonal serge, bound with black braid, and trimmed with an attractively shaped collar of velvet. The excellence of this suit lies not only in its cut, but also in the good tailoring, the good lining, the well-made buttonholes, and the quality of the material. The set of the collar is good; the width of the shoulders and the size of the sleeve at the wrist are just what they should be. Hitherto it was almost impossible to have these details properly treated in a ready-made suit.

FROM A FRENCH SEMI-TAILLEUR

A copy of a Jenny model is illustrated on the left of page **27.** This is made of fine broadcloth with a collar of squirrel attractively finished with a bit of color. Not only is the design smart and rather unique, but the soft finish in keeping with the design is preserved throughout. The coat is properly weighted, the touch of orientalism shown in the collar is repeated by a bright colored lining, the braid and buttons which form the trimming are of the same good quality as the cloth. It is priced at $75.

REPRODUCTION OF A CALLOT SUIT

The more elaborate type of suit is illustrated by the Callot model at the foot of page **27.** This is made of the same material as the original—matelassé, a charming brocaded silk

Brocade, the most fashionable of the new fabrics, is here used in a charming blouse of simple designing

Not a single false note mars this perfect copy of a French original in Pompadour figured silk crêpe

which the manufacturer imported with the suit so that it could be exactly copied in this country. Furthermore, the model was shown in either black or taupe. The black suit shows collar and trimmings of broadtail, while on the taupe, moleskin is used. As the original has been faithfully followed, the harmony and real beauty of the design have been kept. And though it costs $275, it could not be made to order of such materials at this price. These three suits show the wide range now covered in ready-made clothes.

A TAILORED FROCK OF DISTINCTION

On the right of page **27** is sketched a dress of wool éponge which shows real distinction not only of cut but of finish. The revers are bound with satin, and the satin is good; the vest is of fine batiste simply tucked and trimmed by a little good Cluny lace; the sash of striped ribbon is of a good quality and gives a charming color accent. This is similar to a French model, but may be purchased ready-made at one of the good shops for $45. It comes in blue éponge with black satin bindings and a striped sash, and in mole color with mole-colored bindings and a striped sash.

THE NEWEST FIELD OF THE READY-MADE

Ready-made gowns for reception and evening wear have rarely been marked by good taste, but the same influences which have raised the standard of the tailor-made, the constant importing of French dresses, and now the faithful reproduction by better trained work people, are producing better results.

An example of what the modern ready-made reception gown may be is shown in the charmeuse gown illustrated on the left. This is found in a large department store, and costs $65. It is made of a good quality of white charmeuse, and is cut on a new and good model. The drapery in the front is caught by well-made ornaments matching the silk. Heretofore in ready-made clothes, especially those in cream color, there would be two or three shades, one for the dress, another for the lace, and a third for braid or other trimming. Here the frill edging the long, well-shaped, tight sleeve is made in points to correspond to the

The simplicity that once money could not buy is now a commonplace of the ready-made

To find a simple rest robe of good material unspoiled by trimming has only recently been possible

No longer can the traveler sententiously quote, "You must go to London for a really good motor coat"

A coat in green velour and opossum in a style that adapts itself equally well to day or evening wear

The ready-made now offers the variety of one undergown and several differing net tunics to wear over it

pointed effect of the frill around the neck. Cream lace is used on the sleeves and black over cream for the neck frill. The linings, the boning of the collar, the finish at the wrist, the weighting of the hem, are all details which go to make the perfection of this dress.

BROCADE ADDS A CHARM TO THE READY-MADE

A much more expensive dress, cut on an excellent model in the new brocaded crêpe, which in itself is very expensive, is pictured in the eighth sketch. This shows a graceful use of drapery, an attractive sash arrangement, a yoke and collar of net, and a sum total of simplicity which it is often impossible to buy at any price. Heretofore laces more or less good, and usually less, have been extravagantly used instead of such simple materials as net. An attempt to make expensive clothes usually resulted in making tawdry or showy models which did not appeal in any way to the good taste of the well-dressed woman.

Naturally, when these clothes are so carefully made of such good materials (especially when those materials are imported) and from a good design which it has also cost money to import, the dresses themselves cannot be inexpensive. This brocaded crêpe, for instance, is priced at $150 at a Fifth Avenue shop. It can be purchased in either blue or white, and one is assured of its charm and the correctness of its simple style.

THE RICH EVENING GOWN

The same shop shows many beautiful evening gowns. One illustrated above on the right shows an underdress of brocaded satin with a transparent wrap of black net edged with skunk. For an at home dinner gown this would be charming. As intended, different over-draperies may be worn with it. The upper part of the dress is of pale pink chiffon with a touch of spangled trimming in the center-front. The cost of the underdress is $75, and the overdresses vary in price according to the quality of the materials.

Not very long ago one was fairly sure, when buying a ready-made blouse, that the neck measure would be an inch or more too large, the sleeves too long, that the wrist would fit the neck, and that the shoulders would hang far down on the arms. Furthermore, the materials were usually of a poor quality, and the machine stitching, which was always used, showed coarse cotton thread or inferior silk.

This crêpe de Chine waist offers that sum total of simplicity that spells distinction

METAMORPHOSIS OF THE SEPARATE BLOUSE

To-day it is possible to buy an infinite variety of lovely blouses in the proper measurements, either made by hand or well made by machine. The materials are of the finest, and yet the prices are moderate. An especially good example of this is the waist shown to the right. This is a copy of a French model with a Robespierre collar in its latest development, that is, flat with a frill very broad at the top and tapering toward the bottom. This waist can be purchased in white voile for $5.75, in chiffon cloth for $12.50, and in crêpe de Chine for $9.75. It is really a charming waist and, though simple, has the air of distinction that the smart woman demands.

THE NEW BROCADED WAISTS

Formerly it has been well nigh impossible to get ready-made waists in the newest styles. But on page 28 is shown a brocade waist with a long sleeve and a simple collar arrangement for $9.75. Not alone the material, but the buttons, the pointed frills at the wrists, and the touch of black satin at the neck are of good quality. Another mode shown at the same shop is the waist of Pompadour figured silk crêpe with a vest and collar of satin, which is illustrated at the bottom of page 28. It is the lack of trimming which distinguishes this waist. It, as well as the other waist, is a faithful copy, in good materials, of a French model. It is priced at $10.75.

Another remarkable waist made in the Paris workroom of a New York shop is of fine batiste with a collar embroidered by hand and a frill edged with good shadow lace. Every stitch is put in by hand, giving a daintiness which can be obtained in no other way. Price, $9.75.

(*Continued on page* 104)

The UPS *and* DOWNS *of the* WAIST-LINE

Interest Now Centers Upon the Waist-Line in Which Changes Daily Occur—Chéruit has a New Trick of Merging Waist and Skirt, Francis and Paquin Place the Waist-Line Below the Normal

MOST dresses are now made in two pieces, a waist and a skirt, but so cleverly and artistically are these intermingled that the effect is that of a one-piece garment. We have had waists and skirts joined together often before, but never in the history of dress has there been shown such ingenuity in the mingling of the two separate pieces.

Chéruit, adept in the management of the sash, is, as one would expect, master of this new dress trick; indeed, it owes its origin to Chéruit. She tapers a drapery off into a mere strip at one side, brings down a breadth of silk from the shoulder seam on the other, unites them both in a loose sash knot below the waist-line and presto! the trick is done. The figure is defined, yet not chopped in two by belt or sash.

This intermingling of waist and skirt is the keynote of the Chéruit collection this autumn. Endless are the variations she plays on it. Take the waist from any of her models and you have carried away a part of the skirt with it, and vice versa.

CHÉRUIT'S NEW LINE

To illustrate with one of Chéruit's most charming creations shown below: a gown of moire in the delicious pink lavender of the thistle blossom. So rich is the material that it needs no trimming. The underskirt falls straight and comfortably wide, which does not mean full in the old sense. The overskirt, fulled into the waist-line, falls in a long point on the left side and shortens to twelve inches over the right hip. This narrow strip is then continued round the waist as a sash. Below the waist-line on the right side it meets another strip, an extension of the waist, which is slipped under the front waist panel, and reappears as a sash. The harmony of line in this dress is an achievement, and if Chéruit had produced nothing else this season, this one model would be enough to earn her house fame and gratitude from those who would be becomingly as well as fashionably dressed.

The newest fashion trick is the merging of waist and skirt in two-piece gowns

Chéruit, the master of the sash, is the leader in a new treatment of the waist-line

DRÉCOLL FOLLOWS CHÉRUIT'S LEAD

Drécoll likewise has taken to this merging of lines, and has carried it off most successfully in his Arlette model. Witness this afternoon frock of dead-brown faille touched up with embroideries in dark wine tones, which is shown to the right. The waist closes on a slightly diagonal line, and this line is continued down into the skirt, forming a seam into which the overskirt drapery is plaited. The silk girdle disappears into the waist closing in the front, to reappear as a long sash end at the right side. The embroidery is used to form a bolero outline on the waist and to elaborate the little triangular yoke piece in the skirt. The sash is of black satin, with a double fringe of black silk over knotted, wine-colored silk. The gold lace guimpe and collar are half concealed under a black tulle plaiting. The sleeves have flaring cuffs that point halfway to the knuckles. Three big buttonholes are bound with silk and cut wide enough to disclose an underfacing of wine-colored silk.

FRANCIS A CLOSE THIRD

Still another development of this new idea is from Francis. The middle figure shows a gown of plum-colored charmeuse and chiffon with embroidery in cerise glass beads. The panniers are of plaited chiffon, and binding them in place is a front panel of charmeuse which widens to form a broad band at the sides, then narrows again to a panel at each side of the back; these two panels cross and terminate at the waist-line.

The feature of the dress is the treatment of the front panel. This is long and pointed at the top. The triangular piece which turns back is faced with the charmeuse, is drawn through the folded satin belt, and allowed to hang over.

The sleeves are set in at the accustomed low shoulder-line, and are slightly shirred into a deep, embroidered cuff. The beaded embroidery is charmingly displayed as a vest in the waist front, and there is a tiny yoke and high collar of cream lace.

A MATERIAL OBSESSION

Moire is more than a fashion, it is an obsession. Not one house, but

Take the waist from a new model and you have carried away part of the skirt

The little trick of conjoining waist and skirt is a new universality; the strapped revers, a new individuality

every house in Paris is showing it. Callot set the ball rolling early in the summer by dressing in moire many of her most exclusive clients. Moire has at least one marked merit—it must be of good quality. A cheap moire is an impossibility. So although satins and taffetas may be imitated in grades that put them within popular reach, moire can be worn only by the well-to-do, and is therefore not likely to be run to the ground as are most modish materials.

Many of Callot's and Chéruit's best models are carried out in this silk. Bernard shows a serious liking for it for afternoon tailor mades, witness that to the right. One in indigo moire has a particularly good skirt of the *amazone* variety. A slight fullness is caught in flat folds from the right hip across the back. At the left back this is caught up much as in a riding habit.

PAQUIN'S AMPLITUDE

The Paquin model on the lower right is in fine blue serge and satin. It shows the coat cut sharply away from the waist-line in front, and drooping to nearly three-quarter length in the back. The coat is heavily braided in a pattern that forms a sort of half belt on either side of the back. Below this the skirt portion of the coat is arranged in folds, full almost as godets, and the whole is quite covered with the braiding. The sleeves are three-quarter length and pointed, with an inner pointed cuff of velvet.

The dress of this costume, shown to the left, is quite charming. The plain skirt has a satin tunic which overlaps in the front and drops almost to the skirt hem in the back, where it again turns up to finish at the waist-line. The flat belt piece which finishes the waist-line is slashed at either side and turned back into smart little revers faced with cerise and fastened down with buttons. The bodice has long sleeves, collar, guimpe, and folded drapery, all of white chiffon, and the latter is overlaid on either side with three straps caught down with buttons. The body of the waist is all of the blue satin, save for an oblong bit of serge in the back under which the folds of chiffon terminate.

A NEW SLEEVE

Paquin has introduced a sleeve of wide, butter-colored lace arranged spiral-wise from below the elbow to the shoulder, and harmonizing in color and line with a deep fall of the lace on the waist front, the lower edge of which makes a diagonal line. This model is shown above.

The skirt has a pannier drapery, half length at the sides and falling very full and rather long in the back. The front of this pannier is a flat panel of gray satin embroidered in gray and silver. A decided touch of color is given by the narrow, cerise velvet band veiled with a fluted frill of gray net which outlines the neck and falls in two ends in the back.

A Francis coat of the new, figure-concealing cut with a waist-line thrown quite below the normal

Moire, which Bernard so much affects for his tailleurs, is of necessity reserved for the ample purse

Paquin, this season's protagonist of amplitude, presents a long-waisted, fulled tailed, braided coat

The spirally arranged lace sleeves harmonize both in line and in color with the deep front frill

FUR-MAD

This season the dressmakers insist on putting fur on everything from matinée to evening frocks, and from chiffon to heaviest woolen stuffs. Francis effectively employs a narrow band of skunk to outline the side opening and finish the hem of the plum velvet costume shown to the left. The coat is of the new, figure-concealing cut, with the waist-line thrown quite below the normal. There is a big shawl collar and narrow cuffs of the skunk, and with the costume is carried a huge muff of the same fur. Bead embroidery, a favorite decoration with Francis, is arranged as a shaped band on the bottom of the coat, and in a long, diamond-shaped panel on the front of the dress.

Flaring ruffles or shaped pieces are noticeable features of many of Beer's skirts, as well as three-tiered effects which are always used on the upper part of the skirt from about three inches below the knee up to the belt. These plaited ruffles, frequently of net, are sometimes stiffened at the edges with narrow bands of skunk or sable, causing the edges to flare in an exaggerated fashion over a tight-fitting sheath foundation.

Though long-haired furs are preferred on gowns and costumes generally, the soft, short-haired pelts such as seal, ermine, and its clever substitute, coney, and gray and white squirrel, are utilized in millinery on hats large and small.

The back of this blue serge frock consists of four, three-inch box plaits that extend from collar to hem and are held at the waist by an embroidered white linen belt. Violet revers, mannish pockets, black braid, and violet buttons complete the dress

A rich costume of violet-blue brocaded ottoman trimmed with sable and large, blue-embroidered buttons. The slim front outline widens in the back into flaring, eighteenth-century coat-tails above an "amazone" skirt

A "period" suit of myrtle-green cloth. The coat, true to an early nineteenth-century style, is collared and cuffed with sable and waist-coated with an Egyptian red faille brocaded in black, violet, gold

COATS ADAPTED BY BEER IN WHOLE OR IN PART FROM PERIODS WHEN MASCULINE FASHION WAS A THING TO BE CONJURED WITH, AS INTRICATE AND ELABORATE AS EVER WOMAN'S DARED TO BE

AS SEEN BY HIM

The Bracing Sports of October—Autumn Brides—Defense of the American Leisure Class Against the Onslaughts of British Carpers

FOR those who follow the hounds it has been an excellent season. The Meadow Brook goes steadily on its round of healthy pastimes, and Long Island has now the Suffolk down Southampton way. This has had a considerable vogue this autumn. It has kept the Southampton people at their cottages, enjoying as they should their wonderful climate, with the bracing airs of September and October mellowed by an ardent sun and tempered by the soft breezes that blow in from the ocean.

Racing is in again, and this not only because of the popularity of the new Piping Rock Club but because of the energetic efforts of Mr. Joseph E. Davis, Master of the Meadow Brook Hounds, who engineered the scheme. Of course, racing can never be the sport it was in former years. Legislation has killed it; besides it was carried on before on such a lavish scale that it flourished because of the large sums it brought in. Now, at best, it is tame, and the great American stables have all been transferred to France and England. But it was undertaken as a neighborhood sport, and as there was no aviation worth mentioning and as the Vanderbilt Cup has passed to other localities, the meeting at Piping Rock will be quite an event. Besides it will excellently serve its purpose of bringing people together.

Golf has been enjoying a steady revival. This observation may surprise those who have always been faithful to it, but there is no doubt but that, although it was always popular at Baltusrol, at one time it fell into disuse as a fashionable pastime. Now, however, we have returned to a first love. There are crowds on the various links, and many new links have been laid out this autumn, both on private estates and on club grounds.

There were the accustomed promises to keep villas open at Newport until late November, and some few have not broken their faith, but any lessening of gaiety there means comparative dreariness.

The suburban season is now quite as important as that in town. It is here on the countryside that we form and preserve our friendships. Town is so large, people are so widely scattered, and have such divers interests, that we lose sight of our friends during the hurly-burly of the winter. Always we grow more reluctant to open town houses, and are ever willing to sell out and go up higher.

THE OPENING SEASON FOR BUDS

The early winter months are a gay and frivolous period, when we are carried along with the tide. We need initiate no entertaining of our own; it is the season of the young people, and we are at their mercy. No one rebels, for we know how necessary it is to have débutantes properly launched. Some will have only receptions and dances, while others will go the full round of the time-honored tea, now never called by that name, with its music, its flowers, its profusion of indigestible sweets and drinks, the usual dinner, the party to the play, and the final dance, with perhaps a breakfast to follow. This may all seem rather elaborate but it is our scale of living, and we must have everything in keeping with it—the tallest buildings, the greatest bridges, the widest avenues, the most palatial yachts, the best opera, and—well, all the rest of it.

Here and there perhaps young girls will have to content themselves with coming out by subscription or being asked to the Junior Cotillion or to their own little assembly in their own particular neighborhood—each suburban community has a series of dances of some kind. I have even heard these not altogether fortunate young women referred to as "floaters," but when I asked what it meant, I was told that it was only "squab talk." I cannot keep up with the current slang of the day, a little of which is admitted because it is considered smart.

AUTUMN WEDDING BELLS

And then the weddings. More and more it is the custom, if one has a country seat, to celebrate one's marriage out-of-town. On a fair September day, Miss Aileen Osborn was married to Mr. Vanderbilt Webb in the quaint little church of St. Philip in the Highlands at Garrison. The small churchyard is crowded with the resting places of the Fishes of the past, and there are tablets to their memories and virtues in the church where so many of them have been married. But this time it was the daughter of the William Church Osborns and the great-granddaughter of Mr. Dodge, the philanthropist, and the great-grandson of the founder of the Vanderbilt fortunes as well as a descendant of James Watson Webb who were being married. The church is so small that when the bridal party went in, there was little room for other people. The country folk turned out as if the occasion were a national holiday, and as they had all known the bride since childhood, were as much interested as if they belonged to the family. It was indeed a jolly country wedding.

Copyright, 1912, by International News Service

In the quaint little church of St. Philip in the Highlands at Garrison, Miss Aileen Osborn became Mrs. Vanderbilt Webb

Miss Thérèse Iselin and Mr. Laughlin, first secretary of the Embassy at Berlin, had their wedding arranged for September 18th. Miss Iselin is a daughter of Mr. Adrian Iselin and Mr. Laughlin is related to the present occupants of the White House.

Miss Antoinette Hecksher and the Hon. Oliver Brett chose October 1st as the day of their wedding, and Miss Agnes Le Roy Edgar has selected October 31st for her marriage to Mr. Stewart Edmund Davis.

Lenox had a most delightful season, and there was a picturesque hunt ball given at Shadowbrook, now the home of Mr. Shotter, and races the following day in a little park situated in a nook nestling among the hills with the silvery Housatonic flowing at the foot of the lawn.

OLD ENGLAND COMPLAINS

From dear old England, so censorious of America and in such a disrupted social condition at the present time, come several plaints. One of these is against the turkey trot to which Lady Aberdeen at Dublin Castle especially objects. I myself would protest a bit if I saw that fantasy of a single season, now quite *démodé*, danced by Britishers. I once knew an Englishman who remarked frequently that he "danced like a bird," and he did really, and very much like a turkey, hopping around without reversing and not at all in the less dignified but more graceful modified American form of a not very sightly divertisement. Lady Aberdeen is pious and churchgoing and she has probably never seen the dance, but why she should rush at Lady Paget—so say the prints—for an obscure rumor that some Americans had actually trotted these pernicious steps in the latter's Dublin drawing-room, I cannot conceive. Lady Paget at the time had no guests who could do this properly and I doubt much if Lady Granard, who was one of the party, would dream of such a thing.

Then we have cries of a flood of cheap American motor cars. I find that Europeans are coming to America and buying our best cars. In England they use German makes and some Italian. We have generally looked on the French as the best foreign cars. But I know that even the most expensive of these will not last on our roads. One of my friends has just come over from London to purchase one of American make. It is not a cheap car, but it costs much less than some of the foreign ones, and it has all the latest attachments. He explains the comparative cheapness of some high-grade American cars by the fact that we turn out so many thousands all alike, while in Europe they demand individuality.

"BEAMS" AND "MOTES"

Also our English cousins criticize us most severely for the extravagance of our entertainments and particularly for a few which took place at Newport this summer. Of course, we should get over disliking criticism. That is provincial. However, we are a bit thin-skinned when it comes to actual misrepresentation. In the latter case, however, we have only our own press to blame. Two hostesses

(*Continued on page* 86)

WIVES *for the* NEXT GENERATION

ONLY a small proportion of the girls who are now growing into womanhood, and upon whom rest much of the responsibility for the health, morality, and happiness of the coming generation, are properly trained for this responsibility. This, to be sure, is not a new condition. To our forbears it was a state of affairs not at all disquieting, but to the more enlightened present generation it appears in the light of a grievous sin against humanity.

IT would not be difficult to supply the practical part of this essential training for wifehood and motherhood. The profession of housecraft should be one of the most important in modern life, and given adequate attention in our schools and colleges. Well has an enlightened writer said, "Let us magnify the office of the housewife unduly rather than have it unrecognized."

THE housewife's problem, instead of becoming easier, grows more complicated every year. The advance in recent years in the price of larder commodities has drawn attention to some of her economic problems, but most reformers go no further than to advocate tariff changes or the improvement of our present wasteful methods of transportation and distribution. A few advise the teaching of domestic science in the public schools and colleges. This is excellent, but the boundaries of the subject must be extended and it must be put on a more scientific basis before it attains the proportions of a full fledged course. Research schools should apply modern scientific discoveries to all household methods from cookery to the present cumbersome processes of running the home. The planning and furnishing of the house as well as its efficient administration should be included in this new science. Teachers who will inculcate a higher standard of efficiency in feeding, housing, and hygienic conditions must be provided. These teachers should be qualified to instruct women in the whole art of living, which art includes education in taste, as well as in the more practical domestic requirements.

HERE and there an American college dignifies home-craft by making it an important department of the Teacher's College. These schools train students to be not only home makers but teachers of the domestic arts, and managers of institutions. The faculties realize that the woman of to-day is confronted by conditions that have no tradition. The age is scientific, almost every branch of learning and activity has been reconstructed in accordance with our new needs and knowledge, but the home has remained unprogressive. There are now no precedents for the housewife to follow. What she needs is definite instruction as to how she can meet these new demands.

SCHOOLS must be provided, teachers must be trained, a curriculum must be perfected before we can hope to have efficient housewives. All this takes money. Besides this, the girls themselves must be made to realize the importance and the dignity of this work. None could have more influence in this matter, both by reason of their position and their wealth, than women of social position. If they would use their prestige to exalt housecraft in the estimation of the public, and some portion of their wealth in the founding of schools devoted to the interests of this new profession, much could be accomplished toward this worthy end.

The bodice, familiar though it seems, has several new points—a puckered fullness around the waist, a draped sleeve, and the bands of ribbon crossing the shoulders. The skirt shows the two newest features—the full hip drapery and the long slit. The dress is developed in aquamarine silk and velvet brocade. A matching band of chiffon embroidered in gold crosses the bust. The upper corsage is of cream lace over greenish blue chiffon. The skirt is caught up with velvet-piped buttons and tassels

Verily this is one-sidedness carried to its extreme—the skirt opening, the single pannier, the tassels, the scarf, and the ornaments are all on the left side; even the two sides of the bodice and the two sleeves are quite different. Venetian blue chiffon brocaded in gold and silver and edged with stone marten forms the major part of the gown. The underskirt, pannier, scarf, and the left sleeve are of plaited blue net edged and tasseled with rhinestones. The left side of the bodice is of flesh-colored net, with applications of the brocade embroidered in rhinestones

Many of our present moment dresses give no inkling from the front of what the back is like. The black satin yoke on this blue serge skirt ends at the side seams, and save for the black satin bands which, crossing the bust, tie in a bow behind, the back is perfectly plain. The two skirt seams are defined by circles of soutache set in a line. The bodice is of dark blue chiffon embroidered in big soutache motifs in "mandarin" coloring, and "mandarin" velvet pipings edge the long, black satin sleeves

TO THE MODES AS THEY HAVE BEEN ESTABLISHED THUS EARLY IN THE SEASON, WEEKS IS CONTRIBUTING NOTHING NEW, BUT TO THESE RECOGNIZED STYLES HE GIVES LITTLE NEW TWISTS THAT MAKE THEM PRETTILY UNIQUE

YOU ARE SUMMONED TO A WEDDING in what seems to you to be the very busiest week of your life. You must select a gift for the bride, but how to get the time for that trip to the shops? You determine to crowd one more commission into your already overcrowded calendar—that is, unless you are a wise, forethoughtful person. In that case you do nothing of the sort. Instead, go to your desk, write a few lines of direction, draw a check, and send the whole to VOGUE.

THE Shopping Department buys the present, has it suitably marked, and mails it to the bride in plenty of time for the wedding. *The certainty* is that you have avoided all worry in the matter and have sent a present as tasteful and as much appreciated as though you had bought it yourself. *The possibility* is that it has cost less in New York than it would have cost in your own town, in which case, with the Shopping Department's report, there will come also that happiest of all tidings—"money back." If you only knew what a big, capable, utterly reliable machine the Shopping Department is, you would immediately decide to transfer every bit of the troublesome part of your shopping to it.

WHY, only last year a woman living in the South sent the Shopping Department $600 and asked it to buy a complete Autumn wardrobe. It sounds incredible, doesn't it? Yet she wrote later, "Really, I am the envy of my friends. The things you selected were perfectly lovely, and you have saved me more money than I can estimate. You shall buy all my things hereafter."

FANCY a woman letting anyone else select her piano. The Shopping Department purchased one last year. Think of being sent just a little sample of dress goods and being asked to buy trimmings, a hat, and a belt to match it. The Shopping Department did just that. The purchaser wrote, "It's exquisite."

"I want wall-paper to match such and such a room." The Department gets it.

"I know that there are to be big linen sales in New York next month. Won't you buy me some tablecloths?" The Department buys them, and because of the sales, saves the purchaser a good many dollars.

"Won't you buy me a Pomeranian dog?" Surely.

"I have heard the title of this book but I don't know the publishers. Can you get it for me?" Certainly.

BIG commissions and little, furnishings for a room and a spool of thread—the Shopping Department gets them all. At your elbow stands the most efficient corps of helpers a busy woman ever had. You may have more than sufficient means, yet you could hardly duplicate them, and however moderate your income, they are yours to command. It is no reflection on your judgment to say that they know shopping values better than you do, for they are constantly in and out of the finest shops of the biggest city. It is no reflection on your taste to say that they can plan a costume or decorate a room or select the fitting thing for the proper occasion even better than you can, for they are trained in home and costume and social planning. You know that a line will command them, you know that your time is so full that you need help desperately—and yet you do not write the line.

WHAT we editors would like you to do this very minute is to write down one thing that you expect to purchase in the next two weeks. Never mind whether it is important or unimportant, whether it can be had in your local shops or not. You are going to use it—this thing you want to buy—merely as a test. You are going to let it answer this question, "Is this shopping department what it claims to be? Can it really help me?" You will not wait long for your answer. You will discover a new friend of wonderful helpfulness, one who has most time when you have least, who is most obliging when other friends are tired and fretful, who asks no remuneration, one on whose capable shoulders you can unload all the unpleasant part of your shopping.

SEEN *in the* SHOPS

Fur Anticipations—Two Wardrobe Indispensables—Leather Novelties That are Ornamentally Useful

A SHORT-HAIRED, pliable coney skin, dyed the color of mole, makes an excellent, well-cut, light-weight fur coat. Such a coat, fifty-two inches long, is sketched here. The striped effect is obtained by alternating smooth skins with rough. The long sleeves are set into large armholes. The shawl collar extends to the waist in front, where a slight drapery is caught and held in place by two velvet frogs. Two sets of buttons are placed at the collar and down the front, one of velvet, the other of fur, to enable the wearer to fasten the coat either loosely or snugly, as the weather demands. In the back the coat hangs straight from the shoulder to a short distance below the knee, where it is joined to a circular band of the fur made of horizontally laid skins. The brocaded satin lining may be had in the mole shade or in any one of several contrasting colors. Price, $165.

The large pillow muff which accompanies the coat is striped in a similar manner and is lined with brocaded satin. Price, $35.

The large picture hat, slightly rolled on the left side, is of taupe plush, faced with black velvet and bound with silk braid. A charming touch of color is given by introducing cerise flues at the end of the cleverly placed, taupe ostrich feather. This model will be developed in several other colors for $15.50.

The striped effect is obtained by alternating smooth skins of mole-dyed coney with rough

Red fox is one of the favorites among the long-haired furs. In the figure on the right is seen a good-looking set that shades beautifully from red to deep cream. The scarf consists of two whole skins so caught together that they may be hung over the shoulders in several different ways.

A fox's head adorns the middle of the large pillow muff, and the tails and claws are allowed to dangle.

This set of furs is especially appropriate for the school-girl, for it is not as perishable as the shorter-haired furs, and with care should last for several seasons. Both the scarf and the muff are lined with a good quality brown satin, and the whole set may be had for $67.50.

The strictly tailored hat worn with these furs is of a fine quality of two-toned felt. The crown is reddish brown, and the brim is black. A small, shaded tan fancy placed on either side of the front is the only trimming. The same model is made up with a crown in any one of several colors for $10.50.

BLUE SERGE FOREVER!

A good quality of blue serge is used for the frock in the lower left-hand corner of this page. The bodice is designed in cutaway coat effect, and is completely bound with narrow black silk braid. Braided ornaments centered with a contrasting shade of blue, and elaborate buttons trim the lapped-over waist and skirt and the long sleeves.

The flat collar of old-blue cloth is embroidered in brilliant Turkish colors. The chemisette is of white point d'esprit, and may easily be removed if the collarless effect is desired. The opening of the skirt is in the center-front, while the habit back has a slight fullness which is held in at the waist by a buttoned strap of braid. This serviceable frock is moderately priced at $29.50.

Serviceable red fox is deservedly one of the favorites among the long-haired furs

A lovely model for the indispensable black evening gown

Still another interpretation of the perennially popular blue serge

GOWN OF SOMBER BEAUTY

On the left of this dress is illustrated an evening frock of black charmeuse. Black chiffon drapes the right shoulder, while over the left is brought a particularly pretty piece of shadow lace. The flowers in the design are outlined at intervals with small rhinestone studs, and a narrow band of these brilliants edges the low neck and the hemstitched net fold which falls from under the short chiffon sleeve. Jet rings hang here and there from the trimming, and two large satin roses, one black and one white, are tucked in at the waist.

The straight charmeuse skirt, which opens on the left side, lengthens in the back into a narrow, squarely cut train. The applied bias band is slightly draped in front and is held at the knee by a lovely rhinestone buckle. Price, $57.50.

A conservative shape in a leather shopping bag

LEATHER NOVELTIES

There is much that is new in leather goods this season. When the manufacturers have nothing novel to show in the way of compact arrangements, they spend all efforts on beautifying the cases.

The design of the shopping bag on this page is unusually good-looking. The square, inlaid frame of the dull-finished, pin seal bag is topped with German silver. A thread design of the silver outlines the small tab which assists in opening the bag. The long, flexible leather strap has a small slide by which it may

Black suède outlined with silver, appropriate for light mourning

be shortened or lengthened. The inside lining has a pocket in which is tucked a small seal change purse. Price, $12.95.

A leather novelty that has recently been imported is illustrated at the bottom of this page. It is a bag of black pin seal lined with black moire silk and fitted with the puff case, mirror, slate, and silver pencil. Besides the pockets for these accessories there are two partitions, one for carrying money and the other for a handkerchief. The long silk cord has a braided slide to which is attached two heavy tassels. By adjusting this slide the bag may be lengthened or shortened at will. Price, $25.

At the top of the page is shown a tie holder of black morocco lined with black moire. Nickel sockets are so placed as to hold securely a rod over which may be drawn a number of ties. The leather strap at the bottom of the case keeps the ends in place. A large hook in the middle of the rod makes it possible to hang the case in the place most convenient, but this hook can be laid flat when the case is shut. The dimensions when closed are fourteen by six inches, and the price is $5.

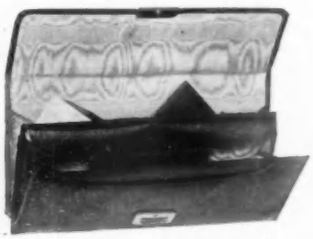
THE FAVORED OBLONG PURSE

The purse illustrated in the lower, left-hand corner of this page is of soft black leather, ten inches long and four and one-half inches wide. The inside is partitioned off to hold a pad and pencil and a mirror. Price, $15.

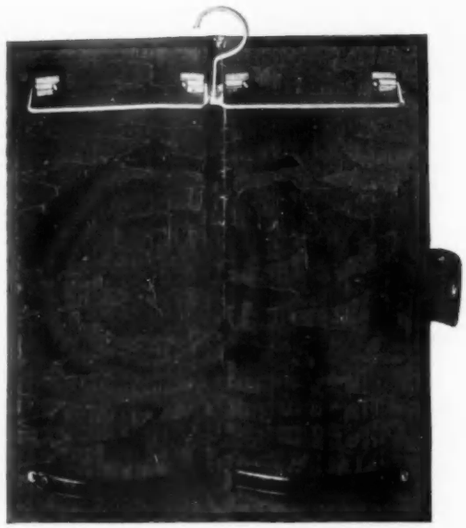
An excellent quality of black suède forms the oblong purse shown directly above. When closed it measures nine and one-half by three and one-half inches. The shaped flap is outlined with a narrow band of silver. The inside is lined with lavender moire silk, and fitted with a small mirror, a silicate slate, and a pencil. The pocketbook is held by a narrow strap fastened to the center-back. This model may be had in several different sorts of leather with a black or colored lining. Price, $20.

A slightly more elaborate and a trifle larger pocketbook is seen in the opposite corner. Black morocco is the leather used, the lining is of black moire silk, and the tab fastening is partly of silver. On the inside is found the same convenient outfit that the purse described above contains. These two purses are particularly appropriate for those who are lightening their mourning, as the slight touch of silver on the flaps is quite permissible. Price, $20.

Still another purse, a long, oval shape, is pictured directly below. It is six and one-half inches long, and is made of black seal, silver-mounted, and lined with black moire silk. The opening is unusually spacious, and besides having the usual silicate slate, pencil, and mirror, there is an extra pocket which will be found useful. This purse costs $25. For the same price it may be had in any one of the several different kinds of leather popular this year.



The oblong shape for leather purses is the preferred one



A leather tie holder shown open and ready for duty, and closed into flat case form

A leather chest for tourists is filled with utensils for preparing a hot, wayside collation

The tourist who is ever on the lookout for conveniences to add to his creature comforts will be interested in the leather chest illustrated below the holder. It is two feet long and eight and three-quarter inches wide. It looks like a well-made, small trunk or chest, and contains a chafing dish that is compactly turned down over the hot water pan in which is set an alcohol lamp. These are held securely together by a nickel band. For compactness' sake the ebony handle to the chafing dish, as well as to the lamp, unscrews, and the feet and handles of the pans collapse and are folded flat, each into its own compartment. A nickel-silver percolator with an ebony handle, a thermos bottle with an extra stopper, and a hot water receptacle with its individual alcohol lamp complete the contents of this traveling outfit. Price, $27.

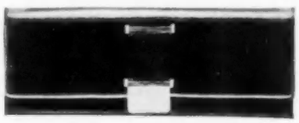
A useful bit of compactness to tuck in the traveling bag is a sterling silver teaspoon with a gold-finished bowl, to the handle of which is attached a corkscrew, quite large and strong enough to draw the corks of bottles that are ordinarily carried in small trunks or bags. This screw, when not in use, folds flat in the bowl of the spoon, and the whole measures only three inches. Price, $4. Silver spoons in different sizes are made in the same collapsible manner. A tablespoon and teaspoon that fold together are packed in a seal leather case. Price, $7.

An imported cordelière filled with the usual vanity accessories

EXCELLENT $1 GLOVES

One of the most reliable of the many glove shops in town is now carrying in its regular stock a heavy, one-clasp, kid walking glove of excellent quality. It is well made, with the spear back and the rough finished seams, in different shades of tan as well as white, and they cost only $1. A piqué glove of lighter weight than the regulation walking glove is sold by this same shop, and at the same price, in white, tan or black in almost any size. Still another style, appropriate for more formal wear, is made of a soft, pliable kid with two clasps and overseamed fingers. This style comes in white, black, tans, and grays for the same price, $1.

A number of the shops are displaying



The leather and silver tab fastening is a trifle out of the ordinary

handkerchiefs made of a new fabric brought from England. They are to be had in all white or bordered in various designs and tints, as well as cross-patterned in harmonizing colors. The hems are finely stitched, twenty-four stitches to the inch. The average handkerchief at the same price is considered good value if it has but fourteen stitches to the inch. The colors are fast, and the material retains its luster after laundering. They are priced at 25 cents each.

EIDERDOWN BOOTEES

A necessary accessory to the baby's wardrobe is the tiny bootee. Some very attractive ones are made of white, tan, or gray eiderdown lined with a delicate shade of pink or blue China silk. The tongue of the bootee, on which is embroidered a spray of ribbon flowers, is fastened to the sole by a row of colored silk fagoting. The fastening of the bootee is effected by a ribbon with wee rosettes at each end drawn through crocheted loops on the sides. These bootees launder well, and are delightfully warm. Price, $1.50.

JET ACCESSORIES

That touch of black, that note of accent which straightway gives character to a costume, is now displayed in a type of jewelry and accessories of bright cut jet, which is not to be confounded with mourning jewelry.

At the exceedingly low price at which some very effective bits are offered, one need not hesitate to indulge this fad of the moment. One pretty necklace consists of tiny jet beads made up in twisted strands on the order of the seed pearl necklace of the past season. One large bead in back forms the clasp. Such a necklace may be had for from 50 cents up.

Small change purses of jet beads with gun-metal frames and ring chains to slip over the finger may be had for $2.

SCINTILLATING HAIR ORNAMENTS

A new and charming variety of pearl and rhinestone hair bands, becoming to almost any coiffure, is being shown in one of the leading shops. One style that is particularly attractive is formed by a lattice-work of pearls which is about two inches wide. Just above either ear is placed an encrusted pearl ornament with pearl tassels. This band, oriental in effect, is priced at $8. Another costing $4.25 is composed of a narrow band of pearls and rhinestones strung on an invisible wire that is so pliable that it can be made to follow the lines of any coiffure.

Really very beautiful are the little, close-fitting Juliet caps formed entirely of pearls. These range in price from $4 to $15, and look particularly well over flat, low-dressed hair. The top of the cap consists of a lattice-work of small seed pearls. This is finished with a close-fitting, encrusted band of pearls.

A long, oval purse with exceptionally large compartments

SMART FASHIONS *for* LIMITED INCOMES

The Draperies Used to Achieve the New Silhouette, and the Modish Contrasting Skirt and Jacket, Cleverly Managed Though They Must Be to Attain Smartness, Yet Are Boons to the Woman of Limited Means

THE winter fashions are now taking definite form, and it is none too early to select the essentials of the winter wardrobe—the suit, tailored dress, afternoon gown, separate blouse, dinner gown, and evening wrap.

The smart serge dress is not always easy to achieve, but to the right is one of a simple cut with drapery suggested in a clever way. It is made of dark blue serge, and the delightful part is that it may be worn over a guimpe of either white or dark blue satin. The white is decidedly smarter, while the blue is more practical, especially if the dress is to be worn under a coat. The new draped line, an essential of even tailored clothes this season, is given this skirt, not alone by the cut of the overdress, but also by the soft plait laid in the front. This is pressed, but not stitched. It is a far-away echo of the pannier—the evolution suitable for the fabric and the requirements of such a dress. The back of the skirt is slightly eased across the top of the waist-band, and falls straight in swallow-tail effect; only in the movement of the figure is the drapery perceptible. The simple little waistcoat is finished with a cording of the material. The drapery demands that serge in its most supple form be chosen for this model.

The cut of the satin guimpe is obvious. The slight fullness at the wrist is gathered into a narrow band finished by a frill of shadow lace or net. The dress opens down the front.

A simple way to achieve the modish silhouette—side drapery and a loose panel down the back

Charmeuse in midnight blue, black, and taupe is much used in the imported models. The frock on the left would be charming for luncheon. The waist, which opens down the front, is quite plain, with a small V opening at the neck finished by a frill of shadow lace and a collar pointing toward the shoulder. This pointed collar is seen on many of the French gowns, and is a generally becoming style. The long, tight sleeves are cut in one piece, made perfectly plain, and buttoned at the wrist over deep ruffles of the cream shadow lace.

Unless expertly handled, the serge dress is apt to fail of smartness, a pitfall which this model avoids

DEVELOPING THE NEW SILHOUETTE

The underskirt is a plain gored model; the drapery is formed by a straight strip of the material (half a width if the material is 45 inches wide), with the ends slightly gathered to the waist-band and the length of the strip joined in the center-back. When this has been done, the drapery comes of itself. The skirt opens in the center-back under a separate strip which forms the panel and quite conceals the seam. Without being extreme, this model has the double advantage of being advanced and simple to make.

It would not take over five yards of 40 or 45-inch charmeuse, and the only trimming is the shadow lace. Fifteen to twenty dollars should cover the cost. The model is also suitable for chiffon velvet in midnight blue with the collar either of white or black.

One of the features which has been insisted upon this winter is the combination of plain and brocaded materials. It is noticeable in evening gowns, reception gowns, wraps, and the suits of the more formal sort.

COMBINING PLAIN AND BROCADED MATERIALS

In evening gowns and wraps the most sumptuous gold brocaded satins and velours are used; the figures, as a rule, are rather large. Such strikingly patterned materials have a way of remaining in the memory, and for this reason are not a wise selection when they must be worn often. This season, however, the women of limited purse may indulge in one garment of this material, if it is carefully handled. The self-brocaded crêpes de Chine, satins, cloths, and velvets, however, are a different matter, and may be more freely used. This season they will mark a gown or wrap as distinctly of the moment.

Charmeuse or a brocaded material, rather than chiffon or lace, is now used for the modish separate blouse

The street costume on the left might have the coat of brocaded silk with a skirt of plain charmeuse or finely-ribbed silk of the same color. Or last season's velvet gown could be slightly remodeled and a new coat made of brocaded velvet. The collar should be of contrasting satin, and the coat edges may be bound or not, as desired, with the material of the skirt. The cutaway, which has been steadily gaining in favor, is now quite the most pronounced note in tailored suits. The sloping, backward line dominates the present modes. "It is the movement," as designers say.

A contrasting jacket of brocade will mark the street costume as indubitably of this season

The length of coats is always an interesting question. For the last few seasons the Paris houses have shown much diversity in this matter. This winter long coats in the swallow-tail effect will undoubtedly be smart, but, though a bit more conservative, the medium length is a wiser selection.

The effect of drapery is given this skirt in a simple way. Three plaits are laid in at the side front seam, are draped upward toward the back, and caught into the side back panel or seam of the skirt.

ACCORDION PLAITED MODELS

Accordion plaited skirts of cloth with jackets of velvet or corduroy are to be much worn this season. These suits are very possible for a limited dress allowance, as the skirt can be made at home after the plaiting is done. The jacket should be made by a tailor or dressmaker; coats are rarely a success in unskilled hands. Straight widths of the material are used for the skirt, not gored in at the top, and the plaits are the straight accordion variety. Three yards of cloth will make one yard of plaiting. The widths should be seamed up and the hem put in before sending to the plaiters, but the skirt is not joined until after it is plaited. The charge for this style of plaiting is 25 cents a yard.

One of the French importations for the winter is of white broadcloth and black corduroy. The skirt is of the white cloth in straight accordion plaits, laid under at the top to fit the raised

A frock somewhat passé is put on good terms with the season's modes by an overdrapery of velvet

waist-line. The bodice is of white lace veiled with black chiffon cloth, and the jacket of black corduroy is fastened low at one side and has two square overlapping revers, the under one of white broadcloth, and the upper one of the corduroy. Bits of the white cloth are inserted in the cuffs.

This fashion of contrasting skirt and coat is much liked by the designers, and for the slender purse it is a style not to be ignored. A short length of cloth and another of velvet may often be picked up at the remnant counters at less than half the original cost of the materials by the yard. A smart suit of Chéruit's for morning wear shows a plain, side-draped skirt of heavy, corded, dark blue cheviot with short cutaway jacket of gray corduroy, trimmed with collars and cuffs of black satin. Vests of black satin or black taffeta, buttoning from the neck to the bottom of the cutaway jacket, are smart features of many Chéruit suits.

DRAPERY IN EVENING DRESSES

We can now fairly wrap ourselves in supple stuffs. Not that there is anything voluminous or bulky about the gowns, far from it; there is less amplitude to them than ever. The necks are very low, especially in the back, the bottom of the skirts often show an opening in the front or at the side usually veiled by transparent lace or chiffon, far prettier, by the way, than the unadorned slit which is unpleasingly harsh. The sleeves, however, have gained a little in size. In place of a bit of tulle, Worth has shown the beauty of a trifle of chiffon, sometimes in the shape of long angel sleeves.

The gown on the left suggests a Francis model. It shows a bodice of silver lace and chiffon with a draped section of pale pink chiffon velvet. This forms the complete back, and in the front is caught up in a way suggesting the drapery of Cleopatra's time. The edges are bordered by skunk which accentuates the line, while the touch of the great designer is given in the black velvet poppies at the waist-line.

The value of this model to the woman of limited income is that a last season's gown could be metamorphosed into a copy of it by the use of a velvet drapery in the skirt, and of net or shadow lace for angel sleeves to put them on good terms with this season's modes.

THE SEPARATE BLOUSE

To be really smart the blouse must no longer be of chiffon and lace. Plain satin, brocaded materials of every sort, and some of the silks with a sprig of color, are used.

The model shown on page 39 is most happy, combining as it does the long, tight sleeves, the double collar, and the differing revers, one of shadow lace, the other of satin. The original was of white charmeuse, but the model could be of any of the new materials. In a brocaded crêpe the lace revers could be replaced by one of plain chiffon. The softness of line this waist should have is best gained by a lining of China silk or chiffon cloth. A side front opening would be most practical. Such a waist to be really successful should be made entirely by hand, for the finishing of the collar and the cording of the sleeves require the lightness of hand-stitchery.

THE NEW SHORT WRAP

Not very many of these have been seen as yet, but these few come from authorities. Here is one, which blends the mandarin coat, the kimono, and the draped coat. The original French model was of black brocaded velvet with the collar of white rabbit. Any brocaded material could be used with the collar and cuffs of fox or rabbit; or, if these are not obtainable, white plush would produce much the same effective contrast. This model is cut kimono style, with the seam down the center-back and under the arms; the drapery is the natural result of the cut. The closing should be well to the side to give the swathed silhouette. The linings of such wraps are wonderfully attractive this season: bright, plain colors or enchanting figured materials are used, harmonizing, of course, with the wrap, but generally by way of a decided contrast.

These costumes should provide the essentials for the round of social engagements. A plain tailor-made suit should, of course, be added. In choosing the material for this, it would be well to consider the rough ones—the cut velours, the two-toned velours, the plain velours de laine, and the ratines. The plainer the cut the better, though the collar and revers may suggest, without actually being, the Robespierre style. Some cleverly cut models show a collar which may stand or roll back; the latter, however, is the better mode.

A GOOD NEGLIGÉE

On this page is shown a negligée which is truly delightful, as it combines the essentials of beauty and adaptability to tubbing. It is merely a straight length of material with the front half, split up the middle and a neck cut out. The neck is then finished by a collar edged with lace, and the lace is carried down the front.

The side edges are also finished by lace and the garment is held together by ribbon run through buttonholes. This eliminates the side seam, gives rather an angel sleeve, and makes a delightful rest robe.

For laundering one need only to pull out the ribbon and the garment lies in a flat piece. Crêpe de Chine, China silk, silk crêpe, and dotted Swiss are all good materials.

Note.—In order to make the "Smart Fashions for Limited Incomes" department of greater practical value to the woman of restricted means, Vogue will cut to order, in 36 bust only, the patterns of models published under this department at the special price of $1 for a separate skirt, jacket or bodice; $2 for a long coat, whole suit or gown; $1 for a negligée.

A wrap, short and closely draped, is the newest design in evening coat importation

Pull the ribbon out and the negligée lies in a straight length of cloth ready for laundering

By reason of its richness charmeuse is almost inevitably companioned with brocade for street costumes. The combination, practically that so much favored by the last Louis', naturally suggests the masculine cut of the same period, and given the brown of the skunk as the color motif, the scheme of raisin charmeuse for the skirt and stamped two-toned raisin velvet for the jacket naturally develops

Gold tissue forms the background for a figure of taupe velvet, and a taupe aigrette, embedded deep in the bonnet, is finished with a twisted wool rope which intertwines with it

Will the tendency to give a bouffant effect over the hips result in a defined waist-line? we ask. At least it does away with the accustomed straight back line

Comparing this view of the costume with the opposite side view below, we note that the two are widely different—the drapery is bunched into a rosette on the left and caught under a back panel on the right. The steel blue of the fox fur is carried down into the charmeuse of the skirt and into the background of the velvet brocaded silk of the jacket, the raised velvet figure of which is of a deeper blue

BROCADE, LARGELY BECAUSE OF THE RICH COLOR CONTRASTS IT NECESSITATES, DEVELOPS A MOST STRIKING COSTUME, AND ONE WHICH WILL BE FREQUENTLY SEEN AT THE FASHIONABLE FUNCTIONS OF THE WINTER

WHERE *the* LONDONER SHOPS

Bond, Regent, and Oxford Streets and Their Many Subsidiary Arteries Form the Twentieth Century Mart for English Wares of All Descriptions

A tailless ermine crown and a tête de nègre plush brim unite two novel features

THERE is a great fascination in London shopping whether it be on the fashionable highways or in the hidden byways where firms which do not publish their worth abroad keep their most cherished goods for those lucky clients who reach them via the road of personal recommendation.

In the new hats displayed in one of these out-of-the-way shops, and several of which are shown in the three sketches on this page, there are many novel features. One is the use of tailless ermine, another the feather flowers, and the third, the plush hat. These plush picture hats are exceedingly soft, and are smartest with the long side line. There is a tendency to line these and other hats with very heavy and gorgeously colored embroidery, so heavy, in fact, that it resembles macramé work. The French sailor hat built either of the plush or the brocade will be a very popular model here this winter. Soft felts will figure more conspicuously for traveling or out-of-town wear.

The toque sketched in the upper, left-hand corner of this page is of plush in one of the new and curious colors called *tête de nègre*, and most clearly described as a dirty brown. It looks well when set against white, and does not give so startling a contrast as when jet black is employed. Here the brim is of plush, and the puffy crown of tailless ermine. The high osprey is also tinted in this new shade.

Gold in various tones will be a color much patronized this winter by the best dressed Londoners. The second hat, illustrated at the bottom of this page, is an elongated French sailor made of old-gold velvet, the brim bordered on the top with skunk and lined underneath with an embroidery the ground-work of which is tan woven with a design in deep rose, orange, canary, and green.

The sketch above shows one of the smartest of the new millinery modes. The boat shape is covered with soft black plush and trimmed with a flat ostrich feather in stone blue laid across the front, while two ostrich quills in the same shade stand out at the back. On the right-hand side the feather is caught down by a feather flower in a delicate shade of mauve.

TRIMMING NOVELTIES

These feather flowers are more like a single aster than like any other bloom. One hat entirely made of tailless ermine with the little black tails appearing on the right side only, where a mitered end of the fur was arranged, had, placed on the left side, two feather flowers, one of ultramarine and the other of cerise.

The stiff quill or cluster of quills will be quite out of favor this autumn and winter. The soft and pliable quills of the lyre-bird will be used in its place. One hat of old-rose moire antique had a crown entirely encircled with a lyre-bird quill which swept way out at the left side.

Brilliant little merles will be another form of trimming. A hat of *tête de nègre* plush with an encircling band of deep, Nankin blue silk fastening with a neat, flat bow had, on its left side, a merle in glowing green tints with a tail formed from a long eagle's feather dyed old-gold.

HOW FUR IS USED

Sets consisting of hat, scarf or collarette, and pillow muff are much in evidence. A smart, black velvet picture hat was trimmed with a bow formed of gray fox, from which rose a plume of natural-colored aigrettes. The muff to match was formed of bands of gray fox, between which were arranged puffs of cream chiffon. Another set of collarette, hat, and muff was made of beige satin trimmed with ostrich.

A little motor bonnet novelty had a crown made to represent the petals of a flower carried out in old-gold silk, with each petal buttonholed in gold silk. The brim was formed of seal-dyed musquash and the long, sweeping veil which reached almost to the ground was of seal brown ninon.

A well-known furrier who has dealt only in wholesale trade has opened a retail department, and his prices are really surprising. A set of black fox, the stole with three skins, the large muff with two skins and masks and tails, is priced as low as 7½ guineas although it is worth considerably more. This firm is also specializing in squirrel coats and sets; a muff and stole can be bought for 5½ guineas, and a long coat for 20 guineas. Some very fine musquash coats, seal-dyed, are priced at 19½ guineas, coats for which as a rule one is asked £30 to £35.

LACES AND LINENS

A well-known London firm has been enterprising enough, not only to specialize in the most beautiful lace, but also to give to their customers two little booklets on "How to Take Care of Your Lace" and "How to Recognize the Various Kinds of Lace at a Glance." It is no easy matter to distinguish between Irish crochet and Irish Point, in fact only a few people know that there is a distinction. The books are full of interesting hints telling of the kinds of lace that wash best and which kinds should be sent to the cleaner. The reader is taught those subtle differences which tell the prospective buyer whether the lace is made by machine or with a bobbin or needle.

This firm is showing some very beautiful examples of dinner and luncheon sets to be used on old English oak or mahogany tables, instead of the all-covering cloth. A set in real Irish crochet costs 77s. 6d. for a table center; 140 shillings a dozen for dinner mats for meat plates; and 77s. 6d. a dozen for little mats for the glasses. A similar set can be bought in a most beautiful design of Carrickmacross lace at the following prices: table center, 92s. 6d., and the two sizes of mats at 115s. 6d. and 47 shillings a dozen, respectively.

Feather flowers that look much like asters are the newest trimming fantasies

Table cloths of the finest damask can now be bought with a design to match the period of the table over which they will be spread. Thus a Georgian design costs from 23 to 126 shillings, according to the size, while an Adams cloth is sold for about the same price. A Chippendale table-cloth will cost from 78 to 80 shillings, and one can ask for Empire, Regency, Sheraton, or Queen Anne table-cloths, and obtain them.

At present London seems to be full of bargains in handkerchiefs. A firm in Oxford Street is selling some really marvelous designs. A handkerchief case in fine linen, hand-embroidered with clusters of butterflies on the wing, held six fine, real linen handkerchiefs; each corner showed a spray of hand-worked embroidery. The whole set complete cost only 3 shillings. Other more elaborate handkerchiefs, priced at 1s. 11¾d. a half dozen were heavily embroidered in one corner with butterflies or wreaths of flowers, and although this embroidery was not worked by hand, it bore the appearance of having been stitched by fingers and not by machinery. Other handkerchiefs with little sprays of flowers round the single initial were marked as low as 2s. 9d. a dozen, and yet looked very good. The secret is that the firm is specializing in these goods and buys in enormous quantities.

Hats are being lined with gorgeously colored embroidery resembling macramé work

IN THE TOILET GOODS WORLD

Plain silver for the dressing table is not in such great demand as it used to be but neither are the ornate patterns. Both have given way to the most delicate beaten patterns, some of which look like old lace or fine spotted muslin.

Tortoise-shell, though rather expensive, seems to be in high favor. A manicure set made entirely of tortoise-shell and set in a tortoise-shell box lined with beige velvet is priced at £15 10s. A dressing table set in plain tortoise-shell costs £20, and a more elaborate design with a lacy Empire pattern of inlaid silver, sells for £34 10s.

A beautiful leather known as silver mole calf is being sold in Regent Street. Dainty goods of every kind can be procured in this leather. A large handbag is priced anywhere from 14s. 6d. to 25s. A purse can be bought for 3s. 6d. Ladies' cigarette cases with silver-gilt corners and stamped initials cost £1.

A useful novelty for those who spend their week-ends in out-of-town sports is called "the week-end slipper." It is made of a soft brown leather lined with mauve, is folded flat, and fitted into a leather case, also mauve-lined. The price is 8s. 6d. It will be found wonderfully comfortable after a day in heavy walking boots.

The modern "housewife" (a little case fitted with scissors, thimble, thread, etc.) includes in its correct fittings a cigarette case, matches, and patent lighter. The firm which produces this is showing dainty little dressing bags with everything of Lilliputian size to match. One especially pretty bag of beech-brown leather, lined with old-gold, is packed with diminutive fittings in silver gilt. Another in purple with a gray lining is fitted with silver. Price, 5 guineas.

Gloves are particularly reasonable in the London shops this autumn. Soft kid, three-button gloves are sold for 1s. 8½d., sixteen-button evening gloves for 3s. 11d., and heavy tan calf, country gloves for 2s. 11½d.

At a Bond Street firm three-button kid gloves in all colors are being sold for 2s. 8d., twelve-button mousquetaire for 4s. 6d., and twenty-button gloves for 7s. 11d. A good suède glove in black, white, tan, cream, pastel tints, navy, brown, or mole may be purchased for 3 shillings. Chamois leather gloves to the elbow are priced at 2s. 11d., and two-button, white washable doeskin, piqué sewn gloves cost 2s. 6d.

Note.—In American money, 1 guinea equals, approximately, $5.25; 1s. (shilling), 25 cents, and 1d. (penny), 2 cents.

A colorful dress of linden green satin that attains its end of simplicity by close draperies, a looped sash of prelate purple, and collar and cuffs of purple-embroidered écru batiste

Two accepted fashions—pannier and plaited flounces — are skillfully combined in the skirt of Besnard crêpe de Chine. Above it rises a bodice of embroidered, écru chiffon crêpe

The beauty of all-white mourning is charmingly shown in this "widow's costume." Alaska or lusterless satin is fastened with crêpe buttons over a slip of finely plaited chiffon

Of great richness and dignity is this gown of black marquisette solidly woven with black and silver beads. Lines of rhinestones on the bodice and angel sleeves of silver gauze, a jeweled butterfly and a Florentine cap, add their glittering quota to the resplendent whole

MISS KATHERINE KAELRED, THE LEADING WOMAN IN "THE NE'ER-DO-WELL," A DRAMA OF PANAMA LIFE, WISELY CLOTHES HERSELF IN GOWNS IN WHICH THE PREVAILING FASHIONS ARE MODIFIED TO SUIT HER STATUESQUE LINES

GOWNS FROM KURZMAN

THE SEMI-PRECIOUS ART

"L'ART Nouveau" is based, like the craftsman work of ancient Greece, on the principle that the intrinsic value of the article must be secondary in importance to the workmanship. This phase of art, affording as it does unlimited scope for originality, has always found enthusiastic support among the best designers in Paris. The choice of odd materials, the profuse use of enamel, and the delicate carving and tracery characteristic of the school, make the settings peculiarly suitable for semi-precious stones, though not infrequently a brilliant gem is seen to best advantage mounted in one of these curious designs in dull enamels.

THE MASTER-JEWELER

Among the most prominent of the artists in this field is, undoubtedly, Monsieur Lucien Gaillard. Some of Monsieur Gaillard's most beautiful designs are executed in horn enriched with gold and silver and studded with precious stones—a modest, unassuming substance this, but the beauty of his work proves that from the least expensive materials may be produced an object of the highest artistic value.

In the filet seen to the left of the chain, he has executed a long, slender stem of horn which twines close to the head. At one end is an upright cluster of carved leaves flecked with opal dewdrops, at the other, from its deep, delicate gold setting, glistens a great, rough opal, highly polished and full of gleaming, fiery lights.

The second filet, shown to the right of the chain, is in the form of a woodland garland. A small branch of carved acorns is shaped to encircle the head. At one side, in aigrette form, rises a cluster of daintily carved leaves inlaid with stripes of white and colored enamel, and with each separate leaf division studded with sparkling diamonds.

WORKMANSHIP COMES FIRST

In horn likewise are the three combs illustrated, but they are so richly ornamented with diamonds and pearls as to seem to be entirely made of these stones. Designed with long, thin prongs, they slip deep down into the hair so that the stones massed thickly at the top alone are visible. One, to the left of the mirror, shows a cluster of diamond flowers, each composed of a multitude of tiny stones so arranged that the dark brown of the horn showing through the settings gives a most unusual appearance, somewhat as though the diamonds were themselves gray, brown, and yellow. Long, pointed, lightly ribbed lily leaves of horn spread out on either side and across the stems of the diamond studded flowers which extend to form the prongs of this delicate comb.

The comb on the right shows a most elaborate piece of carving. The entire top is formed of a network of thin-stemmed flowers which spring from a base of richly colored leaves; each separate stem ends in a large flower which is formed of a single baroque pearl.

The third, in yet a different style, low and broad, has a top carved in a square lattice-work through which runs a festooned garland of carved roses. In the center, surrounded with diamonds, is an oval bas-relief medallion of a piquant little Cupid, full length.

A unique use of this favored material is seen in the assortment of artistic umbrella handles. The illustration on the right shows a long, straight handle in light gray, highly polished horn, inlaid with branches of cherry blossoms with the flowers in mother-of-pearl and the leaves in silver and gold.

Wonderfully rich is the umbrella handle in orange lacquer shown opposite. It is ornamented with bands of heavy, pierced silver, and set with deeply sunken topazes which, save for the frame of oxidized silver, could scarcely be distinguished from the shining orange background in which they are embedded.

THE MASTERPIECE OF NEW ART

Perhaps nothing is more admirably treated by this school of jewelers than watch chains for lorgnons or pendants where the delicacy of the intricate design and the originality of the coloring are shown to greatest advantage. In the chain shown here the links are in the form of long, thin, finely wrought leaves of gold, separated from each other by small acorns of dark green crystal. Four square medallions in deep, turquoise blue and dull green enamel further enrich the chain. Upon each medallion is set, in high relief, the profile of a woman's head, half veiled by a net of gold tracery.

In the rings, almost all in marquise settings, different colored metals and enamel are used. Occasionally the brilliancy of the stone is enhanced by the judicious use of a little black enamel, as in the case of the opal marquise, shown in upper left-hand corner, where the green and pink lights are brought into relief by the almost imperceptible band of black.

Thoroughly French in feeling is the enamel and pearl ring shown in the middle of the page, at the top. The two leaves which form the upper part of the marquise setting are of dull blue and green. From below these, in the form of a bunch of grapes, hang three medium-sized pearls of great beauty. The ring in the upper right-hand corner shows a finely cut topaz, mounted in a heavy setting of lily buds carved from oxidized silver.

THE ART OF ENAMELING

The pins at the top of the page prove Monsieur Gaillard a past master in the difficult art of enameling.

In the butterfly pin, the bright-colored wings are exquisitely reproduced in light-colored enamels banded with darker stripes, and outlined with diamonds. The wings of the three butterflies touch lightly, and so form a frame for a large central stone, a green tourmaline.

The other pin is formed of pale green and white enamel leaves, tipped with diamonds, which surround an oblong aquamarine set in a plain enamel band.

In addition to such beautiful settings for jewels, Monsieur Gaillard has on exhibition a great assortment of graceful vases, rare, carved, crystal flacons with marvelous chasings of silver, and many clever, curious pieces for the cabinet, desk, and dressing table.

Among the latter is a small hand mirror of dark brown rosewood, dull in finish, carved and inlaid with mother-of-pearl, rose petals of which are scattered over the back. Around the glass of the face twines a spray of roses, and the carved wooden stems continue down to form the long handle. Buds of mother-of-pearl peep out here and there and, at the base, blossom out into full-blown flowers of ivory.

Three beautifully colored butterflies surround a great, green tourmaline

From blue and green leaves depend three lovely pearls

Green and white leaves, tipped with diamonds, flank an aquamarine

Comb in horn and diamonds

A horn comb showing cluster of diamond flowers infused with the yellow horn tint

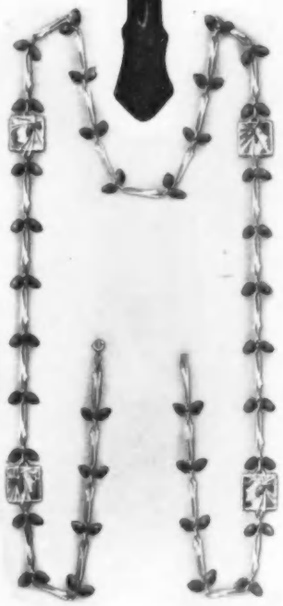
Flowers of baroque pearls and enameled leaves form this comb

Over the rosewood surface of this mirror are scattered rose petals of mother-of-pearl, and flowers of carved ivory blossom at the base

In orange lacquer with pierced silver bands and sunken topazes

Umbrella handle inlaid with mother-of-pearl, gold, and silver

An opal and a spray of leaves glistening with opal dewdrops



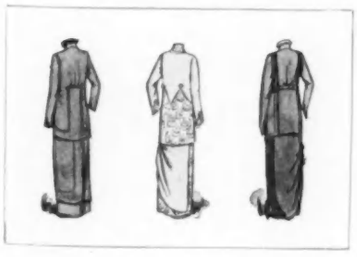
Gold leaves alternate with crystal acorns and medallions

Filet in carved horn with leaves flecked with diamonds

The application on the front of the coat of a deep band which extends into a side breadth in the back is a unique way of emphasizing the cutaway line. The suit is made of royal purple velours ratine with purple velvet collar and cuffs

The length of the coat is the more noticeable that it is so slightly cutaway. The lines are most simple, but the odd dovetailing of plain, flag-blue tyltyl into brocaded tyltyl makes it a tailleur of some formality. Suits from Lieberman and Siegel

The coat cut on Russian blouse lines is not of one season, but of all seasons. A touch of oddity here is the rounded line of one side and the straight line of the other. It is of black baby lamb zibeline with melon velvet for the collar



MODES SUCH AS THE DE MEDICI COLLAR, THE LONG COAT, AND THE DRAPED SKIRT, WHICH HAVE BEEN TRIED OUT IN THE TAILLEURS OF ONE SEASON AND ARE INCORPORATED IN THOSE OF THE NEXT SEASON, ARE SO WELL ESTABLISHED THAT NOT THE MOST CONSERVATIVE NEED HESITATE TO ADOPT THEM

ADVENTURING *for the* ANTIQUE

The Pig We Found Eating from a "Gilty Bowl," the Nobleman Who Sold His Family Jewels, the Dirty, Educated Diggers of Antiques in Italy, and the Arab Wife Who Bartered the Family Treasury

Wild-eyed Venetian boys pleasantly amused themselves by flinging stones down at our gondola

"BE a collector of something, no matter what, and you will be forever protected against ennui," Janet quoted from an authority on antiques, and added, "besides, people who collect things are always interesting." She held a cup of almost ghostly delicacy up to the fitful glow of the wood fire and watched the red flames shoot through its translucency. Between us stood her tea service of old Derby china.

"By deduction, then, most people are interesting, for nearly everyone seems to have the collecting mania," I answered, forgetting my cooling tea as I admired the cup of lovely old Derby in which it was served.

"But not everyone has the soul of a collector. With most people it is a fad superimposed on a foundation of indifference. Pah! what do they know of the thrill of the hunt, the joy of possession, the rapture of discovery?"

"But," I inserted, "it has always seemed to me that it is the amateur after all who gets most out of his collecting."

"Oh, yes! The dusty, musty professional is so stifled with information and choked with theories that he is incapable of the thrills of the novice. Collecting should be an accomplishment, not a science. Only the amateur knows the real joy of the chase. The game may be anything so long as it bears the hall-mark of time. The pleasure is in the quest rather than in the achievement. This is where the dilettante scores over the serious collector who gets his antiques all properly guaranteed by an expert. This may be the safer procedure, but it lacks the excitement of the element of chance and of adventure, the joy of bargaining and of the very mistakes that are all a part of the fun."

The Arab wife stood up and sold us the ornaments she was wearing, which represented the whole of the family funds

I had heard Janet on antiques many times before, but never had she been in such fine feather as on that autumn day when she sat before her wood fire and sipped tea from her new set of old Derby. You see, she had just made a capture.

She touched, in passing, upon the pre-eminent suitability of this accomplishment of collecting to women, disclosing it as not only a pleasure, but a means of feathering their nests beautifully. So, when I left her, my mind was full of her subject. And then I remembered Ethelred. It must have been Janet's "Old English" that recalled her. I never see anything labeled "Old English" but it reminds me of Ethelred, who determined to have an atmosphere of Old Saxony about her, in spite of the hustling western town in which she lived. She decided to furnish her house in Old English style, and persuaded me to assist her on her collecting tour of the British Isles.

TEA ON A TRUNK

Ethelred's theory was that, to receive their proper value, antiques must be shown in a congruous environment. So she built a quaint old English house with as much of the charm of antiquity as can be infused in new wood and mortar. Then she made her a lovely garden centered with a moss-grown sun-dial. This house was to be furnished gradually with antiques of correct periods. But as the way of the collector is long and tedious, we had to make up our minds to live for a long time in a makeshift fashion—tea on top of a trunk and meals on a plain deal table. All of which shocked our imported English maids. But Ethelred had set her heart on a Jacobean dining-room of old, black oak, the most typically English furniture, and this isn't to be acquired in a day.

To the pergola under the myrtle trees, dirty, scholarly Sicilian fossickers brought their damaged terra-cotta figurines

But fortune favored us with a brilliant prelude. Scarcely were we installed for the summer of our collecting tour in a neat, countryside English cottage when, at a nearby manor, long deserted, was advertised "a sale on the premises." This, we knew, meant that only a few people from the country roundabout would be there, and that prices would not be boosted as they would at an auction in town. Here Ethelred began on her set of old oak. Lovely old things covered with dust and mildew were sold for next to nothing—a sideboard, a gate-legged table, chairs with the leather in rags but easily restored to former glory, and other such treasures. As we were driving off in a cart laden with our wares, past us, in his mud-bespattered motor, flew the agent of one of the biggest London dealers, half an hour too late! Amateur collector's luck, we beamed to each other. No telling at what those pieces would have been priced, once they reached London.

THAT PRINCELY PIG

Pewter is an accessory of oak, said Ethelred, so we started on a pewter quest, darting into cottages and ransacking kitchens unblushingly. We were as persistent as those tinker pewterers of olden days, who went about mending pewter ware, and, to the confusion of the pewter collector, obliterating old marks. Pewter was not hard to get, and I remember that we ate from plates of this artistic but somewhat cheerless metal until Ethelred could decide on the color scheme of her china, and whether it was to be Old Chelsea or Worcester.

Two charming little Dutch maidens made pretence of reluctantly selling us "genuine" heirlooms of old Dutch silver

Meanwhile a corner cupboard suggested the acquisition of luster ware, considered very *récherché* by the collector to-day, though silver luster was originally designed that the humble cottager might delude himself into the belief that he possessed real table silver. As the better grades were copies of genuine silverware, the old Georgian fluted models, they are really worth having. The rare purple luster, usually in the form of mugs, is especially desirable. Copper luster, "Gilty Ware," as the inhabitants of the Emerald Isle named the glittering stuff, took us over to Ireland.

One day, passing a mud-walled, thatched-roof cottage, Ethelred suddenly seized my arm and cried, "Look! Sacrilege, sacrilege!"

And obediently I looked, but all I saw was a fat pig eating out of a shiny brown bowl.

"A beautiful piece of the best period Gilty Ware," whispered Ethelred, and leaped for the gate. Through the low doorway, we caught sight of an old man, hovering over a smoldering peat fire. From him we learned that the "mither" was away, but that she set no great store by the "Gilty." She liked "nice white things" better. There was a jug, too, if the ladies cared for such things.

"It would be too bad to take advantage of him," whispered Ethelred in a stage aside. She paid a price that would buy several "nice white sets," and went off with the prizes, marveling at their perfect condition and brilliancy, even though she knew that the best luster ware would have survived many generations of pigs.

In London Ethelred showed the treasures to a connoisseur friend.

"Excellent examples of modern Gilty Ware, imitated from the best models," was his verdict. And did the pig's owner know? The doubt always rankled.

COMPLETE EVEN TO THE "PERIOD" DOG

But Ethelred was not to be discouraged, and soon had forgotten her chagrin in the excitement of hunting down pieces of eighteenth-century English china. The proprietor of a little antique shop in the "High Street" of the neighboring town proved a guardian angel in this stage of her collecting career. A Dickensesque character, he was, who could only sell to the people he liked.

I left Ethelred as she was beginning to furnish her bedroom in Queen Anne walnut, and was hesitating about Georgian mahogany for the drawing-room. It was evidently going to be a long process, and sleeping on cots was a bit tiresome. Beside being obliged to wear one's oldest clothes and to tramp miles of country road instead of motoring sensibly in order to deceive the people into thinking that we were only eccentrics who inexplicably had a foolish craving for broken-nosed jugs, was not unmitigated joy.

Ethelred ultimately transplanted a charming and quite complete collection of "Old English," even to the sun-dial and a highly bred coach dog, which went with one of the "periods."

PARTING THE "HEIR" FROM THE "LOOMS"

Then there was Elizabeth, whose quest was, without limitations, the "antique." I was touring the outlying districts of Paris at the time, and so, in high hopes of spoil, Elizabeth came along.

Some of the old hostelries along the country roads of France are full of treasures for the collector, indeed, they are often veritable museums. Occasionally one runs across a gem that has remained in the same family as has the hotel for generations, and frequently the

(*Continued on page 78*)

TOURING *the* PARIS SHOPS

Heed the Words of the Courier Who Knows What to Buy and Where to Buy the Articles That Are Peculiarly French

A crêpe de Chine blouse inspired by French art but tempered to American taste

TO the stranger arriving in Paris the shops are a great disappointment. One comes with certain preconceived notions as to what one will find, where the shops will be, how they will look, but at first sight the large department stores seem to show nothing unusual, that is, nothing peculiarly French; the specialty shops of which one has dreamed lie hidden away, and those which throng the main streets and boulevards, notably the rue de la Paix, though full of attractive novelties, are expensive past belief. As in everything else, this shopping in Paris is a question of knowing how. Once the ropes are learned, it is not only simple, but the greatest pleasure.

There are several things indelibly impressed upon the mind in connection with Paris—novelties, lace, flowers, gloves, handkerchiefs, blouses, lingerie, jewelry, real and imitation, and antiques. And here follows the tale of where they can be found.

Shops for negligées and blouses abound on every corner in every quarter, but the little shop from which the sketches in the upper corners of this page were taken has certain unique features which make it of special interest and value. Its directoress is a young American; it is quite new, having started little more than six months ago, and its models are charming and to be had for almost any price, according to the amount of labor and the materials chosen. If one has been long in Paris, one discovers that the prettiest models of every kind are those inspired by French art but tempered to American taste. There are certain things which we require, and which, as a rule, the Frenchwoman does not think so much about—simplicity, looseness of fit, and, to a greater or less degree, practicality. This small shop combines in its wares all these points.

This poke bonnet is a change from the boudoir mob caps

The blouse sketched on the left is made of wide, plaited, navy blue crêpe de Chine. The blouse portion is smocked to the broad-shouldered, straight yoke in a series of small points, and the neck is finished by a turnover collar of white taffeta fastened with a mite of a taffeta bow. Down the front run acorn-shaped buttons of blue enamel with white centers, and the long, full sleeves end at the wrist with a turnback, slashed and pointed cuff of taffeta, trimmed with three of the buttons. The waist is entirely made by hand, the fit perfect, and the price is only 90 francs.

French tailored petticoat of surah silk with a chiffon ruffle

There is a lull at present in the jabot furore, but occasionally one so pretty appears that it forces its way against all odds. The bertha jabot shown in the right corner is made of plaited, écru net which falls in square-cut bertha ends over the shoulders; the back and front are joined together by wide, openwork, Irish crochet beading, and the rounded neck is finished with a narrow band of black poplin and a tiny, flat bow. From this band, down the front, through slashes cut in the net, run shaped ends of the silk trimmed with black silk ball fringe, and the entire collar is outlined with two-inch, tinted, filet net lace and crochet beading. Price, 50 francs.

From this same shop comes the little matinée of pale pink crêpe de Chine sketched in the lower, left-hand corner. The V-neck, the flowing sleeves, and the hem are trimmed with an inset band of creamy point de Venise lace, while around the high empire waist runs a piece of pink liberty satin ribbon that is tied in a butterfly bow made of wired puffings of the ribbon. Price, 150 francs.

The matinée sketched opposite is designed by a famous house on the rue de la Paix, and shows a rather original treatment of the high empire waist, which is made in a separate piece from the long, snug-fitting basque over which it hangs. It is loosely gathered in by a band of inch-wide ribbon run through a plain hem or fell. The neck, the long, draped, sleeveless armholes, and the rounded basque are outlined by the ribbon run through similar hems, while bows of the ribbon fasten the matinée at the neck, belt, and sides of the slashed basque. It is made of thin white crépon, heavily embroidered in large white flowers.

A fanciful bertha jabot of tinted net, Irish crochet beading, and filet lace

At the top of the page is a drawing of a boudoir cap shown by a well-known lingerie shop. A tight-fitting semi-poke it is, with the foundation of white net covered with wide frills of Valenciennes lace. Low on one side are placed two flat, fancy rosettes of pink satin ribbon with long, twisted ends which twine around the back. Price, 40 francs.

Below this pretty cap is shown a skirt much in use by the well-dressed Frenchwoman for wear with tailor-mades. The soft surah silk of which it is made causes it to cling to the figure. It shows a deep, knee-length ruffle of pompadour chiffon lined with silk. It is without bulk and so short that it may be worn with a deeply slashed walking skirt. In pale shades of buff with a matching chiffon ruffle covered with large, printed roses of blue and pink, and with the hem finished by a two-inch band of blue, feather-edged ribbon, it is a lovely creation. Price, 25 francs.

At this same shop, which carries one of the most extensive lines of pretty, reasonable skirts in all Paris, may be had lingerie petticoats with a wide ruffle of thin lawn, heavily scalloped by hand and embroidered with a large flower design, for 11 francs, 90 centimes.

India silk skirts of pale blue, pink, yellow, and mauve, with twelve-inch ruffles of plaited Valenciennes lace, sell for 29 francs, 90 centimes, and simple white India silk skirts with nine-inch plaited ruffles of the silk, stamped Persian border, cost 14 francs, 90 centimes.

A butterfly bow of wired ribbon puffings is the pleasing decoration of this matinée

The empire bodice of this crépon matinée is made separate from the basque

FADS *in* SHELL

THE present style of low coiffure demands the continued use of large side pins and broad, low combs. The nearby sketch shows a pretty pin made of light-colored shell with the turnback loops set thickly with rhinestones. Hundreds of stones are used to make this design, and as the work is so delicate, the price of 60 francs a pair is not expensive. The long, low comb of shell shown on page 48 with a rounded, bar top covered with a square lattice-work of rhinestones, comes from the same shop and sells for 50 francs.

Tortoise-shell is used more and more for toilet table, desk, and dress accessories. Particularly pretty are the parasol and umbrella handles sketched at the top of page 48. A year or more ago these appeared in many small novelty shops, but it was not until this season that they blossomed forth at race course and on boulevard. These sketches show some of the most popular models displayed by a small shop devoted exclusively to the manufacture of shell articles. The newest model is the one on the extreme right. It is of plain, beautifully clear, light shell, knotted at intervals like a gnarled tree trunk. Price, 179 francs. The plain, tapering handle on the extreme left is made in plain shell for 42 francs and in a finer quality, with inlaid, drop letters of gold, for 175 and 200 francs. The smooth, round ball top and crook may be had in prices ranging from 42 to 250 francs.

Shell pin thickly studded with rows of rhinestones

At this same shop, which has every conceivable article in tortoise-shell, may be purchased cunning little powder

Styles of tortoise-shell parasol or umbrella handles that are being carried by the smart Parisienne

boxes about the size of a fifty-cent piece, and provided with a small mirrored lid and a puff. Price, 25 francs. Boxes of tortoise-shell, holding gold thimble, scissors, and bodkin, perfect copies of the old-time models such as were found on the work tables of the Empress Josephine and other famous beauties of that day, sell for 250 francs. These are made of beautifully marked shell, are not over four inches long, fasten with gold clasps, have slightly bulging covers, rounded corners, and tiny gold hinges. With the revival of all things of that period, they have now become a fad.

The broad, low shell comb demanded by the fashionable low coiffure

Articles diminutive in size, yet perfect in detail, seem to hold an equal fascination for the French craftsman and the French mondaine. The boudoir of a Parisienne is the repository of countless tiny jars and boxes and other bibelots. For example, there are now being shown some dainty little jars for cold cream that are made, not of tortoise-shell but of different colored quartz in all the pastel shades. The jars are perfectly round, about two inches in diameter and about an inch in hight, and cost but 2 francs, 90 centimes each, or 3 francs, 90 centimes for the larger size. Powder boxes of the old regulation shape are also made in various sizes in this quartz, and range in price from 6 francs, 90 centimes, to 9 francs, 90 centimes for the largest, which is capable of holding one of those enormous bath powder puffs ordinarily found in the low, bowl-shaped boxes. For country bedrooms or for the white-tiled bathrooms of the modern house, nothing could be more dainty or more practical.

French enameling is equally lovely for the dressing table. One set of crystal and pink enamel includes brush, comb, mirror, two crystal flower vases with pink enamel standards, four crystal bottles with enamel tops, and a clothes brush, for 1,200 francs.

BAG PERFECTION

A WONDERFUL place for novelties is a little shop just around the corner from the rue de la Paix. Truly a bit expensive, but then one is sure of finding there something which has not yet reached America and which in all probability never will, for each article represents so much time, so much detail work, that our own manufacturers would never think of attempting to reproduce them. Take, for example, the bag sketched here. Both the under part and the flap of heavy black moire are carefully shirred top and bottom, and the shirrings are held in place by a row of stitching at the very edge. The bag, lined with tan-colored moire, is fully supplied with all the ordinary accessories of mirror, change purse, card case, memorandum pad, and vanity box. A handsome clasp of yellow topaz quartz set in rhinestones ornaments the deep, rounded flap, and the metal bar is covered with silk. Price, 135 francs.

Bag of shirred black moire, beautiful in its detail finish

Another bag plainer in style, but beautifully finished, was made of dark blue morocco leather, was perfectly square, and was carried by a heavy, black silk cord. This bag was also lined with tan-colored moire and filled with the usual fittings. The original feature was the clasp of the square flap, which instead of closing with an ornamented snap, fastened with a two-inch, gun-metal lead pencil, with deeply sunk rings of rhinestones at top and bottom. This was hung from a gun-metal chain attached to the leather covered bar, and was slipped through two loops of the leather placed diagonally, one on the flap and one on the under part of the bag, to effect the fastening. Price, 100 francs.

In many of the new leather bags and purses the vanity accessories inside are attached to long chains of gold and silver. This is a sure guarantee against loss.

For those who do not fear the evil of the peacock's eye was shown a gold link bag of great beauty surmounted by a richly inlaid bar top enameled in deep blue and green peacock feathers. Each feather and each flue of each feather was outlined in diamond chips and studded with small cabochon sapphires. Two fairly good-sized cabochon sapphires formed the clasps.

FOR TABLE SERVICE

THE little chocolate pot here illustrated is shown by one of the boulevard china shops. The chocolate pot is made of porcelain decorated with pink roses and blue bow-knots on a white ground. The handle is of wood. Price, 45 francs. The chief feature is the wooden *batteuse* which looks much like a small potato masher with corrugated sides; the handle passes through a hole in the porcelain cover. The woman who has ever partaken of chocolate at a certain world-famous café will realize that it is this *batteuse* which makes that chocolate so deliciously smooth and creamy. The beverage is kept in a high pot over a slow fire; each pot is provided with its beater, and just before a cup is poured, the *garçon* vigorously beats the chocolate for several minutes, until it is whipped to a light, foamy froth.

Combination knife and fork for fruit or cake

The knife sketched above is more adapted to the French four o'clock *goûter* at which it is the proper thing to eat toast, bread, fruit, cake, or crackers with a knife and fork, than to the American five o'clock tea. However, for French or American, this combination of knife and fork in one is sure to prove useful, and is certainly an innovation. The blade of silver gilt rounds at the sides and tapers to a split, pointed end which forms a two-prong fork. The handles are of enameled wood in blue, pink, or green. Set of one dozen, 42 francs.

A miniature coffee service for two is of white china rimmed with silver and set on a tray with a silver basket handle. The whole affair is no bigger than a dinner plate.

The wooden beater in this French porcelain pot is an aid in making delicious chocolate

PARIS SPECIALTIES

ANOTHER purchase one usually wishes to make while in Paris is lace. On one of the great boulevards is a small shop, as yet not very well known by Americans, and where, in consequence, one can still find things at the rate paid for them by the French. It is the tiniest place, full to overflowing with bits of old lace, odd pieces of silver, exquisite hand-embroideries, bedspreads, tablecovers, and centerpieces. Then there is the loveliest neckwear made from the sheerest batiste, trimmed with French embroidery and real Valenciennes lace. The batiste and the embroidery are tinted the faint, creamy color of the lace so that the effect in collar and in tablecloths is that of those rare old heirlooms yellowed by age, and yet the prices of these pieces of needlework are ridiculously small. A little sailor collar with pointed tab ends in front, embroidered with tiny flowers and inset and outlined with real Valenciennes lace, sells for 20 francs. Furthermore, this collar can be made to order in any shape desired for exactly the same price.

Oblong-shaped centerpieces for polished tables, made of squares of fine, tinted, hand-embroidered linen lawn, joined and edged with real Valenciennes lace, sell for 35 francs.

Irish lace is bought in odd lengths directly from the makers in Ireland, so that by excluding the middleman's profit, this shop is able to sell lace to its patrons at marvelously low prices. One can often find heavy Irish, in elaborate patterns over six inches wide, for 60 francs a yard—a lace which in New York would easily be worth $30 or $40. A four-inch width in the same lace costs 40 francs or less. It is a shop which is patronized largely by the actress clientele of Paris, and *la patronne* will tell how almost every day she goes with a large assortment of filets, of Irish, of Valenciennes to some one of the famous actresses, who will spend a fortune in a single morning of lace investments.

Few women come to Paris and leave without some trifles of both lace and artificial flowers tucked away for future use. There is one shop which stands unequalled, not alone for the quality, the variety, the beauty of the flowers, but for their reasonable prices as well.

The first visit to this shop, hidden away in a dingy bit of a street, is one of the pleasurable experiences of shopping in Paris. Up a dark, narrow staircase one ascends to the main room, in the middle of which stands a big table; in one corner of the room two girls are busy beading some of the remarkable coiffure ornaments. Beyond is a wee room, and through its open door are seen other girls engaged in making the thousands of flowers that are kept safely in labeled boxes running from ceiling to floor around three sides of the room.

The great orchids, in white, green, pale yellow, deep purple, and delicate mauve, sell for 3 francs, 50 centimes apiece. The price for a corresponding orchid at one of the large rue de la Paix shops is 12 francs, 50 centimes. A boutonnière of gardenias sells for 2 francs, 50 centimes, nosegays made of vari-colored, old-fashioned flowers, for 6 or 8 francs, and beautiful bunches composed of two large velvet tulips in shades of dark and light old-rose mixed with sprays of maidenhair, lily-of-the-valley, and lavender ageratum, sell for 8 francs, 50 centimes. Large silk and velvet roses in deep maroon, nasturtium, or American beauty, delicately scented

(*Continued on page* 106)

SEEN ON THE STAGE

The New Productions of Dramatists of the Caliber of Pinero, Shaw, and Arnold Bennett Gave Both Spice and Dignity to the Early Autumn Season

By CLAYTON HAMILTON

THERE are certain noted names which may always be regarded as a guarantee of an interesting evening in the theatre. We can count on Sir Arthur Pinero for a masterly employment of technical means in the construction of his story, a crafty analysis of character, and a deftness of dramatic dialogue. We may expect from Mr. Bernard Shaw an inimitable nibleness of wit, and a sharp surprise of subject-matter that will make us question our traditions. We may rely on Mr. Arnold Bennett for a serene, sagacious unrolling of the reel of life. And whenever Mr. David Belasco produces a play, whatever may be the inherent strength or weakness of the piece itself, we may be sure of admirable acting and of a thorough and minute veracity in the direction of the stage.

It is not surprising, therefore, that, when the latest labors of these reliable artists were disclosed in quick succession in the middle of September, the aspect of the autumn season in New York assumed a dignity and an importance which had been lacking in the earlier, preliminary weeks. The one surprise of this period was the unexpected excellence of a melodrama called "Within the Law." This is the work of Bayard Veiller, a young author whose previous efforts had indicated little promise of his present efficiency. It is a pleasure to welcome Mr. Veiller into the small company of accomplished craftsmen.

The international nature of the New York stage was emphasized, at this time, by the fact that the number of genuinely worthy plays was equally divided between British and American productions. The American critic often wonders whether the theatre-goers of London will ever learn to extend to American plays that catholicity of appreciation which is nearly always evidenced by the theatre-goers of New York toward plays of British authorship. Pinero and Shaw are not regarded in New York as foreign playwrights; and the public of our cosmopolitan metropolis may enjoy their dramas side by side with plays of native authorship.

"THE MIND-THE-PAINT GIRL"

THE critic's judgment of "The Mind-the-Paint Girl," by the master of the modern English stage, will depend upon the point of view from which he approaches this unusual composition. If he is looking for a tense and closely knit dramatic fabric like "Mid-Channel" or "The Thunderbolt," he will be disappointed; but if he is looking for a revelation of character, he will discover, in the heroine, the most charmingly human woman that Sir Arthur Pinero has ever created. The piece is not so much a drama, in the ordinary connotation of the term, as a study of a peculiar environment that determines and completes the character of this interesting woman.

Lily Parradell is the reigning beauty of the Pandora Theatre, which has been taken by the British public to signify, in actuality, the Gaiety Theatre of Mr. George Edwardes. Her origin was very humble. She was born on the unfortunate side of the Thames, the child of a poor shopkeeper. Her father died early, but she is accompanied throughout the play by her cockney and ungrammatical mother, Mrs. Upjohn (the name itself is eloquent), a well-meaning woman with very little sense. At an early age Lily was apprenticed to a suburban dancing-master, and in time she secured an engagement in the chorus. Ultimately she made her mark singing a topical song called "Mind the Paint;" and now we see her at the hight of her success, with all the various hangers-on of the Pandora Theatre at her feet.

A. G. Onslow and Auriol Lee in Arnold Bennett's uniquely constructed play, "Milestones"

Sir Arthur devotes his first two acts to drawing a detailed picture of Lily's habitual environment, both in her home and in the theatre. In the first act we attend an informal birthday party in her house at Bloomsbury and meet the curious and ill-assorted company of her daily companions. In the second act we see the Pandora "crowd" more intimately at a midnight supper and dance in the foyer of the theatre. Fully a score of of the typical figures of the musical comedy world are clearly sketched, with many rapid dashes of wit and sudden sallies of sentiment, in the artfully broken dialogue of these first two acts; and through all the many movements of these multifarious characters the personality of the heroine is subtly impressed upon us.

There is no drama in the opening acts, for the author has designed them merely as a *genre* study. Two lovers of the heroine have, indeed, been introduced, a young nobleman, named Viscount Farncombe, who loves her from afar, and a Captain Nicholas Jeyes, who has given up his career in the army to play the faithful slave to Lily in the hope that she will ultimately marry him; and from this triangulation we foresee the inevitable dramatic struggle.

This struggle occurs in the third act, suddenly and mightily. At four in the morning the stragglers from the midnight party accompany Lily to her home, and, after the others have departed upon their wandering ways, Lord Farncombe remains behind to ask Lily to marry him. She does not love him, for, indeed, she has seen him only a few times; but she has seen enough of him to respect and even, in a way, to pity him. She now answers his suit by giving him a detailed narrative of her career, with the purpose of showing him that her defects of breeding and of education are so great that she could never assume gracefully the position of Lady Farncombe. This narrative is wonderfully written, and is, perhaps, the most sympathetic passage to be found in any of Sir Arthur's plays. Before the Viscount can reply, Captain Jeyes breaks violently in. He has been watching the house for two hours, and now accuses Lily of an intrigue with Lord Farncombe. All the heroine's ill-breeding is carried to the surface by her anger, and she denounces her jealous watch-dog in a torrent of language very painful for her noble lover to hear. Then Captain Jeyes sits down and tells the young Viscount how he himself has thrown away his career for the privilege of setting his neck beneath the dainty heels of the heroine; and Lily realizes, for the first time, what a danger she has been to men like these. As a result of this emotional crisis, she agrees to marry Captain Jeyes, first, from a feeling that it is her duty, as a reparation, to help him to reassemble the wreckage of his life, and second, from a more subtle sense that she ought to defend Lord Farncombe from falling into her net.

Jane Cowl, Florence Nash, and William B. Mack in one of the high-strung scenes from that tenest of "thrillers," "Within the Law"

This tense and moving third act is the only one that is, in the ordinary sense, dramatic. The fourth act is a sort of epilogue. Captain Jeyes returns next day, bringing Farncombe with him. The Captain has thought the matter over and decided to go out to South Africa, to endeavor to begin again a useful life alone. He urges Lily to marry Farncombe, and ultimately she consents. This happy ending hardly seems inevitable; but on the other hand it must be admitted that it has been logically motivated by the emotional crisis at the climax of the play.

Copyright, 1912, by Charles Frohman

Miss Billie Burke rises to the part of the "Mind-the-Paint Girl" with quite unexpected power

Pinero has used this story as an occasion for discussing the advantages and disadvantages of those marriages, which of late have frequently occurred, between Gaiety girls and younger scions of the peerage. His remarks on both sides of the question are sagacious and illuminating. This immediate social problem is, of course, local to London, and may not prove of direct interest to the general public of New York; but the more general wisdom of the play should be appreciated everywhere. Lily Parradall is the most ingratiating of all Sir Arthur's characters, and she is played with unexpected power by Miss Billie Burke. The dialogue is a model of the off-hand idiom of to-day, but some of it is delivered ineptly by the actors; and the general merit of the stage-direction falls below the standard which the author set in London.

"FANNY'S FIRST PLAY"

"FANNY'S First Play," by an anonymous author who has proved himself by internal evidence to be Mr. Bernard Shaw, is the wittiest composition which has illuminated our stage in several seasons. This piece is subtle, uproarious, intelligent, impudent, audacious, tantalizing, and delightful. Doubtless Mr. Shaw would be amused at this array of adjectives. He could scarcely advertise himself with more paradoxical hyperbole. Or perhaps he could; you never can tell, till you have read his latest preface.

The play itself is inclosed within a prologue and an epilogue, which will be noticed later. The theme of the play appears to be as follows: What ordinary people consider their religion, their political opinions, their social code, is, in actuality, nothing but a lazy habit of the mind—so that, if they be jolted out of the habitual by any sudden incident, they will find their hitherto established principles powerless to guide them through the new continent of experience which has been surprisingly discovered to them. This abstract statement of the theme sounds, perhaps, a little solemn; but upon this text Mr. Shaw has chatted gaily for three acts.

In the first act we perceive the thoroughly respectable household of Mr. Robin Gilbey turned topsy-turvy by the accident of Bobby, Mr. Gilbey's son, having been jailed for a fortnight for being disrespectful to the police while rollicking in the company of a certain joyous lady, known to her friends as "Darling Dora." And in the second act we perceive the equally respectable household of Mr. Joseph Knox in deep consternation because the daughter, Margaret, has likewise been jailed for two weeks for assaulting a policeman who happened to be employed in a midnight raid upon a dance-hall, whither she had drifted in the company of a pleasing, careless Frenchman whom she had picked up at a music-hall.

In the third act, the two families come together; for it appears that the Gilbeys and the Knoxes have been intimate for years. Those pillars of society, the heads of the two middle-class households, are suffering from a sense that the whole firmament is tumbling about their ears. Bobby Gilbey and Margaret Knox have been engaged to each other; but it now becomes evident that neither is fitted to be a life companion to the other. Bobby, however, marries Darling Dora, to the scandal of his papa, the "old dear," as Dora calls him. Margaret cannot marry the Frenchman, for the reason that he is married already. Instead, she marries Juggins, the aristocratic butler of the Gilbeys, who has turned out to be the younger son of a duke. No outcome could be more mad than this—nor more delectable.

This extraordinary play is supposed to be written by Fanny O'Dowda, a young graduate of Cambridge, and a member of the Fabian Society there. In the introduction, her father—a gentleman of eighteenth-century tastes who, for esthetic reasons, wears an eighteenth-century costume—invites four of the leading dramatic critics of London to a house that he has taken temporarily in Cambridge, in order that they may render a professional verdict on a private performance of the play; and in the epilogue these critics analyze the piece that they have seen, in a manner that is deliciously satirical of their diversified shortcomings.

No adequate idea of the brilliancy of this extraordinary composition can be conveyed in a hasty summary of its free, capricious structure. Suffice it to say that nearly every line is scintillant, and that to see the play once is to long for a free evening to see it once again. It is most excellent foolery. The piece is very adequately acted in America by a company rehearsed in London by that master of the art of stage-direction, Mr. Granville Barker.

"MILESTONES"

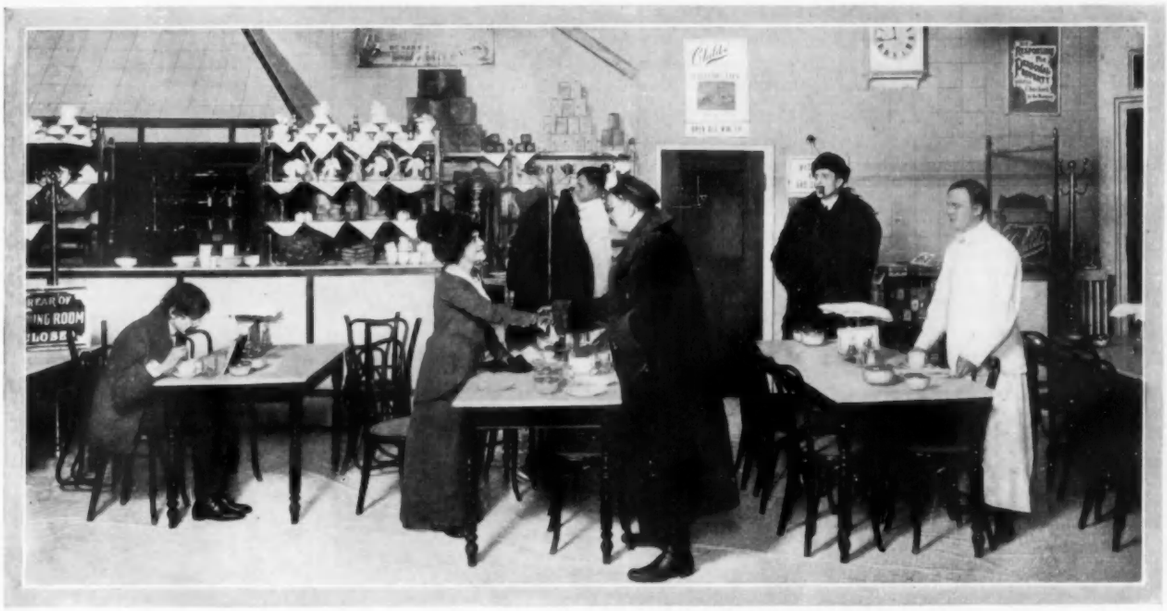
THE public interest in "Milestones," which was written by Arnold Bennett in collaboration with the playwright, Edward Knoblauch, may be ascribed mainly to its novelty of form. Each of the three acts takes place in the same drawing-room of a house in Kensington Gore; but the date of the first act is 1860, the date of the second is 1885, and the date of the third is 1912. The story follows through three generations the fortunes of two families that are closely linked together by many ties, both professional and personal, and belongs to the same type of narrative that Mr. Bennett has handled more than once on the larger canvas of his novels.

It should be admitted at the outset that this type of story can be developed more completely, and therefore more successfully, in a novel than in a play. In "Milestones," for instance, it is necessary for the authors to set forth an entirely new exposition at the outset of each act, and this necessity detracts from that impression of steady progress that is desirable in a dramatic narrative. But, on the other hand, of course, an emphatic effect is made by the visual variety of the three acts of the play. The room remains the same throughout the story; but the hangings, the furniture, and the ornaments are altered to express the changing tastes of the successive generations. In the first act the women wear hoop-skirts, in the second they wear bustles, and in the third they wear the dresses of to-day, and this historical progression in the costumes adds an interest to the visual appeal of the production.

The piece develops the same theme that is discussed in Stevenson's classic essay entitled "Crabbed Age and Youth," and the purpose of the authors is to show that, in every generation, there must always be a struggle between the radical mind of youth and the conservative mind of age. The old look backward and the young look forward, and the present authors agree with R. L. S. in believing that the torch of progress is passed forever onward by the young.

The story of "Milestones" is too intricate to be summarized completely in the compass of a brief review; but an idea of its significance may be obtained by following its main strand. John Rhead, in 1860, dissolves his partnership with the Sibleys because he believes that the future of the ship-building industry lies in building iron ships, whereas his more conservative partners believe that ships must always be built of wood. In 1885 we observe the same John Rhead

One of the prettiest scenes from this year's Hippodrome production is that of the net menders of Brittany



Belasco has obviously appended the last scene of "The Governor's Lady" in order to create one of his notable scenic "tours de force," here a scene in a Child's restaurant

contending against the substitution of steel for iron in the development of the same industry; and in 1912 we perceive him wedded completely to the past and sighing for the good old days that are no more. Meanwhile younger people have grown up about him, and their ideas seem as unpractical to him as his own ideas had seemed to his elders in 1860. In each of the three acts we meet the young people of the Rhead and Sibley families at the age of marrying, and we find them, in each generation, swayed by the same follies and the same wisdom. The piece, in general, is a panorama of how life repeats itself inexorably from period to period—repeating even its varieties.

The mood of "Milestones" can scarcely be regarded as dramatic. It is too mildly contemplative for that, but there is an almost wistful atmosphere of sentiment about the piece that gives it a strong popular appeal. The play demands a more delicate performance than is, on the whole, afforded by the present company; but Mr. Leslie Faber's acting of the leading rôle is thoroughly satisfying.

"DISCOVERING AMERICA"

ANOTHER play of Mr. Knoblauch's, entitled "Discovering America," failed to please the critics and the public, though it dealt with an interesting theme. Its purpose was to contrast the aristocratic indolence of the old world with the energizing practicality of the new. The hero is a rich American who has been brought up in Italy, and is in love with an Italian princess. Having suddenly lost all his money, he comes to New York to struggle upward out of poverty. He engages in business with an American girl as partner, and makes considerable money. He becomes enamored of the life of energy, and also of the girl who has taught him how to lead it. Returning to Italy to marry the Princess (because in the old years he had promised to do so), he finds himself extremely bored by the idle aristocratic life, and longs for his new-world business and partner. Ultimately he marries, not the princess, but the American girl, and returns to New York for good and all.

The main defect of this play is the violence of the contrast between the romantic mood of the first and last acts which were set in Italy, and the realistic mood of the intervening acts which were set in New York. Yet the piece was not devoid of a certain ingratiating literary charm. It was ably acted by Mr. Lewis Waller as the hero and Miss Miriam Clements as the princess. Miss Madge Titheradge, an appealing actress, was miscast as the American girl.

"THE GOVERNOR'S LADY"

BOTH the merits and defects of Mr. David Belasco's stage direction are emphatically manifested in his very successful production of "The Governor's Lady," a loosely fabricated play by a new author, Miss Alice Bradley. Like all of Mr. Belasco's productions, this piece is exceedingly well acted; and the performances of Miss Emma Dunn, Mr. Emmett Corrigan, and Miss Gladys Hanson, in the leading rôles, are so extremely life-like that the spectator is likely to suspect the author of a gift for character - drawing which is scarcely evidenced in the construction or the writing of her text. For instance, the initial motive of her plot is the effort of a man who is campaigning for the governorship to divorce his unoffending wife in order to insure his political success. He maintains to his wife that he cannot be elected unless she will consent to the divorce. This motive is, of course, untrue; for everybody knows that the political managers of a candidate would never allow him to divorce himself during the course of an electoral campaign. On the contrary, they would either drop him or force him to arrange a reconciliation with his wife. Yet the acting of Mr. Corrigan is so sincere that the audience believes him when he voices this untruth in the lines that are assigned to him.

Mr. Lewis Waller carries the magnetism that made his Monsieur Beaucaire so appealing into his rôle in "Discovering America"

The epilogue of the play is an even more emphatic instance of Mr. Belasco's dangerous ability to make the false seem true by lending it the appearance of actuality. Two years after they have been divorced, the hero and the heroine meet at midnight in a Child's restaurant in New York, and at this accidental meeting are reconciled. The defect of this scene is that the heroine, who has been exhibited as a shy, retiring woman who always tucks herself away in bed at a very early hour, would never have gone into this restaurant alone at midnight, and that therefore the hero could not have found her there. The place was selected merely because Mr. Belasco wanted to show how faithfully he could reproduce a Child's restaurant upon the stage. But it is surely bad art to violate the truth of narrative in order to exhibit certain totally irrelevant facts with photographic fidelity.

But Mr. Belasco's merits as a producer are also evidenced, in this production, in many nice details. Especially notable is the contrast between the extravagant splendor of the house of the *nouveau riche* hero, to which we are introduced in the first act, and the less costly and more delicate dignity of the house of a born aristocrat, which we visit in the second act.

The story of the play is journalistic, but it is sufficiently human to possess a more than passing interest. Daniel S. Slade has worked his way upward to wealth and power from very humble beginnings, aided always by his faithful and simple-minded wife. He is now ambitious for a political career, but the timorous, old-fashioned Mrs. Slade is both unable and unwilling to undertake the social responsibilities of the station to which he aspires. He therefore leaves his home, and resolves to divorce his wife and marry a younger and more attractive woman who can aid him in his climbing. Mrs. Slade opposes the divorce, and the younger woman, who is a daughter of Senator Strickland, goes to see her and to test the temper of her resolution. At this interview Miss Strickland is so moved by the homely pathos of the character of Mrs. Slade that she breaks down and, renouncing her ambition, resolves to marry a young man whom she really loves. Slade then attempts a reconciliation with his wife, but she, in turn, grows stubborn, and insists on getting a divorce herself. At this point the story may be said to end, but, as we have already noted, an epilogue is appended in order to give the producer an opportunity to set a restaurant upon the stage.

This play is loosely built, and the dialogue is wordy, at times even a little dull. But Miss Emma Dunn has achieved the triumph of her career in her realistic acting of the title rôle. Mr. Belasco's clever sense of popular appeal has carried a rather wobbly drama to success.

"WITHIN THE LAW"

"WITHIN the Law," by Mr. Bayard Veiller, is a melodrama with a timely theme. The point of the play is that the rich, by the clever manipulation of subterfuges which, though patently unjust, are literally legal, can often make money by committing misdemeanors for which the poor are daily sent to jail. The piece reveals also the corruption of the police system, and attacks the treacherous methods by which criminals are trapped to self-betrayal.

The heroine, Mary Turner, a shop-girl, on a salary of six dollars a week, is accused unjustly of stealing from the store, and sent to prison for three years. Maintaining her innocence, she assails

(*Continued on page* 104)

This autumn's conservative style in a silk hat — *An English soft hat in a black and white check* — *A good-looking imported cap of rough tweed* — *The "scratch" felt hat is somewhat of a novelty* — *A derby with the becoming medium crown*

THE WELL-DRESSED MAN

Random Notes on Things Every Man Wants—The Many Advantages to be Gained from Real Shopping and Out of Season Buying

"WHEREWITHAL shall we be hatted?" is the perennial autumn query of man. Latterly a wider choice has been possible because of the increasing variety in styles, and the derby, as a result, has ceased to be as ubiquitous as of old. A row of the newest shapes is shown at the top of this page. The general tendency is for lower crowned derbies and flatter brimmed silk hats, but here the question of personal becomingness is the first to be considered. There are many men who never change the block of their stiff hats or the style of their soft hats more than is absolutely necessary from one year to another, and the leading hatters stick closely to the standard, conservative shapes, no matter what novelties they may put in their windows.

The imported "scratch" felt hat and the English tweed soft hat and cap (those illustrated are priced at $5, $3.50, and $3, respectively) furnish examples of the season's fashions that are in better style than many of the velours and felts seen at the shops.

STICKS AND TRAVELING BAGS

In walking-sticks some exceedingly useful novelties may now be had, a few of which are here illustrated. The umbrella cane, a little heavy and clumsy, but with much to recommend it, costs $5. The suit case umbrella with jointed folding handle and tip to fit the average suit case may be had for from $3 up. The stick with a small silver cigarette case, pipe case, or match box in the handle costs from $15 up. The cane with a little electric light which is covered by a silver band when not in use, costs $7.50, and the sword and measuring rod canes are priced from $10 up.

On the following page are illustrated two traveling bags that were chosen from a splendid assortment as being two of the best designs for general purposes. The first is a bellows suit case for long trips that, in this largest size, costs $29; it will hold nearly as much as a steamer trunk. The second is a russet sole leather for shorter trips, very strongly braced and sewn, and costing $11.50.

MASCULINE ACCESSORIES

A good-style evening glove is shown on this page. The white kid is not too heavy, and the seams are over-sewed. Price, $2.50. On the right is a group of four handkerchiefs. Though quite inexpensive, only 50 cents each, the material is good, and the colors and patterns are very attractive.

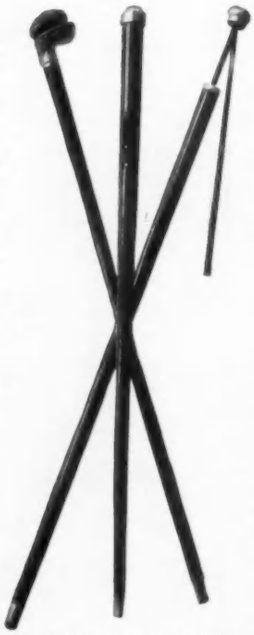
White kid evening gloves with over-sewed seams

One is told now that crêpe ties are particularly in vogue. As a matter of fact they have been as much so for several years, and probably are not as fashionable as the Spitalfields silks, of which several examples of four-in-hands in conservative, dark-toned patterns are shown in the illustrations on page 53. Price, $2 each. They are higher in cost than most of the crêpes. A dark red crêpe four-in-hand with a small, self-figure and colored diagonal lines is marked in one shop at $1.50.

SHIRTS AND COLLARS

The most distinctive shirt fabrics are confined almost exclusively to the more expensive shops. At one haberdasher's are shown fine-rib, piqué bodies with cuffs and fronts of piqué, delicately figured in small flowers in natural colors. These cost $7.50, made to order. At another shop are offered narrow, colored stripe effects in shirts that sell for from $3 to $6. But in the more conservative materials, such as those here illustrated, the standard stripes and small figure effects that have been the fashion for years past are still in the lead, and there is infinite variety in designs at prices all the way from $1.50 to $4, according to quality.

At a smart Fifth Avenue shop, a low, long-point linen collar similar in shape to the long-point style shown in the second of the four illustrations, costs 35 cents. The one actually shown may be had at another good shop at the rate of two for 25 cents; the difference is in the quality of the linen. And so with the high band styles (the smartest of which are now made with rounded corners), and with the various wing styles, though, of course, the fine quality, heavy linens are in much better style than the thinner grades.



Sticks that are not entirely what they seem

ABOUT WAISTCOATS

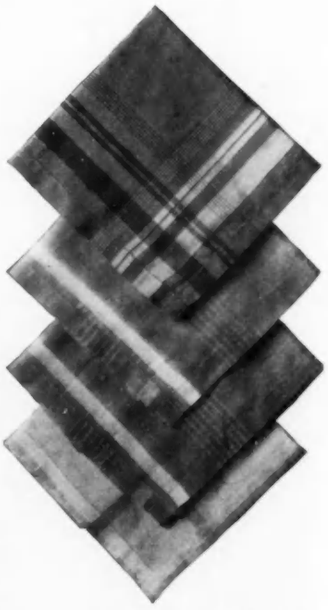
The "fancy" waistcoat is less worn by well-dressed men than in years past, but if quite simple in style, it is permissible with dark sack suits or with formal clothes. One of the smartest of the less expensive order is a plain tan crash of pretty weave with plain white pearl buttons, offered for $3.50. For street dress in winter as well as for the country, the waistcoat of pure French wool, made in quiet, soft, harmonizing, colored stripes, of which an example is here shown, is also good, and may be had at the unusually low price of $5. Although in evening waistcoats one may see the extreme in silk materials with jeweled buttons, the great majority of well-groomed men stick to the fine piqué in self-weaves, one style of which with the newer soft roll, three buttons, single-breasted closing, and pointed opening at the bottom, is illustrated on page 53. This waistcoat costs $12.

BLANKET COATS AND NORFOLKS

One of the larger shops for men has been showing golf coats of white blanketing, with wide lapels made to turn up to form a high collar behind, and with belt, single box plaits front and back, patched pockets, large white buttons, and tabs on the sleeves. Price, $10. The same model may be had at the same price in dark red and dark blue. Blazer Norfolk jackets of wide striped, colored blanketing, but without plaits, are to be had for $13.50.

REAL SHOPPING FOR MEN

If the average man would stop to consider the advisability of taking advantage of the many special sales and general reductions in prices that a city like New York offers at the end of each season, he would no longer leave all the real shopping to the feminine members of his family. Nor is this opportunity of cutting down the cost of dressing the only argument in favor of deliberate and more or less systematic visits to the men's shops. Some of these have more individuality in the character of their stock, in design, color, and pattern, than others; some make a point of one line of goods. By giving a little time now and then to looking about, a man can do much toward keeping his clothes in good taste and good condition, can match shirts with suits, neckties with hosiery, and so forth, so that his dress will be much smarter than if he snatched up anything at the first convenient shop.



A group of handkerchiefs, attractive in pattern and color

Objection to this out-of-season buying is sometimes made on the ground that with the changes in fashion another season is likely to bring about, it is not wise to provide so early. But the changes in men's attire are so slight as to make this argument of little value.

Fine piqué in self-weave is the best style for evening wear

The end-of-the-season sales afford the best opportunity of all for keeping down cost. At this time the most exclusive shops make substantial reductions in clearing out stock, and even after the reduction sale period has passed, as now when the fall and winter trade is in full swing, one may be able to save much by buying out of season. One cannot, of course, saunter aimlessly into any shop and expect to find bargains in full view as was the case in the last week of August and first week of September, but by a certain amount of "shopping" and by inquiry, one can pick up for the next season, if not for this, many articles of attire at prices decidedly less than identically the same things will cost next spring.

AUTUMN BARGAINS

Even as late as this, the light summer suit, though no longer prominently displayed, is obtainable in a great variety of fabrics; the striped flannel "outing" suit, the extra coat, the crash and linen suit, may all be bought at ridiculously low prices.

Straw hats of every style may still be had at many of the shops from a quarter to a half cheaper than the same qualities were last May, or will be next May, and recent dress history has certainly proved that there is no fashion risk whatever in buying, say, a sennit weave, medium straight-brim style, or one of the soft-brim straws of conservative shape, a full year ahead. At one shop some very good-looking, colored silk hat bands, usually 50 cents, were marked down to 25 cents, and similar reductions may be found throughout nearly the whole list of summer haberdashery. "Summer haberdashery," I say, but, after all, in many cases, no more summer than winter, except from the trade point of view. The man who plays squash or indoor tennis needs flannel trousers, belts, and other such toggery in winter as well as in summer. The flannel shirt, indeed the thin, soft-front shirt of any kind, is worn throughout the year, and in hosiery, neckties, and various other things, there is little seasonal change.

STANDARD HABERDASHERY

In shirts, neckties, collars, gloves, belts, hosiery, and so forth, there has been little change during the past twelve months; in fact, there are certain patterns and color effects that have really become standard. For example, at one of the leading haberdashers there have been offered recently for $1 apiece (a reduction of about 50 cents), a number of four-in-hands in the open center, square, or diamond pattern of contrasting colors on plain grounds. These, though as old as the hills, have never gone out of fashion, and will never be other than good style. And again the so-called Persian designs have been shown at the same shop at the same price for ten years and are just as smart to-day. These materials, like the others, may also be had in bow ties at $1, and white handkerchiefs with borders to match them are priced at $1.50 (the latter not a reduction). Still again, not only one, but practically all the smart shops are displaying four-in-hand ties in wide diagonal stripes of bright, contrasting colors that have been in style since time immemorial; and the fine, hand-crocheted ties, in spite of their great popularity and commonness in the cheap qualities, also keep their place in the cases of the leading haberdashers. Here and there is seen a little variation or novelty in weave, or coloring, it is true, but the effect is the same, and the prices range from $1 to $2.50, depending upon the quality of the silk.

Bellows suit case with almost the capacity of a steamer trunk

The short trip dressing bag

A French wool waistcoat may be worn for winter street dress

[Note.—The Shopping Department will be very glad to purchase any of the articles illustrated on these pages, should they be desired.]

The diagonal-striped four-in-hand continues to be worn

A distinctly striped shirt that is also finely tucked

Changeable silk ties with pronounced dots are in style

A soft madras shirt with broad and pin stripes in color

TIME-SAVERS FOR THE MODERN KITCHEN

Ingenuity, that Stepping Stone of Progress, Constantly Simplifies Household Toil

From Lewis & Conger

By turning the handle of this bread-mixer for three minutes the bread is kneaded

Reliable fluting machine with heated metal rolls placed in the machine with the tongs

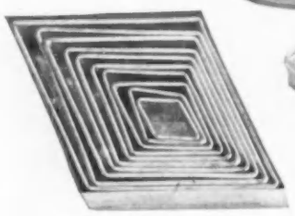
Mayonnaise mixer which insures success by allowing the oil to drop slowly

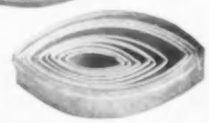
A candlestick combining utility and beauty of line

A tea pot that draws the tea in such a way as to obviate the injurious effects of the tannin

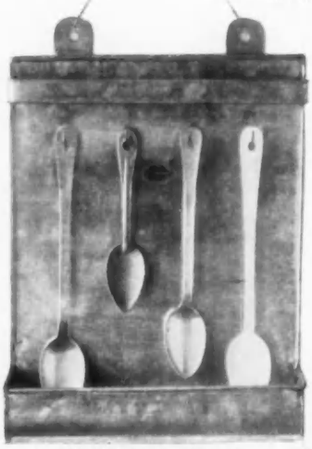
Icing for cakes may take fairy-like forms when passed through this cornucopia and the metal tips

Pitcher with separate tube for ice to preserve purity of water or strength of claret cup





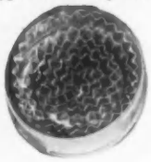
Nests of cake tins which give a choice of sizes



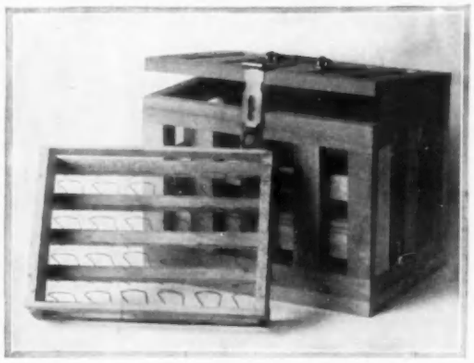
A spoon dripper is cleanly and convenient

Tins for cookies and tartlets, and fancy shapes for little cakes

New contrivances for washing lettuce and grating nutmeg to best advantage



For cutting and decorating cookies and pastry



An egg crate to ship eggs successfully from country place to town house

A desk of French tapestry for the boudoir or guest-room, which, when closed, looks like a table. Price, $42.50

A hearth stand of brass which is not alone ornamental but also useful at tea time. Price, $7.50

The useful work table is here beautified by a good design, French gilt, gold lace, and ribbon roses. Price, $52.50

Bellows of mahogany and inlaid satinwood, handsome in finish and outline. Price, $16

A convenient, handy basket priced at $11.50

A simple, good design in brass fire-irons that will harmonize with most hearth settings. Price, $13.50

Prettily decorated china bedroom set. Price, $8

NEW ELEMENTS IN HOUSE DECORATION—BIBELOTS OF UTILITY AND BEAUTY—UNUSUAL DESIGNS IN USUAL ARTICLES

THERE is something about the shops upon the first return to town that is fairly exhilarating, especially when the refurnishing or redecorating of a house is to be considered. The house in the making has an appeal few women can resist. From garret (if garrets still existed in modern houses) to cellar, it is a pleasure to select, or direct the selection of articles which are to make our home.

On the following page are shown some of the new hangings. The gay English cretonnes are for bedrooms where the style of the furniture is English. Quite different is the rich, brocaded curtain which shows a decidedly Chinese influence. This stuff is adapted to more formal rooms where Chippendale and Chinese Chippendale furniture are used.

For the bedroom are illustrated some Adam chairs of distinction that may be used in small reception rooms or bedrooms, while for living-room or library is shown the favorite fireside chair. Such dainty French pieces as the desk and work table and other bibelots shown on this page give a hint of the many attractive things for the boudoir to be found in specialty shops as well as in the larger stores.

The mistress of a well-run establishment is quick to adopt for her kitchen every convenience which fertile minds are constantly devising to save time and labor. Some of these devices are illustrated on page 54. The bread mixer is a wonderful labor saver, for by turning the crank for three consecutive minutes the bread is sufficiently kneaded. The spoon dripper is a useful thing to hang near the range during the cooking. Such a device will often save the tiled floor of the kitchen from being marred by spots. The lettuce washer not alone saves time, but insures better cleaning and drying. The teapot is remarkable. Instead of the whole lid coming off as is usual, only a part of the top is removed. Inside there is an upper shelf where the tea is put; the pot is then laid on its side to draw the tea. When returned to its regular position the tea no longer comes in contact with the leaves, and this prevents all possible injurious effects from the tannin.

THE GLOWING COLORS OF AN ENGLISH GARDEN OR THE INFLUENCE OF CHINESE CHIPPENDALE MARK THE NEW CRETONNES—SOME ARISTOCRATS IN FURNITURE

FROM TIFFANY STUDIOS

A chrome-colored cretonne showing a decidedly Chinese influence

A type of the English shadow cretonne which yet has splendid masses of color

Cretonne in floral design in the vivid coloring of the English styles

Queen Anne design in bureau and chair of walnut with a curtain of the same period colored with brilliant-plumaged birds and gay flowers

Harmonious grouping of Chippendale table, lamp, and brocaded curtain showing Chinese influence, and an armchair of pure Chippendale

Table of walnut of the now popular period of William and Mary

Oak chair of the William and Mary period

Comb-back Windsor chair of polished oak

Mahogany wing or fireside chair upholstered in damask

Adam chair of blue-decorated cream enamel

Adam armchair. This set is cane-bottomed

Tecla Gems

Tecla Pearls and Genuine Diamonds

NEW YORK: 398 Fifth Avenue
PHILADELPHIA: Walnut St. at 16th
WASHINGTON: F and 11th Streets
ST. LOUIS: 621 Locust Street
ATLANTIC CITY: 1913 Boardwalk

Tecla

PARIS: 10 Rue de la Paix
LONDON: 7 Old Bond Street
BERLIN: 15 Unter den Linden
VIENNA: 2 Kärnthnerstrasse
NICE: 16 Avenue Messéna

THE CHARM OF YOUTH TEMPERED BY A BECOMING DIGNITY THOROUGHLY CHARACTERISTIC OF MONSIEUR REDFERN IS SHOWN IN THESE THREE MODELS FROM HIS SALONS

A design of crystal beads lends an illusion of glittering dewdrops to the hand-painted, rose-patterned chiffon, and the pearl-beaded ends of the girdle carry out the suggestion of flowers. The veiled brilliancy of a foundation of yellow charmeuse gives warmth and life to the color scheme. A flounce of Alençon lace finishes the puffed tunic

This blue serge walking suit has the very English appellation of "Dick." With its white waistcoat and its narrow cuffs and collar of corded silk it is extremely chic. The coat is seamed in the middle of the back, and hangs rather straight from its trim, cape-like yoke. A single width of cloth forms the skirt, which is fitted to the hips by means of rather complicated, curved seams

An interesting combination of color is shown in this afternoon frock of tan and black plaid with a girdle of brilliant orange velvet. Yellow buttons rimmed in jet and set in a slanting line on the tunic and at the cuff fastening make pretty spots of color. The turnover collar of brown satin gives variety of tone to the whole

LOZIER
The woman who uses a Lozier may go anywhere---
to the fashion shops, to the opera, to society's most
exclusive functions---in luxurious comfort and with
complacent assurance that her car is correct in every
detail of design and appointment.
Touring Cars
Five Models
$5000
LOZIER MOTOR CO.
3010 Mack Ave., Detroit, Mich.
Limousines
Landaulets
$6500

WHERE FASHION *and* ECONOMY MEET

A New Phase of the Mode that Works to the Advantage of the Slender Purse—Developed in Vogue Patterns

A MOST convenient whim of the present mode for the woman of limited income is the combining of two or more materials. This season some of the most charming of the French models are made of a combination of velvet and chiffon, charmeuse and velvet, or brocaded and plain materials. Short lengths of beautiful fabrics are always to be found at much reduced prices in the New York shops, and these can be utilized to advantage if the proper model is chosen. The patterns illustrated here are particularly adapted to this purpose. This fashion is much used even in separate blouses. No. 2036/20, for instance, may be made of charmeuse and tucked chiffon, or it may be of a brocaded crêpe de Chine with a plain tucked crêpe de Chine vest and side sections. Such a waist would be invaluable to wear with the tailored suit, and should match it in color.

In 2047/20 and 1918/20 embroidery banding could complete a small amount of material and make successful waists.

Such models as 1954/20 and 1995/20 are particularly adapted to two materials. The first could be of a brocaded fabric with part of the blouse and the underskirt of plain charmeuse; the second could have the tunic, hem, and waist of brocaded chiffon and the main dress of charmeuse, or it could be of chiffon and shadow lace.

In the afternoon dresses, 1801/20, 2030/20, and 1968/20, heavier materials than charmeuse are equally suitable.

In 1870/20 a good type of morning dress is shown; it is pretty when made of serge trimmed with a striped silk.

No. 2036/20.—Dainty blouse of charmeuse and tucked chiffon. The model requires, in medium size, 1½ yards of charmeuse, 44 inches wide; 1¼ yards of chiffon, 44 inches wide. Price, 50 cents.

No. 2047/20.—Blouse of striped taffeta with embroidered trimming bands and lace plaitings. The model requires 2 yards of silk, 36 inches wide; 2 yards of embroidered banding; 2 yards of 3-inch-wide lace for plaited frill; 1¼ yards of lace, 1½ inches wide, for sleeves; ⅜ of a yard of satin, 24 inches wide, for belt; ⅜ of a yard of chiffon for undersleeves. Price, 50 cents.

No. 1918/20.—Effective blouse of white marquisette with bands of embroidery worked in floss. The model requires 2 yards of 45-inch material, 1¾ yards of embroidered banding, 16 crochet buttons. Patterns cut in 6 pieces. Price, 50 cents.

No. 1954/20.—Draped gown, which may be of ivory crêpe de Chine with bands of Venise lace bordered in a fold of satin; or of brocaded and plain charmeuse. The model requires 4¾ yards of 44-inch material; 2½ yards of lace, 8 inches wide; 1½ yards of lace, 3 inches wide; ⅜ yard of all-over lace, 12 inches deep; 1¾ yards of 36-inch satin. Pattern cut in 18 pieces Price, $1.

No. 1995/20.—An effective gown of charmeuse with a tunic of chiffon brocaded velvet. The model requires 2 yards of allover lace, 42 inches wide; 4½ yards of plain satin, 36 inches wide; 1¾ yards of lace insertion, 2 inches wide. Waist cut in 10 pieces, including two-piece kimono lining. Skirt cut in 5 pieces. Price, 50 cents for waist or skirt.

No. 1801/20.—Dress of 46-inch bordered material with filet of all-over embroidery. The materials required are 4½ yards of bordered material, ½ yard of all-over lace, 20 inches wide, and 2½ yards of silk, 24 inches wide, for the waist and sleeve lining. Waist pattern cut in 15 pieces, including lining. Skirt pattern cut in 3 pieces. Price, 50 cents for waist or skirt.

No. 2030/20.—Effective costume of serge trimmed with black velvet and having a chemisette of net. The model requires 4½ yards of serge, 50 inches wide; 1 yard of velvet, 19 inches wide; ¼ yard of all-over lace for chemisette, 12 glass buttons, 7 serge-covered buttons. The waist pattern is cut in 12 pieces; the skirt in 4 pieces including girdle foundation. Price, 50 cents for waist or skirt.

No. 1968.—French toilette of elephant-gray satin with brocaded corsage. The model, in medium size, requires 3¾ yards of satin, 44 inches wide; 1¼ yards of all-over lace, 20 inches wide; 2 yards of all-over tucked chiffon, 24 inches wide. Pattern of waist cut in 7 pieces. Pattern of skirt in 5 pieces. Price, 50 cents for waist or skirt.

No. 1870/20.—Dress of serge with top collar, pointed cuffs, and front piece of black and white striped silk. Materials required are 6 yards of 36-inch material; ½ yard of striped material, 36 inches wide, or 1 yard of silk, 24 inches wide, for top collar, cuffs and front piece; and ½ yard of all-over batiste embroidery for collar and yoke. Price of skirt or waist pattern, 50 cents each.

NOTE.—Sizes: 34, 36, 38, 40 bust measure, and 22, 24, 26, 28 waist measure.

2036/20 2047/20 1918/20

1954/20 1995/20 1801/20 2030/20 1968/20 1870/20

New Paris Dress Blouses---Copied by Gimbels

WHEN Paris accorded her approval to these charming models we imported them and had them reproduced perfectly—even to minute details in the embroideries. Qualities of the materials quite equal those of the original Paris models, even though these prices are but fractions of importation costs—$70 to $115. The shirt illustrated is rather dressy, too.

Orders by mail will receive our prompt attention.

White Liberty Satin, with drop shoulder and Robespierre collar; white net guimpe, and frill of shadow lace; trimmed with large pearl buttons, $12.75.

Flesh-color Chiffon veiled with white and draped with black (or any of the tailored suit colors), embroidered in silver and black; fur trimmed, $18.75.

Brown Chiffon (other colors), veiled with white with over-blouse of colored chiffon, embroidered in gold, panne velvet collar (contrasting color), fur trimmed, $18.75.

White Liberty Satin, embroidered in black and citron-color, with de Medici ruff collar of beige maline, lace and fur; also trimmed with fur bands and acorn-shaped buttons of amber and black, $18.75.

White Brocaded Silk with the new Directoire collar and cravat in soft folds; "Prince Imperial" frill of shadow lace, $12.75.

Robespierre Shirt of exquisite white Liberty satin, silk cravat in colors to match suits; mink fur on center pleat, $10.75.

White Crêpe de Chine with white satin Robespierre collar, and daintily plaited, hemstitched "Prince Imperial" frill, crocheted link buttons, $6.95.

Gimbel Brothers

New York

Broadway and Thirty-third Street

FOR WINTER MOTORING A GREAT COAT OF RACCOON FUR IS A MOST SERVICEABLE WRAP—THE SEALSKIN COAT IS A MODEL THAT MAY BE WORN MORNING, AFTERNOON, OR EVENING

The plaited satin brim drawn down from the plush crown of this hat inevitably suggests the lamp shade. It is, nevertheless, a very becoming model, and is shown here in taupe plush and satin with a long pheasant quill curled around the brim

Small hat of sealskin. The snowy osprey held against the upturned brim by a brilliant orange ornament is a most effective combination with the rich brown-black of the sealskin. Hats from Miller Millinery Company

The girl who drives her own car will find this long, loose coat of raccoon, which may be easily slipped on over a suit, a very practical wrap. The small hat of black velvet sets low on the head, and is trimmed with quillings of gold grosgrain ribbon

A sealskin coat cut on these lines may be worn with a walking dress or will serve equally well as an evening wrap. It has the fashionable bias front line and the low, over-lapped side closing. The collar is of ermine. Models from Plymouth Fur Co.

Best & Co.

EVERYTHING FOR THE BABY

To Wear To Comfort To Amuse

Simple, practical and dainty wear of medium and fine qualities in every article of dress, affording the widest choice in styles and materials, at "*prices always as low as quality will permit.*"

HAND-MADE LONG SLIPS AND DRESSES ..... **1.30 to 35.00**

CHRISTENING ROBES ..... **18.00 to 175.00**

MACHINE-MADE LONG SLIPS AND DRESSES ..... **29c. to 16.50**

HAND-MADE LONG SKIRTS ..... **1.75 to 35.00**

MACHINE-MADE LONG SKIRTS ..... **50c. to 12.50**

LONG AND SHORT FLANNEL SKIRTS
In Viyella, Unshrinkable Silk and Wool, and All Wool ..... **1.50 to 18.75**

Embroidered Bibs, Pique Shoes, Short Silk Coats and Carriage Covers, Hand-embroidered and Lace Trimmed Pillow Covers. A full line of beautifully Embroidered Sacques, Wrappers, Long and Short Flannel Skirts, Long and Short Hand-embroidered Coats in Silk, Crepe de Chine, Cashmere, Bedford Cord and Poplin. Colored Coats in all the new Fall and Winter materials and styles. Velvet, Corduroy, Chinchilla, Zibeline, Cheviot, Broadcloth, and a full line of Infants' Fur Coats.

HAND-EMBROIDERED SACQUES
In Crepe de Chine, Messaline, Lingerie and Cashmere ..... **1.85 to 21.00**

INFANTS' WRAPPERS ..... **2.75 to 29.50**

SHIRTS AND BANDS
In fine Cotton, Wool, Silk and Wool, and All Silk ..... **25c. to 1.65**

STERILIZED COTTON AND LINEN DIAPERING
By the Piece or Dozen.

BOOTEES
In Worsted, Kid, Silk, Pique, Lingerie and Real Cluny and Irish Lace ..... **29c. to 9.75**

LINGERIE AND QUILTED PIQUE BIBS **15c. to 29.50**

MACHINE-MADE SHORT DRESSES ..... **50c. to 21.00**

FOR CRIBS AND BASSINETTES

Mattresses, Pillows, Pillow Covers, Quilted and Rubber Pads, Plain and Embroidered Sheets, Blankets, Cheesecloths, Nun's Veiling, Silk and Brocaded Quilts, Dimity, Marseilles and Embroidered Lingerie Spreads, Quilted Sateen and Silk Crib Shields.

HAND-MADE SHORT DRESSES ..... **1.50 to 89.00**

GIRLS' BLOOMER SUITS
White and colored. 1 to 3 years ..... **2.00 to 5.75**

COLORED TUB DRESSES ..... **75c. to 6.50**

INFANTS' SWEATERS
In all white, also colors ..... **1.19 to 5.25**

AFGHANS
In Worsted, Pique, Cashmere, Silk and Corduroy ..... **1.35 to 35.00**

PILLOW CASES
In Cambric, Lawn and Nainsook; some handsomely embroidered and real lace trimmed ..... **85c. to 19.75**

NURSERY FURNISHINGS

Bath Tubs, Toilet Chairs, Wardrobes, Hampers, Wash Stands with china sets, Weighing Scales, Heater and Cooler Nursery Bottle Baskets, Food Warmers, Linen and Turkish Towels, Finest Quality Baby Soap and Powder, Wash Cloths, Sponges, Nickle and Gold Plated and Solid Gold Diaper Safety Pins.

A FULL LINE OF SLEEPING BASKETS, BASSINETTES, CRIBS AND FRESH AIR SLEEPING CARTS
In Wicker, Brass and White Enameled Iron; untrimmed ..... **2.65 to 28.00**

Estimates Furnished For Trimming.

Prices According to the Selection of Materials and Styles.

FIFTH AVENUE At Thirty-Fifth Street NEW YORK

One of the prettiest shapes for the deep collar is a wing-like shoulder cape which, being of transparent chiffon, confers the double grace of a clinging and a swaying drapery

One of the new vagaries which every wind carries us from Paris is a collar in any state of elaboration according to the occasion—here one of embroidered tulle for an informal dinner gown

The street frock demands the severe simplicity of the long, narrow collar falling straight between the shoulders, and without other decoration than a self border and buttons

The formal afternoon costume is well supplemented by a blouse with a collar of plaited chiffon deeply hemmed with ermine, and cut, as are all these models, with a low neck

For the grande toilette a collar such as this is in order—white chiffon falling in a round collar, fastened with a jeweled ornament in front, and outlined with closely set ermine tails

THESE COLLARS BESTOW UPON THE CORSAGE WHAT OF LATE HAS BEEN RESERVED TO THE SKIRT,—THE GRACE OF A SWAYING DRAPERY

Boudoir cap of cream shadow lace trimmed with large colored ribbon bow ***$3.95***

This distinctive chiffon negligé, ***priced at only $39.50,*** *is an exact copy of a French model which cost in the original $82.50. It comes in white, pink, blue, maize, orchid, and other colors, with loose coat of delicate lace trimmed with French ribbon roses.*

Boudoir cap of fine dotted net and crêpe de Chine of delicate shades..... ***$4.50***

Boudoir cap of fine mull, trimmed with Valenciennes lace and real Irish crochet ***$7.95***

" Celeste " Lingerie

is sold exclusively by Stern Brothers. It is distinguished by the best of workmanship, fine materials and graceful fit. And more—the newest laces, embroideries and designs are used and the garments produced under the most sanitary conditions and sold at moderate prices.

Viva and Charmion

The new perfumes imported and sold exclusively by Stern Brothers. These delightful scents, created by the celebrated Caron of Paris, are the perfumes of the moment.

Attractive sample bottles will be mailed on request. Write to Dept. T.

Night gown of fine nainsook, trimmed with Valenciennes and real Cluny lace, beading of delicate embroidery ***$9.75***

Combination with knickerbockers to match ***$6.50***

Perfect fitting French model petticoat of chiffon which comes in any color trimmed with fine Valenciennes lace and ribbon—just the skirt for the new evening gowns ***$9.75***

STERN BROTHERS

NEW YORK

West Twenty-Second Street

West Twenty-Third Street

Homer

Creator of

Artistic Dresses

IF you desire to express your *own personality* in dress you should come and see me.

I adapt the latest French ideas as best suited to our American needs and make gowns to order only.

MY prices are reasonable—the workmanship perfect.

I make a charming afternoon gown of Charmeuse or Crepe Meteor for sixty-five dollars, and a really beautiful evening gown of Brocade for one hundred dollars.

Distinctive blouses for tailored suits, made to order, twenty-five dollars.

11½ W. 37th St.
New York

OLD SHOP FRONTS *of* LONDON

How Their Owners Cling to Ancestral Traditions and Refuse to Have Their Old Premises Commercially Improved

TWENTY years ago the mandate went forth that improvements were to be made in "The Little Green Shop on Cornhill," famed in story and song. The news brought consternation to the hearts of those who had come to look upon this relic of oldest London as invincible against the wiles of the speculative builder. A sigh of partial relief was breathed when they heard it was only the upper part that was to suffer, for after all it was inevitable that the quaint superstructure, with its one-story and old pan-tile roof, should go the way of all old things and that in its place a four-story, modern building should rear its ugly head. So let the lovers of antiquities and the present owners of the firm render thanks that the little, old shop still remains. Outside an endless stream of busy, anxious people wend their way, worrying as their grandfathers refused to worry; outside the monster motor buses clatter on their journeys, disdaining the centuries of long ago when the powers of electricity were not yet gauged; but the little old shop stands serenely aloof and those who will, need only step inside it to find themselves back in the days of the Merry Monarch.

Before the devastating, divine fire, which swept the city and gave London back her health, the little green shop stood as it stands now and was one of the few old buildings to escape the trail of the red finger. The first Birch, proprietor of the shop which to this day bears that name, was Lord Mayor of London. His little shop provided the luscious turtle soup and other delicacies for the Lord Mayoral banquets, the feasts of the City Companies, and the spreads in the gray shadows of the Guildhall, and in this year of grace, nineteen hundred and twelve, the same little shop does such catering.

THE GREEN SHOP ON CORNHILL

The little green shop is ornate. In common with all old shop fronts it is wood—in fact, more wood than window—a contrast to modern firms. This wood has for generations appeared smooth and flat, but lately, after time and the elements had worked some havoc with the surface, it was discovered that a hundred coats of paint had hidden the rich carvings that now stand forth in all their beauty.

And inside, the gourmet is tempted by the richest turtle soup, and by fine old port wine which must be sipped to the accompaniment of a Maid of Honor cake for which the establishment is famed. The collector is tantalized by a beautiful, antique Gothic screen dividing the front from the back shop—a carved wooden screen to the musty arches of which still cling fragments of paint, gold and purple and blue. It is rumored the screen was either bought or stolen from old St. Paul's Church before the great Fire of London.

Here King George IVth as Regent was wont to buy his snuff

A SECOND DICK WHITTINGTON

The first owner of the little green shop has been named the second Dick Whittington. The small lad, "son of Horton's apprentice," used to sit perched on a high stool at the back of the shop, there to dream the dreams which one day materialized into a little shop that catered to the appetites of rotund aldermen. The dreamer himself rose to be a member of this august body, then filled the civic chair with right good will, and to his credit be it said that he brought in the fashion for turtle soup which has delighted so many gourmets.

While there was merrymaking in the little green shop there must often have been bitter sadness without, for it is said that the old hanging ground was situated just behind it.

A SHOP WINDOW CONTROVERSY

The other old shop fronts of London, of which there still remain quite a few, seem to stand in a kind of mute aggrievement against the modern shops—those huge structures raised around and above great plate-glass windows, with no attempt made to beautify the shop fronts themselves, so long as the goods behind them are temptingly displayed.

Of late, London has been torn in controversy with regard to the new Regent Street shops designed by Norman Shaw.

"Artistic shop fronts at last as in the good old days," said those with an eye to beauty.

"What use are these windows to us?" cried the directors and managers of these great stores. "We want large windows which we can decorate cunningly, not with finely carved woods, but with frills and furbelows to catch the eye of the passerby."

Alas! this is a commercial age and the gay chattering stream of the buying public, which would see in one comprehensive glance almost all a shop has to offer, will probably have its way.

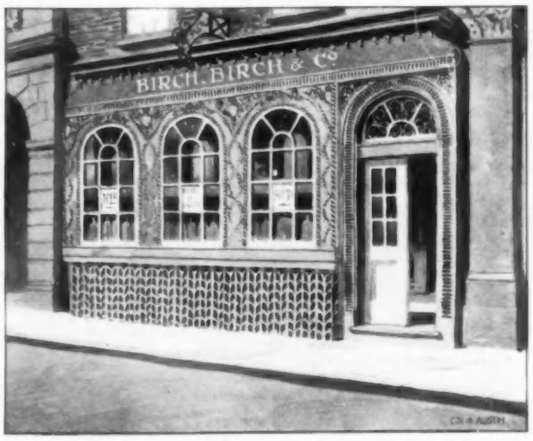
THE TOBACCONIST TO KING GEORGE

There are, however, owners of shops who will not have the old fronts modernized, who love the old shops that have borne the name of their sires for many generations.

One of the most interesting of these is the tobacco shop of Fribourg and Treyer, purveyors to several majesties and a royal highness, which is situated in the Haymarket. The owners have been approached over and over again by modern shop front designers, who have pointed out the increase in business that would result with a fine front, but a shake of the head and a polite "Good morning," have been their only comments. They could not forget that up those well-worn steps, leading to the old shop, the portly figure of the Regent, afterwards George IVth, used to toil, for, to His Majesty's way of thinking, there was no such snuff in the world as was sold by his humble subjects, Masters Fribourg and Treyer. Even now, although the trade is cigars and cigarettes, there are many of the old nobility who still fill their antique snuff boxes with that fine blend to be bought only at the old Haymarket shop.

Over the door of an old shop in Greek Street, Soho, the name "Breun" has stood for many a long day. Antique prints are sold there. The old front differs from most of the others in that it is straight instead of bowed, and is all in one length instead of being intersected by a door in the middle with a window on each side. The shop has been repaired repeatedly for the owner is resolved that it shall stand as long as it has one brick left upon another.

A General Printer's shop in Moor Street, Soho, is another interesting example of an old front. It also differs radically from the conventional eighteenth century front. The windows are very small with segmental tops and each window is guarded by ornamental, wrought iron railings. Lock, the famous hatter, has a fine old example of a shop front well worth studying.



"The Little Green Shop on Cornhill," famed in story and song

Be sure to read page 8. If this is a borrowed copy of VOGUE, *page 8 is printed especially for you.*

NEWEST NOVELTIES
BY
FREDERICS
14K-Gold Pendants, Chains Attached, Genuine Stones and Pearls

X75	Pendant, 14k Genuine Barroque Pearls	$14.00
X80	" " " Amethysts or Topaz	20.00
X84	" " " Coral or Turquoise and Half Pearls	20.00
X81	" " " Turquoise or Coral	10.00
X82	" " " Shell Cameo and Barroque Pearls	11.00
X77	" " " Half Pearls " " "	18.00
X78	" " " Barroque Pearls and Garnets	15.00

ADDRESS MAIL ORDERS No. 5-C WEST 37th STREET, NEW YORK

1912 Catalogue of unusual Jewelry sent on request.

Frederics
ART JEWELER

NEW YORK STORES
1 West 34th Street
479 Fifth Avenue

THE NEWEST MODELS
Coats, Wraps, Suits Evening Gowns and Furs
in great variety
In our ready-to-wear department,
Walking Suits & Afternoon Dresses
In many pretty Styles and Fabrics at Moderate Prices

G. BRODSKY
20 West 39th Street, New York
(Near Fifth Avenue)

EXTRA QUALITY
DUNLAP & Co.
TRADE MARK
REG. U. S. PATENT OFFICE

Millinery of Distinction

Original models in harmony with authentic fashions, with many modified shapes to meet individual requirements

178-180 FIFTH AVENUE, NEW YORK

Liberman Bros.
426 Fifth Ave.
Near 38th St., New York

Style 5038

This Charming Blouse
an excellent model, is an original idea; made of fine quality chiffon over silk lining; yoke trimmings are of filet lace and hand embroidery; all shades in matched combinations. Sizes 32 to 44, specially priced **$5.00**

Mail orders receive prompt attention. Write for our catalog of Waists and Lingerie.

L. M. HIRSCH
Sample Shoe Co.

Fall and Winter Footwear

PATENT LEATHER, Plain Toe, Black Cloth Top. 16 Button **$4.50**
Send for booklet showing the various fall and winter styles for 1912-1913

ANNOUNCEMENT

We beg to advise our patrons that we carry on hand all the year round a very large high-grade selection of

Satin Slippers
in all staple colors
Price, $3.00

An extra charge of Fifty cents for slippers made to order from a sample of the material to match your gown.

Silk Hosiery in all shades to match our satin slippers, 95c. and $1.35.

NOTE: Mail orders on both the above models and our regular full line of sample shoes carefully and promptly filled.

When in New York, Visit our shop.

See our wonderful Bargains in Sample Shoes at 25% to 40% less than regular prices.

404-406 Sixth Ave., N. Y.
Between 24th and 25th Sts.

L. M. HIRSCH
Sample Shoe Co.

RUSSIAN COTTAGE ARTS

The Unique Crafts at Which the Russian Peasants Busy Themselves During the Severe Winter Months

IN certain parts of Russia, labor in the open air lasts but five months; the remainder of the year the peasants are shut in by five feet of snow. Sometimes fifty miles of it lie between them and the nearest village. In order to make a bare living, they have to put this enforced confinement to advantage, and it is then that they make the unique toys, the original designs in laces and embroideries, the skilful wood carvings, and the silverware that are slowly finding their way into the markets of the New World.

The Russian worker gives untiring mental and physical energy to the creation of one piece of work, and is in many cases so thoroughly artistic that he will not make an exact duplicate, even when, as often happens, he is the only one with the skill to do it. So the long winter continues like a journey; each piece of handiwork expressive of the artisan's individuality is a mile-post that helps to mark the passing of the days. Then off to the mart they go—the carved horses and carts, the funny human figures, the exquisite coverings for beds and tables, and the homespun materials and pillow-laces. Until recent years these treasures were kept in Russia, and this has, without doubt, held so high the Russian ideal of originality.

The silk and linen laces are woven sometimes in all-white, sometimes in colors, but always in designs that are original with the Russian peasant

COLORFUL EMBROIDERIES

An interesting point about Russian embroidery is that it is not done by means of stamping or tracing, but by counting the threads, and, like Japanese embroidery, seldom has a wrong side. Luncheon sets are made of white linen embroidered with white or with red or blue thread, but the most popular sets are those made of sheer, loosely-woven linen in two contrasting, delicate shades; for instance, natural color and blue linen are joined by harmonizing threads in a stitch resembling solid rickrack.

Quaint pinafores of loosely-woven linen in contrasting shades

Of this same linen are made quaint little pinafores for girl toddlers. A little tow-head looks wonderfully sweet and picturesque in such a one as is illustrated in the lower, left-hand corner. It is said in one of the Russian stores in this city that fashionable New York mothers have tired of Parisian furbelows for their children and are now exhausting the supply of these little overdresses. The chief beauty of them, to a practical mind, is that they will stand hard wear, for they are sheer but firm, with colors that are soft yet so fast that they may be safely boiled.

A DEPOT FOR COTTAGE HANDICRAFT

To Madame Pogosky, who, under the patronage of Princess Schahovskoy, Lady-in-Waiting to the Dowager Empress of Russia, first opened a depot for cottage handicraft in this country, should be given much of the credit for the advance in these arts. She was an artist herself, and with her daughter spent many years in adapting antique designs to modern materials, as well as in developing new designs for laces, and in experimenting to perfect the coloring of linens, laces, embroideries, and hand-woven rag rugs.

There will be found, sold by the yard, linens of different weights and weaves, linen and silk laces of all colors, banding of open-work embroidery on colored linens, heavy, soft linens, just wide enough for curtaining in dark or light colors, and either plain or with stamped clusters or figures—all these and many more examples of what clever fingers can do. Rag rugs, put together with a fine, durable thread, are sold by the yard, so that one may buy any length. The patterns bear a similarity to the Navajo, yet the colors are distinctly Russian.

From the orient comes a peculiar and interesting industry which has spread into several provinces of Russia. It is the making of a lovely embroidery of different colored leathers; the design suggests Tartar influence, but even the adaptations are expressive of that quaint and painstaking originality of the Russian peasant.

LOCAL SPECIALIZED INDUSTRIES

Specialization of this sort oftentimes engages entire communities of peasants. In Kabkaski they make a silverware inlaid with black enamel that is imported by only one firm in the United States. In the Ural mountains every man and boy is a precious stone cutter, and the rough stones, sometimes of great value, are brought to market in baskets and sold much like eggs. Lacquer woodware, often ornamented in red, black, and gold, is used by a hundred million Russians every day, and its durability in the kitchen is proverbial. The wood carvers turn out solid boxes of varying sizes covered with intricate, lace-like carving, so complex that it often hides a secret slide which unlocks the box. Two examples of the work are pictured in the lower, right-hand corner. From Orenberg comes a swansdown knitted shawl of wondrous fineness and clinging warmth, a yard and a half square, and weighing less than three ounces.

Page 8 of this number is sure to save you both effort and money—provided you are not yet a regular reader of Vogue. To make sure of the Winter Fashions Number, read page 8.

Carved lacquer wood used by the Russian proletariat

Plymouth Furs

The woman who wears Plymouth Furs has the satisfying knowledge that she wears the best grades. Our label is a guarantee that the pelts are the very best possible at the price, that the workmanship and all details are perfect, that the styles are exclusive and in many cases several seasons in advance of the ordinary furs Moreover, we offer you a considerable saving in cost.

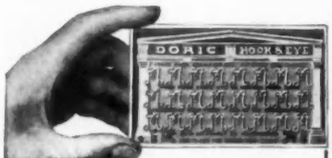
Style Book C Free

If you wish truthful information about furs, you should have Style Book C. It contains furs at $5 to $5,000, and gives you much valuable and important information. Sent free if you will advise us the kind of furs you are considering.

THE POPULARITY OF MOLE AND HUDSON SEAL.

Women who do not care for long furs will welcome the vogue of Mole and Hudson Seal in neckpieces and muffs. As both furs drape to unusual advantage and are soft and pliable, the style possibilities are endless. Hudson Seal and Mole Sets can be obtained as low as $50, but large sets and fine grades are $100 to $200.

Plymouth Fur Co., 100-140 Plymouth Building The Center of the Fur Business **Minneapolis, Minnesota**



A Ten-Cent Card of Doric Hooks and Eyes for a 2-cent stamp

Just pay the postage. That is all we ask.

We will give you the other eight cents—the difference between the cost of a card of Doric Hooks and Eyes at the dealer's and a 2-cent stamp.

And we promise that you never bought so much dress comfort, clothes-wearing insurance for so little.

Doric Hooks and Eyes—"the kind that's flat"—are just the opposite of the ordinary fishhook variety.

Instead of a fishhook hook and an eye that has to be pried up from the garment—

Doric Hooks are flat—only the thickness of the wire they are made of—

Doric Eyes are made of flat wire, not round, and are shaped to give hooking space between the eye and the cloth.

When fastened, they make a practically flat lap—no bulge or gap—neither hook nor eye showing.

You can hardly tell that it is not a sewed seam.

They do not punch or tear holes, or make ragged bands like the ordinary fishhook hooks.

Doric Hooks and Eyes are made in four standard sizes:—

No. 1, Small; No. 3, Medium;
No. 2, Medium Small; No. 4, Large.

A Good Opening for Dealers

Write for our special trade proposition—a winner and profit earner, backed up by a campaign that means large, quick sales.

STERLING PIN CO., Derby, Conn.

VIOLENT exercise is ruinous to dresses *unless* protected by Kleinert's Dress Shields, which are impervious to moisture.

The odors of perspiration can be removed by washing in *hot* water, after which these shields can be ironed back to perfect freshness.

Made in many sizes and shapes for *particular* people. On sale everywhere.

If the name "Kleinert" is not on the shield, it ***isn't*** *a Kleinert—The* ***Guaranteed*** *Shield*

Write for our Dress Shield book "V"

I. B. Kleinert Rubber Company

721-723-725-727 Broadway **New York**

MODEL G

CUSTOM MADE CORSETS

accomplish the desired result by scientific draughting of the individual figure, distributing the flesh evenly and gracefully and assuring absolute comfort to the wearer.

The Modes of the Moment dictate narrowed hips and lowered bust.

Illustration shows one of our ready-to-wear models. It outlines the figure in all its natural grace. Low bust, extremely long hip and boned for the flat back effect.

Coutil $8.00
Fancy Brocade $12.00

Other ready-to wear models (our own make) $2.00 up.

Prompt attention to mail orders
Booklet sent on request

Roso Corset Shop

27 W. 36th St., N.Y.C. Branch, 2281 Broadway
Phone 3063 Greeley Phone 8233 Schuyler
Paris: 117 Faur bourge Poissonier

"Autumn"

a beautiful composition by Chaminade, is one of *many thousand pieces* that you can play if you own a Kranich & Bach Player-Piano — "the most *human* of all."

Even though you know nothing about piano-playing, your performance is technically perfect; and, better still, you can play with true *personal* musical expression, exactly like the most experienced pianist.

Music

Every piece you can think of—every piece you ever heard, and thousands that you never heard but would like to hear—are instantly included in your repertoire.

They cover *every class* of music—popular, dance, comic-opera, musical comedy, grand-opera, classic, sacred. All the old familiar favorites as well as the very latest hits.

You can play Thousands of pieces on the

KRANICH & BACH PLAYER-PIANO

The Highest Grade Player-Piano in the World Built Completely in one Factory

Only the technique—the striking of the right notes at the right instant—is automatic. Every phase of musical expression is under absolute *personal control of the performer.* And "expression" is what makes music—not technique.

The KRANICH & BACH PIANO is famous as one of the half-dozen really *first-grade* pianos. The Kranich & Bach Player Action is exclusively a K & B product—invented by us and made by us, in every detail, in the same factory with the piano. It is, therefore, equally as perfect as the piano, and is to be had *only* in KRANICH & BACH PLAYER-PIANOS.

Among the many exclusive features of superiority, one of the most important is the TRI-MELODEME or TRIPLE SOLO device, which enables you *personally* to "bring out" the melody whether in bass, tenor or treble, and subdue all else.

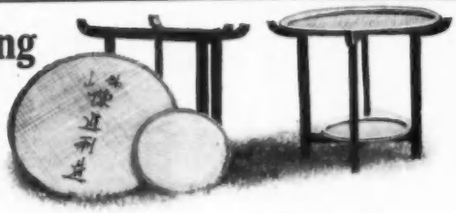
Complete and interesting literature will be sent on request; also a sample copy of THE PLAYER MAGAZINE.

Sold on Convenient Monthly Payments if Desired

"Tri-Melodeme" (Melody-Marked) Music-rolls, with Special Artistic Tempo Interpretations, make expressive playing easy and quickly acquired. These can be used with any player-piano.

Kranich & Bach
233-245 East 23rd St.
New York City

Shantung Tea Table



a delightful Chinese novelty. The legs and standards are gracefully modelled after a Suni temple arch. They fold flat—most convenient because trays can be removed to kitchen. Trays of fine woven bamboo, do not show spots. Most satisfactory card table, delightful for breakfasting in bed. Price $10, express free east of Mississippi.

Mrs. Bill's Shop, 22 Prospect St., Hartford, Conn.

Mrs. Bill has many rare things in pottery, lanterns, wood carvings, embroideries, baskets, idols and oriental jewelry. But as she seldom has duplicates, no catalogue is issued. Write, telling your needs and she may have exactly what you cannot get elsewhere.

Winter Trip to Mediterranean Including *Algiers, Sicily, Greece, Dalmatia* and *Riviera.* Small private party starting in November. Address THE MISSES PHILLIPS, 127 East 46th street, New York

FREE Send 2c stamp to cover postage for liberal samples of Keeler's Superior Cold Cream, Cold Cream Soap and Face Powder, the finest preparations made for the skin and complexion; also a booklet, "The Secret of Beauty."
C. E. KEELER CO., Dept K, Phila., Pa.

AUTUMN SHOPPING IN THE QUAKER CITY

QUITE new and practicable is a made-to-order automobile robe woven with the owner's initials, or, as is more usually desired, the name and address. The robe is made of long fiber mohair, soft, warm, and light in weight, with a binding of heavy felt in a matching tone. But these qualities, while admirable, are already familiar to us, and it is the novel method of marking that attracts. The cloth of the blanket is reversible and two-toned and on it is woven, by a secret process, the owner's name in such a way that when the light lettering stands out on the dark or right side of the robe, the name in dark letters may be seen backwards on the light or wrong side. The printing is in block letters of a uniform size, and must be all on one line, and, as it cannot be erased or cut out without spoiling the robe, it makes the cover an inconvenient thing to steal. The colors—black, maroon, fawn, olive green, gray, dark blue, tan, and white—may be had in any combination to match the car. A robe 54 by 72 inches costs $12.50; 54 by 84 inches, $15.

MOTOR COMFORTS

Neater and more compact than the favorite English tea basket is the imported automobile luncheon set here illustrated. It comes in two sizes, for four or six persons, and is priced at $22.50 and $30 respectively. The smaller size case shown in the illustration has space for two, one-pint thermos bottles, two strong tin lunch boxes, a salt and pepper box, four hemstitched damask napkins, two blue and white agateware cups, four agate plates, and four each of nickel-plated spoons, knives, and forks. The larger set is identical save that quart instead of pint thermos bottles are provided, and there are utensils for six persons.

The large wind matches so necessary to the motorist are now put up in leather boxes in two sizes at $1 and $1.25 each. They may be had in either pigskin or brown cowhide, and are stoutly made, strapped across the top, and fastened on the front, below which is a square of emery paper for lighting.

IMPORTED HAND-BAGS

The autumn importation of purses and hand-bags of bright or dull finished pin seal are very smart. They are built on rather less generous lines than the bags of last year and are usually furnished with but one pocket, lined with any desired color of moire, and fitted with the inevitable coin purse. Such a bag of dull pin seal which sells for $11.50 is noteworthy for its two straps, one sewed on the back through which the hand may be slipped, the other a leather cordelière which is fastened to the bag by gilt swivels and may be detached at will. The lining is red and the mountings, inside and out, are of gilt.

Another bag of bright pin seal, priced at $16, has this same leather cordelière and mountings of gun-metal and mother-of-pearl. Its single deep pocket, pointed at the lower edge, is lined with lavender moire, while an interesting feature is the jointed rim which, when the bag is open, forms an octagonal, stationary mouth—a great boon to the busy shopper.

Out of the ordinary are the bags with the hand-strap on the top. They are also made of bright pin seal and are mounted with sterling silver. The model illustrated on the extreme left of the group has, besides the central compartment fitted with a seal coin purse, an additional flat pocket, bound on its overlapping flap by a waving band of silver. Price, $17. Another bag of similar design costs $18. It is mounted with a straight band of engine-turned silver, and has a place on its button clasp large enough for a monogram.

A smart-looking, handleless bag is shown on the right of the group. It is generous in size, is made of the best patent leather, and opens like an accordion disclosing a clasped change compartment lined with suède and two outer pockets lined with red. A nickel button fastens the broad band of leather which passes over the top of the purse, and a thick, nickel bar finished by heavy knobs runs through the lower edge, which gives the bag a firm bottom and the owner a satisfying edge to clasp. This bag, in either black patent leather or pigskin, costs $10.

AN "ALL-ROUND" SHOE BUFFER

Enclosed in neat, jointed, leather cases of different colors—red, blue, green, and black—are felt shoe buffers made of one-and-one-half-inch squares of alternating red and green or green and blue felt. The pieces of felt are held together by a bar with a screw at each end, and are capped by an overlapping top of gun-metal, nickel or gilt which, when one side of the felt is worn or soiled, may be removed, and the felt turned till all four sides have been used. Price, $2.25.

FIRST AID TO THE SPORTSWOMAN

How often has a game been lost, a record spoiled by some untimely twist or sprain to wrist or ankle? But if one is furnished with one of the surgical elastic wristlets or anklets that are being more and more perfectly manufactured, one is forearmed against disaster. A firm with long experience in this field is now making these supports without seams. They are woven of one continuous piece of rubber with either linen or silk, and are so cool, comfortable, and well ventilated, that one is scarcely conscious of the firm pressure that is so necessary to the sprained or swollen part. The anklets cover the foot save over the toes and heel, are about seven inches deep, and are overlocked at the edges

(*Continued on page* 108)

Shopping bags with and without handles, an "all-round" shoe buffer, and a wonderfully compact motor luncheon set

Style No. 1033 at $24.75

Stewart & Co.

Exclusive Apparel for Women and Misses

404 FIFTH AVENUE at 37th Street NEW YORK

Presenting the New Modes for Fall and Winter

This Smart Display includes Tailored Suits, Costumes, Wraps, Furs, Waists, Lounging Gowns, Kimonos, Underwear, Hosiery and Neckwear.

The moderate prices which have made Stewart & Co. popular in the past, will be maintained in the future.

Exceptionally Good Values

BROADCLOTH DRESSES, in black, blue and brown, finished with two rows of velvet buttons and fancy satin belt; with collar and cuffs of velvet to match, hand embroidered in contrasting shades.

Specially priced at **$24.75**

FRENCH SEAL COAT, London dyed, 54 inches long, with long shawl collar, plain or brocade linings, fastened with one or two frogs; every garment a demonstration in itself of high-class modelling and making, from the matching of skins down to the last detail of tailoring.

Exceptional value at **$65.00 and $85.00**

Charge accounts earnestly solicited.
Mail Orders will receive prompt attention.

$65.00 and $85.00

Reduce Your Flesh

Wear my famous Medicated Rubber Garments a few hours a day while walking or exercising and your superfluous Flesh will positively disappear.

DR. WALTER'S Medicated

Rubber Garments

FOR MEN AND WOMEN

Neck and Chin Bands, $3.00
Chin only, $2.00

These garments are made either to cover the entire body or any part. The results from their use are quick and they are absolutely safe, being endorsed by leading physicians.

Used by Athletes, Jockeys, etc., the world over.

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired. Invaluable to those suffering from rheumatism.

Write at once for further particulars.

DR. JEANNE WALTER
Inventor and Patentee
Dept. A, 45 W. 34th Street, New York

San Francisco Rep.: Adbie Millar Co., 166 Geary Street. Philadelphia Rep.: Mrs. Kammerer, 1629 Walnut Street. Chicago Rep.: E. Burnham, 138 North State Street.

Impervious

Hygienic

THE ODORLESS DRESS SHIELD

The Odorless quality of OMO Dress Shields has made them famous

THEY are impervious, but contain no rubber, and are free from injurious chemicals. ¶ They are double covered; white, light in weight, cool to wear, hygienic, durable, and easily cleansed. OMO Dress Shields are of the highest grade. The trade-mark is protection against inferior quality, and a guarantee goes to the wearer with every pair.

Sample pair size 3 sent for 25 cents
"OMO Dress Shield Booklet" sent free

The OMO Manufacturing Co., Dept 9 MIDDLETOWN, CONN.

Le Papillon
TRADE MARK

MME. GARDNER
Manager
Tel. 4383 Greeley
26 West 38th St., New York City

This very unique model shows a hip confiner, built high enough to protect the waist-line. In this way the very fashionable effect of being uncorseted is obtained while the flesh below the waist-line is held in a firm but supple casement.

Coutil, $8.00

Batiste, $12.00

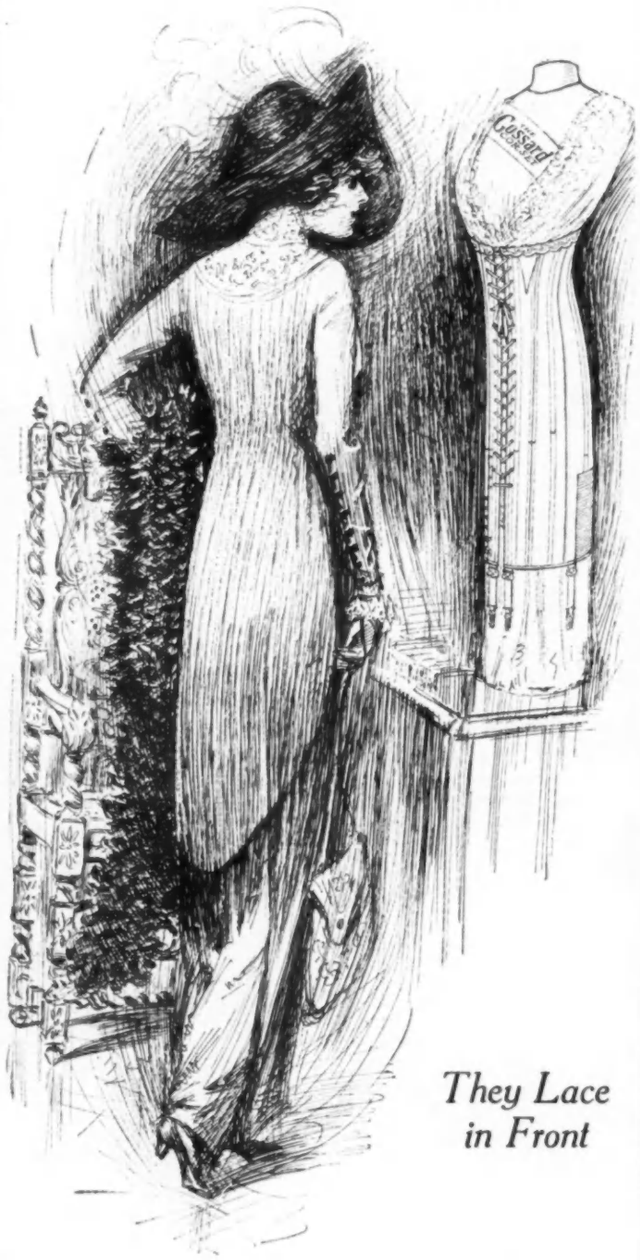
Tricot, $15.00

Write for Booklet A.

Patented No. 746037

Maude Model

GOSSARD CORSETS



They Lace in Front

"*What a Beautiful Back*"

is the exclamation that generally follows the woman who wears a Gossard Corset. The front-lace principle allows the corset untrammelled freedom to follow nature's loveliest line—the spinal arch; and the result is art as nature planned it

THE H. W. GOSSARD COMPANY :: CHICAGO

HER PORTRAIT

How to Dress for the Camera—The Color, Material, and Cut of the Gown, and, Finally, the Pose

POSING for a portrait, if we accept the story told in art galleries and homes, is a natural human inclination. The painted portrait or the miniature is offered to comparatively few, but the photographic portrait is within the reach of everyone; that is, if we except those wonderfully beautiful compositions sent out by a few men and women who stand at the head of their profession and command large returns for their work.

To the artist with his sensitive brushes, his subtle colors, his centuries of tradition, and the theories of great masters upon which his art rests as on rock, there are few new difficulties to be met in developing a portrait. He dictates the accessories, the gown, the color scheme, the mood upon which he builds his presentment of personality. But the photographic portraitist meets many complexities. Photography is scarce half a century old, and if the artists mean to be individual and distinctive they must be their own investigators, their own instructors, and, after they have mastered the rudimentary principles of their art, their own inventors even. They cannot cover up weaknesses in drawing by superb color effects, nor make up the deficiencies of the foreground figures by depicting a striking background. The camera is pitiless in showing up bad lines, poorly developed tones and shades of light, a badly posed figure. The one absolute principle upon which these artists can lean is that inspiring epigram of Monet's that the only person to be considered in a picture is light.

To this, however, they are apt to add line. The lines as well as the scale of tones must be good, and this latter must be as reliable as that of the musician, for unless the artist understands gradations of light as revealed in the camera and can do the utmost with them, unless he can grasp the key, the *motif* of each picture he makes, and that which determines whether the light or dark tones shall dominate, he will never get beyond taking a mere commonplace portrait.

CHOOSING THE PHOTOGRAPHER

Photographic portraiture demands the keenest artistic perception and an almost instantaneous recognition of good and bad points in a subject—in fact, an instinct for the art. The portraitist must grasp what will best reveal his subject, the best position before the camera, the best effects of light, what must be accented in feature and pose, and what must be kept in abeyance.

It is in these points that women portraitists seem to excel, and that is why the profession seems a natural one for them. Not only do women understand all the subtleties and susceptibilities of feminine attire (there are always twice as many women as men who offer themvelves as patrons), but most women are natural students of character and understand how to bring it out with the camera; they have intuition, and like the camera, jump at quick conclusions. One of the most eminent of feminine photographers declares that to be successful in the profession one must have had artistic training.

"Consulting my preferences, I chose a scientific course at college, but turned afterward to the art school, intending to devote myself to painting and illustration. But soon photography attracted me. I took it up as a pastime, and before I knew it, I had made it my profession, and my training, though taken without any such intent, proved of inestimable value to me. I should always advise it for an aspirant, for I have always done all of my own work—posing, developing, printing, studying every fascinating detail as it grows under the chemicals. It is here that my scientific knowledge has been of great benefit to me. It has often enabled me to do much with a poor plate, one that I might have thrown away had I not wanted to try effects. Some of my best portraits have resulted from just this persistent study and effort to secure all that the camera could give me. It is in this way that the photographic portraitist becomes an inventor and establishes individual distinction. Every portrait offers something new, each patron is an individual problem, for the human face is infinitely varied, and infinitely complex in that inner being which we must always strive to catch and reveal."

HOW TO DRESS FOR THE CAMERA

As to dress, all artists demand simplicity—always simplicity, in order that the face may be the theme of the picture, with dress merely the accessory, an assistant in the revelation, yet none the less chosen with great care.

A transparent, filmy gown not overloaded with trimming, is always effective. Yet care must be taken that there shall be something to provide the high lights. This is best done with crystal trimming, or it can be done with satin accessories or silk embroidery, but not with lace, which is of the nature of the transparent material. The ordinary lingerie gown is not good for the reason that the trimmings are apt to be confusing.

If a colored gown is chosen, it is best to have it a monotone, for color contrasts nearly always jar. They are apt to prove hard, to make shadows where none should be, and to interfere with the soft melting of tones which yields an harmonious effect. In the monotone gown there are many lights and shadows all of one tone which the camera will take care of and use with good effect. Black and white, unless it is in a gown of artistic conception, is extremely hard to deal with.

WHEN TO WEAR BLACK

Black satin and black velvet, because of the play of light and shade on their surfaces, are wonderfully good in camera production. Young girls, however, should never choose them; indeed, a young girl should never select black of

(*Continued on page* 108)

A Trunk That Saves Pressing Expense

WE have prepared a booklet about the P. & S. Wardrobe Trunk. You need it. It explains what a Wardrobe Trunk is and the many advantages you will receive from it. Did you know that you can remove any suit, coat or dress from a P. & S. Wardrobe Trunk as easily as from a closet? Did you know that you can hang your clothes in the P. & S. Wardrobe Trunk and take out at the journey's end as smooth and unwrinkled as when put in—ready to wear? Did you know that there is a compartment or a hanger for every article of clothing?—Let us tell you about the moderate prices and how a P. & S. Wardrobe Trunk pays for itself in lowered expense for pressing.

Your Name and Address on a Postal Brings

The P. & S. Book of Wardrobe Trunks

Get acquainted with this trunk, backed by fifty years of trunk-making experience and the P. & S. one year guarantee. The booklet we send you describes and illustrates the various sizes and styles with full information regarding the equipment of hangers and compartments.

Write for this booklet today. Address

J. F. Parkhurst & Son Co.

4 Rowe Street, Bangor, Maine

Marbridge Building, New York — 161 Summer Street, Boston

Grade 5 Parkhurst Wardrobe Trunk

Our Booklet Describes This and Many Others

Club Cocktails

A BOTTLED DELIGHT

AFTER a morning's shopping nothing will recuperate you so much as one of the delicious CLUB COCKTAILS. They are the correct thing to offer your friends whenever they call. They are both a tonic and stimulant, and fill a distinctive place of their own. Easily served and appreciated by ladies and gentlemen alike. Buy some Manhattan and Martini, and ask your friends which they prefer. Of all dealers. Specify CLUB COCKTAILS.

G. F. Heublein & Bro.
Sole Proprietors
HARTFORD
NEW YORK LONDON

Nouvelle Draperie Elégante

Soyez Individuelle
Robe d'Après Midi
Robe de Promenade
Robe de Dîner
Costume Tailleur

The wearers of our gowns are assured that satisfying sense of distinctive Individuality
Moderately Priced

I. Jacobs & Co.
Importers
Dressmakers and Ladies' Tailors
7 West 31st Street
New York
Tel. Madison Sq. 1223
We do not issue any catalogue

DIRECT FROM The Manufacturer YOU CAN SAVE 33⅓ to 50% ON GLOVES BY ORDERING DIRECT from US

We make only fine gloves, equal to the best imported; made of imported skins of highest grade, and by the best glove-makers. We sell to you at wholesale prices, and without addition of a high duty.

16 Button Glace. White, tan or black. Retailer's price $2.50 up. Our price **$1.69**

White-embroidered in black or white. Retailer's price $3.00 up. Our price **$2.00**

Short White, pique or overseam. Retailer's price $1.50. Our price **$0.95**

Embroidered in black. Retailer's price $1.75. Our price **$1.10**

Gray Mocha. Retailer's price $1.50. Our price **$0.95**

Walking Gloves in Tan Cape, mannish style. Retailer's price $1.50. Our price **$0.95**

Gloves made to order to match almost any gown

Send trial order and request for Fall Catalog

Exchanges made or money returned if gloves are not satisfactory

W. W. SMITH COMPANY
226 Lafayette Street
NEW YORK

Mail orders only

Do You Want Ideas on Furnishing and Building?

If so, here are some new books that will be invaluable.

Furnishing the Home of Good Taste

BY LUCY ABBOT THROOP

A fascinating and authoritative book on the tasteful furnishing of your home, written by a well known interior decorator. The author, after a survey of the period styles of decoration, takes up the home of to-day and shows how period styles or other modern adaptations may be consistently carried out. All the details of furniture, hangings, rugs and so on are thoroughly and entertainingly discussed, with an abundance of pictures. Illustrated. *$2.00 net; postage 20 cents.*

The Furniture Designs of Chippendale, Hepplewhite and Sheraton

WITH INTRODUCTION BY ARTHUR HAYDEN

A magnificent reprint of the original books of furniture designs—books that were issued by their famous authors, and which in the original editions are now almost priceless. The work is available in a Library Edition of three volumes, one devoted to each of the three masters, at $6.00 net (postage 30 cents) or $16.50 net for the three volumes, boxed (expressage 50 cents); besides which the three books are combined in a single large volume at $15.00 *net (expressage 50 cents).*

Gardening Indoors and Under Glass

BY F. F. ROCKWELL

A book that makes clear the secrets of prolonging the joys and rewards of home gardening through those months of the year that are usually considered barren. The choice, care and propagation of all house plants, the construction and management of hotbeds and coldframes, and the possibilities of a small greenhouse are all thoroughly discussed. *$1.20 net, postage 10 cents.*

A Book of Distinctive Interiors

EDITED BY WILLIAM A. VOLLMER

It is a difficult matter to carry out a thoroughly consistent scheme of interior decoration and furnishing without suggestions from other successful homes. In this book, with its scores of illustrations which have been chosen by reason of the good taste and skill displayed in their furnishing and decoration, there are chapters on all the rooms of the house—living-room, dining-room, kitchen, nursery and so on. *$1.00 net, postage 14 cents.*

A Book of House Plans

BY W. H. BUTTERFIELD AND H. W. TUTTLE

The authors are two practising New York architects who have prepared a series of designs for homes of character costing $3,000 to $6,000. These designs are illustrated by perspective views and floor plans with interior perspectives, and in some cases photographs of designs that have already been built. Full working drawings and specifications of each of the designs shown may be purchased from the authors. *$2.00 net, postage 20 cents.*

Royal Copenhagen Porcelain

BY ARTHUR HAYDEN

A volume on the famous ware made at the Royal Copenhagen Factory, porcelain that is not only famous all over the world, but has set a new style in porcelain decoration which is being followed at most of the Continental factories. This is a sumptuous book, illustrated in full color and fine half-tone. Send for prospectus. *$15.00 net, expressage 50 cents.*

Your bookseller can supply you. Send for complete catalogue

McBRIDE, NAST & CO., Publishers **Union Square, NEW YORK CITY**

How to Save Xmas Money

Moth Proof Cedar Chests

On 15 Days' Free Trial!

Write for photo-illustrations of all the beautiful designs in Piedmont Southern Red Cedar Chests.

Protect furs and woolens from moths, mice, dust and damp. Finest Christmas, birthday or wedding gift! Factory prices. Freight prepaid. 56-page catalog, also book, "The Story of Red Cedar," and all particulars of our free offer, postpaid free. Write now, today.

Piedmont Red Cedar Chest Co., Dept. 96, Statesville, N. C.

If you are thinking of Furs, sit right down and send a postal to the Alaska Fur Company, 1223 Market St. Philadelphia, for their beautiful new Free catalog. This year you can buy furs for about a third less than formerly

WHAT THEY READ

A PRELUDE TO ADVENTURE, by HUGH WALPOLE, is a marked advance upon his very able story, "The Gods and Mr. Perrin." As in that story, so in this, Mr. Walpole deals with school life; in this case, however, not with the teachers of a preparatory school, but with the undergraduates of a college at Cambridge. Again the local color is laid on with delicate and effective discrimination, and again the reader is mainly preoccupied with the movements of a single character's mind. This time the character is not a potential criminal, but an actual criminal. The story opens with a homicide, the killing, without witnesses, of one undergraduate by another after a quarrel that had its partial justification in the shameful deeds and character of the victims. It is not exactly remorse that seizes the slayer, nor is it the fear of punishment at human hands, but the sudden, acute sense of God's existence and presence, and more dimly, of the certainty that the guilty one must in some fashion pay the penalty of his deed. From this beginning there follows the keenest and most absorbing analysis of the slayer's thoughts and feelings. He is suspected by one man, with whose sister he falls in love, and he confesses to another, the least promising depositary of such a secret. Out of this situation grows the whole book, and the somber character of the tale is lightened by the scenes and characters of undergraduate life vividly and charmingly set forth. The story closes with the renewal of the promise, implied in the title, of a sequel to be found in another book, perhaps in more than one. "A Prelude to Adventure" is surely one of the most brilliant novels of the year, in its psychology approaching Conrad's powerful study embodied in his recent story of Russian revolutionaries. Every intelligently critical reader will impatiently wish Mr. Walpole godspeed with his sequel. (New York: The Century Co. $1.20 net.)

THE INHERITANCE, by JOSEPHINE DASKAM BACON, departs markedly from the author's accustomed style of fiction. It is, in fact, an autobiographic story of the conventional kind, purporting to date back to the Civil War period, and involving a mystery that is not solved until near the end of the story. Mrs. Bacon courageously deserts for a time her familiar American scenes to deal with low life in London. Afterwards the scene shifts to the United States and the Bermudas. The mystery seems hardly worth while, and the story is over long, but the girl Chrissy is uncommonly well done, and the love-making of the autobiographic hero is cleverly contrived. Something of the author's accustomed lightness of touch seems to have been lost, possibly because she thought it unsuited to the subject, but her style, as usual, has an agreeable distinction. (New York: D. Appleton & Co. $1.30 net.)

BELLA, by EDWARD CHARLES BOOTH, resembles that writer's more than brilliant novel, "The Doctor's Lass," in that the title rôle is taken by a young girl. "The Doctor's Lass," however, is a more considerable story than this new one, though it would be unjust to Mr. Booth to say that "Bella" shows any diminution of his powers. Indeed, the story may be said to reveal new phases of his unusual gifts as a novelist. He has undertaken in "Bella" a most difficult task, that of making a child his most important creation, and in competition with a young, lovely, and charming mother. To have come triumphantly out of such an undertaking argues unusual powers, and while "Bella" is far from being flawless, it must be cordially admitted that Mr. Booth has triumphed in his main essay. The child, Bella, a girl of thirteen, is a perfectly delicious creature, not overdrawn at a single point, clever without priggishness, forward in a good sense without being over mature for her thirteen years, open, sensitive, humorous, innocent as an infant, unsuspicious, sweet, kind, and charmingly piquant. In spite of all this, it must be premised that "Bella" is a book for grown folk only. Side by side with the little girl is her mother, a most difficult creation, a woman of rare physical and intellectual charm, portrayed with a realism that makes one feel her presence as a living thing. It would be unjust to the reader to indicate all that the lady is. Perhaps it is hardly just to say that the scenes of temptation through which the young poet of the tale is carried are done with the highest taste, and with a delicacy that should put to blush some young lady novelists of the fleshly school. Most readers will agree that the poet is done with somewhat less success than Bella and her mother. The minor characters are slightly but sufficiently sketched. It is a pity that the effect of so able a book should be somewhat marred by inadequate and disturbing illustrations. (New York: D. Appleton. $1.30 net.)

WHERE THERE'S A WILL, by MARY ROBERTS RHINEHART, is almost an extravaganza, the autobiographic narrative of the girl who manages the spring house at a fake water cure. The narrator's own share in the proceedings is mainly that of "chorus." Everybody comes to her with their troubles, and she tells of all this with epigrammatic comment. The humor of the tale is excellent, whether conveyed in phrase or embodied in situation or incident, and the whole thing goes along with lively dialogue, and not too much descriptive matter. For its true heroine, the tale has the daughter of an American millionaire betrothed to an Austrian prince of the imperial house, and the prince himself actually appears upon the scene. The fiancée is a lovable and natural American girl, while the prince does not make too great demands upon credulity. It was probably the author's intent that nobody should take too seriously the passion of her extremely entertaining story. Mr. F. Van Wilson's illustrations are masterly. (Indianapolis: The Bobbs-Merrill Co. $1.30 net.)

THE BLACK PEARL, by MRS. WILSON WOODROW, is a frank attempt upon the part of a very clever writer to respond to the apparently inexhaustible demand for sensational tales of western life. The scene is laid in the desert region on the edge of the Rockies, and Mrs. Woodrow has managed with considerable skill to import into her story the physical atmosphere of the country. Her heroine is a lovely professional dancer with the feminine gift of fascinating men, and a rather surprisingly high sense of propriety, while the other characters, men and women, include a great variety of far western folk all done in hightened colors, as if the story had been written for the melodramatic stage. There is undeniable power in the book, and no little charm, but it is by no means up to the author's best. (New York: D. Appleton. $1.30 net.)

THE GATE OF HORN, by BEULAH MARIE DIX, is a novel of mystical significance. It is explained that false

(*Continued on page 76*)

Gerhardt & Co.

MILLINERY **IMPORTERS**

SMART Simplicity and Distinct Originality mark our Millinery Display which now awaits your approval—both Imported and Original Models. Your inspection is invited with the assurance that the most moderate prices prevail.

14-16 EAST 33rd STREET (3d Floor), NEW YORK
54 RUE DES PETITES-ECURIES, PARIS

Dessau

Broadway at 78th St., New York City

GOWNS :: SUITS :: BLOUSES

Our showing of new models for the coming fall season far excels any of our previous efforts.
The styles are exclusive and distinctive, while the prices are much more moderate than are usually asked for the same qualities.

The charming model illustrated is of an exceptionally choice quality of Charmeuse; in Wistaria, Brown, Olive Green, Benjais Blue, Navy, and Black. The shades are particularly beautiful in tone. The skirt is draped, having a velvet girdle; the draped sleeves are trimmed with velvet. The Robespierre Collar and Revers are of Gold or Silver Brocaded Satin with velvet trimming, and French hand-made drop balls are on sleeves and collar.

$42.50

Revillon Frères

FOUNDED 1723

Furs

IMPORTED MODELS from our PARIS House and other leading French Designers are now on exhibition. Copies to order in materials of the purchaser's own selection.

19 West 34th St., New York
PARIS **LONDON**

You Must Have One

¶ To obtain the correct lines of the present vogue, you must have just the right model of just the right make of Corset. ¶ I can guarantee you there is just the right model for your individual figure among my many modish Madame Lyra Corsets. ¶ I would suggest that you ask to see the newest styles in Madame Lyra Corsets which you will find carried by many leading merchants. ¶ Obtain just the right model for your individual figure. Have it perfectly fitted to you, by all means, and the correctness of your style is assured.

Model 3662
(as illustrated)
Medium bust
Extra long hip
Extra long back

Coutil, white
18-30
$5.00

Special features, no stays over the hip bone.

Other New Models of

Madame Lyra
CORSETS

$3.50 to $15.00

¶ If you cannot buy Madame Lyra Corsets in your town I will send you direct any Madame Lyra Corset you wish on receipt of the retail price, post prepaid. ¶ For any further information you may wish, write me personally at the address below.

Very cordially,

Madame Lyra

Style Book FREE

LYRA CORSET MAKERS
LYRA BUILDING DETROIT, MICHIGAN

WHAT THEY READ

(*Continued from page 74*)

dreams come through the Ivory Gate, while true dreams, such as may be realized in after life, come through the Gate of Horn. Such is the doctrine taught in the Aeneid, and the little girl heroine of this story is destined to prove its truth, for the strange man of her childish dream proves, long after, to be the lover whom fate reserves for her. Between the dream and its realization intervenes a great many pages, but the mysticism of the tale is scattered throughout the entire book. The tale opens in America, but deals with several lands, and especially with Cornwall. Does the author know that the odd name Tredennick occurs on the coast of Delaware? (New York: Duffield & Co. $1.25.)

THE COURT OF ST. SIMON, by ANTHONY PARTRIDGE, is a lurid romance of the Parisian underworld, in which the author, having absolved himself from the bonds of probability, takes the reader on a wild chase among thieves, thugs, disguised gentlemen, and vicious members of the bourgeoisie. Those who find that ordinary romances of adventure pall upon their jaded palates may welcome the tobasco sauce of this story. (Boston: Little, Brown & Co. $1.25 net.)

IN THE DARK, by DONALD RICHBERG, whose romance, "The Shadow Man," had a rather marked success, suggests a somewhat hasty performance designed to follow up what the earlier book won. The exigencies of the plot furnish an excuse for taking the reader through the underworld of Chicago, and the desired dénouement is worked out by the conventional resort to a family likeness between sisters. This time Mr. Richberg has been mercifully short, for "In the Dark" is scarcely more than a novelette in bulk. (Chicago: Forbes & Co. $1.25.)

A MAN'S WORLD, by ALBERT EDWARDS, takes the autobiographic form, and, as the author protests, is not a genuine novel, but rather a wandering chronicle of extremely realistic character. It opens with an account of the narrator's boyhood in a family of Tennesseans belonging to the straitest sect of Cumberland Presbyterians. From the west the author takes us to New York, and there he makes acquaintance with the underworld, and especially of those whom crime or misfortune brings to the Tombs Prison, and of those whom prosperous roguery has placed in power. He keeps bachelor's hall with a friend, and the latter is finally led into a relation that develops into marriage. In this episode Mr. Edwards takes a deeper plunge into the underworld than at any other point, though he emerges triumphant, and displays the idealistic union of his friend with the hapless victim of the "cadet" system. Not even the narrator's own love affairs, which are unconventional and impressive, approach this episode in interest. All through the tale is one of plainest speech. As a whole, the book may be said to be a record of the author's personal feeling toward the experiences of life and its problems. As such it has not only an amazing interest, but a high significance. (New York: The Macmillan Co. $1.50.)

HERITAGE, by VALENTINA HAWTREY, is almost long enough for the traditional three volume novel. Curiously enough, it both opens and closes with a death. In the nearly 400 closely printed pages between these two incidents is told the tale of a rather fantastic woman hater, his altogether fantastic marriage, and his no less fantastic disinheriting of his son. Incidents are few, and the humor is quiet. Its chief merit lies in the delineation of a few unusual characters. (New York: Duffield & Co. $1.30 net.)

TWO INFORMING VOLUMES

FAMOUS HOUSES AND LITERARY SHRINES OF LONDON, by A. ST. JOHN ADCOCK, is a large and beautiful volume written, not in the spirit of the hack, but with genuine literary feeling and intent. On finding that such a book as this deals with few persons and things earlier than the time of Shakespeare, one realizes how little of Old London remains. Professor Wallace's extremely interesting recent discovery of the testimony in a case at law has fixed for us the exact spot in London where Shakespeare lodged for perhaps a dozen years. The house, indeed, is gone, but the streets about it remain, and Mr. Adcock has no more interesting chapter than that in which he tells us in detail of Professor Wallace's discovery. From Shakespeare the author skips to Pope, though earlier in the book Milton's haunts are discussed, and in the matter of eighteenth century celebrities and their homes, the volume is especially rich. In the early nineteenth century group we have Keats, Lamb, Byron, Shelley, and lesser lights, and from a later period DeQuincey, Hood, Dickens, Carlyle, and Browning. There are many beautifully reproduced portraits, notably one of Lamb, and seventy-four delightful line drawings of buildings by Frederick Adcock. The frontispiece portrait of Dr. Johnson is one of the most interesting illustrations in the book. Altogether the Messrs. Adcock have given the world a most charming piece of work. (London: J. M. Dent & Sons, Ltd. New York: E. P. Dutton & Co. $2.50 net.)

DANCING, ANCIENT AND MODERN, by ETHEL L. URLIN, undertakes a summary treatment of a great subject, one, indeed, that would require a dozen such volumes as it is for adequately detailed discussion. Those, however, who would acquire a general knowledge of the subject without too much labor will find Miss Urlin's book admirably fitted to their needs. She discusses primitive dances, such as those of savages in many lands, dancing in Ancient Egypt, Ancient Greece, Ancient Rome, and among the Hebrews of Biblical times, medieval sacred dances, the national dances of many modern European countries, oriental and military dances, the ballet, and the modern revival of ancient dances on the stage. The text is written simply, clearly, without padding, and without any attempt to be picturesque or eloquent. Excellent illustrations, chiefly from paintings, really illuminate the discussion. (D. Appleton & Co. $1.50 net.)

J. & J. Slater

Fall and Winter Models Now Shown

Dress Boot

For outdoor wear. Cloth top and patent leather vamps. Cut fox pattern, on the front and back. The edges are perforated. This is strictly an afternoon boot. High leather military heel.

Men's Golf Boot

Quite the boot of the season. Plenty of toe room, and with a re-enforcement at the instep that keeps the shoe up to the "last" and affords a much needed support to the ankle. Universally popular with golfers.

EVERY feature of merit is embodied in the J. & J. Slater shoe, from choice of materials to the final finishing touch on the completed product. The exclusiveness of the J. & J. Slater shoe does not necessarily mean prohibitive price—there are many unusual values in models for both men and women from Six Dollars and a Half.

SATIN SLIPPERS: An unusually comprehensive selection of the rarest and most beautiful tints and colorings—designed for perfect foot comfort as well as the enhancement of costuming effects.

*Illustrated price list, **"A Package of Shoes"** with book of instructions and measurement blank mailed on request*

Broadway at 25th Street, New York

Street Boot

Made in black russia and kid. The stout sole and low heel make it an ideal every-day street boot. It is not too heavy and can be worn with the greatest comfort. The last has all the character and style of a more dressy shoe.

Walking Boot

For every-day wear, made in tan or black leathers. Stout soles and low heels. The last is constructed with comfort as its principal asset. Style is put into the shoe by the skilled manner in which they are worked and the excellent quality of the especially selected material used.

BERTHA

GOWNS

17-19 West 45th Street
NEW YORK

"Shoe Elegance" so essential to the well-gowned woman, is assured by the use of

Largest in Variety

Whittemore's Shoe Polishes

Finest in Quality

THE ONLY perfect preparation for cleansing and polishing Men's, Women's and Children's Shoes of ALL kinds and colors

THEY BEAUTIFY AND PRESERVE THE LEATHER

Do not soil the clothing or grow sticky

"Gilt Edge"

For Ladies' and Children's Shoes, the only black dressing that positively contains OIL. Softens and preserves. Imparts a beautiful lustre. Largest quantity, finest quality. Its use saves time, labor and brushes, as it SHINES WITHOUT BRUSHING. Always ready to use. Price 25 cents.

"French Gloss," a smaller package, 10c.

"Cleanall" The Great Success

For cleaning velvet, silk or satin shoes and slippers, also woolens and whipcords. Excellent for pink and blue kid shoes and slippers.

Will QUICKLY remove grease spots from ALL kinds of fabric shoes, also from ALL kinds of white leather shoes. Price 25 Cents.

"Dandy"

Russet Combination. For Cleansing and Polishing Russet, Tan or Yellow Colored Boots and Shoes

A cleansing fluid and paste for polishing in each package. Large size 25 Cents. "Star" Russet Combination same as "Dandy," smaller size. Price 10 Cents. Also Polishes for Red, Brown, Gun Metal, Green and Blue leather shoes. *Same sizes and prices.*

"Elite"

Black Combination

The only first-class article for "Box Calf," Kid, "Vici Kid," and all black shoes. The ONLY polish endorsed by the manufacturers of "Box Calf" Leather. Contains oil and positively nourishes and preserves leather and makes it wear longer. Blacks and polishes. Price 25 cents.

"BABY ELITE," a smaller package, 10 cents.

If your dealer does not keep the kind you want, send us price in stamps for a full size package charges paid

Whittemore Bros. & Co., 20-26 Albany St., Cambridge, Mass.

The Oldest and Largest Manufacturers of Shoe Polishes in the World.

A. LUST

580 Fifth Avenue, New York

Tailored Suits, Habits and Furs
Unusual and Exclusive Models
for
Street Costumes and Sporting Wear
Your Inspection is Invited

Clark & Weinberg

634 Fifth Avenue

Opposite the Cathedral

NEW YORK

European and Original Designs in all the

Fashionable Furs

One Hundred and Forty Five

Dinnerware Patterns from the leading Potteries of Europe and America. Many to our exclusive order.

FREE

Handsomely illustrated booklet showing over 40 special sets of Dinnerware for Wedding, Holiday Gifts, and family use.

Purchases to the amount of $10.00 delivered Freight paid, to all points East of the Mississippi River.

WRIGHT, TYNDALE & VAN RODEN

1212 CHESTNUT ST., PHILADELPHIA, PENNA.

ADVENTURING *for the* ANTIQUE

(Continued from page 46)

proprietors are ardent collectors themselves. Even if they are not, they can rarely be persuaded to part from household heirlooms. Either they value them sentimentally, or they consider them an asset for drawing trade. Besides, their value is so well known that there is little hope of picking up genuine bargains.

Our hostess showed us her Old Provençal bread manger and panetière

But Elizabeth prowled the attics of little inns between lines of ghostly, flapping linen (for the French housewife reverses the process, washing her clothes out-of-doors and drying them in the attic), and finally did discover some pieces of old French faience. To the great annoyance of the chefs, she haunted their kitchens for the brass candlesticks that always stand in shining rows on the hooded chimneys. The candlestick fad is a simple and charming form of collecting, and is to be highly recommended, as the products take up less room in a friend's motor car than most other things.

DAMAGED GODDESSES

Then we wandered down into Sicily and Elizabeth straightway developed a craze for the tiny Greek and Roman figurines, the collecting of which is one of the chief amusements of this land. And truly nothing could be more attractive than the dainty little terra-cotta statuettes that are here unearthed by the spadeful. Mostly they are miniature goddesses once used for votive offerings in Greek temples.

At Gigenti Elizabeth had a string of fossickers, poor Sicilian workmen who excavate patiently for these ancient Greek fragments, always hanging about the hotel. Their terra-cottas were usually damaged, for it seems that in the olden times, when the temples became lumbered with these bits of pottery, the priests swept them into the dust heap, first breaking them up, that mortals might not possess what once belonged to the gods. Little recked they of American Elizabeths!

We used to gather under the pergola in the shade of the myrtle trees, and bargain by the hour, but bargain as with gentlemen, for these Sicilian excavators, though they looked much like brigands, were scholars who, when it came to expounding their country's past, would shine by the side of learned archeologists.

But this bargaining was the least of it. To complete the purchase, it was required that the terra-cottas be shown to the director of the local museum, who, if he considered that they could be spared from the country, stamped them with a seal. If this formality was omitted, both money and antique would be forfeited. So there was more than the usual excitement attendant on the hazardous sport of collecting Sicilian terra-cottas.

THOSE SO HONEST SEEMING DUTCH MAIDENS

The Italian Government, too, makes things interesting for collectors by seeing that valuable antiques are not carried out of the country. Which reminds me of an English girl whom I first met in Holland collecting old silver for a "silver table," an English drawing-room fad. Two charming little Dutch girls, who lived in a quaint farmhouse made beautiful with old Delft tiles and brasses, had sold her many pieces of old Dutch silver, and parted with it reluctantly, for they were all family relics. Even when they were proved to be excellent imitations of old models, Elizabeth could hardly bring herself to doubt these Dutch maidens' honesty.

Later when I met her in a Tuscan hill town, she had just been beguiled by a local dealer into buying a collection of jewels—heirlooms of a nobleman, she was told, who must part with them to provide a dot for a daughter of the house. The price was as exalted as the princely family, a picture of whose crumbling palace she was shown, but her sympathies alone would have induced her to buy. It was intimated that so great was their value that the utmost secrecy must be preserved lest the Government intervene. The English maiden shivered at the sight of an Italian policeman and his silver-mounted cane. She ended by not only purchasing the jewels at the first price named, but by giving the man a bonus of fifty lire for his trouble! Oh, kind-hearted Elizabeth!

An Irish pig supping from his shiny bowl of "Gilty Ware"

At Florence, a few weeks later, she was tempted in a moment of pride to boast of her "find" to a leading firm of dealers in antiques, and showed as an example, a handsome chatelaine she was wearing.

"Ah, to be sure, a part of the set of old Florentine ornaments which we were ordered to copy for an American lady. And you are the fortunate lady?"

But even thus expensively the amateur does not learn very quickly. When we parted, my English friend was interested in the silver rings the peasants wear, and was on a hunt for the quaint betrothal rings of the German peasant women.

(Continued on page 80)

Founded 1826

Oriental Rugs

Our Stock is one of the largest in the world, and presents many rare specimens selected by our own experts in the East, and imported direct.

Investigation will prove the lowness of our prices

Lord & Taylor
NEW YORK

SUGGESTIONS *for* WEDDINGS

SEND us the color scheme for your wedding, the number of guests expected at the reception and the size of the bridal party, and we will be pleased to send you suggestions of DEAN'S latest New York ideas.

These will include prices of DEAN'S famous Wedding Cake in boxes with monograms of distinctive design, the Bride's Cake, containing special gifts, unusual favors for the bridal party, cases for ices, special confetti, the bride's cake knife, the marriage service book and wedding certificate, the wedding gift record, etc.

VISITORS TO NEW YORK ALWAYS WELCOME

Established Seventy-two Years

Dean's

628 FIFTH AVENUE NEW YORK

Gebrüder Mosse

By Appointment to Her Imperial Highness The Crown Princess of Germany

No. 19 West 45th Street Near 5th Ave. New York

HOUSEHOLD LINENS
CHILDREN'S APPAREL

BERLIN
Nos. 47-48
JAEGERSTRASSE
Founded 1865

TROUSSEAU LINENS

FOR nearly half a century, we have successfully featured Trousseau Linens of distinctive, unusual design and superior quality—all monogram work the creation of artists and skilled European embroiderers. Estimates willingly submitted.

LINENS OF DECORATIVE VALUE

A COMPREHENSIVE stock representing importations from the foremost European centers—embracing Dinner and Luncheon Sets, Center Pieces, Scarfs, Bedspreads, and Novelties, made up in Filet, Point de Venise, and other laces, effectively combined with delicate embroidery.

HANDKERCHIEFS

COMPLETE lines of French and Swiss handkerchiefs for ladies and gentlemen—in plain linen and hand embroidery. Monogram work of rare beauty. We invite advance orders for holiday gift purposes.

CHILDREN'S ATTIRE

THE correct apparelling of children from infancy to the age of four years is thoroughly cared for in our Children's Section---suitability of design receiving special attention. Complete Layettes, including the hand trimmed Nursery furnishings,

Approval shipments upon request.

GAGE HATS show the immediate inspiration of the fountain heads of Fashion. Together with loveliness of style, they have the intrinsic elegance of Gage materials, giving permanence to the beauty of the style itself.

The most expert judges determine the modes, the most expert artists combine the materials in a manner which manifests the true inspiration of their craft. With a Gage Hat you have the satisfaction which rests in a knowledge of correctness in style.

You will find Gage models on display now, at the best shops.

Ask your dealer for Gage Hats

Send two-cents for "The Gage"—a magazine of fall styles—Address, Gage Brothers & Co.—Chicago, Dept. "R"

ADVENTURING *for the* ANTIQUE

(*Continued from page 78*)

It was Catherine who introduced me to the possibilities of *Marches du Chifons*—the Rag Markets, for the amateur collector. There are celebrated ones in the great cities, the "Temple" in Paris, the "Caledonia" Market of the London East Side, and the mysteriously gathered wreckage of the Market of Madrid. The open-air market of every European village has an end devoted to all sorts of junk, refuse most of it, but occasionally things suspiciously good. Where does it come from? It is not well to ask, if one is a buyer. Peddlers go about buying up rubbish for a few pence, to sell at the "Rag Markets" for an infinitesimal profit. Ragmen sorting out the refuse of ash barrels come across real finds, valuables thrown out by careless housemaids. Rumor has it that much of the stolen plunder of the great cities find its way to the "Rag Market."

THE GENTLE VENETIANS

It was in the Rag Markets that Catherine found most of her beads. She had a mania for matching up strings of beads, stones of value or china beads, ferreting them out from among old buttons, rusty nails, and broken crockery, one or two at a time. For a minor collector beads are a singularly interesting hobby, especially now that they are so much in demand as ornaments. Catherine carried me off to Venice once on a quest for old Venetian beads, very different from the gaudy glass things sold to the tourist. We paddled around through backwater canals to queer and picturesque places, where wild-eyed boys greeted us by throwing stones at our gondola in the pleasant fashion of the untamed Venetian child. Here Catherine gathered in some rare old faience bead necklaces from their black-shawled mothers.

After which we went on to Egypt in search of ancient Egyptian beads, and gathered quite a collection, I heard later, from the vendors of mummies and Pharaoh relics along the banks of the Nile.

DESPOILING A WIFE OF HER JEWELS

I stopped at Naples, where I made the acquaintance of American Ann, who, having been many times fooled with some deceptive celluloid stuff by deceitful traders, was on the point of giving up her search for old pink Neapolitan coral.

Nowadays one must go to the desert for real coral, I told her, and took her over to Algeria with us. Arab ornaments studded with rare old coral are marvelous, and not easy to find even in the Sahara, for the natives are learning that they are in great demand. The trail of the collector can be traced far over the sands of the desert. We did not stop to seek until that gateway to the Garden of Allah, El Kantara, and its three Arab villages, buried in an oasis of palm trees, shone out before us. Armed with a letter from a French official to a caid of one of the villages, we were welcomed, and the way to acquire the coveted antique, Arabian jewelry was made easy.

We were directed to the house of a friend of the caid, a windowless building of red adobe, utterly without furniture; so we sat as gracefully as might be on floor mats. Coffee was brought from the Arab café in the village, and a little metal coffee pot and tiny cup were set before each person, for hospitality is the first step in a sale, and likewise a guarantee of eternal friendship when partaken in the family circle.

When we asked to see the ornaments, the wife stood up. From ears to toes she was hung with clanking silver jewelry. The Arab woman is the family bank, and carries always on her person the fortunes of the house. The silver coins are made into fantastic ornaments, but the gold coins, considered sufficiently beautiful in their natural state, are unchanged. She must get her reward in being so adorned, for she has no voice in the disposal of her ornaments. At a sign from her husband, our hostess began pulling off her jewels. Silver rings, bracelets, shoulder clasps that make lovely buckles, and two great, circular pins, a foot across, with coral tags, just the thing for an opera cloak.

HOSPITABLE PROVENÇALS

Perhaps the warmest reception a pair of amateur collectors ever received was that accorded Marian and me down in old Provence. Marian was specializing in old French country furniture, and wanted a set of quaint furnishings from a Provençal *salle à manger*.

We gave Avignon, the center for real and fake Provençal furniture, a wide berth, and went on to a little hotel in the heart of Old Provence, where we enlisted the interest of the proprietors in our search. Madame took several days to think over the situation (expensive days for us), and then remembered a cousin who might be persuaded to part with some heirlooms. A vicious little half-breed Arabian pony was put in a sort of cart, and by fitful spurts we made our way across the wild expanse of marsh, and pebble-strewn country about the mouth of the Rhone to a "Mas," a lonely farmhouse set in a vineyard. Here we found the proper Provençal combination—panetière of delicately turned spindles and chased steel, a "bread table," shaped like a manger, in which the loaves were made, a massive table, and an escritoire easily convertible into a china closet.

We were entertained as honored guests with an excellent dinner and rare wine. We realized that here we could not bargain vulgarly. Diplomacy of the most delicate order must be used. It seemed impossible even to broach so sordid a subject.

Night drew in, and the *pourparlers* were just beginning. Hospitably we were made to stay the night. The morrow was a fête day, so of course there could be no business. Local sports and amusements were held for our benefit, and we were taken around to neighboring farms where attentions were showered upon us

"Unless we want to spend the summer in this delightful fashion we must push matters to a close," said Marian, but it was three days and nights before we could tear ourselves away with our spoils—the furniture and some old lamps of Roman pattern. And the price? Almost any amount, you must admit Ann kept insisting to me, would have been cheap for the unique experience True, it was a little more than we might have had to pay even at Avignon, and I rather fancy that Madame got her little commission, even if it was all in the family.

BLANCHE MCMANUS.

MODEL K

The Right Corset

emphasizes the beauty of the feminine form, brings out its most desirable lines, establishes a normal, graceful poise and affords perfect freedom for all the activities of life. Women whose gowns are fitted over one of the models shown here will understand why the Goodwin really measures up to the highest ideal of what a corset should be.

Write to-day for our splendidly illustrated catalog and complete instructions for taking measurements and adjusting corsets.

Goodwin

CORSETS OF EVERY DESCRIPTION

373 Fifth Ave., at 35th St., New York

15 E. Washington St. CHICAGO — 687 Boylston St. BOSTON — 330 Sutter St. SAN FRANCISCO

MODEL J

R. J. HORNER & Co.

20-22-24-26 WEST 36TH ST.
NEAR FIFTH AVE.

FURNITURE-DECORATIONS-RUGS

NEW YORK

FURNITURE TO MEET EXACTING DEMANDS

Our stock of Furniture and Oriental Rugs comprises such an infinite variety as to meet the demands of the most exacting.

We are particularly strong in our showing of Period Furniture which includes true reproductions in the finest woods of the masterpieces of old world Furniture makers.

ORIENTAL RUGS

There are great differences in the quality of Oriental Rugs which are not discernible to the casual buyer. As we select only the finest specimens and guarantee the dyes, the value of all Rugs purchased from us can be absolutely relied upon.

Send for our Booklet "Discourses on Decorative Art in England"

Monogrammed China

YOUR monogram on a set of our beautiful Limoges or Bavarian China lends a charm and distinctiveness impossible to obtain with ordinary chinaware.

All monograms and decorations done in pure coin gold and Meissen colors. Your own ideas as to color and design of decorations carefully executed by our skilled artists. **Each piece carries our guarantee to wear.** Patterns selected from open stock.

As direct importers we are able to maintain prices remarkably reasonable.

Dinner sets of every description—breakfast and luncheon sets and ***crystal services*** *—monogrammed and decorated to order.*

Write today for our illustrated catalog containing monogram suggestions

THE ART CHINA IMPORT CO.

DEPT. B, 47 West 36th St., NEW YORK

(Between Fifth and Sixth Avenues)

H. JAECKEL & SONS

Furriers and Importers

16 WEST 32nd STREET

New York

(OUR ONLY ADDRESS)

COAT IN MOLE AND ERMINE

Fashionable Furs

For Every Occasion

The MODERN CRAFTSMEN *of* PARIS

Where They Exhibit and Sell Their Objects of Art Which, Sane or Grotesque, Are Never Poorly Executed

THE traveler with esthetic tastes who visits Paris may not know or realize that there are other places to look for objects of art than the small shops of the rue de Rivoli. This famous arcade displays for sale a prodigious amount of cheap but amazingly good jewelry, gaudy postcards, photographs of the monuments of Paris and its famous pictures, and souvenirs in every conceivable material from lace to marble. The tastes of transient buyers are catered to in many obvious ways. There are two English book shops where the latest "best sellers" may be bought, and all the current magazines. There are tea rooms subsisting entirely on English and American trade; there are even haberdasheries which brazenly offer for sale celluloid collars under the misleading caption, "*Faux Cols Américains.*"

Here and there, tucked in among the gaudier show places, will be a small shop devoted entirely to works of art, such works of art as most Americans see only in exhibitions in their own country. These objects of art are the creations of the industrious modern crafts workers of France, the men and women who are maintaining the traditions of that artistic land, and who, like the great Michael Angelo, are not ashamed to design buttons. These objects are offered for sale at prices which astonish the American, accustomed to the inflated values put on the craftsman's products at home. One small shop displays all sorts of things in that rough pottery known to modern France as *grès*. This homely material has been experimented with until it has become available for artistic uses. It is made into lovely vases, every sort and variety of tiles, into articles for household use, such as desk-sets, and even into personal adornments. Butterfly and dragonfly hatpins made of *grès* had recently a season's popularity in Paris.

SELF-ADVERTISING ART

It is surprises like this *grès* shop in the most commercial quarter of this most commercial city that set the traveler to wondering where else the artists of Paris sell their wares—for sell them they surely must in order to live and to produce as they do. Without guidance it would be quite possible to miss some of the artistic clearing-houses of the French capital.

Two of them are in the old Latin Quarter, one on the gay "Boul' Mich'" itself. This latter, it must be confessed, makes a palpable attempt to be "in the picture" by displaying small statuettes of the little Parisian models in postures intended to express their naughtiness, and posters and prints of a like suggestiveness. The works are never poorly executed, however; they are clearly the outcome of a somewhat perverted talent—a talent which must live and which employs this frivolous means of commanding public attention. Paris is full of talent, and an artist must sometimes be either noisy like the Matissites, or a bit vulgar like the clever draughtsmen who contribute to the annual *Salon des Humoristes*, in order to attract attention to his particular attainments. The art shop of the Boulevard St. Michel uses its *risqué* wares only by way of advertisement, one may say, for its stock contains marbles and bronzes of great excellence, artistic bits of pottery, beautiful jewelry, sketches in oil and water color, and all the things which an art shop should display.

THE "BON HOMMES" OF "BOUL' MICH'"

This house has made a specialty lately of those grotesque little "*bons hommes*" in wood and plaster over which Paris has gone mad. They are usually caricatures of public personages of a most daring sort, even royalty is not spared, and one can buy, if he is so minded, a grinning manikin with a protruding chin and attired in shooting costume, that is a clever and unmistakable likeness of Alfonso XIII. France's own President, rotund and besashed, in ill-fitting evening clothes, is also of this group, and the idle sight-seer is invited to stop and smile with the light-hearted Parisians themselves at the personal peculiarities of these heads of the nations.

Last winter, a particularly clever caricaturist conceived the idea of representing in miniature a boulevard scene. He chose a section of the Champs Elysées, and peopled it with exaggerated French types. The little wooden men were all likenesses, and they represented a group of persons familiar to all Paris. This happy inspiration had a tremendous success.

THE GEM OF LITTLE DISPLAY ROOMS

Around the corner from the Boulevard St. Michel, on the sedate and scholarly rue de Ecoles, and directly opposite the Sorbonne, is another small art shop of a less frivolous character. It is really the choicest of all the little display rooms in Paris, and it is known as the Parthenon. This shop is conducted by a sort of co-operative society of artists, and it is possible to buy here genuine artistic treasures. It is safe to say that not a poor thing is to be seen in it. Not even the cheapest of its hatpins is of questionable design. It is one of the most satisfactory places to buy Parisian souvenirs, because its stock is exclusive, and almost nothing that is sold there can be duplicated elsewhere in Paris. Yet its prices are not high. A collection of bronze reliefs by the late Alexandre Charpentier, including many of those exhibited at the Luxenbourg gallery, is to be found here. That charming little plaque of the heads of the artist's two sons sells for twenty francs.

The two show-rooms of this shop present a delightful confusion of artistic objects, useful and purely ornamental. The Parisian crafts workers have had a fondness recently for pewter, and many beautiful things have been made in this old-fashioned metal. At the shop of the rue des Ecoles the possibilities of pewter as a decorative medium are demonstrated, for there are pewter boxes, desk-sets, vases, candelabra, and an amazing variety of other pewter articles.

The prints in this collection are of the choicest, and even an original Rodin sketch may be bought for a not-too-exorbitant price.

IN THE AMERICAN QUARTER

It would naturally be expected that the Latin quarter would contain art shops, and indeed there are several in that district bounding the Montparnasse

(*Continued on page* 102)

chez TAPPE, inc.
25 West 57 street
New York

The Fashionable Fall Silks

Fashions for fall and winter are striking because of their many differences—and in the equal favor with which all are received.

This very difference in the styles themselves naturally leads to a similar variation in the silks which these fashions require.

Among the many weaves of the new fall and winter

CHENEY SILKS

will be found every silk which the new styles require, as well as every silk which may be needed for any purpose.

Satin and Crêpe Charmeuse, Satin Liberties, Crêpe de Chine, Crêpe Meteor, Bengalines, Failles, Toile de Soie, Faille Francaise, changeable Silk Marquisettes, Silk Voiles and Chiffon Taffetas are all particularly suited to the new fashions.

Each and all of these Cheney Silks may be purchased from your dealer—but be sure of the genuine—the name always appears on the label and on the end of every piece.

Cheney Silks are of superior quality, and include practically every kind of goods made of silk—whether for dresses, millinery, decoration or upholstery, the haberdasher or manufacturer. Man or woman.

CHENEY BROTHERS
Silk Manufacturers
4th Avenue and 18th Street, New York

Binner FAMOUS CORSET

FROM PARIS

MME. BINNER ANNOUNCES THE

SUPER-FIGURE

A CORSET OF SUPREME SUPPLENESS

THE IDEAL FIGURE IS CULTIVATED EXCLUSIVELY BY THIS NEW BINNER CREATION

MME. BINNER'S PERSONAL ATTENTION BY APPOINTMENT

18 EAST 45TH ST.

NEW YORK CITY

CAPE COD FIRE LIGHTER

THE TANKARD IS MADE OF HEAVY POLISHED BRASS. TORCH HAS TWISTED BRASS HANDLE. THE TORCH WILL BLAZE FOR 15 MINUTES, PRODUCING

FLAMING LOG FIRE AT ONCE

WITHOUT KINDLING WOOD
Price $3.50 New York

Descriptive pamphlet will be mailed upon request.

CAPE COD SHOP

20 VESEY ST., NEW YORK

Vogue Shopping Department will buy this for you if requested

M. & I. WEINGARTEN

Ladies' Tailors & Furriers

Superb Exhibit of Imported Models

in Suits, Coats, and Evening Wraps by the World's Foremost Designers and exclusive to this establishment. Also our own superb adaptations of the latest modes notable for their charming fabrics and ultra distinction

TAUPE BROCADE PLUSH COAT WITH MOLE SKIN COLLAR AND CLOTH SKIRT PRICE $150.

Correspondence Invited *Orders Executed on Short Notice*

467 FIFTH AVENUE, NEW YORK

Opposite New Public Library

The H Shirt Waist

"Tailored to order"

READY-MADE shirt waists are sold by bust measurement alone. The neck and shoulders and other important measurements are entirely overlooked.

But the best dressed women have learned that perfect style in a shirt waist is possible only when the material is carefully cut to individual measurements. Beauty of design, fine materials and good workmanship will then do the rest.

The J. V. H. Waist is tailored to your measurements, insuring a guaranteed perfect fit, and not an approximate fit.

Write for new Fall models and measurement blanks. PRICES FROM $3.50 UPWARD.

Julia V. Helmer

Fifth Floor Snow Building, Syracuse, N.Y.

S O C I E T Y

Died

NEW YORK

Gardner.—On September 10th, at Northeast Harbor, Me., James Terry Gardner, husband of the late Elizabeth Greene Doane Gardner.

Penfold.—On September 18th, at his late residence, 10 East Fortieth Street, William Hall Penfold.

CHICAGO

Dawes.—Suddenly on September 5th, at Lake Geneva, Rufus Fearing Dawes, son of Mr. and Mrs. Charles I. Dawes.

MINNEAPOLIS

Donaldson.—On September 6th, in Venice, Italy, Mary Donaldson, daughter of the late William S. Donaldson.

WASHINGTON

Matthews.—On September 19th, at Mt. Kisco, N. Y., Mary Kellogg Matthews, widow of Associate Justice Matthews, of the United States Supreme Court.

Engaged

NEW YORK

Jones-Pope.—Miss Sadie Jones, daughter of Mr. and Mrs. Pembroke Jones, to Mr. John Russell Pope.

BALTIMORE

Smith-Hoff. — Miss Fannie Winchester Smith, daughter of Dr. and Mrs. Nathan Ryno Smith, to Mr. Charles Goldsborough Hoff, of Sherwood, Md.

BOSTON

Chandler-Winlock.—Miss Helen Chandler, daughter of Mr. and Mrs. Francis Ward Chandler, to Mr. Herbert Eustis Winlock.

Fitch-Fairchild. — Miss Helen Fitch, daughter of Mr. and Mrs. Ezra C. Fitch, to Mr. Julian P. Fairchild.

Long-Nash.—Miss Susan Long, daughter of Mr. and Mrs. Harry Vinton Long, to Mr. Chauncey Cushing Nash.

MINNEAPOLIS

Lamb-Brooks.—Miss Louise B. Lamb, daughter of Mr. and Mrs. Chauncey R. Lamb, to Mr. Springer H. Brooks, of Chicago.

Weddings

NEW YORK

Black-Cluett.—On October 1st, at the home of the bride, Mr. R. Clifford Black, of Pelham Manor, N. Y., and Miss Beatrice Cluett, daughter of Mrs. George Bywater Cluett, of Troy, N. Y.

Macy-Dick.—On October 3rd, at Allen Winden, country home of the bride's parents, at Islip, L. I., Mr. William Kingsland Macy, son of Mr. and Mrs. George A. Macy, and Miss Julia A. Dick, daughter of Mr. and Mrs. J. Henry Dick.

Townsend-Nicholas.—On October 8th, Mr. Edward Nicoll Townsend, Jr., and Miss Beatrice Nicholas, daughter of the late Harry I. Nicholas, of Babylon, L. I., and New York.

BALTIMORE

Stapler-Ramsay.—On September 21st, Christ Protestant Episcopal Church, Lieutenant John Stapler, U. S. N., and Miss Margaret Key Ramsay, daughter of Captain and Mrs. Henry Ashton Ramsay.

BOSTON

Binney-Appleton.—On September 13th, Dr. George Hayward Binney, Jr., and Miss Susan Appleton, daughter of Dr. and Mrs. William Appleton.

Hubbard-Briggs. — On October 12th, Church of the Redeemer, Chestnut Hill, Mr. Charles Wells Hubbard, Jr., and Miss Dorothy Briggs, daughter of Dr. and Mrs. Edward C. Briggs.

CLEVELAND

Forbes-Wallace. — On September 14th, Mr. William Forbes and Miss Lydia Wallace, daughter of Mrs. James C. Wallace.

CLEVELAND

Richardson-Comey.—On October 5th, at the home of the bride's parents, Mr. Raymond Beatty Richardson and Miss Clara Comey, daughter of Mr. and Mrs. George P. Comey.

NEW ORLEANS

Dessommes-Bermudez.—On October 3rd, at the Church of Our Lady of Lourdes, Mr. Rene Dessommes and Miss Amanda Elizabeth Bermudez, daughter of Mrs. Edward J. Bermudez.

Dittman-Hincks.—On October 3rd, at the St. Louis Cathedral, Mr. Charles Samuel Dittman, Jr., and Miss Emma Hincks, daughter of Mr. and Mrs. Joseph H. Hincks.

PHILADELPHIA

Breck-Park.—On October 2nd, Mr. William Rogers Breck, of New York, and Miss Helen Miner Park, daughter of Mr. and Mrs. Richard Gray Park.

Grant-Disston.—On September 7th, at Northeast Harbor, Me., Mr. Patrick Grant 2nd, son of Judge and Mrs. Robert Grant, and Miss Marie Disston, daughter of Mr. and Mrs. Jacob S. Disston.

Putnam-Steeves.—On September 9th, Mr. Earl B. Putnam, Jr., and Miss Emily Antoinette Steeves.

Townsend-Riley.—On September 7th, at Narragansett Pier, in St. Peter's Episcopal Church-by-the-Sea, Mr. John B. Townsend and Miss Margaret Riley, daughter of Mr. and Mrs. Lewis A. Riley.

ST. LOUIS

Meisner-Postlewaite.—On October 15th, Rev. Henry W. Meisner and Miss Margot Postlewaite.

ST. PAUL

Archer-Cowley.—On September 26th, at the summer home of the bride's parents at Dellwood, Mr. Shreve Archer and Miss Doris Cowley, daughter of Mr. and Mrs. A. M. P. Cowley.

Stringer-Warren.—On September 14th, in the Church of St. John the Evangelist, Mr. MacNeil V. Stringer and Miss Louise Levings Warren, daughter of Mr. and Mrs. Alvah H. Warren.

WASHINGTON

Killiam-Scully.—On September 12th, at the home of the bride, Mr. Paul Killiam, of Pittsburgh, and Miss Mary Elizabeth Scully, daughter of Mr. and Mrs. John S. Scully.

Tittmann-Crosby.—On September 19th, at the home of the bride's mother, Mr. Charles Trowbridge Tittmann and Miss Jean Auderried Crosby, daughter of the late Admiral Pierce Crosby and Mrs. Crosby.

(*Continued on page 86*)

The White Berline Limousine

The Latest Production of the Most Progressive Motor Car Company of America

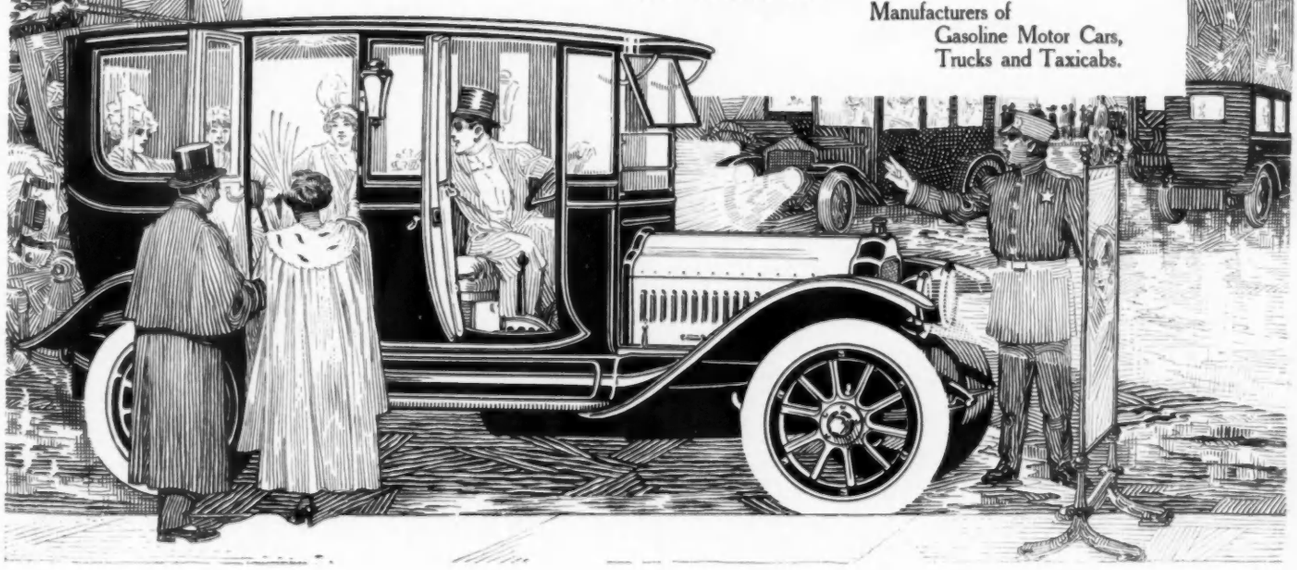
THE White Berline marks the highest development of the modern motor car, both in beauty of body design, and merit of chassis construction. Every small detail which adds to comfort, convenience, and safety of operation has been carefully and successfully executed.

The logical combination of left-side drive with right-hand control, places the driver in the proper position to handle the car with the greatest amount of safety in traffic, a very important factor in closed cars. The left-side position of the steering wheel, together with the White Electrical Starting and Lighting System, makes it possible to reach the driving seat, start, and light the car without the necessity of stepping into the street. When the services of the chauffeur are not required, the glass partition back of the driving seat can be instantly dropped out of sight, throwing the entire interior into one compartment.

White Berline Limousines are built in Forty and Sixty horse-power models.

The White Company
CLEVELAND

Manufacturers of
Gasoline Motor Cars,
Trucks and Taxicabs.



Royal Lilac

SOMEONE asked us why not leave Lilac out of the title—and call this lovely odour simply *Royal*.

It has indeed that delicate, indefinable "something" which real Royalty has. Distinction is perhaps the best word for it—

But Lilac is the base—a delightfully fresh odour, now in great vogue with women who know—here and abroad.

Try Royal Lilac Toilet Water.

You can get it at all shops of the higher type.

75c for 4-oz. size
$1.25 for 8-oz. size

The Hanson-Jenks Company
Perfumers

149 West 36th St. New York

SOCIETY

(*Continued from page 84*)

Weddings to Come

NEW YORK

Johnson-Kelley.—On October 23rd, at the home of the bride's mother, Miss Mildred P. Johnson, daughter of Mrs. Charles E. Bayne, to Mr. Augustus W. Kelley, Jr.

Rathbone-Morgan.—On October 19th, Miss Mary Rathbone, niece of Mrs. J. Archibald Murray, to Mr. William Fellowes Morgan, Jr.

Roebling-Tyson.—On October 16th, at the home of the bride, Miss Helen Roebling, daughter of Mrs. Charles A. Roebling, of Trenton, N. J., to Mr. Carroll S. Tyson, Jr., of Philadelphia.

BOSTON

Crocker-Kelly.—On October 19th, at the Protestant Episcopal Church, Miss Charlotte Crocker, daughter of Mr. and Mrs. Alvah Crocker, of Brookline, and Mr. Shaun Kelly, of New York.

Saltonstall-Weld.—On November 2nd, Miss Katharine Saltonstall, daughter of Mr. and Mrs. Philip L. Saltonstall, to Mr. Philip Weld.

PHILADELPHIA

Townsend-Jacques.—On October 19th, Miss Marjorie Townsend, daughter of Mr. and Mrs. J. Barton Townsend, of Overbrook, Pa., to Mr. Herbert Jacques, Jr.

PITTSBURGH

Thompson-Dilworth.—On October 23rd, at the home of the bride's mother, Castlewood, Sparkill-on-the-Hudson, Miss Helen Thaw Thompson, daughter of Mrs. William R. Thompson, and Mr. John C. Dilworth.

RICHMOND

Coulling-Randall.—On October 16th, at Leesburg, Virginia, Miss Lucy Lee Coulling, daughter of Mrs. William Meade Coulling, to Lieutenant Marshall Ginon Randall, 6th Field Artillery, U. S. A.

ST. LOUIS

Anderson-Bakewell.—On November 26th, Miss Mildred Anderson, daughter of Mr. and Mrs. Lorenzo E. Anderson, to Mr. Edward McNair Bakewell.

Whiteside-Overstolz.—On October 26th, Miss Marie Overstolz, daughter of Mrs. Otto E. Forster, and Mr. James P. Whiteside.

ST. PAUL

Wilson-Johnston.—On October 16th, Miss Naneen Wilson, of Sherman, Texas, and Mr. Clarence Howard Johnston, Jr.

Calendar of Sports

DOG SHOWS

October 15.—Empire Beagle Club, Elmira, N. Y.

October 22.—Central Beagle Club, Seventeenth Annual Field Trials.

October 23.—Central State Field Trial Association, annual field trials, Hamilton, Ohio.

October 28.—Southern Ohio Field Trial Association's second annual field trials, Cincinnati, Ohio.

November 4.—Hoosier Field Trial Club's annual field trials, Bucknell, Ind.

November 7.—National Beagle Club of America, Twenty-third Annual Field Trials, Shadwell, Va.

GOLF

October 10-12.—Belmont Spring C. C., open tournament.

October 12, 13, 19, 20 and 26.—Club Championship, Oakland Golf Club.

October 16-19.—Belfield C. C., Invitation Tournament.

HORSE RACING

October 7-18.—Lexington.

HORSE SHOWS

October 12-18.—Hagerstown, Md.

October 21-26.—St. Louis, Mo.

November 16-23.—National Horse Show, New York.

TENNIS

January 27.—Pinehurst Country Club, Pinehurst, N. C., Third Annual Mid-Winter Tennis Tournament.

February 12.—Seventh Regiment Tennis Club, Indoor Championship for Men.

March 1.—Palm Beach Tennis Club, Palm Beach, Fla., Winter Championship of Florida.

AS SEEN BY HIM

(*Continued from page 33*)

who had been absent from Newport for several years, and from whom a great deal is always expected, gave summer fêtes, one a ball for which a temporary ballroom was built, the other a theatrical entertainment for which a troupe of singers from town was engaged—a most excellent advertisement for the managers—who made the most of it. At this affair the guests were asked to come in eastern costume.

Now last winter there were as many as a dozen dances and balls where the guests in this very set wore eastern dress, and most of them had these fancy costumes at Newport with them. The women, naturally, wore their jewels, although many of the gowns were decorated merely with tinsel.

Nor was it the first time that a troupe of performers had been brought on to Newport, nor the first time a fancy dress ball had been given there. In England such fêtes are quite frequent. But the correspondents of some of the newspapers raved about these two events, and kept on for a fortnight or more after it was all over, dwelling on the magnificence of the entertainments and the enormous sums spent by the two hostesses. Everything was magnified at least ten times. Preachers who enjoy sensations grasped this occasion, and writers who had exhausted the fiction of monkey dinners had a new subject. Only one paper had the courage to come out and state the truth and decry the absurd exaggerations.

And then the English press took it up, and they are still at it, hammer and tongs. Just fancy! The middle classes are appalled by it. And when one loses the respect of the middle classes abroad, it is even worse than it is here. Let them but know that you belong to a millionaire family and they will cherish it against you for all time. Several New York names have become such bywords in Europe that their owners are obliged to travel incog.; and as for Mr. Morgan and the Vanderbilts, the mob pursues them everywhere, and their names are known all over the world.

We are not an extravagant people, but we are luxurious because we have money. We do not waste it, we spend it judiciously, far more so than people in our rank on the continent. We are hospitable and generous. We have not gone out of our way, even at Newport, to perpetrate unheard of extravagances. We have built extempore ballrooms these thirty years; even Mrs. Bradley Martin's famous one, back in the early eighties, was not the first in New York. Madame Brugière erected a similar structure a century ago when she gave her fancy dress ball at her house in Bowling Green.

We have been a little too pretentious, perhaps—the only criticism those who know our finest houses and our magnificent interiors and gardens make against us. It was, perhaps, a bit out of place to build stone and marble palaces at Newport, but we know better now. In our latest homes we are following rather the lines of the Early English than those of the gorgeous period of the last two French kings before the Revolution. Our great city is slowly becoming one of dignity and beauty. The hideous old brown stone houses are passing away, and although in the reconstruction we are destroying much that is historical, we are tearing down what is ugly, and replacing it with what is beautiful.

The Woman Worth While

Holds the Admiration

of Husband, Friend, Brother, Sweetheart. She is sound in body and mind; is efficient, well poised, with

Perfect Health

and a

Good Figure

(well carried)

She makes the most of herself.

I have helped 60,000 of the most refined, intellectual women of America to regain health and good figures and have taught them how to **keep** well. Why not you? You are busy, but you can devote a few minutes a day in the privacy of your room, to following scientific, hygienic principles of health prescribed to suit your particular needs. I have

Reduced the Weight

of 30,000 women and have

Increased the Weight

of as many more

My work has grown in favor because results are quick, natural and permanent, and because they are scientific and appeal to *common sense.*

No Drugs—No Medicines

You can—

Be Well so that everyone with whom you come in contact is permeated with your strong spirit, your wholesome personality—feels better in body and mind for your very presence.

Be Attractive—well groomed. You can—

Improve Your Figure—in other words be at *your best.*

I want to help you to realize that your health lies almost entirely in your own hands and that you can reach your ideal in figure and poise

Judge what **I can do** for you by what **I have done** for others. I have relieved such Chronic Ailments as:

Indigestion	**Anaemia**	**Nervousness**	**Catarrh**	**Weaknesses**
Constipation	**Sleeplessness**	**Torpid Liver**	**Headaches**	**Rheumatism**

The best physicians are my friends—their wives and daughters are **my pupils**—the medical magazines advertise my work.

I have published a **free** booklet showing how to stand and walk correctly and giving other information of vital interest to women. Write for it and I will also tell you about my work. If you are perfectly well and your figure is just what you wish, you may be able to help a dear friend—at least you will help me by your interest in this great movement for greater culture, refinement and beauty in woman.

Sit down and write me NOW. Don't wait—you may forget it. I have had a wonderful experience and I should like to tell you about it.

Susanna Cocroft

Dept. 17 **624 S. Michigan Ave., Chicago**

Miss Cocroft is a college bred woman. She is the recognized authority upon the scientific care of the health and figure of woman.

"After studying and experimenting for seven years I have perfected a method of

Physical Culture for the Face

which does for the face what my Physical Culture has done for the figures and health of 60,000 women. Why should not the skin of your face and throat be as clear and unblemished as the skin of your body?—only because you have not treated your face intelligently."

Susanna Cocroft.

A Woman Is As Old As She Looks

Tired eyes, wrinkles around them, pouches beneath them; crows feet; the droop at the corners of the mouth; the hard lines from the nostrils to the lips; drawn, colorless lips; sallow, discolored or freckled skins; all or any of which add ten years to your age, because they make you **look** ten years older, can all be overcome by systematically following the simple instructions clearly explained in the Grace-Mildred Culture Course of Physical Culture for the Face.

We also teach you how to make *the Hair* glossy and abundant; to care for the Hands, Feet, Eyes, Eyebrows, Ears, Mouth, Neck, Chin, etc.

If you look older than you should, it is because you are not doing what you should to help nature. The result you want is certain; no experimenting (Miss Cocroft has experimented on this work for seven years). Innumerable women have attained the end you want by carefully following instructions.

In six to ten minutes a day of Physical Culture Exercises for the Face, you can do more at home than massage will accomplish in an hour a day in a beauty parlor.

Those who know Miss Cocroft's national—yes, international—reputation as a restorer of health and youth, will be as pleased to hear of this new feature in her work as they will be certain that it will produce precisely the results she claims for it.

The direction of this work will be in the hands of her nieces, Miss Grace L. Ballack and Miss Mildred A. Albee, whose association with Miss Cocroft for many years has adequately qualified them to assume the direction of this department of Miss Cocroft's culture training. For further particulars and names of those who have taken this course and *gotten the results desired* write us NOW. The results are marvelous.

Grace-Mildred Culture Course

624 Michigan Ave. **Dept. 1** **CHICAGO**

Beautify *and* Soften *Your* Hands

while you are sleeping, resting, reading or motoring—

WEAR A PAIR OF

The Juliet *Medicated* Chamois Gloves

and you will notice that when you remove them there is a marked change in the skin of your hands—they will be softer—whiter than ever before.

The JULIET MEDICATED CHAMOIS GLOVE is made from the best grade of chamois, in all the sizes of the ordinary glove, with the additional medicated feature. With each pair of these wonder working gloves you get a jar of JULIET PASTE MEDICATION which you apply on the hands before putting on the gloves. The gloves are of such excellent quality that you can wear them when motoring, or shopping—the paste will not come through.

Sent Postpaid

With a dollar box of Juliet Paste Medication for **$3**

Mention glove size when ordering

Send us $3.00 and your glove size, and we will forward to you, postpaid, a pair of wrist length, splendidly made, medicated, real chamois gloves, with a jar of JULIET PASTE MEDICATION.

Elbow length (16 button) mailed post-paid on receipt of $4.00, including one jar of Juliet Paste Medication. Extra jars of Juliet Paste Medication $1.00, postpaid.

THE JULIET COMPANY, 211 W. 20th St., N. Y.

For Sale by P. F. FERRIERE, "THE FRENCH PERFUME SHOP," 162 West 23rd Street, N. Y.

Sold by R. H. Macy & Co., N. Y., at Imported Perfumery Dept.

"FASHION'S DICTATOR"

Imported and Original Models in Exclusive Designs

EVENING GOWNS — EVENING WRAPS
DANCING FROCKS — STREET DRESSES

Exquisite Boudoir Robes of Crepe de Chine and Chiffon at moderate prices

MAISON MARION

1501 BROADWAY **43RD 44TH ST. NEW YORK**

Registered Trade Mark — *Established Half a Century*

Distinctive Styles In Corsets

Felicita Corset—The Felicita Corset is shown in a number of new and fashionable models which will be recognized by discriminating women as the correct mode of the moment. The models are exclusive and are made to give natural freedom and graceful carriage to the figure. Elastic and Tricot novelties are especially featured. Prices $5 to $25.00.

Gossard Corset—Is also shown in a wide range of models. We consider it the very best of those made to lace in front and for many figures this style is particularly desirable. Prices $3.50 to $20.00.

Brassieres—Hip Confiners and Bust Supporters. An extensive assortment is carried in stock, including the best Imported and Domestic styles and materials. Prices $1.00 to $25.00.

Special Note—Professional Corsetiers are in attendance to insure that our patrons are perfectly fitted.

Mail Orders Receive Our Prompt Attention.

James McCutcheon & Co.

5th Ave. & 34th St.
New York

Fancy Silk Batiste, finest quality, low bust and extreme skirt specially adapted to slender figures only. Sizes 18 to 24.. $12.50

NOBLESSE OBLIGE

The Children's Aid Society Provides Food and Shelter for Homeless Boys at the Lowest Rate Consistent with Their Keeping Their Self Respect

AMONG the most helpful philanthropies in New York are certain temporary homes for boys and girls. There are as many as six in the metropolis, one of them for girls, the rest for boys, all operated by the Children's Aid Society.

Anyone who has undertaken social work in large cities soon appreciates that one of the most difficult problems with which the community has to deal is the proper disposition of the thousands of boys who swarm in from the farms and smaller towns. A boy stranded in a strange city, homeless and at the end of his resources, is more than a pathetic object; he is a potential criminal. It is an axiom of sociology that the overwhelming proportion of young men criminals results largely from their not yet having developed self-control, and being unable, because of lack of skill or weakness of will, to secure work, while they have the intensest desire to secure for themselves the luxuries, diversions, and comforts they see on every hand.

WHAT THE BOYS GET

The building provided by Mrs. William E. Dodge on the corner of Lexington Avenue and Twenty-seventh Street is dedicated to the work of saving these waifs.

Each boy is carefully registered, gives his age, place of birth, parentage, trade or occupation, and his reason for leaving home. A uniform system of identification is used in all the temporary homes of this society. By the aid of a card index of missing persons and other supplementary means, many boys who have run away from home are located and their homes communicated with. The boys are provided with a fine fireproof house equipped with all appliances for sanitary living, and so situated that it has an abundance of sunlight and ventilation. The lavatories on every floor are fitted with running water, shower baths, and wash basins.

Each boy is given two meals, a clean, comfortable bed in a well ventilated dormitory, and laundry service for the sum of $1.75 a week, or, if he prefers a room to himself, for $2.50. This amount he is expected to give if he is employed or has any money. But if he has no work, the society helps him secure it and trusts him until he is earning enough to pay.

HELPING BOYS TO HELP THEMSELVES

The society is fairly successful in securing work for the boys as there is a great demand from manufacturers, merchants, and business houses for honest, strong boys. So the society is able to procure not only temporary engagements, but also permanent positions. Those who so desire are sent to the Grace Memorial Farm School at Valhalla. In all, 708 boys registered at the Harlem Hotel during the last year and of these 578 were provided with homes and employment, 149 were given temporary employment, 139 sent to the Farm School, and 142 returned to friends or relatives.

Ample provision is made for the amusement and instruction of the boys. There are libraries, pool tables, a bowling alley, and ample space and facilities for rest. In a commodious auditorium equipped with a piano, entertainments are held and speakers of distinction sometimes give the boys talks on practical questions.

MORALITY FOR YOUNG BOYS

As all creeds and all races are admitted, no attempt at religious instruction is made. Honesty, industry, thrift, order, and personal cleanliness, are, however, inculcated. This force for social righteousness is exerted in the Big Brother way, and not in the usual institutional way, with the result that even those boys who, after having been at the home, drift back to their old undesirable associations, very often return to the Boy's Hotel and finally yield to its influence. In order to instil thrift and foresight the facilities of a savings bank are offered. Last year 260 of the boys became depositors to the amount of $1,877.61.

The average length of time that a boy remains in the hotel is three months, although many, of course, make shorter stays, nor is it alone the stranded boys who go there, but sometimes young foreigners unfamiliar with the language and the country are glad to find so safe a home for a time. As this and the half dozen other temporary lodging houses are all a part of a well organized system that has been in successful operation for half a century, the proper disposition of the cases of all classes between the ages set by the society is easily accomplished. Constant efforts are made to increase the efficiency of the management, and the process of trying out executive officials and new methods goes on constantly, with the result that a high level of achievement is maintained.

Mr. J. Morris Fisher is the superintendent of the Harlem Boys' Hotel. The officers of the general society are William Church Osborn, president; W. Douglas Sloane, vice-president; Edward G. Merrill, treasurer; Charles Loring Brace, secretary.

Shall We Send You Vogue's Pattern Catalog?

The largest and best pattern catalog which Vogue has ever issued is now ready to be mailed. Would you like a copy? If so, sign and mail the coupon on page 115, and while you are asking for your own copy, request also a copy for a friend who appreciates distinctive patterns and would surely like this attractive pattern book.

Pierre of Paris

Transformation Idéal

Note how TRANSFORMATION IDEAL enhances naturalbeauty. Adapted to any style of face

THE COIFFURE THAT'S IMITATED in this country, but remains unrivalled in its simplicity and naturalness. THE TRANSFORMATION IDEAL is made of choicest French wavy hair; is easily and quickly adjusted; does not become disarranged. Ideal for a hurried toilet when en tour, or after motoring. Hides defects in hair which has lost its original beauty, and is in appearance YOUR OWN HAIR. $25 up

Hair Goods of Every Description

Booklet sent on request

14-16 WEST 33rd STREET
Opposite the Waldorf Astoria
NEW YORK

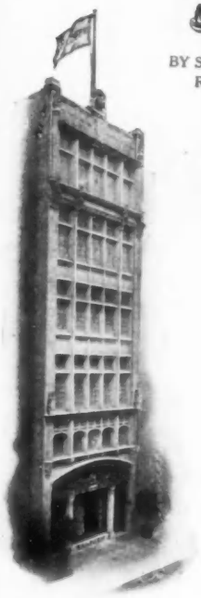
Herzberg's

AIGRETTES

Mint Arcade, Phila, Pa.
HERON AIGRETTES
branched in any desired quantity to a bunch
Write for Illustrated Catalogue H

Feathered Sunshine $3.00 each
Sweet Singing Canaries for Your Home

From very best breeders in Germany. Every one a gem. Guaranteed Songsters with pure, rich, sweet voices and generous quantity of song. Live arrival guaranteed. Price $3. Catalog free. Bird Book 25c.
IOWA BIRD CO., Dept. V, DES MOINES, IOWA



BY SPECIAL APPOINTMENT TO ALL ROYAL COURTS OF EUROPE

REDFERN

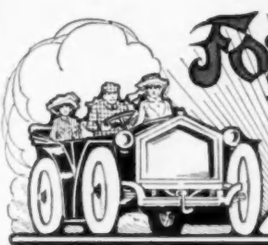
THE WORLD RENOWNED DRESSMAKERS

GOWN SUITS
WRAPS FURS
and MILLINERY

TROUSSEAUX A SPECIALTY

3 East 48th Street

Also at
PARIS
NICE, CANNES
MONTE CARLO
LONDON AND
EDINBURGH



Fox-Stiefel & Co.

Motor Apparel & Dress Furs

Early Fall Showing

OF

TOURING COATS,
MOTOR HATS and BONNETS

ALSO

RAINCOATS and OUTER GARMENTS
For Men and Women

THE FINE GARMENTS FROM OUR OWN WORKROOMS ARE NOT EXCELLED BY OUR BEST IMPORTED COATS

Fur Coats and Fur Lined Coats
Sterling values in reliable and trustworthy Furs

Department of
CHAUFFEUR EQUIPMENT
from the most inexpensive to the best ready for service and to order

Send for illustrated catalog

Sole Agents for ALFRED DUNHILL MOTORITIES, London

FIFTH AVE & 34TH ST., N.Y.
OPPOSITE THE WALDORF ASTORIA.

Coughlin

IMPORTER :: DESIGNER

20 West 31st Street

Tailored Gowns and Evening Dresses

In the newest effects and styles for Fall and Winter at prices *exceptionally* moderate.

This one-piece dress is made of fine quality serge, in prevailing shades. Roll collar of striped shaded velvet to match. Large buttons of same shade cloth with velvet center. Button holes are bound in velvet. Set in sleeves and cuffs with velvet piping. Skirt has pleats in front and panel back. Suede leather belt to match with gold or other style buckle.

All sizes
$12.00

"Our goods always a little different"

MAIL ORDERS FILLED
20 West 31st St., New York

A CORSET SUCCESS!

Mme. Rose Lilli

CORSETIERE INTRODUCES

A NEW CORSET

This radically different model is made of two materials—so combined as to be firm enough to mould the figure, yet with a resilient tendency that makes it most comfortable.

The Uncorseted Effect

Is produced and its extreme pliability gives a natural suppleness to the figure impossible to impart by the ordinary stiff boned and confining corset.

INSPECTION INVITED
Mme. Lilli gives personal attention to all

Ask for Illustrated Booklet Describing the Season's Newest Models

15 WEST 45th STREET, NEW YORK
Near Fifth Avenue — Phone: 2818 Bryant
NARRAGANSETT PIER — PARIS: 73 RUE DE RICHELIEU

Toast the Bride with

Delicious-Fascinating

BOSCA
"SEC"

Bosca is a fruity, sparkling, refreshing wine of rare quality—is served and enjoyed at luncheons, weddings and all occasions where the taste of ladies is consulted as to Champagne

Exquisite Quality
Moderate Price

FOR SALE BY
Park & Tilford, Acker Merrall & Condit Co., Charles & Co., New York; S. S. Pierce Company, Wood, Pollard & Co., Boston, and other leading grocers throughout the United States.

The electric self-starter, operated by a touch of the foot, does away with the tedious and often dangerous old method of cranking

At the PUSH *of a* BUTTON

THE modern woman who has become accustomed to the use of electricity in her home will feel equally "at home" in the newest of the new motor cars. Announcements of the specifications of the 1913 cars indicate that electricity will play an important part in the operation, signaling, lighting, and the many luxurious comforts of a majority of the automobiles of the coming season.

Most motor cars are provided with five outside lights. Heretofore, on gasoline cars, these were lit by means of acetylene gas and kerosene oil. With the coming of the electric self-starter, it was found of advantage to use this necessary power for other purposes, too. The storage battery now furnishes current for operating all of the electric lights. But aside from the efficiency of these lights, their ease of operation appeals to car owner and driver. All of the five signal lights can be operated by the pressure of a series of buttons located on the dashboard in front of the driver's seat. Thus the lights can be turned on while the car is in motion, and the sputtering and uncertain match is no longer a necessary evil.

NEW LIGHTS FROM OLD

And even the older cars may have their lights modernized with a complete electric system. A small generator may be attached to almost any convenient portion of the engine, and made to charge a storage battery with sufficient capacity for the operation of all electric lights for two or three hours. The wiring is simple, and it is not even necessary to make radical changes in the lighting fixtures. The large (and expensive) acetylene headlights may be converted into electrically operated lamps by the attachment of simple "adapters" clamped to the burners. The side lamps and tail light may be electrified in a similar manner.

LUXURIOUSLY LIGHTED INTERIORS

But it is in the interior of the closed car that the electric lights can be used to the best advantage. In fact, were it not for the electric lighting system, there could be no interior illumination of the luxurious limousine or coupé, for acetylene or any other open flame would prove unsatisfactory, and even dangerous. The modern closed car is as well and conveniently illuminated as are the owner's living-rooms, and it is not an uncommon equipment that consists of overhead lights and an individual reading light by each of the five seats of the capacious limousine. These are generally provided with frosted or handsome cut glass globes, and are operated by separate wall switches set into the woodwork of the car.

The overhead lamps are generally in the shape of "dome" lights, set flush into the top of the car, and provided with special globes that shed the radiance equally on all parts of the interior. The side lights may be either in the form of small clusters of two, three, or four miniature bulbs, or single pillar lamps, depending upon the decorative scheme followed in the interior.

USEFUL ELECTRIC DEVICES

Small indicator and gauge lamps are useful accessories of the electrically-equipped car. These enable the driver to determine at a glance the readings of his speedometer, clock, and other dashboard instruments. These gauge lamps consist of small bulbs covered by brass guards which prevent the light from shining directly into the eyes of the driver. The underside of the guard is polished to furnish a reflecting surface that throws the light on the instrument to be read. There may be as many of these separate lights as desired, and any or all may be left burning continuously, or turned off and on by means of a small switch.

An electrically-lighted car also affords the opportunity for the location of floor and wall sockets in various places. Into these sockets may be inserted plugs connected with lengths of flexible wire, to the end of which is attached a "trouble hunter." This consists of a small electric bulb and cup-shaped reflector attached to the end of a handle. A small button, located in the handle and operated by the thumb, serves to control the light, which is useful in locating articles lost in dark corners.

Have You Seen This Fur Style Authority?

A BEAUTIFUL volume of 64 pages, displaying the largest, most varied assortment of the season's fur fashions; furs for every taste; every whim; every personality; every pocket-book—a range from the ultra-fashionable modes to the conservative models.

All furs clearly described, priced and illustrated, many in natural colors. Trade names and corresponding plain English names given. Also a fund of information that will help you select furs most becoming to you, furs that will give you the utmost satisfaction for your money.

You can secure "Albrecht Furs" from dealers in various places, or we will ship to you direct and prepay express on cash orders. You take no risk. If "Albrecht" Furs are not as represented or satisfactory, we promptly refund your money.

Albrecht's Fur Facts and Fashions

is a book that should be in the hands of every woman who wants to know that her furs are absolutely correct in style and of the best quality and workmanship. This valuable fur-buying guide sent to you for 4c in stamps to cover postage. Ask for Albrecht's Fur Facts and Fashions, Edition No. 15.

Remember you are entitled to 10% Discount from catalogue prices on orders placed before Oct. 31st, 1912, in accordance with our earlier advertisements.

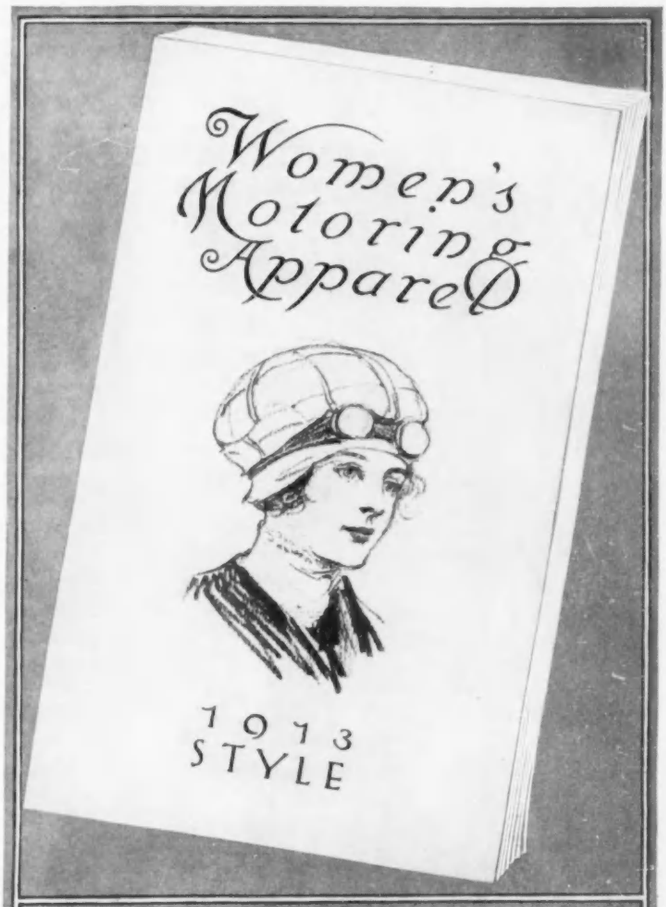
Here is an example of the many charming ALBRECHT models. Model 119 and Animal Muff, Natural Lynx Cat, regular price $50.50. Special October price $45.45

You see—for 57 years the name "ALBRECHT" on furs has carried with it a guaranty of reliability and absolute satisfaction. But few skins of each trapper's catch are good enough to be made up under the ALBRECHT LABEL.

References:—The fact that the Albrecht advertising is welcomed by the best Journals and magazines of America, who will accept advertising only from trustworthy houses, is evidence of our reliability. Any Bank or Mercantile Agency will tell you who and what we are.

E. Albrecht & Son Founded 1855

6th and Minnesota Streets :: Station F :: St. Paul, Minn.



Get this Free Book before you get your Motoring Coat or Hood this Winter

AFTER an interesting introduction, "The Motoring Woman," written especially for this booklet by Wilbur D. Nesbit, the pages are devoted to the new models in motoring apparel for women for this season.

The authentic styles, chosen by the world's fashion arbiters, are illustrated from photographs of living models wearing these beautiful garments. Complete descriptions accompany each picture.

We want every motoring woman to have a copy of "Woman's Motoring Apparel." The edition is large, but the demand is already great and we can only supply them while they last. Clip and fill out the attached coupon, and send it to us for your copy. With it, if you wish, we will send our 1913 Motor Car Style Book showing the National Series V cars—four models, $2600 to $3000.

National Motor Vehicle Company

Dept. A Indianapolis, Indiana

THIS COUPON BRINGS YOUR COPY IMMEDIATELY

National Motor Vehicle Company,
Dept. A., Indianapolis, Ind.
Send me by return mail copies of your style books.

_____

_____

_____

PARIS

Maison Mae

AN ATTRACTIVE CHARMEUSE Gown. In All Fashionable Shades, with two-toned hand-embroidered chiffon collar and cuffs of contrasting shades. White vest of fine plaited lace.

Price $39.50

Ladies' and Misses' Sizes

OUR assortment of Hand-made Lingerie, Gowns and Blouses is most comprehensive in styles and materials, and is well worth your careful inspection.

Send for Art Sketches of our Blouses and Gowns.

15 West 45th Street
NEW YORK

Paris: 2 Faubourg Poissonniere

De Pinna

FIFTH AVENUE
AT 36th STREET
NEW YORK

Outfitters to Young Men Boys, Misses and Children

Original Models

in new Fall and Winter Styles for Young Men, Boys, Girls and Children are now on display in every department

Distinctive effects, exclusive patterns and characteristic De Pinna workmanship—at moderate cost

STYLE 110

Dress of fine navy Serge in sizes 6 to 14 yrs. Price, $16.

Illustrated Booklet Sent upon Request

Ives Toys
Make Happy Boys

THERE'S never a dull minute for the youngster who owns an Ives Miniature Railway System. Boys find unending pleasure in watching an Ives Toy Train—under its own power, speed around the track, across bridges, through tunnels, stopping at stations.

As a gift for *your* boy, an Ives Miniature Railway System will bring hours of happy play. If he has a Train, buy him more parts.

Ives Mechanical Systems cost, complete, from $1 to $20; electrical, from $3.75 to $25.00. For wee little chaps, we have trains to be drawn by string, trolley cars, coal carts and other simple toys, from 50c up.

We guarantee every Ives Toy and will replace any part that is defective in workmanship or materials. Look for the Ives name on each piece.

The best toy, department and hardware stores sell our goods. But if you cannot readily find an Ives dealer in your town, write us; we will refer you to one or see that you are supplied.

Beautiful three-colored Catalog of Ives Toys free on request.

EVERY BOY will enjoy our interesting story booklet, "How Six Boys Built a Railroad." Sent free to any boy or any parent. Write today for a free copy (giving your toy dealer's name).

The Ives Manufacturing Corporation
192 Holland Avenue
Bridgeport, Conn.

Established 1868. Oldest and largest miniature railway manufacturers in America

The soft and pliable envelope basket is a favorite shape

The MARKETS *of* JAMAICA

THE British island of Jamaica was for many years noted for its shopping possibilities. In little places tucked away in the narrow streets of Kingston one came across old and curious things very often brought from the other West Indian islands less accessible than Jamaica. The place abounded in native curios and old pieces of jewelry and plate probably owned by some great lady in the days of the Spanish Dominion or the French Régime. But since the earthquake, Kingston has been rebuilt, and the quaint old shops have given place to the ordinary antique shops where the prices and stock much resemble those found in New York. Now if one wants to get anything characteristically Jamaican one must go to the markets.

Of these there are two, the old and the new. The old market is smelly and dirty, as are most tropical markets, and as one can find the same things in the new Victoria market, it is natural to turn there. As it is built at the foot of King Street right on the bay, it is almost always freshened by a cool breeze. Through an imposing gateway of concrete and iron is seen a courtyard with a playing fountain. Surrounding the courtyard is the market itself, a large, cool shed where one may buy anything from mutton chops to fine lace. But it is to the basket stalls along aisles banked with piles of tropical fruit—mangoes, green and purple alligator pears, rosy apples, and yellow limes—that the tourist wanders.

Here are baskets so cheap and so common in the eyes of the negroes who make them that they are used instead of wrapping paper. Some are made of palm and straw woven into every imaginable size and shape and colored with vegetable dyes, others are woven of cane over stout foundations, still others are plain, like the envelope basket here illustrated, and a few are decorated with a band or border of dyed palm. A charming, open-work cane basket, lined with bright colored silk, sells for sixpence. A square, box-like basket filled with delicious mangoes costs one shilling. For two shillings may be bought a whole nest of flat baskets, while a single conveniently shaped basket, narrow and oblong, costs threepence.

At these same stalls one also finds gourds, brightly polished and quaintly carved by the old negro men. And wonderful are the chains of native seeds, such as one has never seen and can hardly realize are seeds, for they are polished like shell and cut and grooved by an artist hand. Persuaded by their cheapness (they cost but sixpence) and by the soft-voiced negress who calls so good-naturedly, "Ah, Missis, aren't you going to buy something from me?" one is tempted to buy dozens of strings.

Threepence is the large sum asked for this basket

A lining of bright silk makes this openwork most effective

A little picnic basket

This basket filled with mangoes costs but a shilling

Vegetable dyes are used for purposes of decoration

There is no mistaking the delicious, distinctive flavor of **Maillard's Cocoa**—attributable, not to any one specific process or treatment, but due solely to the wonderful thoroughness of the entire method of selection, preparation and manufacture. It's "a treat."

Maillard's Vanilla Chocolate possesses in a marked degree the rare qualities found only in chocolates of the highest standard of excellence.

At Leading Dealers

Fifth Avenue *Maillard's* NEW YORK **at 35th Street**

CHOCOLATES, BONBONS, FRENCH BONBONIERES

Afternoon tea served in the Luncheon Restaurant, three to six

May We Send You
Free Samples?

We would be pleased to have you try some Steero Bouillon made from Steero Bouillon Cubes

"A Cube Makes a Cup"

THIS is the quick and easy way to make delicious bouillon—no cooking, no bother. Taste Steero Bouillon and find how perfectly the flavor of beef, vegetables, spices and seasoning is blended, and how different Steero Bouillon is from the usual insipid "beef tea."

To make Steero Bouillon, drop a Cube in a cup and pour on boiling water. The Cube dissolves at once and the bouillon is ready to serve. Could anything be more convenient?

Write Us for Free Samples

and prove the convenience of Steero Bouillon Cubes at our expense. Send 35c. for a box of 12 if your dealer cannot supply. Also sold in tins of 50 and 100. Ask your grocer or druggist.

Distributed and Guaranteed by
Schieffelin & Co., 190 William Street, New York
Under the Food Law, Serial No. 1

"Everything made on the premises, everything made to measure"

Lane Bryant

25 W. 38th St., Near Fifth Ave. **New York**

Largest Maker and Retailer of Dress and Negligee

ATTRACTIVE STYLE—MADE TO YOUR MEASURE—AT PRICES LOWER THAN THE USUAL CHARGE FOR READY TO WEAR CLOTHING FOR WOMEN AND MISSES

And the superiority of our offering lies not merely in the fact that we make to your own measurements, though that is much; but that we have an enormous assortment ready for immediate wear

NEW DEPARTMENTS

Suits, coats, waists, dresses, negligees, corsets and petticoats shown in large variety in our new commodious building opened recently

You may purchase from stock or choose your material, select the model and leave the rest to us. There is no difference in price

917	Handsome charmeuse with lace for maternity	**$39.75**
43	Beautiful coat lined with chiffon and trimmed with lace	**35.75**
65	Effective combination of broadcloth with velvet and brocade	**53.50**

Our new illustrated catalog "V" sent out of town upon request

Mail orders filled with careful attention

Visitors will find our salespeople courteous and helpful

25 West 38th St. **Lane Bryant** **NEW YORK**

New Thigh Reducing Model, $10.00

YOU Know How you want to look—
WE Know How to attain the result

YEARS of experience in *successfully* fitting the most fastidious and exacting trade in the world, has taught us how *to make*, and how to *fit*

LA GRECQUE CORSETS

La Grecque Corset is a practical, durable garment by means of which the woman of today can attain the lines and poise she desires. Corsets from $5.00.

Mail Orders Given Prompt Attention

VAN ORDEN CORSET CO.
45 West 34th Street, NEW YORK

"Solid Comfort" at last
with this new

DeBevoise
(*Pronounced* "debb-e-voice")

Dress-Shield Brassiere

Guaranteed Dress Shields are sewed inside net sleeves. Invisible, can't roll up or get out of place. Washable and always ready.

¶ Ends the bother of attaching Shields to every waist you wear.

¶ Keeps the Shields from "showing through" your lingerie gowns and waists.

¶ Makes a fancy corset-cover unnecessary—so chic and dainty itself.

DeBevoise No. 1502
All-over embroidery, lace and ribbon trimmed. Hooked front. All sizes from 32 to 48.
Price $2.00

Similar DeBevoise Models:

No. 2406, Jap. Silk	$3.50
No. 1301, Black Near-Silk	1.75
No. 1206, Nainsook	1.50
No. 1002, Open Back	1.25
No. 808, Cambric	1.00

The DeBevoise Dress-Shield Brassiere may be had in net for evening wear if desired.

Insist upon this label. There is no substitute for the best.

DeBevoise Brassiére

The DeBevoise is for sale at all leading stores.

Write us today for our beautiful illustrated brochure of 150 DeBevoise styles for every figure and occasion. It is free.

Chas. R. DeBevoise Co., 33-F Union Square, New York

Two bags of great daintiness and one of more striking but no less attractive design

THE CORSET ENCASED

THE practical justification for a corset case is that a bag of any sort is almost always better for cleanliness and concentration than a box, and is a greater convenience in chest, bureau, and trunk.

The most practical model of those illustrated is shown in the middle of the page. The outer covering is of loosely woven Russian linen in cream color with an inner bag of Japanese washable silk. Dark blue thread is run back and forth on the linen to make the double dots. Cluny medallions of silk and linen threads are laid on with fagoting in a lighter shade of blue. This thread is also used for the embroidered monogram in the space left in the center of the medallions. Shaded salmon picot ribbon draws close the tops, the rounded outline of which is accomplished by the gathering of the fullness at the two sides with a single heavy eyelet. Longer eyelets in groups of three connect the linen bag at one side, disclosing through this side opening the silk of the bag beneath.

Of practical Russian linen and Japanese washable silk

The bottom illustration shows a case unique in material and structure. It is a long envelope with a short flap, and is wide enough to contain two corsets. Chinese-patterned charmeuse in shades of orange and blue, faced with Chinese silk delicately and closely lined with a lavender stripe, makes an excellent color scheme. The division for the two corsets is accomplished by orange and lavender tassels taken from Chinese wind bells, the long cords of which are punched through from the under side, where a twisted ornament is formed. The bag may be folded and the cords wrapped around in opposite directions and tied. The flap of the envelope is fastened to the lower part of the bag by lavender silk loops and jade buttons.

Two corsets may be wrapped in this Chinese silk case

Black and white are strikingly combined in the bag pictured at the extreme right of the group. The material of which it is made is called pongee, but it is really the heavy ribbed silk of which men's evening dress scarfs are composed. It is oyster white, and launders beautifully. The white, crochet silk, double thread beading, half an inch wide, that joins the two long, oval pieces of silk and is run through with black moire ribbon a trifle wider, and the classic cameo of black moire with its white monogram mounted by beading so as to be removable, mark the simplicity and practicality of the bag. The ends of the small bows of the narrow ribbon are plaited and pressed with a hot iron. A skeleton beading of single crochet is fastened to the inside by means of chain-stitch needlework which appears on the outside, thus giving a finish and a means for drawing-cords of white chenille, which are braided and looped. By a chain-stitch on the inside, crochet is also applied by way of a finish to the oval edges at the head of the bag.

The soft gray satin bag on the left, with small clusters of two-toned pink flowers, clearly shows its Pompadour origin. It is not, however, without practicality, for it has a separate inner bag of sheer white linen. The embellishment on the upper side of the outer bag is a silk miniature set on with narrow art braid of tarnished gold and silver threads. Self-fringe finishes the top, and a rose-pink silk cord, ending in knotted drops, is used as a drawing-string. The handkerchief-linen bag within has a small fagoted hem through which are drawn strings of white crochet beading, held together at the ends by round crochet buttons. Faint Nile green is used to embroider the three-letter monogram of French script evenly spaced on the hem.

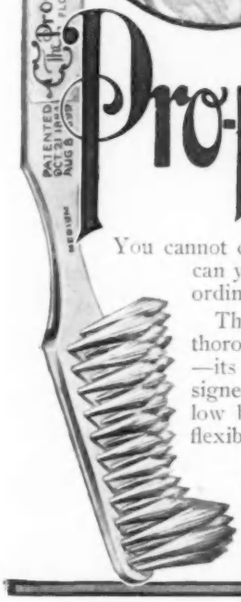
In passing, it may be well to explain that the fagot stitch is merely a

(*Continued on page* 102)

Next to a good dentist, the best friend to your teeth is a

Pro-phy-lac-tic

TOOTH BRUSH



You cannot clean teeth by brushing *over* them. Nor can you properly reach the *back* teeth with an ordinary straight brush.

The Pro-phy-lac-tic is the only brush that thoroughly cleanses in and around *all* the teeth—its curved handle and irregular tufts are designed for this purpose. The individual yellow box protects against handling. Rigid or flexible handle. Prices—25c, 35c, 40c.

Every brush fully guaranteed. We replace if defective. Our interesting booklet is yours for the asking.

FLORENCE MFG. CO.
198 Pine Street **Florence, Mass.**
Sole makers of Pro-phy-lac-tic Tooth, Hair, Military and Hand Brushes.

Keep your skin so that you can always be proud of it

Your skin, just like the rest of your body, is *constantly being rebuilt.* Every day, in washing, you rub off dead cells. As this old skin dies, new skin forms. See that this new skin has a chance to be healthy and active.

How to keep your skin active

Wash your face with care and take plenty of time to do it. Rub Woodbury's Facial Soap in gently for some time until the skin is softened and the pores open. Then apply cold water or ice for a full minute. This closes the pores, brings the blood to the surface and does more than any other one treatment to give you radiantly healthy skin.

The formula for Woodbury's Facial Soap was worked out by an authority on the skin and its needs. Woodbury's contains properties which stimulate and are an excellent tonic for the skin. Use the above treatment faithfully and it will not be long before you will have a skin which will be a constant source of satisfaction.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price *after the first cake.*

Woodbury's Facial Soap

For sale by dealers everywhere

For 4c we will send a sample cake. For 10c, samples of Woodbury's Facial Soap, Facial Cream and Powder. For 50c, a copy of the Woodbury Book and samples of the Woodbury preparations. Write today to the Andrew Jergens Co., 2602 Spring Grove Avenue, Cincinnati, Ohio.

Mme. Leonard

Manufacturer

Costumes for All Occasions

Now showing new, original and attractive styles for Fall not to be found elsewhere.

Self-Adjustable

MATERNITY APPAREL

We are specialists in the making of these garments, which are original with us, and especially designed to meet the changing conditions without alterations.

Every garment shown in our shop is original with us. No establishment in New York has facilities equal to ours.

No. 18407. Changeable file silk dress with pretty lace collar. Tucks over shoulder and set in sleeves, with tie drawn through loop. Plain skirt. Buttons of self material.

As illustrated,

18407 **$28.50**

DRESSES FROM $12.50 UP
GOWNS AND NEGLIGEES FROM $6.75 UP
Catalog V and order blanks sent out of town upon request

22 W. 39th Street, New York

Eyelashes AND Eyebrows Long and Thick

Hulda Thomas' famous LASH-GROW is positively the only treatment which grows full, luxuriant lashes and shapely brows, harmlessly and quickly, making the whole face beautiful. For full description and prices, address Dept. 2-L.

THE "HUMAN MOULD" REDUCES

Particularly Flesh about Waist and Hips
Develops any Figure to Normal

This apparatus consists of a harness that fits the body perfectly and in exercise develops each muscle harmoniously, forcing fat into circulation and making the figure strong, lithe and supple. The "Human Mould" insures shapely arms and limbs, a good complexion and a graceful carriage. Is also a good corrective for a weakened condition. Price on application from Dept. 2-L.

A ROSY, YOUTHFUL COMPLEXION

Hulda Thomas' Scientific Facial Treatment draws the blood into the underlying tissues and muscles of the face and directly into the skin, bringing a rosy, healthy glow to the cheeks. Send 25c for sample (3 applications) to Dept. 2-L.

Write for Booklet 1-L describing all Preparations, or Call at the Salon for Treatment.

Hulda Thomas

11 West 38th St.
New York

Dept. 2-L. Tel. 6241 Greeley

JANE
(Incorporated)
GOWNS
Originator of the Jumper

Gowns *of* Special Design *to* Order *for* All Occasions

Sketches and estimates upon request

22 East 46th St., New York
Telephone 6899 Bryant

Queen Quality SHOE

$3.50 to $5.00

Style Notes *by* Madame Louise

STYLES IN SHOES change frequently and the largest manufacturers are the only ones who can afford to alter their models to meet all the demands of fashion.

THE STYLES this season are more beautiful than ever. One of the most popular leathers is a new rich shade of tan. Fancy cloth toppings of all kinds are also much in vogue. For dress, patent is still the preferred leather, with cloth or kid top, while for heavy wear most women prefer the substantial calf.

THE BEST WAY to secure the new styles is to call at the Queen Quality Dealer in your town. He now has the latest Fall and Winter models—chic, dainty and beautiful. Even the heaviest Winter shoes have a characteristic style distinctively Queen Quality.

ONE OF the most important features in connection with these shoes is the moderate prices—ranging $3.50, $3.75, $4.00, $4.25, $4.50 and $5.00 per pair. See that the Queen Quality trade mark is stamped on every pair.

Madame Louise

If your dealer does not carry Queen Quality Shoes, write us at once and we will send you a handsome Style Book showing the latest Fall and Winter models.

New York Store,
32 West 34th St.

THOMAS G. PLANT CO.
BOSTON, MASS.,

Stop Darning--Wear "ZARS" 50 Pairs for 25c. BY MAIL IF NOT AT DEALERS

It is the toe nail on the big toe, being longer than the other toes, that rubs holes in stockings and socks. ZAR Hose Protectors cover the big toe nails and prevent holes. It pays to wear them to protect cheap stockings and socks and much more so to protect lisle and silk. No washing; so cheap you can put on a new pair each day. If not at your dealers, 50 pairs of ZAR Hose Protectors will be mailed to any one, postpaid, on receipt of 25c. in silver or postage stamps.
ZAR HOSE PROTECTOR CO., 2626 Pine St., St. Louis, Mo.

NOTICE TO DEALERS.—You can obtain "ZARS" through any Dry Goods Jobber. Write us for particulars.

Made of vegetable tissue, so SOFT and LIGHT you do not realize you have them on.

LIGHT, COMFORTABLE, SANITARY.
A boon to all wearers of thin hosiery.

French--German--Spanish--Italian
Is Easily and Quickly Mastered by the
LANGUAGE PHONE METHOD
Combined with Rosenthal's Practical Linguistry

This is the natural way to learn a foreign language. You hear the living voice of a native Professor pronounce each word and phrase. He speaks as you desire—slowly or quickly, for minutes or hours at a time. It is a pleasant, fascinating study; no tedious rules or memorizing. You simply practice during spare moments or at convenient times, and in a surprisingly short time you speak, read and write a new language.

Send for Interesting Booklet and Testimonials
The Language Phone Method
942 Putnam Bldg., 2 West 45th St., N. Y.

The Latest Novelties in
SOCIAL STATIONERY

Paper can give side lights to character and marks the scribe as genuine, distinctive, charming, or the reverse. Our correct social stationery for correspondence, weddings, invitations, announcements is exquisite, always in good taste and adds just the distinctive touch which is "Vogulsh." All engraving on

CRANE'S BEST PAPERS

Each style of engraving cut by a specialist. Monograms, Crests, Coats-of-arms, Calling Cards and CRANE'S Correspondence Papers. An elaborate set of wedding samples sent for inspection upon request, without charge. 90-page ETIQUETTE BOOK, giving finer points of correspondence etiquette, wedding forms and social practice, mailed for fifteen 2c stamps. Address Dept. 5.

ESTABROOK, 184 Summer St., Boston

IMPORTANT TRIFLES

Gay Touches of Color May Be Given to the Sober Suits for Cooler Weather by the Woman Who Is Original with Her Needle

THE past season has been very kind to the girl with deft fingers. The use of handwork on suits and costumes often enables the woman of moderate means to make a far smarter suit than she could afford to purchase and one that is not the duplicate of the ninety and nine to be seen in the shops.

Blue bone button combined with a plaid silk mold

A clever, well-gowned girl confessed that she gained her most individual effects by buying simple suits of good cut and adding, for instance, a velvet collar and cuffs, fancy buttons and bits of braid; in other words, the latest touches seen on imported suits.

The sketches show some of the novel ways of attaching buttons. A pearl or bone button, as illustrated at the top of the page to the left, may be sewed with silk threads from the holes in the center out over the edge and underneath. It will be found easier to cover the button first and then sew it to the material, using the knotted silk underneath the button as a shank. When the button is used solely as an ornament it may be sewn directly to the cloth. For motor coats, bright worsted may be used on large buttons with good effect.

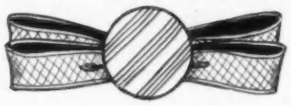
A graceful design of soutache braid

Another method is to place a bit of green or scarlet felt on a dark bone button, and attach it by sewing across with silk the color of the button, as shown in the sketch on the right at the top of the page.

Ornaments of grosgrain silk for the skirt

Plaid is being used in all sorts of odd conceits. A pretty touch is to cover a button mold with plaid silk and sew it onto a dark bone button so that the rim of bone will show all around the plaid. The middle illustration at the top of the page shows this effect. These buttons are extremely smart both for children's clothes and outing coats and suits.

Braid is as fashionable as ever; small satin buttons or those of ribbed silk with double loops of braid are most attractive down the front of a frock; or a design in braid such as is shown near the bottom of the page looks well on a suit. A bit of gold or silver in the braid is smart just now, as all the new importations show metallic touches.



Braid loops attached to a black and white button

An olivine covered with soutache braid, or braid such as is shown at the bottom of the page on the left, is distinctive. It varies in size of design and heaviness of quality according to the material on which it is used. It is necessary to decide on the size desired, and mark the distance from the button point to the end of the loop. It will be found much easier if the distance from the button point to each loop is marked on a card to obviate measuring each time. An olivine covered with loom braid, and having two butterfly loops of the braid, with a small olivine of braid dangling by a loop, will add an effective touch to a costume. The illustration in the lower, right-hand corner of the page gives an idea of how this may be done.

Olivine with soutache loops

Olivine with loops and drop

Silk-covered cord is very popular, and is most convenient for fashioning ornaments to fill a bare place, or for covering a worn spot in making over a costume. A soft cord should be used, and crêpe de Chine lends itself especially well to this use. It will be found an advantage if the main lines of the design are marked in thread of a contrasting color which may easily be taken out afterwards. The accompanying illustration, third from the top of the page, shows one of the many designs which may be used to make one of these pretty ornaments.

A soft bunchy bow or rosette of moiré or grosgrain ribbon with cord and tassel, such as is shown just below the ornaments of braid will be found a clever and simple way to finish off drapery, to end a sash, or to join the sash ends together as is done so much nowadays. A padded velvet button is the foundation for this ornament, and over that are placed the loops, and then a soft, puffy knot of ribbon for the center of the rosette.

Whenever You Fail to Find Vogue

at the news-stands, you will do us a great favor by so informing us on a postcard. It is our constant endeavor to see that every news-stand is properly supplied; but miscalculations occur from time to time, especially when a particular issue is much in demand.

We have found that some of our friends feel that they are putting us to unnecessary trouble by letting us know whenever they fail to secure VOGUE. On the contrary, however, we are always glad to have them notify us.

A New Ostrich Trimmed
Velour Hat by
ATCHISON & CO.
170 FIFTH AVE. NEW YORK
NELSON A. ELSASSER, General Representative.

E. KUMKE
MANUFACTURING FURRIER

Rich Furs

Our exhibition comprises furs of every kind in superb variety, offering for your inspection the latest and best models, both imported and original, for every occasion of dress.

Catalog Sent Out of Town upon Request

19 West 38th St.
Between 5th and 6th Aves.
New York

A quite original and particularly charming fashion in fur coats is illustrated.

From a photograph of the famous Corticelli Electric Sign shown every evening on Broadway in New York City; be sure to see it when you next go to New York

C/B
A la Spirite
CORSETS

Slenderness Insurance

EVERY woman who buys herself a pair of C/B a la Spirite corsets, buys an insurance policy—insuring her the slenderness of youth which Fashion now demands.

It insures her even more—*Comfort.* For the C/B corset moulds the figure into slender lines of grace without causing the slightest discomfort. It has no "reducing" attachments, etc. Slenderness and comfort are both built into the very lines of the corset.

Leading dealers everywhere sell C/B corsets. Prices $1.00 to $10.00. Visit your favorite store today and examine the season's new models. They will give you points for your new gowns.

The Standard Everywhere for the Woman of Fashion

Be Sure of *Quality* in Your Hose Supporters

—whether you buy them separately, on the corset or make them yourself. See that the name EVERLASTIK is stamped on the web from which they are made. EVERLASTIK is by far the most durable web, woven by a special process (patent applied for), so that the rubber strands cannot slip after being cut by the needle in sewing and leave the fabric lifeless. Will out-last any corset. Demand it in garters and by the yard.

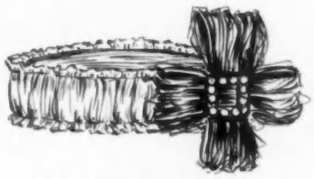
If you cannot get Everlastik web at your dealer's, write us, and we will see that you are supplied.

HUB GORE MAKERS (Established 1884), Boston, Mass.

Everlastik

TRADE MARK REG. U.S. PAT. OFF.

The Garter Web that Out-lasts the Corset



This chic little garter is made of black and white tulle

A gay little confection of cream lace and blue ribbon

MILADY'S GARTER

Dainty Bits of Lace, Chiffon, Tulle, or Satin May Be Fashioned into These Very Pretty Trifles for Negligée Wear

A BIT of romance has always clung to milady's garter, and in no age could these pretty little circlets have been more betwitching, more suitable to romance than are the dainty lace and ribbon affairs of to-day. For some unknown reason, however, there is nothing more difficult to purchase in the average shop than a really smart round garter although it is so often a necessity in the present uncorseted state of the mode. The amount of material required is so small that very beautiful garters may be made at little expense and the work is delightfully simple. Even when a corset is worn with negligée dress, a greater sense of freedom can be gained by unclasping the long garters which are attached to the corset and substituting the round garter.

Very sedate is this circlet of gray and white charmeuse

The garters illustrated are all designed with a lining, so that the elastic may be renewed at any time. The ends of the elastic are tacked at one side to the covering under the bow or ornament.

Scraps of chiffon, lace and ribbon that are usually to be found in the box of odds and ends every woman collects may be utilized for this pretty work. As a trifling gift nothing could be daintier than a pair of fancy garters, and even if the materials must be purchased the cost of a most elaborate set will not exceed $1.50. Good silk elastic is about 35 cents a yard.

The simple garter of gray charmeuse, with the white satin piping and flat pump bow, may be carried out in other colors, but with gray stockings this style is very smart. A similar garter may be made of taupe satin ribbon with a corded or picot edge which should be lined with a white satin ribbon a trifle wider and with the same kind of an edge, so that the white will extend beyond the taupe like a piping; of course, the pump bow must also be lined.

A striking garter in the popular black and white effect can be made by covering the elastic with a shirring of white tulle over a satin lining to hold it in place. A fluffy, four-looped bow of black tulle caught together with a fancy buckle of pearls is placed at the seam.

A little French garter is made of two scant ruffles of Valenciennes lace with an insertion of the same lace or net laid over blue silk elastic. A chic bow of blue ribbon and lace is placed at the side. The elastic and ribbon may be removed and the garter laundered.

Another charming conceit in lace may be either of Valenciennes or the omnipresent shadow lace. Two scant ruffles are joined together and the seam is covered by a blue satin piping with tiny pink chiffon roses one and one-half inches apart. A tiny wreath of roses forms the side trimming interspersed with green chiffon leaves. The roses are made by rolling a doubled strip of chiffon eight inches long into the shape of a rose and twisting a bit of thread tightly around the bottom to form the blossoms; the leaves are bits of green chiffon folded and tacked at the outer end and at the stem, represented by the piping. The leaves should be sewn under the piping and the roses on top.

A lovely garter for a bride is of white chiffon shirred twice and piped over the shirring with white satin. The chiffon forms a frill at either edge and is fastened under a lining of white satin. A soft, fluffy rosette of chiffon with white satin orange blossoms and buds, with green silk leaves and stems is at the side. Artificial orange blossoms may be used, but the satin flowers are softer and more durable. To make the flowers of white satin ribbon, use five loops one and a half inches long. At the turn of each loop take in a little on the under side to shape the petals, and tie a bit of green over the center. For the buds use a bit of ribbon one inch long, fold and gather at the center and tie at the top with the green ribbon, after sewing on the stem of green ribbon piping. Piece satin may be used instead of ribbon for the flowers, but it is a little more difficult to handle as one must allow for the turning in of raw edges.

Do not lay aside this number till you have read page 8.

Of chiffon, satin, and orange blossoms for the bride

Frivolous little roses and lace are used for this garter

Cushion "EVE"

The Newest COLLAR SUPPORTER

INVISIBLE RUST-PROOF

The soldered ends can't catch or scratch—cushion ends easily sewed through

3 on a card 10c White or black at notion counters

Joseph W. Schloss Co. 5th Ave. at 21st Street. New York

Here is the girl who won renown
Through this exquisite Paris gown
Tis "Sida" FLOSS so wondrous bright
Makes any gown a chic delight.

"Sida" Floss

Lustrous, soft and beautiful—best for embroidery—all new shades at your dealer

"It's in the Twist"

Joseph W. Schloss Co. 5th Ave. at 21st St. New York City

After a Shampoo

dry your hair quickly with a "PELOUZE" ELECTRIC COMB

Invigorates the scalp as well—stimulates the hair growth—leaves your hair perfectly dry, beautifully smooth. To make it a curling iron, simply remove comb—makes beautiful waves and curls. Heat so regulated that it can't burn the hair.

Electric Comb complete $3.75
Electric Curling Iron $3.50
Electric Comb and Curling Iron combined $4.50

If your dealer does not carry the "Pelouze" Electric Comb, we will send it prepaid on receipt of price. Send for catalog Electric Irons—Toasters—Chafing Dishes, etc. *Every Device Guaranteed.*

PELOUZE MFG. CO., 232-242 E. Ohio Street, Chicago

Prof. HUBERT'S Malvina Cream

"The One Reliable Beautifier"

Positively cures Freckles, Sunburn, Pimples, Ringworm and all imperfections of the skin and prevents wrinkles. Does not merely cover up but eradicates them. Malvina Lotion and Ichthyol Soap should be used in connection with Malvina Cream. At all druggists, or sent postpaid on receipt of price. Prof. I. Hubert Toledo, O.

Cream, 50c. Lotion, 50c. Soap, 25c.

YOUR EYEBROWS

can be scientifically cultivated. If they are thin and unattractive they can be made thicker, darker and more silky.

Barlattar Eyebrow Grower

is wonderfully successful. It darkens the color. It promotes a new growth. Send for circular.

A.G. Lyford, 128-B Tremont St., Boston, Mass.

"No, you can't see him today, sir. He's sleeping soundly for the first time in a week and must not be disturbed."

When tossing, turning, dreaming occupy the hours that should be spent in quiet, peaceful, restful sleep, it is but nature's warning of graver dangers to mind and body. Immediate steps must be taken to overcome the cause of insomnia and restore the system to normal health and vigor. For nearly a quarter of a century, leading physicians have prescribed

Pabst Extract
The "Best" Tonic

as a safe and certain corrective of insomnia's debilitating effects. It soothes the nerves, aids digestion, builds up the wasted tissues and, through its nourishing and mildly tonic effects, destroys the causes and overcomes the effects of insomnia, insuring the full measure of profound sleep required to maintain nature's balance.

Most Druggists Sell It—Order by the Dozen

Pabst Extract
The "Best" Tonic

Builds up the overworked, strengthens the weak, overcomes insomnia, relieves dyspepsia—helps the anaemic, the convalescent and the nervous wreck. It prepares the way to happy, healthy motherhood and gives vigor to the aged.

The United States Government specifically classifies Pabst Extract as an article of medicine—not an alcoholic beverage.

Order a Dozen from Your Druggist

Insist upon it being Pabst

Warning

Cheap imitations are sometimes substituted when Pabst Extract is called for. Be sure you get the genuine Pabst Extract. Refuse to accept a substitute. No "cheaper" extract can equal Pabst in purity, strength and quality.

$1000 Reward

for evidence convicting anyone who, when Pabst Extract is called for, deliberately and without the knowledge of his customer, supplies an article other than genuine Pabst Extract.

Library Slip

good for books and magazines, with each bottle

Free Booklet

"Health Darts," tells ALL uses and benefits of Pabst Extract. Write for it—a postal will do.

Pabst Extract Co., Milwaukee, Wis.

Willowed Neck

BOAS

An acceptable innovation for Fall and Winter, becoming to every woman, $15 to $22.50. These prices are 25 per cent. LESS than elsewhere.

Beautifully made from your OLD, cast aside Willow Plumes, at from $4.50 to $9, offering a new use for your discarded Willows, and broken tips.

Colored to match any costume.

H. METHOT

French Feather Dyer and Dresser

29 West 34th Street, New York

Second Floor Take Elevator

ALL CORSETS FROM $5.00 UP TO BE FULL VALUE SHOULD BE BONED WITH WALOHN

The Genuine has "WALOHN" stamped on EVERY strip

or FREE Sample and "Reasons Why"

Address: Walohn Mfg. Co. 31 Union Square W. N. Y. City

Emilie

EXHIBITION SALE

TEA GOWNS :: MATERNITY GOWNS

WALDORF-ASTORIA
OCTOBER 14th to 23th

Formerly Le Boudoir Cie.

6 East 46th St., - - New York

Opposite Ritz-Carlton

Beauty Purity and Health Of Skin and Hair

Promoted by Cuticura Soap and Ointment

Cuticura Soap and Ointment sold throughout the world. Liberal sample of each mailed free, with 32-p. book. Address "Cuticura," Dept. 30, Boston.

Tender-faced men shave in comfort with Cuticura Soap Shaving Stick, 25c. Liberal sample free.

WHEN SUMMER ENDS

open your city house with a liberal use of

AEROFUME

"It stays in the air"

This delightfully perfumed candle destroys the musty, unwholesome smell of closed rooms and dispels the odors of cooking, tobacco, etc. Burn in your cellar, clothes closet, toilet. Indispensable in the sick room, pleasant to use anywhere.

If your dealer cannot supply you, send his name and 25c for a box of six candles.

PAUL MFG. CO.
36-40 Fulton St., Boston, Mass.

TELL ME YOUR FOOT TROUBLES

If joint of great toe is enlarged, or toes overlap

ACHFELDT'S PERFECTION TOE SPRING

will reduce, straighten and give permanent relief. Worn at night.

If you have pains in your feet or legs it's not rheumatism, but tendency to Flat Foot, which my INSTEP ARCH SUPPORTER will cure. Send outline of foot.

Advice free by mail. Circulars on request.

M. Achfeldt FOOT SPECIALIST

Room 171, 163 West 23d Street, N.Y.

RUSSIAN CHUDO KREM

Shows Results with First Treatment.

Removes Wrinkles, Eradicates Fr ckles, Whitens Skin—Jars $2.00 and $3.50

MAIL ORDERS ONLY

Send 2c stamp for sample Chudo Krem and Descriptive Booklet

Chudo Specialty Co., Dept. A, 64 W. 77th St., New York

STAKE & ELDREDGE

FURRIERS

22 West 30th Street

NEW YORK

We invite your inspection of our new line of standard styles and novelties, surpassing in every detail any stock we ever carried

Smart Styles
New Goods
Perfect fit
Guaranteed

We give each customer our

Personal Attention

a feature conducive of most satisfactory results to all

Send for catalogue

SPRING STYLES

Established Over 30 Years

Hand Made

The perfection of shoe construction is attained in our Exclusive Fall Models.

Carefully hand-made for men and women who want the best that is possible in footwear.

Frank Brothers THE FIFTH AVENUE BOOT SHOP

224 Fifth Avenue (Between 26th and 27th Sts.) New York

VOGUE POINTS *from* PARIS

SMART little walking hats of corduroy in all colors, with high, derby-shaped crowns, and narrow, rolling brims caught close to the hair at one side by a tightly bunched cluster of colored silk roses, are seen on every boulevard.

WHITE satin ribbon, an inch and a half wide, brocaded with white velvet lilies, is worn like a filet round the head with the bow placed at one side. It is cut with long, pointed ends, and wired to stand erect so as to suggest the stiffness of the lily leaf. A wee cluster of roses is placed close to the hair on the other side. This attractive Drécoll style is especially suitable for the simple coiffure of a young girl.

THE waist-line dropped far below the normal is a feature of the Chéruit collection. In some models this line is indicated by bands of passementerie, curved in the middle of the front almost to the normal, but sloping to a deep point in the middle of the back, in others by soft sashes of chiffon or silk twisted twice around the waist, crossed in the back, and tied low to the front. The ends are finished with tassels of silk.

A PRONOUNCED Turkish influence is visible in the loose waists, straight lines, knee draped skirts, tasseled trimmings, high, crushed girdles, flowing draperies, elongated waist-lines, brilliant colorings, and charming little jackets of white or colored satin which open over fulled vests and finish with short, rounded basques, belted in at the back with satin belts and gold buckles. An exquisite jacket of this description was of white satin embroidered down each side of the front with strass and steel beads. They ran into large motifs at the corners, and continued in a scroll pattern around the back. The entire jacket, basque and all, reached just to the waist-line.

LOOSE backs and tunic waists with the back apparently hanging loose from the shoulder down in a pretty modification of the Watteau plait are most striking. Often the drapery of the skirt is fulled on to the bottom of this loose hanging back which usually ends in a point three or four inches below the normal waist-line, and from there continues down in a semi-pannier drapery.

WORTH, Chéruit, and Drécoll are using enormous buttons to fasten their long cloth wraps and ulsters. These buttons are usually in horn or smoked mother-of-pearl; they are round, and measure not less than two inches in diameter.

TERRA-COTTA and Empire green are in high favor. Terra-cotta is especially popular for long coats of velours de laine, for it gives a most rich effect. It is also used in velvets and chiffons for house gowns. Empire green is more in use for trimming, though an exceedingly smart Drécoll walking costume was of Empire green cloth trimmed with black satin. The short waist opened over a white satin vest with buttons of black satin.

A FINGER *on the* PULSE *of* FASHION

(*Continued from page 25*)

shoulders to the waist-line in front, where they fasten without crossing. Here the ends are turned under; the left end is drawn around the left hip, and the right end is drawn around the right hip; the two meet at the waist-line in the back, where they fasten.

Instead of carrying a muff, the wearer is supposed to thrust her hands in the pockets made by the turn of the scarf ends at the waist-line in front. Heavy tassels of gray silk hang from the lower corners.

The Béchoff-David frock of navy blue cloth which is illustrated on page 23 is made with gorgeously flowered sleeves—a feature of the models shown by this house. At the hands are frills of finely plaited Florentine silk. A similar frill crosses the right shoulder.

CHÉRUIT, BUZENET, REDFERN, DOEUILLET

Breitschwanz is used for the shapely Chéruit coat sketched on page 24. It hangs straight and square from the shoulders in the back; in the middle of the front it is cut on the lines of a long, square waistcoat, and is drawn close to the figure by means of a breitschwanz sash. A note of beige is added in the collar of *tuyau d'orgue*.

The little frock of black satin and chiffon shown next it embodies most of the new features of Chéruit's collection. The tight skirt, the pannier, the sash, the long waist are all here. The sleeves and the embroidered neck are edged with sable, and narrow bands of the fur trim the back of the blouse.

Buzenet's "Success" is also illustrated on page 24. It is of gray and black *velours cotelé*, and is trimmed with black braid and black satin buttons. The circular tunic, girdled at the normal waist-line, crosses the left hip and is drawn to the bottom of the skirt on the right side, where it is draped across the knee. The revers are of white satin, and white satin is set in above the cuffs.

Redfern makes no hypocritical attempt to conceal what the skirt slash is most obviously intended to reveal by filling it in with diaphanous chiffon or tulle, or by overlapping the seams. He shows originality by splitting the skirt, not up the middle of the front or the side, but through the middle of the fish-tail train, and as high as the knee. The gown shown at the bottom of page 24 is of velvet, which is used in the slightly draped undergown, and chiffon brocaded in velvet which forms the corsage and tunic. A heavy ornament confines the fullness of the pannier just above the opening in the train, and other similar ornaments finish the corsage at the waist-line.

Doeuillet's frock of white broadcloth illustrated on page 25 shows a smart line in the sloping shoulder. This appears on all of the modish coats which have broad collars. The wide, Directoire collar never stands quite as it should, and never lies quite flat—hence the long, sloping line from the ear to the shoulder. This frock with its wide sleeve and full blouse is most girlish. It is trimmed with tabs of white cloth embroidered in blue, and a band of skunk at the knee. The straight collar does not follow the curve of the neck. The underskirt is of white crêpe de Chine.

A Gown for Maternity or Ordinary Wear Which You Can Order By Mail

Enclose check or M. O.
State size, color, etc.

A stunning new style Maternity Gown, of wonderful lines; trimmed with pretty crystal buttons. Jabot and lace at sleeves of fine shadow.

In soft, clinging materials Black, Navy, Taupe and Brown, at the following reasonable prices:

FINEST QUALITY OF

Crepe de Chine,	$35.00
Liberty Satin,	38.00
Crepe Meteore,	45.00

Inspection Invited

of this and many other original and imported models in gowns and costumes for all occasions.

Catalog 1-V sent free for the asking.

THE LOTUS

A Gown Shop at

42 WEST 39th ST., NEW YORK

A Perfect Figure

You may have it by wearing the

"Perfect Contour Form"

IT is adjustable to any figure. It gives a permanent straight front and is attachable to any corset.

It improves the figure of every woman. Through various arrangements of the patented feature it can be adjusted to give the exact degree of roundness desired and is especially adapted for undeveloped figures. Is a simplified bust extender and brassiere. It dispenses with all ruffles, paddings, or anything heating to the body.

Built of good quality of batiste, handsomely trimmed. Sent on receipt of price, $1.00.

Chas. S. Pate, 874 Broadway, N. Y. City

BEAUTIFUL ART IN BEADWORK

Gives plain directions, with illustrations, how to make Necklaces, Belts, Purses, Lampshades, Hair Ornaments, Dress Trimmings and *hundreds* of pretty things for the home, to *Wear* and to *Sell*. One young lady, taking a design from this book, bought $5 worth of beads and made a purse, which she sold for $100.

At all Book Stores or 25c by mail, postpaid.

Address United Beadwork Co., 17 W. 45th St., N. Y. C.

Visitors to New York invited to inspect our beautiful collection of beads and Novelties in beadwork.

Shampoo Your Own Hair

in your own home. Use Agnesian Scalp Cleanser. It will leave your hair soft and fluffy. May be used for children. *Sample sent on request.*

Miss A. C. Graves

GOLDSMITH BLDG., MILWAUKEE, WIS.

ABSOLUTE foot comfort —refined style—and lasting quality, are assured the wearer of Thomas Cort Hand-Sewed Shoes.

THOMAS CORT SHOES

are made a lot differently, and better, than the ordinary ready-to-wear shoes. Uppers and vamps fitted by hand; selected skins, long-tanned, hand lasted and sewed, edges hand skived; in short, only custom made processes are used throughout—even to the finishing of the buttonholes.

Because of this care and quality, the character of the shoe remains: the wearing service is twice that of the ordinary footwear.

Thomas Cort Hand-Sewed Shoes are made in a wide range of fashionable models for every occasion—Street, Dress, Business, Hunting, Riding, Golf, Tennis, Yachting, $8.00 upward.

Write for Style Brochure.

THOMAS CORT, Newark, N. J.

Martin & Martin
1 East 35th St., New York
Bouladou
39 Rue de Chaillot, Paris

B

534 Fifth Avenue
New York

A cordial invitation is extended you to view the display of Imported Millinery Furs and French novelties for the Fall and Winter season.

Burby

Agents for Burbyotte, the non-inflammable and stainless glue—indispensable to all millinery workrooms

Mme. Elise Bachmann

51 WEST 39th STREET

Branch Store
1095 State St.
Santa Barbara,
Cal.

I am showing a fine selection of very smart charmeuse afternoon gowns, practical street dresses in serge and other novelty materials.

Misses' dancing frocks in chiffon, laces and silk.

Splendid assortment of evening gowns.

Prices most moderate.

Handsome evening gown of excellent quality charmeuse in all colors, bodice shadow lace and rhinestone ornaments **$49.50**

Mail orders promptly attended.

Dr. Dys' | SACHETS DE TOILETTE

A Glance in the Mirror

in the bright morning light, will disclose the tired, drawn appearance produced by over-fatigue, late hours, in short, the strenuous life of the society woman. Sagging muscles, swelling eyelids and puffiness under the eyes are speedily relieved by Dr. Dys' **SACHET SUPRA**, a tonic which hardens the muscles and keeps them in perfect repose during sleep, so that the face looks young and fresh on awakening. Write or call for box of 20 sachets, $2.75; $2.90 by mail.

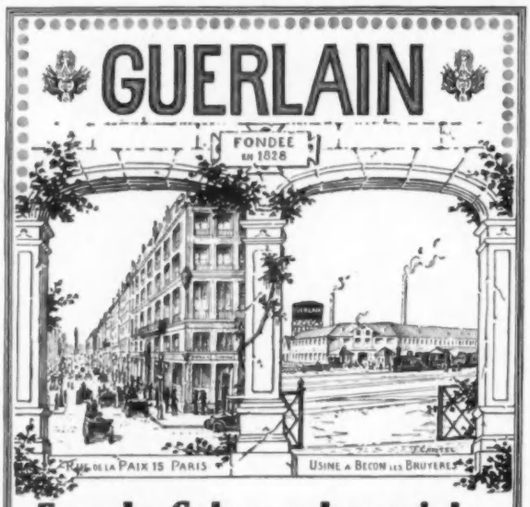
Delightful Booklet

describing all the Sachets de Toilette and other preparations of Dr. Dys, mailed on request.

V. DARSY

14 West 47th St. Dept. "V"

AT FIFTH AVE. NEW YORK



Eau de Cologne Imperiale.

Standard quality — of such crystal clarity that the full bottle looks empty.

Eau de Cologne should be limpid and purely transparent — without any colour whatever.

Do not buy it except in clear untinted bottles.

New premises in 1913 : 68 Avenue des Champs Elysees, Paris.

JOS. SCHONLEBEN
FURRIER
73 WEST 46TH STREET
NEW YORK CITY

Coats in sealskin, Persian lamb, ermine, sable and caracul made to your order at exceptionally moderate prices. You can save from 25% to 50% on the cost of your furs by ordering from us during October.
Ready-made furs in the newest designs are now ready for your inspection. The finest workmanship and best materials and your entire satisfaction guaranteed.

TELEPHONE, 723 BRYANT

YOUTH means BEAUTY
Look ten years younger
"Jasmyn Wunda"
Erases the deep age lines, braces weak, flabby muscles, makes the flesh firm and pink and restores the skin to its original smoothness.
Marvelous results with our
SPECIAL COMPLETE HOME TREATMENT
that challenges comparison. Sent prepaid on receipt of $5; no conspicuous outside wrappers.
Single treatments at the Salon, $2.50. 6 treatments, $10.
MME. G. LUCILLE GIBSON
373 Fifth Avenue
Cor. 35th St. NEW YORK CITY

Christmas Plum Pudding
Made in Old Duxbury, the old-fashioned way. Made at the sign of the Rampant Lion, of good stuffs and many good wishes stirred into it. To send as a gift of Good Will and Cheer. In 3 sizes. Small, 60 cts. Medium, 85 cts. Large, $1.00. Handsome decorated card with each box. By mail postpaid on receipt of price. Correspondence solicited. Advance orders for holiday delivery solicited now.
PETER PAUL *and* SON STATIONERS *and* ENGRAVERS
138 North Pearl Street :: Buffalo, N. Y.

PARFUM SEDUCTION
The New Parisian Perfume from the world famous perfumer
GELLÉ FRÈRES, PARIS
At all first-class Dealers
SPECIAL—Send 10 cents for ten of our wonderful scented cards, more popular than sachet powder.
GELLÉ FRÈRES,
102 WEST 23rd STREET, NEW YORK
The only French Perfume Shop in N. Y.

SPANGLES & EMB. MATERIALS.
YARNS **BEADS** FOR BAGS AND CHAINS, Canvases, Gold Threads, Cross Stitch Materials, Tapestry, Silks and Wools, Lace Braids. JEWELS
EVERYTHING YOU CAN THINK OF IN THIS LINE
their can't be bad elsewhere. Send stamps for mail list. Est. 1860.
PETER RENDER, IMPORTER, 111 E. 9th ST., N. Y.
WHOLESALE & RETAIL.

The MODERN CRAFTSMEN *of* PARIS

(*Continued from page 82*)

Railway Station, known as the American quarter, that are of interest but of less merit than the two in old Paris. The somewhat dull territory between the Madeleine and the Parc Monceau is enlivened by two or three interesting art shops. One on the Boulevard Malesherbes is a favorite exhibition place for the younger men of Paris like Bernard de Monvel. During the winter and spring this gallery holds a series of worth-while exhibitions.

Artistic talent in France sometimes runs in families, and one of the gifted groups working there to-day is made up of these same de Monvels. One is a jeweler, but of the kind which France alone produces, an artist who uses his metals and stones to create as genuine works of art as ever painter put on canvas. He conducts a small display room in the rue Tronchet just back of the Madeleine.

All of these establishments are permanent institutions where at any time of year the visiting art lover may find something to interest him. Most of the modern producers keep objects on sale at one or the other of these shops. There are, however, other opportunities to see what France offers to-day in art products, for certain groups of artists hold exhibitions in the galleries. Many of them are regular contributors to the three salons, and the latest creations of such men as René Lalique are as eagerly watched for as are those of a Cottet or a Blanche. France has ever held in high regard her artist crafts people.

WHERE THE CRAFTSMEN EXHIBIT

The New Salon is strong in its arts and crafts section, and it has its enthusiastic exhibitors of design just as it has its own particular group of painters and sculptors. The Salon d'Automne has for some years made a specialty of artistic room furnishings, and the men and women who have anything new to exhibit in the way of furniture or hangings are apt to send it first to the Fall Salon.

Two other exhibitions exclusively of the decorative arts are held in Paris, one at the Musée des Arts Décoratifs, and one at a little known exhibition gallery, the Musée Galliéra. The Decorative Arts Museum is a part of the Louvre with, however, a separate entrance. It contains the nucleus of France's national treasures, which may some day occupy a building of their own. This is an old project, first talked of thirty years ago when Rodin was given his commission to execute the great doors for a proposed decorative arts museum.

The Musée Galliéra is a permanent show place for the decorative artists. It is a small and beautiful building, the entrance of which is on the rue Pierre-Charron, in a quarter of Paris as distinctly American in its way as is that part of the Montparnasse district bordering on the Trocadéro Palace. There are always to be seen in the small and intimate galleries of this museum exhibitions of wrought iron, stained glass, weaving, pottery, metal work, jewelry, book-binding, and whatever other industries happen to be occupying the art-loving populace of Paris. These objects are always for sale, and though the gallery is a governmental institution, it is also a salesroom. It is a convincing demonstration of France's parental interest in her artistic children.

WHERE ART IS FOR THE MANY

It must be remembered that in France art is not only an acknowledged industry, but one necessary to the happiness of her people. Few of the French, even among the peasants, are indifferent to things artistic, and it is not at all uncommon for people of an alien profession to have also some artistic outlet. One of the sons of the leading oculists of France, himself a physician, is a regular contributor to the annual exhibitions of Paris; his work consists of illustrations in turned wood of scenes from novels and operas. The widow of a former government official who distinguished himself in the Dreyfus case makes wonderful lamp and candle shades of carved tortoise-shell. She is a supporter of the New Salon. Cases of this sort are innumerable.

With all France watching with sympathetic interest the year's progress in all the arts, it is not surprising that Paris supports not only its exhibitions, but its small art shops; and as it is a land where art is not regarded as a luxury, but as an integral part of the life of the people, it cannot command millionaires' prices. In America, and perhaps in England, it may be as Whistler is quoted as saying, that "art is for the extremely few." In France it is for the many, and its diverse expressions are so appraised as to be within the reach of the many.

FRANCES SHEAFER WAXMAN.

The CORSET ENCASED

(*Continued from page 94*)

feather-stitch worked in fine thread with a large headed darning needle; each hole on either side of a line is entered twice. It is an ideal substitute for rolling, as it has a double hold on the material, or for hemstitching as the use of the large-headed needle gives the effect of beading combined with feather-stitching. One must be sure to tie the thread in the eye of the needle.

Last, but by far the most frivolous, is the corset wrapping shown in the middle of the group. A bag of pale blue silk and satin ribbon is veiled three-quarters of its length with an outer bag of two-inch-wide Valenciennes insertion joined strip to strip; this is topped with a plaited lace frill. The two bags are held together by tiny blue silk buttons. Thin gold lace, one-quarter of an inch wide, edges the opening; below this is a hem run through with two-inch blue satin ribbon so soft that it can be looped in the form of a chain.

The Arnold Knit-Wear Shop

AT 431 FIFTH AVENUE, NEW YORK CITY

THOSE Arnold KNIT GOODS

TRADEMARK REGISTERED

This Shop specializes in the distinctive and comfortable "Arnold" garments for Babies.

Every necessity for Baby's comfort may be found here. Soft, comfortable fabrics, fashioned in the latest designs and finished with the finest trimming and workmanship.

Every feature of this Shop is characterized by a thoughtful regard for the comfort and convenience of patrons.

The fittings are restful and conducive to a leisurely and pleasant inspection of goods.

Sales-ladies only are employed. Here a Baby's wardrobe may be selected without confusion or haste.

A refined and agreeable atmosphere pervades this establishment, making it an ideal shopping place, where everything in knit-goods for women and children may be found.

The Arnold Knit-Wear Shop
431 FIFTH AVENUE, NEW YORK CITY

PHONE 1681 MURRAY HILL. *Catalog on request*

Andrew Alexander

The COLONIAL BOOT $6.

Soft cloth top—patent leather and dull calf vamp.

Other Fashionable Shoes at Moderate Prices

Women's button boots with tops of gray mixed whipcord, vamps of patent leather and dull calfskin $4.

Women's button boots with tops of black cloth or soft dull kid on the new arched instep lasts $5.

Women's tan calfskin lace boots for outdoor use $5.

Women's Colonial low shoes with stout soles, tan and black calf and patent leather $5.

Sixth Avenue
At Nineteenth Street

548 Fifth Avenue
Above Forty-Fifth Street

New York

Rite Combination Baby Rack

Just the thing. Clean and sanitary. Indispensable to mother or nurse when dressing baby.

Can be used as drying rack or a screen in which are pockets for baby's clothes, bath supplies and toilet articles. Strongly made of fine rubber-lined creton. Colors, Pink and Blue.

Rite Baby Clothes Tree

Convenient and serviceable; places baby's wardrobe at your elbow.

For sale in the best stores everywhere.

Rite Baby Rack	**$5.00**
Rite Baby Tree	**$2.50**

If your dealer cannot supply you, send price to Dept. A.

RITE SPECIALTY CO.
35 West 36th Street New York

Peck & Peck

NOTHING BUT STOCKINGS

Established over a quarter of a century; are the only known retail hosiery dealers. Their three stores are conveniently situated on Fifth Avenue.

Peck & Peck

wonderful collection of their own make real lace inserted stockings, black or white, is extremely noteworthy. Made from their own creations. They insert the lace much better and handsomer than can be bought in Paris.

Peck & Peck

novelties in the finest qualities of French and English stockings and socks, as well as in English Scarfs to match socks. They have the most distinctive and individual styles.

All qualities of children's stockings at very satisfactory prices to insure large sales.

Peck & Peck

with reference will send on memorandum a good assortment. You can return part or all by express at their expense. State sizes and general character of the goods desired.

Peck & Peck

Three Fifth Avenue Shops

230 at 27th St. 481 at 41st St. 588 at 48th St.

NEW YORK

MME. OATES

Importer

Evening Gowns to Order
like illustration, **$75.00**

Waists to match your Tailor Suit, $25.00

Your attendance at the Exhibit of French Model Gowns for the coming Autumn and Winter Season, is respectfully invited.

153 West 57th St., New York
Telephone 271 Columbus

Massage is but one reason for using

COLGATE'S COLD CREAM

Poses by a professional masseuse for Colgate & Company

Cleanliness
Comfort
Charm

The Forehead: Start from the center of the forehead. With both hands massage horizontally toward the temples, pressing gently with the fingers and using a rotary motion.

To smooth out the lines around the nose, and for enlarged pores on the sides of the nose, massage with a rotary motion backward toward the cheeks. This helps also to remove the lines around the corners of the mouth.

On the chin and neck, massage with Colgate's from the point of the chin downward toward the neck. This also tends to dispose of the loose flesh called "double chin."

Cleanliness: Clean the dust-clogged pores of the skin and remove the grime that comes with every day's exposure. Before and after motoring or walking these brisk Fall days, use this Cream and see how smooth and soft is the texture of your skin.

Comfort: When the bleak days of Winter come, you will find how great a relief it gives to roughened skin and to chapped hands and lips. Those who used it in the Summer for sun-burn know that Colgate's makes for Comfort.

Charm: A clear, smooth complexion helps to give Charm. Colgate's Cold Cream helps to give a clear, smooth complexion.

As one woman wrote us: "I can't understand how you, even with your large equipment, can put out such a satisfactory Cold Cream for the price."

The proof? A jar or tube from your dealer, or a dainty trial tube from us. We will send one for 4 cts. in stamps.

COLGATE & CO.
Dept. 45
199 Fulton Street New York

SEEN *on the* STAGE

(*Continued from page* 51)

her employer for tempting his shopgirls into crime by refusing to pay them a living wage, and warns him that she means to be revenged upon him and his kind after she has served her term.

Three years later, having been released from prison, she organizes a systematic campaign to gain money and power by methods that are morally questionable, but that remain always within the letter of the law. In this campaign she is aided by a gang of crooks whom she has met in prison. The only way in which the police can combat her is by trying to lure one of her followers into an overt violation of the law. This they do by "planting" a robbery in the house of the wealthy drygoods merchant, and employing a "stool-pigeon" to tempt Joe Garson, who is one of Mary's lieutenants, to undertake the "job" without her knowledge.

But Mary has enticed the young son of the drygoods merchant into marrying her, and quite naturally the young couple turn up in the merchant's house on the night of the robbery. Garson has already shot the "stool-pigeon" dead, and has escaped through a window. The Police Inspector, breaking in, discovers the dead body on the floor, with Mary and her husband in the room. To shield Garson, Mary maintains that her husband killed the "stool-pigeon," and that, in doing so, he acted "within the law," since he was defending himself from a burglar.

In the last act, Garson is broken down by the Police Inspector to a confession of his guilt, and Mary and her husband are set free. By this time her innocence of the theft has been established, and a prospect is held forth of a happy married life to come.

This story is tensely constructed, and there are many thrilling moments of suspense and of surprise. The play, like most melodramas, is deficient in the element of character, but the parts afford ample opportunities for acting, and all of them are admirably played. The honors of the performance fall to Miss Jane Cowl as the heroine, to Mr. William B. Mack as Garson, and to Miss Florence Nash as a slangy member of the gang. The dialogue is remarkable for its terseness and its tang of the vernacular. The author is to be congratulated upon writing a "thriller" that is genuinely thrilling.

"THE HIPPODROME"

THE new spectacle at the Hippodrome is entitled "Under Many Flags." It consists of a series of over a dozen scenes which exhibit typical aspects of the life in many different countries. These localities are visited in turn by certain characters who have been kidnapped in a marvelous airship which has been invented by a captain in the United States navy. This airship, when put to martial uses, is so destructive that, when the secret of its construction is given to all the nations of the world, the result is the abolition of war and the establishment of universal peace.

A list of the places represented will offer some suggestion of the range of this panoramic entertainment. There is the lawn of the White House at Washington, the parade grounds of the Naval Academy at Annapolis, a fishing village on the coast of Brittany, a summer garden in Berlin, a canal in Holland, a public square in Moscow, a Highland glen in Scotland, a street in Pekin, a town in Arizona, and a plaza in Teheran. A beautiful ballet descriptive of the flowers of the nations, and a gorgeous final spectacle which represents the silver palace of universal peace are the final Hippodrome touches. An evening at the Hippodrome is rather a relief from the attending of many plays, and affords the spectator an opportunity for becoming a child again, if only for a night.

THE EXCELLENCE OF THE READY-MADE

(*Continued from page* 29)

It has always been possible to buy beautiful negligées and practical bath robes, but to find a simple rest robe of good material unspoiled by bad trimming is rare. On page 29 is one of crêpe de Chine in a pretty cut, with the broad collar and the edges of the sleeves finished by a silk fringe the color of the material. The price is a moderate $4.95.

COATS FOR DAY AND EVENING

"Wait until you are in London to buy your motor coat," has frequently been quoted to women who wanted to buy motor coats. And there used to be good reason for this advice. To-day, however, models equal to those of English make are to be found in New York shops. One of two-tone red and black ratine is illustrated on page 29. Its excellencies are its good coloring, and splendid material and finish. Every detail, such as the buttons and braid, has been considered in relation to the body of the coat and to the purpose for which it was intended. But in all coats it is the cut which really counts; the half an inch or so which is put in or left out is what marks one coat as smart and another as merely commonplace.

As an instance of how closely good French fashions can be obtained ready-made, here, next to the motor coat is a copy of a Jenny coat. And Jenny, by the way, has been making rather excellent designs for such models. This one, in both the original and the copy, is of a soft bottle-green velour in a cut which is both unusual and distinctive. The collar and cuffs are of opossum, while a trifle of color suggesting the orient is shown in a half-eclipsed buckle at the waist-line. This coat cost $225 to land, but copied in as good materials, it can be bought ready-made for $45.

Throughout the better stores, the importance first of getting good models, second of getting them quickly, third of reproducing them accurately, has finally been recognized and put in practice. The result is a happy one for the woman who wishes the convenience of buying some of her clothes ready-made.

[*Note.—The Shopping Department will take pleasure in purchasing any of these articles, should they be desired.*]

MOOD

30 West 39th St.
New York

Costumes

. . . . *by* MOOD . . . .

and MOOD importations are valued for their exquisite beauty by those who are regarded as faultless in matters of dress. True interpretations of the existing modes are displayed in a collection of imported and original Dinner Frocks, Afternoon and Evening Gowns, Long Coats, Evening Wraps and Elaborate Costumes.

Your inspection is invited

Corsets

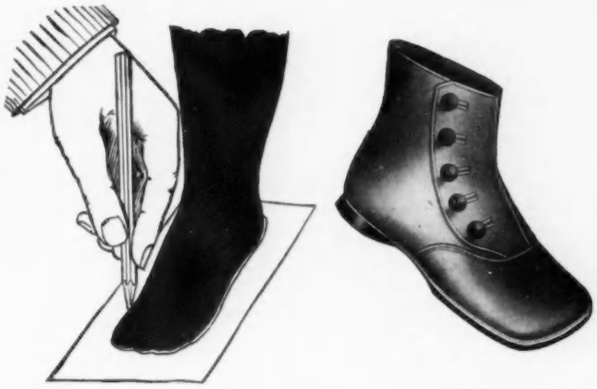
. . and Elastic . .

Specialties

including the famous MOOD Bust and Hip Reducers, Riding Corset, Tourist and Invalid Corsets. All models described in

Illustrated Brochure

Write for a Copy



Draw the outline of the child's foot on paper, also state size of last shoe, and we will send you shoes to fit.

Children's Button Shoes, broad toes, to allow freedom of foot muscles and to prevent any tendency to flat feet.

Sizes 5 to 8

Tan Russia - - - $2.00 **Black Kid - - - $2.00**

White Buck - - - $3.00

Frank Brothers *The* **FIFTH AVENUE BOOT SHOP**

224 Fifth Avenue (Between 26th and 27th Sts.) **New York**

The Home of Fashionable Footwear for Men, Women and Children

STRASBURGER

Lamps, Lampshades and Novelties

PLEASE NOTE CHANGE OF ADDRESS

753 FIFTH AVENUE, COR. 58TH ST.

NEW YORK CITY

STRASBURGER, INC.

TELEPHONE 3272 PLAZA

RUSSIAN "SARAFAN"

Quaintest and smartest costume for children. Of homespun linen, drawn and embroidered in characteristic colors. $5 upwards. Also Russian blouses for boys.

We offer best examples of Russian arts and crafts—embroideries, jewelry, bronzes, pottery, enamels, toys, wood carvings, etc.

Send for dress illustrated and let it speak for itself. Or if you wish for more information about our lines write us for "complete facts."

Price $6.00 Sizes 3 to 8

RUSSIAN IMPORTING CO.

429 BOYLSTON STREET BOSTON, MASS.

Evident high quality

Even if you are not familiar with the Fownes reputation, you cannot fail to notice and appreciate the beautiful, flawless textures of

FOWNES GLOVES

the nicety of the stitching; the absolute faultlessness of their every detail.

Fownes prestige is made up of innumerable good opinions—yours will be included when you have experienced the better fit, better style and better wear which FOWNES gloves invariably give.

All sizes, lengths, shades—never sold under any other name than FOWNES.

Should you have difficulty in securing the genuine FOWNES gloves, send us the names of the shops visited and your address; we will see that you are supplied.

It's a FOWNES—that's all you need to know about a glove

Fownes Brothers & Co.

119 West 23rd St., New York City

SOLE AGENTS FOR NORTH AMERICA
MESSRS. DEITSCH BROS.
14 East 17th Street, New York
ON SALE AT ALL HIGH CLASS STORES

PARIS SPECIALTIES

(Continued from page 48)

with an exquisite rose perfume, may be had for the sum of 12 francs.

There are in Paris certain stores, one large department store in particular, where the prices for table linen correspond closely with those in England, and are far lower than New York prices.

INEXPENSIVE TABLE LINENS

Here one can obtain table napkins a yard square, in a good quality of damask, with a plain, satiny middle part and a wide border of marguerites, for 22 francs a dozen, and a tablecloth to match, two yards long, for 16 francs. Other napkins in a beautiful quality of damask, with a plain center, framed by a large, oval garland of flowers, separated from a leafy border by a plain space about an inch-and-a-half in width, cost but 33 francs a dozen, and the tablecloth to match, two and one-half yards long, with the same plain, oval-shaped center, costs 25 francs.

Perhaps the most agreeably surprising thing about the table linen at this shop is the rate of marking. Napkins marked with three-inch, interlaced letters cost but 1 franc, 5 centimes for the three, while smaller, half-inch letters in similar design may be done for 75 centimes for the three, and a dozen napkins, cut by thread and hemmed by hand, cost 1 franc, 50 centimes a dozen. A tablecloth two yards long will be hemmed by hand for 75 centimes.

Then there is a large, specialty linen shop with a beautiful assortment of the richest and most elaborate tablecloths, centerpieces, bedspreads, and towelings. These are naturally rather more expensive, but if one is in search of choice things of unique design and perfect work, there is no better place.

BEAUTIFUL HANDWORK

They have a most extensive stock of towels ready-made. A handsome towel in a special weave made for this house is one-and-one-quarter yards long by twenty-seven inches wide. It has a wide, almost invisible stripe, and with the edges inset with point de Venise and inch-wide bands of drawn-work, they cost 36 francs apiece. Plainer towels without the Venetian inset, but in the same length and with a wide, hemstitched border, sell for 21 francs a dozen. An exquisite monogram will be worked upon each towel for 3 francs, 50 centimes. The lace used in all linens of this description is the heavy, hand-made point de Venise, as it is claimed that no other will stand the wear and tear of washing.

Then the sheets. Those great, wide linen sheets, embroidered with the most marvelous monograms in round, square, or diamond-shaped frames with the backgrounds solidly filled with tiny dots, sell for 34 francs a sheet, but what masterpieces they are! Bedspreads made on fine linen sheeting covered with heavy white embroidery cost, for a double bed, 100 francs, for a single bed, 80 francs, and so on up.

Wonderfully interesting also is the display of tea cloths and centerpieces. One odd cloth, a yard and a half square, was made with a center of damask crêpe, edged with two - and - half-inch, tinted, hand-made Milan lace. The tea cloth sold for 50 francs, the square napkins, edged with narrower lace to match, cost 36 francs a dozen; smaller napkins still, of the same pattern and design, cost 27 francs a dozen.

A luncheon cloth, inset with eyelet, cutwork, and point de Venise lace and edged with the same, with a dozen place and finger-bowl doilies to match, sold for 395 francs for the set.

Bargains in hand-embroidered linens are always to be found in Paris. For example, a sheer, fine pillow slip of batiste is exquisitely embroidered. The hand-scalloped ruffle is put on with tiny French seam beading, and the entire heart-shaped center is covered with solid, white flower embroidery. Yet this dainty thing sells for the absurd price of 20 francs.

THE FAMOUS GLOVES

Gloves are another item which always figures upon every Paris shopper's list. Long and justly have they held their reputation. One can buy a dozen pairs in the French capital for little more than the cost of three pairs of corresponding quality in New York. There are many small specialty shops for gloves, but one usually finds the best quality and the most reasonable prices at the large department stores.

One of these shops in particular is renowned for its fine make the world over. The prices are as follows: short, two-button chamois gloves, white only, 1 franc, 95 centimes; a better quality of softer, more supple skin, 2 francs, 95 centimes and 3 francs, 90 centimes; a guaranteed quality of washable suède, in white, yellow, or a shade of tan in two-button length, 4 francs, 90 centimes; twelve-button length, white chamois gloves, 4 francs, 90 centimes or 8 francs, 90 centimes, according to quality; and washable suède, in either white or tan, 8 francs, 90 centimes.

Dent gloves, white and in colors, cost 3 francs, 95 centimes and 4 francs, 90 centimes, and heavy walking gloves of tan-colored doeskin, the special make of the shop, which they claim will out-wear any two pairs of other makes, sell for 5 francs, 95 centimes. The glacé kid comes in two qualities, one the skin of the lamb, which makes a rather coarser, heavy, inexpensive kid, the other the skin of the doe. White glacé kid gloves in the first kind, in twelve-button length, cost 3 francs, 90 centimes, in doeskin 5 francs, 90 centimes; sixteen-button length, 4 francs, 90 centimes and 8 francs, 75 centimes; and twenty-four-button, to be had only in the best and finest quality, cost 13 francs, 75 centimes.

REAL ANTIQUES

The antique shops of Paris act like a magnet to all travelers from across the ocean. It is such fun to poke about in the quaint old streets if one has the leisure and some real bargains are sometimes unearthed. But with limited time, treasure hunting is out of the question and also, if one is willing to sacrifice the local color, unnecessary, for several of the large stores have started departments for old furniture, crystal, and curios.

The shop which has by long odds the best department of this kind was recently selling, for 30 francs apiece, two beautiful old decanters of the First Empire. Perfect gems they were, of heavy crystal, with wonderful, hand - carved stoppers, which alone would cost a small fortune to reproduce. Sherry glasses to match with the same excellent parallel cutting cost 3 francs, 50 centimes each. Quantities of old Normandy brass and Brittany kettles, jugs and milk pots were to be had for from 20 to 50 francs.

Note.—One franc is equivalent to twenty cents, and five centimes to one cent.

SOLE AGENTS FOR NORTH AMERICA
MESSRS. DEITSCH BROS.
14 East 17th Street, New York
ON SALE AT ALL HIGH CLASS STORES

K. E. MUNROE

Importers

(Formerly at 495 Lex. Ave.)

Announces Her Removal

to

157 W. 91st St.

N. Y. City

Moderate Price Gowns to Order

Telephone Number River 3836

The Quickest Way

to remove the unsightly effects of sunburn—to make your complexion clear and lovely, after your vacation begin with ELCAYA, apply just enough, night and morning, to keep the skin in a soft, healthy condition.

CRÊME ELCAYA

"Makes the Skin Like Velvet"

clears away tan, freckles, roughness—gives skin a delicate softness, whitens and refines it after the trying effects of hot weather. Use ELCAYA—make your complexion youthful and inviting for the Autumn pleasures. Well-groomed women everywhere regard ELCAYA as the most effective beauty aid procurable; its purity and quality give it first place among the world's leading toilet helps.

All Dealers, Nation-wide, Sell ELCAYA

CRÊME ELCAYA — CERAT ELCAYA
SAVON ELCAYA — POUDRE ELCAYA

Sample for 2c. — *Send Dealer's Name*

James C. Crane, Sole Agent, 108A Fulton St., N.Y.

Exclusive Models in Tailored Costumes

Original creations as well as clever adaptations of the most favored Parisian modes.

The highest class of tailoring and finishings at extremely moderate prices.

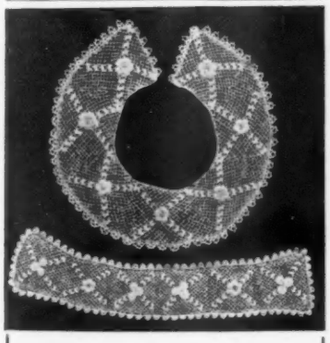
A personal inspection is urged.

M. BERKOWITZ

Tailor to Gentlewomen and Maker of Riding Habits

56 W. 37th — New York

PHONE—GREELEY 6211



THE BEBE IRISH COLLAR represented by above cut is made in IRELAND of Number 80 thread.

The work is perfect.

The bearing exquisite.

Will wash like a piece of linen.

Collar $3.25.
Neckband $2.00.

Write for Catalog.

On receipt of price mailed free.

ANGELL & CO.

160 Fifth Ave.

NEW YORK CITY

We also purchase any kind of goods for our customers.

Lustr-ite Nail Enamel

"The Dainty Little Cake"

A brilliant, extremely rapid and lasting polish for the nails, used with or without buffer. Guaranteed harmless. 25c per box. Samples of our manicure specialties, catalog and booklet "WELL KEPT NAILS" sent for 4c in stamps.

Lustr-ite supplies sold by all dealers. Used by 90% of professional manicures.

LUSTR-ITE HAND VELVET
(For dainty hands that chap.).

The Floridine Mfg. Co.
44 FRANKLIN STREET, NEW YORK

You Don't Need Dress Shields

IF YOU USE

ODOR-O-NO

Unhealthy skin glands cause excessive perspiration. ODOR-O-NO restores the glands to normal condition.

ODOR-O-NO

stops excessive perspiration and destroys all body odors.

Do away with your dress shields. We will be responsible for garments injured by perspiration if you use Odor-O-No according to directions. It is harmless and guaranteed.

50 CENTS PER BOTTLE

at department and drug stores or direct from

THE ODORONO COMPANY
Cincinnati - - Ohio, U. S. A.

Copies of testimonials free, sent on request

GREAT BEAR Spring Water

Its Purity has made it famous

MARIE LOUISE

Importer

MAISON FRANCAISE

638 MADISON AVE., Bet. 59th & 60th Sts.

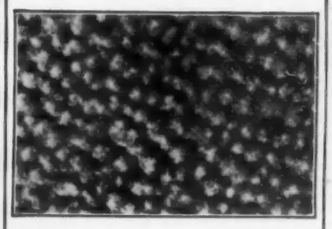
Gloves, Hosiery, Blouses, Lingerie

We invite comparison of our values.

GLOVES—For STREET and EVENING WEAR From One to Five Dollars the pair

THIS IS A PHOTOGRAPH OF THE GENUINE

Worumbo



CHINCHILLA

which will be the smart coating material this Fall.

PLEASE notice that each individual "knot" is perfectly formed and stands out sharply and distinctly.

This feature distinguishes Worumbo Chinchilla from inferior makes.

At all smart shops you will be informed that woolen fabrics of only the best quality are sold under the name

"Worumbo"

HAAS BROTHERS
PARIS

Announce
THE NEW FALL SILK FABRICS

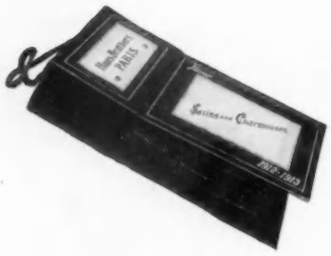
PELUCHE FLORENTINE

A Satin Back Plush, in all the new Paris Colorings

FAILLE CHARMEUSE

The Faille Charmeuse Crepe in all the new and wanted Parisian Colorings

These exclusive Fabrics can be seen only in the HAAS BLUE BOOKS shown by the Leading Dressmakers and Tailors



HAAS BROTHERS
American Distributing Offices
303 FIFTH AVENUE
NEW YORK

HER PORTRAIT

(*Continued from page 72*)

any kind for her portrait gown, for the camera makes it unfairly hard for her. It throws shadows about her face when none exist; it creates somber hollows, and hardens soft lines, unaccountably saddening her face. But put this same black upon a woman of middle-age, and it will relieve shadows, tone them down until they melt out of sight, and soften and fill full of lovely light all of the rest of the picture.

Not without forethought did fashion makers appropriate the kimono sleeve, for nothing so well preserves that line of the shoulder upon which the artist insists, and which we shall see abolished with regret. It is this line which determines the pose of the head and so it should never be interfered with. If it is, the artist with his brushes can generally secure a good line with draped effects, but the camera is relentless. Then, too, the long line of the arm should be preserved; anything by way of trimming that cuts this off is to be discountenanced unless the sleeve is transparent enough to show the arm and its soft outline. For instance, if crystal trimming is used for a finish, the line of the arm is really preserved.

Disfiguring also to the arm is the so-called "three-quarter" sleeve. Under the lens of the camera it deprives the arm of its soft roundness and seems to lengthen the hand abnormally; either the long sleeve, or the elbow sleeve is better. The long, tight sleeve with the drooping shoulder and fall of lace over the hand, portraitists have always considered a boon and many of the older painters used it with charming effect.

THE FACE AND NECK

As to the face and neck, to preserve the lines of beauty there, the gown must be open. The face should never be outlined by the high, stiff collar, nor should the high, stiff collar be finished with a black edge. This suggests a face peeping through a screen.

If the neck is short and the shoulder fat, the gown should be cut square in front with a long line to the waist, never with the rounded neck which outlines and accents what one would rather hide. The long line from the shoulder to the waist is always a good one and should be suggested either in the cut of the gown or by the trimming. Place a thin pencil over the line of trimming and note how "thick" the waist looks without this line. Nor should the bodice be trimmed about the waist if the slenderness of the figure is to be preserved.

If the hips are large, a tight gown should not be worn, and it is well to have the shoulders built out a little by trimming, so that a sense of proportion be maintained. Size is never noticeable if proportion is preserved. For this reason, the hat with the sweeping brim is so effective and has been so often used by portrait painters. It not only offers a shadow as a background for the face, and throws into relief its contour, but it preserves the proportion of the shoulders. The high, narrow hat must be abjured, as it lengthens the line of the face to grotesqueness.

THE POSE

The hair demands most careful consideration. It should form a natural cloud or relief for the face, and looks best when it is considerably darker in tone than the complexion. It is, however, difficult to do this with blonde hair, which especially taxes the photographer. The camera is apt to make the face and light hair of one tone, and the contrast or scale of tones is often lost. For this reason, feathers in the hair are hard to take, for since they are of the same texture as the hair, there is no sharp line of demarkation.

A full-length portrait is not a good study. It leaves nothing to the imagination, and is seldom used except in picturing court costumes and bridal array.

It is well, before sitting for the photographer, to stand, in the dress to be worn, before a long mirror at a sufficient distance to give a somewhat blurred effect, and note the lines of the shoulder, the arm, the long line from the hip, then the tones of the gown, the effect of the figure, the setting for the face. Then venture upon a portrait with a reasonable expectation of a successful picture at the hands of an artist.

QUAKER CITY SHOPPING

(*Continued from page 70*)

for strength. They are in three weights, fine, heavy, and extra heavy, in either silk or linen. Silk anklets cost $2.50 apiece in the heavy quality; in the extra heavy and fine they are $3.25. In linen they are 25 cents less. Wristlets are made only in the heavy weight, and are priced at $1 for the silk, 75 cents for the linen. They are made in four colors—tan and lilac in silk, tan or green in linen, and the fine weight anklets may also be had in white silk.

An elbow cap is also useful to the golfer and tennis player. It extends about two and one-half inches on either side of the elbow, and is sold in the above quoted weights, qualities, and colors, for $2.25 and $3.25. A valuable protector for the sprained hand is a mitt having similar overlocked edges. It is made with or without the thumb piece and covers the hand as far as the first knuckles and extends two inches beyond the wrist. These goods are, of course, made to order, and a book giving directions for measuring is sent on request.

HINTS AND HELPS IN DRESSMAKING

Those who live too far away from our great cities to have their tailored things made there, and who can not be suited in ready-made clothing, will welcome a coat foundation or tailor's interlining that so simplifies tailoring that the little dressmaker or tailor in a small town can, with its help, turn out a very good-looking costume. It is sold in sizes 32 to 44 at a uniform price of $1, and is very carefully drafted and graded. Upon a foundation of the best linen canvas, which has been subjected to a scientific cold-water shrinking process, is moulded the haircloth bust form; the hollows at the sides of the arm are provided for by stitched felt, while encircling the armhole is a semi-attached, adjustable shoulder pad, which may be used in part or discarded at will without detriment to the finished garment. Besides this there is a bias cut collar, also a button stay extending down the front. The whole foundation is so generously cut that it may be used with almost any style of coat.

A hook and eye that shows a great improvement over the familiar hump style is made of rust-proof wire and shaped like a little question mark. The hook fastens into the peet-eye with a somewhat rotary motion, and lies flat upon the garment. There is no bulging and pulling loose, no prying open by the careless iron, no ugly rust stains. Packages containing two dozen hooks and eyes cost 10 cents, and may be had in black and white in several sizes.

J. M. Gidding & Co.

564-566 and 568 FIFTH AVENUE 46th and 47th Sts.

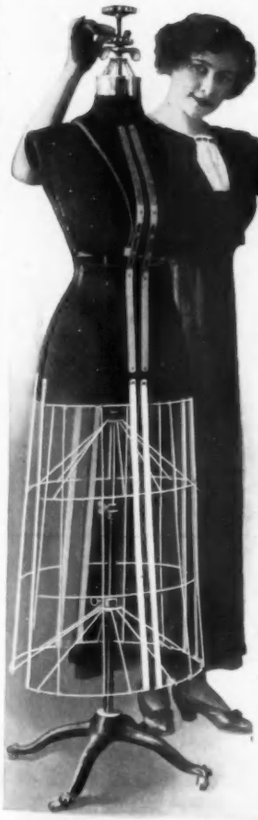
PARIS,
NEW YORK, CINCINNATI
DULUTH

New York

New Utility Coat of English and Scotch mixtures, and diagonal stripes with velvet collar and cuffs, satin Duchess lined throughout. Can be used for street and motor wear.

Special Price $30

Send money order and state shade and size preferred



Style--PERFECTION IN FITTING--Ease

When you use an

ACME

Automatic Adjustable

DRESS FORM

Simplicity of Adjustment the Keynote.

A Twist of the Wrist--Presto --A Perfect Dress Form

Women who sew—whether dressmaking for a livelihood or dressmaking for themselves and family—need a good DRESS FORM as much as they need a sewing machine. If a dress is worth making, it is worth making well, and without a PERFECT DRESS FORM this is seldom possible.

The Acme Dress Form is Perfect

We will refund your money if it cannot be adjusted to ***your figure,*** whatever your size, shape or style.

It is capable of over one hundred different adjustments.

Neck, Bust, Waist, Hips and Skirt can be SEPARATELY and INDEPENDENTLY adjusted; or by an AUTOMATIC arrangement, the perfect form, adjusted to the desired size, may be made smaller or larger by a simple turning of the THREE LITTLE WHEELS at the top of the form.

Write to-day for our latest complete catalogue and price list. This will be sent you promptly, together with the name of nearest dealer in your territory handling our Dress Forms.

Manufactured solely by

ELLANAM ADJUSTABLE DRESS FORM COMPANY

Suite 686-500 Fifth Avenue
NEW YORK CITY

Suite 786-36 S. State Street
CHICAGO, ILL.

HAAS BROTHERS
PARIS

Announce

THE NEW FALL CLOTH FABRICS

BABY LAMB CLOTH

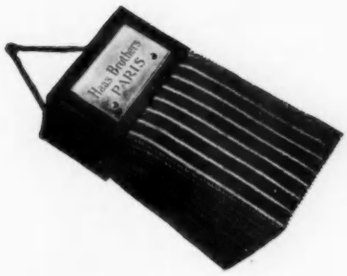
In the Approved Paris Co'orings

PEAU DE CHAMOIS

The New Ratine

In all the Colorings Shown in the Paris Models

These exclusive Fabrics can be seen only in the HAAS BLUE BOOKS shown by the Leading Dressmakers and Tailors



HAAS BROTHERS

American Distributing Offices

303 FIFTH AVENUE

NEW YORK

S. Meinhardt
GOWNS

Now showing elaborate French Models and exclusive original creations. Mr. Meinhardt is an artist who is able to adapt a gown to your own personality.

Mail Orders Solicited.

17 West 45th St., New York City

TELEPHONE BRYANT 5230

A
Smolin
"TAM"

(Model 9010)

Individuality—Style—Character

Shown at smart shops everywhere —the name of our NEAREST representative sent on request.

JULIUS SMOLIN
718-720 Broadway, N. Y.
21 bis Rue de Paradis, Paris
(Founded 1885)

Wholesale Only

INSIST on this Trade Mark in your next hat:

The Symbol of Quality and Exclusiveness

R&G CORSETS

The corset is the link between the gown and the figure. The R&G Corset will make you *feel* as well as it makes you *look*

SOLD EVERYWHERE

Annette
Exclusive Styles
27 West 38th Street, New York

The Newest Feature in Motor or Steamer Rug Coat

Can be used high or roll collar. Buttons down sleeve and across front. Can be unbuttoned and used as chair rug, "Friar style" or steamer blanket. Can be rolled in shawl strap. Made of imported double-face blanket cloth, plain or plaid back. All combinations.

Special $32.50

Serge Gowns	$18.75	and upward
Afternoon Gowns	25.00	
Evening Gowns	26.50	
Waists	3.50	
Coats	18.50	

Telephone 5795 Greeley

Newest Style Autumn Coiffure

The Stemless Psyche

as illustrated, is made on a foundation ready for immediate adjustment; very simple to arrange. Made from natural lustrous wavy hair. From..... **$12 Up**

Parted front pieces (as illustrated), for ladies with thin or gray hair, a clever conception that can be worn without detection. $10 up.

No extra charge for matching difficult shades. Hair arranged free of charge.

Daylight rooms for showing hair in natural colors.

Best equipped parlors for hair dressing, manicuring and facial massage.

Importer **MME. FRIED** Creator

Parlor floor, take elevator.

25-27 West 34th Street

Between Broadway & 5th Ave.

Send for illustrated Catalogue S. V. —Mail orders filled under personal supervision of Mme. Fried — Send sample of hair.

BUY INDESTRUCTO BAGGAGE

The Indestructo Luggage Shop

OPENED IN CHICAGO, SEPTEMBER THE TWENTY-FIRST

This announcement is made with a two-fold purpose:

First—to extend to you an invitation to visit our shop, to look over our complete line of trunks, suit cases, bags, leather novelties, travelers' requisites and steamer rugs.

Second—to give cognizance to the fact that the Indestructo Line has so developed and broadened in the last seven years that it is necessary for us to open an exclusive shop for the purpose of displaying at one central point the quality and range of the complete Indestructo Line.

Every one travels—little or much.

Every one requires traveling equipment.

The value of your purchase can be measured in only two ways.

It can be measured in the number of miles of honest travel that it will give you per dollar expended.

Its value is also greatly enhanced by the feeling of satisfaction and refinement which you derive from its ownership.

"Indestructo" on your baggage signalizes not only a handsome exterior—but those built-in qualities which make for thousands upon thousands of miles of safe and comfortable travel.

Indestructo Trunks are insured to travel for five years.

Every piece of Indestructo merchandise is guaranteed as to genuineness of material and superior quality of workmanship.

To those who are not themselves expert in the selection of traveling equipment, the Indestructo trade mark means goodness in the goods—fairness in the value—and protection against unfair substitution.

Write today to our General Offices for our Travel Book. It will give you authoritative information which will appeal to your personal taste and to your good judgment in the amount of money you will spend to get "the Most Miles for the Least Money."

The Indestructo Luggage Shop will be conducted under the management of Mr. C. W. Kennedy, formerly in charge of the Baggage Department of Saks & Company, New York.

Mr. Kennedy will meet you personally—and make such suggestions and recommendations as his long experience with travelers and their equipment will justify.

When you are in Chicago, do not fail to visit this remarkable shop—devoted entirely to the solution of the travel-comfort problem.

THE INDESTRUCTO LUGGAGE SHOP
210 SOUTH MICHIGAN AVENUE
CHICAGO

FACTORY AND MAIN OFFICE

NATIONAL VENEER PRODUCTS CO.

"Luggage of Quality"

MISHAWAKA, IND.

HAMBURG Largest S. S. Co. Over 400 SHIPS

AMERICAN in the World 1,210,000 TONS

Have You Seen the Panama Canal?

We have increased our service this season to the

Panama Canal

West Indies, Bermuda and the Spanish Main to 8 CRUISES

by the **S. S. Moltke,** January 4, 23, February 25, March 29, 1913 and **S.S. Victoria Luise,** January 15, February 8, March 11, April 10, 1913.

Comprehensive tour of the

Orient

from New York, January 28, 1913, by Steamship **Cincinnati,** (17,000 Tons), an 80-day cruise, $325 and up.

Nile Service by superb steamers of the Hamburg and Anglo-American Nile Company.

Delightful Cruise

AROUND The WORLD

Sailing from San Francisco, February 6, 1913, by **S.S. Cleveland,** (17,000 Tons), duration 110 days, Cost $650 up, including all necessary expenses ashore.

WEEKLY SAILINGS

To Jamaica and the Panama Canal

Large "Prinz" Steamers

Write for booklet of any cruise

Hamburg-American Line
41-45 BROADWAY, NEW YORK
Boston, Philadelphia, Pittsburgh, Chicago, St. Louis, San Francisco

The Nurses' Outfitting Association is entirely independent and is not connected in any way with any other business firm or institution.

UNIFORMS

Nurses' Outfitting Association

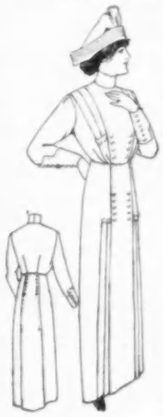
Announce their removal to

450 Fifth Avenue

Near 40th Street **New York**

and extend to you a cordial invitation to visit their new home where larger space will permit of many innovations

A LARGE number of new models are being shown—all of simple lines, excellent cut, and good workmanship. Only good materials are used, and the charges as usual are moderate. Each department is now under care of specialists—who are ready at all times to meet your requirements.



Ready-To-Wear

Uniforms Colored -	$1.65 and up
" White -	2.75 and up
Capes and Coats -	18.00 and up
Bonnets, - -	6.50 and up
Hats - - -	10.50 and up

We have also a large **Made-To-Order Department** for uniforms, dresses, shirtwaists, coats, hats and bonnets.

A special feature is:

our **Tailoring Department**

Makes all kinds of simple tailored Suits and Coats, also ladies' shirts in linen and satin

CUT and FIT GUARANTEED

AITKEN, SON & CO

(FOUNDED 1835)

IMPORTERS, MANUFACTURERS

Are now showing their selection of

PARIS MODEL HATS, GOWNS AND WRAPS AND THE MATERIALS COMPOSING THEM

BROADWAY & 18TH STREET

NEW YORK

Ganesh Chin Strap removes double chin; restores lost contours; keeps mouth closed during sleep. $6.50, $5.

A Youthful Face

To retain the soft, graceful curves of the face and throat is the desire of every woman. A scraggy neck and thin, angular face not only make her appear old, but prevent her from having a good complexion.

The delicately tinted skin rests on a padding of semi-liquid fat and muscles. The fat supplies a natural oil to the muscles and skin until it is all absorbed, then the skin becomes exhausted and the muscles sag, causing unsightly angles to appear, while the skin becomes harsh, wrinkled and rough.

When this condition is reached it is time to get the positive relief afforded by

Mrs. Adair's

Ganesh Strapping Muscle Treatment

—combined with the famous *GANESH Eastern Muscle Oil*—the nearest to the natural oils of the skin ever produced. This marvelous treatment restores the sagging muscles of the face and neck to their natural healthy condition, making the flesh firm, the skin soft, dimply and pink. The Muscle Oil may be also used at home. Bottle, $5, $2.50, $1. Mrs. Adair also recommends for Fall use, the

Ganesh Diable Skin Tonic, a splendid face wash; strengthens the skin, alleviates skin flabbiness and puffiness under the eyes. Bottle, $5, $2, 75c.

Ganesh Eastern Balm Skin Food for tender, dry skins. $3, $1.50, 75c.

Free Book Write today for free copy of Mrs. Adair's interesting book "How to Retain and Restore Youthful Beauty of Face and Form," also for copy of price list of all Ganesh preparations. Full instructions for home treatment sent with mail orders. Enclose check in ordering by mail, or call at—

MRS. ADAIR'S
NEW SALON
557 FIFTH AVENUE
Between 45th and 46th Sts.
NEW YORK.
Formerly 21 West 38th Street

92 NEW BOND ST., W. LONDON

5 RUE CAMBON PARIS

Ganesh

REGISTERED TRADE MARK

Mme. BLAIR

The Remodeling Shop

Special Remodeling Service for Tailored, Afternoon and Evening Gowns

DO you realize how slight an alteration can entirely transform your last season's gown? The effect of a new collar—a bit of braid—a touch of contrasting material in the trimming, will really surprise you.

My specialty is the remodeling of out of style garments. Why not let me show you the great possibilities in one of those Fall gowns you thought of casting aside?

By my simple "retouching" process, your old suit or gown can be changed to one of the latest mode—equal in every respect to a new model by a high-priced Fifth Avenue modiste.

My prices are reasonable.

I do all kinds of high-class dressmaking; smart coats; ladies' gowns—both afternoon and evening; street suits; distinctive separate blouses—both tailored and fancy; cleaning and pressing.

I shall be pleased to give you PERSONAL SERVICE over the telephone, in an interview or by letter. Out of town customers need only to send me their exact measurements for remodeling or new garments and I'll guarantee a satisfactory fit.

Telephone: Riverside 4884.

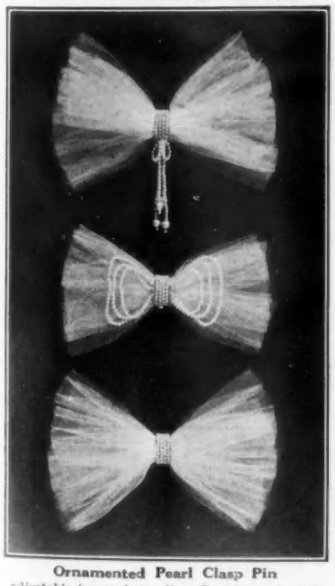
132 West 91st Street
New York City

Pearls and Maline

The New

Paris Bow Clasp

A delightfully chic and effective neck dress for smart Summer wear



Ornamented Pearl Clasp Pin

adjustable to any bow. Very Parisian and at the same time practical. Saves ribbon, time and patience. Looks like clasp of genuine pearls. Your money will be cheerfully refunded if you are not entirely satisfied.

For only 35c we will forward you this French Pearl Clasp; or Maline or Velvet Bow (any color) with Clasp, all in strong box, prepaid, all for 50c. The two top illustrations are fancy Pearl Clasps with Maline Bows; either one in box postpaid $1.

TO DEALERS: Send today for our special offer and display card; it will help sell your ribbon.

BEST SILVER CO., Dept. V, 83 Chambers St., N. Y.

PELLER, DAVIS & Co.

ATTIRE OF INDIVIDUALITY *for* WOMEN, MISSES, GIRLS *and* INFANTS

FIFTH AVENUE 35th STREET 36th STREET
NEW YORK

Special Offering

of THREE OF THE MORE FAVORED

FALL MODES

SELECTED FROM AN UNUSUALLY FETCHING COLLECTION OF DISTINCTIVE OUTER DRESS—MODERATE PRICES PREVAILING THROUGHOUT

MODEL 100

MODEL 114

MODEL 114

OVERCOAT *for the Woman or the Miss*

New 7/8 Glengary Model.

Of double faced Chinchilla—plain color outside, self color Shepherd check the reverse. Convertible collar, deep turned-back cuffs, large patch pockets. Entire garment bound with self color, fine tailor silk braid.

Colors:
Oxford, brown, navy.

Vogue offering:
$19.50

(Service Coats from $17.50 to $52.50.)

MODEL 100

AFTERNOON FROCK *for the Woman or Miss*

AFTER MODEL BY ROMÉ

Of Brocaded Charmeuse. Blouse on Oriental lines, velvet fan rosette and jet medallion garniture. Crush band velvet girdle, collar and cuffs of satin, shadow lace yoke and collar. Skirt gracefully draped from back, caught at side with medallion.

Colors: Taupe, navy, white, black, pink, amber, French blue.

Vogue Offering: ***$39.50***

(Gowns for all occasions, $16.50 to $250.00.)

MODEL 104

MODEL 104

TAILORED SUIT *for the Woman or the Miss*

ENGLISH DIRECTOIRE MODEL

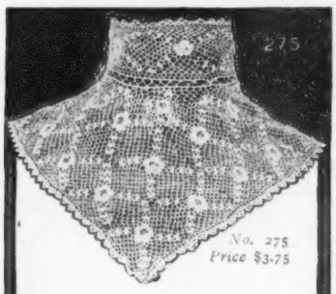
Of Wool Corduroy. Extremely effective. Entire garment, including combination color broadcloth vest, bound with fine silk tailor braid. Gracefully modeled waist line. High girdle skirt, designed on entirely new lines.

Colors: Navy, black, brown, taupe, cadet.

Vogue Offering: ***$39.50***

(Tailor Suits, Novelty and Mannish models, $22.50 to $125.00.)

Correspondence and Mail Orders Invited



No. 275
Price $3.75

Handmade

Crochet Collars

We carry *handmade* goods only. Our prices for these are very low as we import direct. Send for one of these collars and see what unusually good values you can secure by buying direct.

No. 275	*Price*	*$3.75*
No. 281	"	*1.50*
No. 305	"	*1.75*

Our catalog gives you a wide variety of imported designs—all *handmade*.

Write Dept. C

Yama Co.
104 Fifth Ave., New York

"The Highest Art in Corseting"

is again exemplified in our new model—exquisite figure moulding made possible by two new curves.

Physicians earnestly recommend the Peetz front laced corset, because it promotes health and comfort.

Your dressmaker and tailor prefer to fit over it, as it aids in creating stylish garments.

Our custom made corsets delight all our patrons, because they are so comfortable that the wearer feels entirely relieved of all corset discomforts.

Our ready to wear corsets create such a perfect and fashionable figure that they excel all other made to order corsets sold at exorbitant prices.

Our prices ready to wear, $5.50, $7.50 and $10.00. Custom made $15.00 to $35.00.

Walohn Boning Used

Peetz
Front Lace Corset

36 East 33d Street New York

William Bernstein

SHORT VAMP SHOES
(Trade Mark)

54 West 31st St. Bet. B'way & 6th Ave.
1591 Broadway Bet. 48th - 49th Streets
N. Y.

"THE INNOVATION BOOT"
An exceptionally smart short vamp design. Features: 14 buttons high, flat dull buttons, plain or imitation tip. All the favored materials—in stock or to measure.

The FALL MODELS

as featured in the Bernstein Short Vamp designs, show dull leathers and variously colored cloth tops to match the costume. A broad stock to select from—including the following favored design:

Short Vamp Lace Boot

Welt sole, Cuban heels, extra high cut—of Patent Leather, kid top, Black Suede, Tan or Black Russia, $6.00.
To measure, $1.00 extra.

Send for Complete Illustrated Catalog
Correspondence and mail orders invited

Model No. 180 — Price $2.50

Trade **A. P.** Brassiere Directoire Mark

Your Figure Is Slender?

If it is slender, you can, through wearing a suitable model of the A. P. Brassiere Directoire, make it—
—rounded and with a perfect contour at the bust—
—fill out the hollows in your figure—
—hide the ridges produced by the top of the corset—and in this way have a *perfect foundation* for your gown—one on which it will set snugly and stylishly.

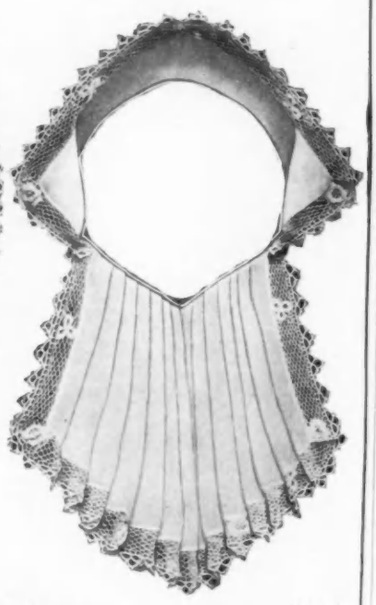
We have a large variety of models, so that your figure can be *fitted* with a model adapted to it. Request us to send you a catalog of our models.

For sale at all Department Stores

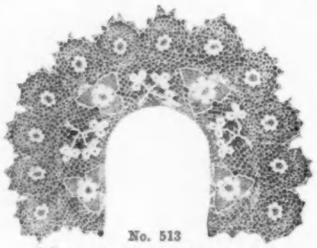
G. M. POIX
52 Columbia Heights, Brooklyn, N.Y.
New York Office, 200 Fifth Avenue

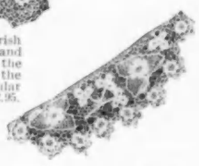
MAURICE
Real Laces and Lingerie

No. 511
Entirely new turn-down Robespierre collar with two side Frills joined in one. Made of sheer French lawn and trimmed with the finest of baby Irish edging about ⅝ in. wide. Price $1.95.



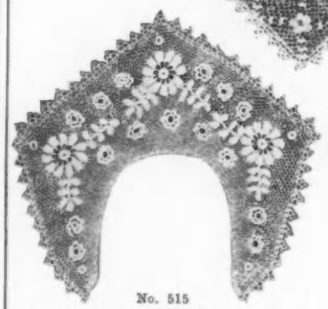
No. 512
One of the dainty Robespierre standing collars with wing effect. It is made of a fine quality of lawn finished with Irish lace in the shamrock and rose pattern. Regular value $3. Maurice price $1.45.





No. 513
Collar and cuff set of real Irish lace in the favorite shamrock and rose pattern. The collar is the depth of the shoulders and the cuffs are 3½ inches deep. Regular price $5. Special Maurice price $2.95.

No. 514
Baby Irish Chemisette made of the finest English thread, Studded thickly with roses back and front. Suitable to wear over a dress or waist. Perfect fit. Regular value $5.00. Maurice price $2.95.



No. 515
One of our new shawl effect Dutch collars. Exquisite design of heavy baby Irish. Regular $6.00 value, Maurice price $2.50.

No. 516
Here is a collar in the Robespierre shape of the new Bohemian lace. It is a distinctly new design in every way and a very charming one. We have secured but a few of these through our Paris buyer. Regular price $4. Maurice price, while they last, $2.50.

Write for Illustrated Catalogue

MAURICE
398 Fifth Avenue
(OPPOSITE TIFFANY'S)
NEW YORK CITY

Largest Assortment of Baby Irish by the Yard in New York

LAWN-BRAUER CO.
Ladies' Tailors and Furriers
17 West 45th Street, New York

Made to measure in French Terry Cloth. Soft, light weight, yet warm and very stylish. Special, $65.

This smart tailored suit will be made to your measure in 4 days. Our experience and workmanship assure perfect fit, graceful lines and styles becoming the individual.

Grean
Dressmaking Specialties
Save Time and Money—Work and Worry

A Perfect Fit is Assured

to the users of GREAN "TAILOR-MADE" Coat Front Foundations

Soft, pliable, firm, and are made of a fine quality linen canvas, thoroughly sponged and shrunk, reinforced with military haircloth, wide felt arm pad surrounds the armhole, and has a *Grean Patented Shoulder Form* in the shoulder. A white silesia buttonhole and edge stay runs from the shoulder to the bottom of the front, adding firmness to the front edges. Shaped Coat Collar included. Sizes, 32 to 44 inclusive.

Remember the name GREAN. Your dealer can supply you or write direct to Dept. "K" for illustrated circulars of GREAN Fitted Waist Linings, GREAN Girdle Forms, GREAN Shoulder Forms, and other dressmaking helps.

Grean Shoulder Form and Pad Co.
327 East 34th Street, New York
Branch Office: **26 East 33rd Street, N.Y.**

Elizabeth Arden

Venetian Preparations — Facial Treatments

Bleachine Cream

An Autumn necessity; bleaches the skin, removes tan and sunburn, refines the texture of the skin.

Jar $1.00

Pore Cream

A new discovery which closes open pores a short time after application, refining the skin texture, removing blackheads and other blemishes. Acts quickly, safely, surely. Most effective when used with Cleansing Cream and Skin-Tonic.

Jar $1.00

Add 5c for mailing

Ardena Skin-Tonic

Firms, clears and whitens the skin naturally, bracing relaxed muscles; tones loose, flabby skins, remedies puffiness under eyes.

Bottle 75c, $1.50, $3.00

Cleansing Cream

An effective, soothing cleanser for delicate, tender skins.

Jar 50c, $1.00, $2.00

Venetian Face Powder---Imported

A preparation of unusual fineness, delicately scented; imparts a velvety softness to the skin. *Box $1.00.*

MAIL ORDERS PROMPTLY ATTENDED

The Venetian Preparations are sent to all parts of the world and are regularly used at home by hundreds of women who have never visited the Salon. Explicit directions accompany each preparation. Kindly enclose cheque.

FACIAL TREATMENT AT THE SALON

refreshes and rejuvenates; a corps of experts are always at hand. Scientific Facial Treatments, $2.00. Treatments given at residences by special appointment.

509 Fifth Avenue — Between 42nd and 43rd Sts. Phone 6397 Bryant — New York

Fashions from

J. PAQUIN, BERTHOLLE & CIE.

43 Boulevard des Capucines, PARIS

The Subscribers and Friends of

VOGUE

are cordially invited to attend

The

ANNUAL AUTUMN OPENING

to be held in the cities named below at the time and place stated.

The models to be shown are the same which were exhibited in Vogue's opening on Fifth Avenue. For all who seek early and dependable information of the new mode these models, as developed in crinoline, will be found an attractive and helpful guide.

Special cards of invitation will be mailed to any friends of subscribers on request.

In Cleveland, October 16, 17, The Colonial.
In Pittsburg, October 16, 17, The Fort Pitt.
In Cincinnati, October 18, 19, 21, The Sinton.
In Louisville, October 22, 23, The Seelback.
In Charlottesville, October 25, 26, The New Gleason.
In Lynchburg, October 28, 29, The Carroll.
In Richmond, October 30, 31, The Jefferson.

If you would like to receive Vogue's New Pattern Catalog

Sign your name on the coupon below

VOGUE'S big new Autumn Pattern Catalog, containing more than 300 Vogue models is now ready. It will be sent to any subscriber or reader of Vogue who signs her name to the coupon attached.

THIS is the largest and best Pattern Catalog which Vogue has ever issued. In its pages you will find the best of the new Autumn models, together with the Vogue lingerie and children's patterns which have special value for this season.

HAVE you a friend who would appreciate this catalog? If so, write her name with yours on the coupon. Vogue will be glad to send her a copy of the catalog and will appreciate your courtesy in adding another friend to its list.

VOGUE
443 Fourth Ave.
NEW YORK

VOGUE
443 4th Ave.
New York

Please send a copy of your new Pattern Catalog to

Mrs. .....

Street .....

City..... State.....

Send also a copy to me

Name .....

Street .....

City..... State .....

Copr. Life Pub. Co.

Life has over one million readers each week. It is distinctively America's only humorous paper. Not to know Life is to argue yourself unread. There is a quiet and elegant satisfaction in being a regular yearly subscriber. This includes the Christmas and Easter numbers, which sell at Twenty-five cents. All other numbers Ten cents. Life is at home on Tuesdays. All News-stands.

Premium

To all yearly subscribers we send a handsome premium picture, **"Bygones."**

SPECIAL OFFER

Enclosed find One Dollar (Canadian $1.13. Foreign $1.26). Send LIFE for three months to

_____

_____

_____

Open only to new subscribers; no subscription renewed at this rate. This order must come to us direct; not through an agent or dealer.

LIFE, 67 West 31, New York

ONE YEAR $5.00. (CANADIAN $5.52, FOREIGN, $6.04.)

"This new Athena Underwear aids wonderfully in the fit of a gown. It has greatly helped my reputation as a good dressmaker. That's really why I recommend it to my customers."

ATHENA
UNDERWEAR

For Women, Misses and Children

"BUT all women don't realize how much their underwear has to do with the proper fit and hang of their gowns.

"It is no wonder that leading dressmakers recommend Athena Underwear to their patrons.

"It is impossible to secure real style in a gown over poorly fitting underwear that draws in one place, bulges in another, and is a positive enemy to 'lines.'

"Women appreciate Athena underwear not only for its wonderful 'tailored' effect, which means that it perfectly follows every line and every curve of the body, but because it appeals to a woman's innate sense of fineness and fitness—because it is dainty, supremely comfortable—an exquisite part of her apparel.

"The elegance of texture of Athena Underwear, the beautiful trimming—sensibly put on, so that it keeps its beauty throughout the life of the garment—the combined warmth with lightness—

"All these things go to make Athena recognized as the utmost in knit underwear quality.

"A few moments' time spent in looking at an Athena garment will demonstrate the remarkable advantages of the Athena features.

"Athena Underwear is shaped to the body's actual proportions, and may truthfully be termed *'tailored.'* Athena garments cannot stretch over the shoulder. Both neck and armholes are held securely in place by a strip of the fabric set in lengthwise.

"Then there is the Patented Seat that gives extra room where room is needed most—that cannot gap or sag—

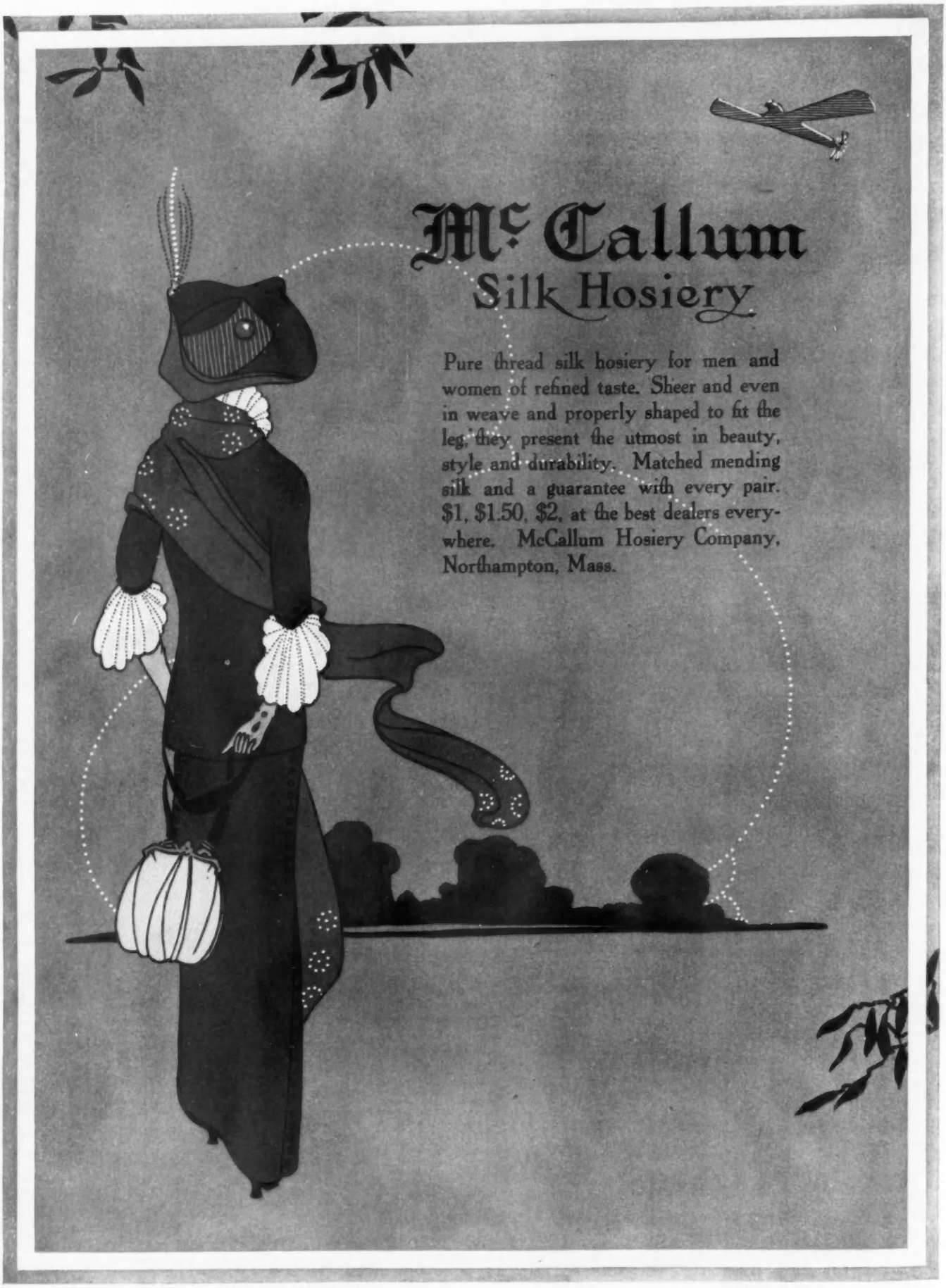
"The Elastic Cuff that holds the sleeve in place and keeps it from slipping up on the arm.

"You can get Athena in any fabric desired—perfectly *sized* to fit *your* figure. The Athena method of sizing makes it possible to have right-fitting garments for all types of figures from very slender to very full. And the prices are no higher than you would have to pay for ordinary underwear. Athena is made in all the shapes demanded by fashion's requirements."

Marshall Field & Company

Manufacturers and Wholesale Distributors

Chicago


McCallum
Silk Hosiery
Pure thread silk hosiery for men and women of refined taste. Sheer and even in weave and properly shaped to fit the leg, they present the utmost in beauty, style and durability. Matched mending silk and a guarantee with every pair. $1, $1.50, $2, at the best dealers everywhere. McCallum Hosiery Company, Northampton, Mass.

The Electric Equipment

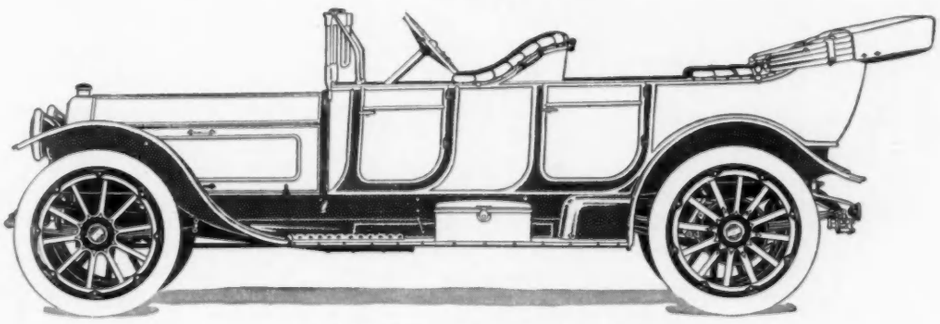
Of the 1913 Peerless includes the

Peerless Electric Starter and the Dynamo Lighting System

JUST as the Dynamo Electric Lighting System, first installed on Peerless Cars for 1912, has become the most widely approved means of illumination for motor cars, so the Electric Starter, with separate electric motor, will be the ultimate solution of the starter problem.

Ask for a Peerless Electric Starter Booklet.

THE PEERLESS MOTOR CAR COMPANY
CLEVELAND, OHIO



"48-Six" Seven-Passenger Touring

While sketches in color are sufficient for the trained decorator, the layman must also see actual examples of the furniture in order to get a definite and adequate idea of how the room will look when completed.

In the Oak Room on the Second Floor of the new store of W. & J. Sloane at Fifth Avenue and Forty-seventh Street, are displayed models of the best furniture made in England in the reigns of James I, Charles I, Charles II, James II, William and Mary, Anne.

Many of these models are the actual handiwork of Seventeenth and Eighteenth Century makers. Many are modern reproductions equal in style and finish, and *superior in construction.* All have marked individuality.

W. & J. SLOANE

FURNITURE AND DECORATIONS

Fifth Avenue and Forty-seventh Street, New York

CAREY PRESS, N. Y.

WE HAVE BEEN COACH BUILDERS OVER SIXTY YEARS

State Coach of Frederick the Great

The Modern Brougham

After Sixty Years of Experience

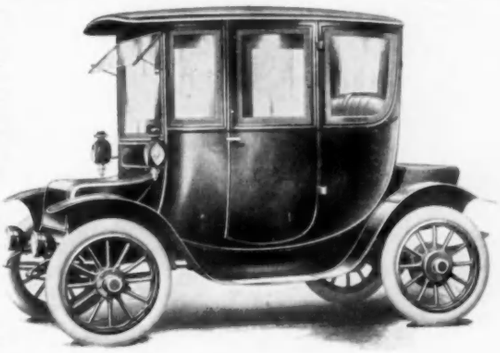
The royal coaches of every nation have been handed down to succeeding generations, their exquisite workmanship and wonderful durability keeping alive tradition and sentiment.

We, as coach builders for over sixty years, built the Rauch & Lang Electric with all the exquisite care only coach builders know, that each vehicle may last beyond its generation and be always prized for its family association and sentiment.

The difference between a coach-builder's masterpiece and a "factory" product is the difference between the Rauch & Lang Electric and cars which are made in a hurry.

The Rauch & Lang Electric never can be "common" — it will always be the car of social prestige, and appeal to those who know that in electrics cheapness is not a matter of price.

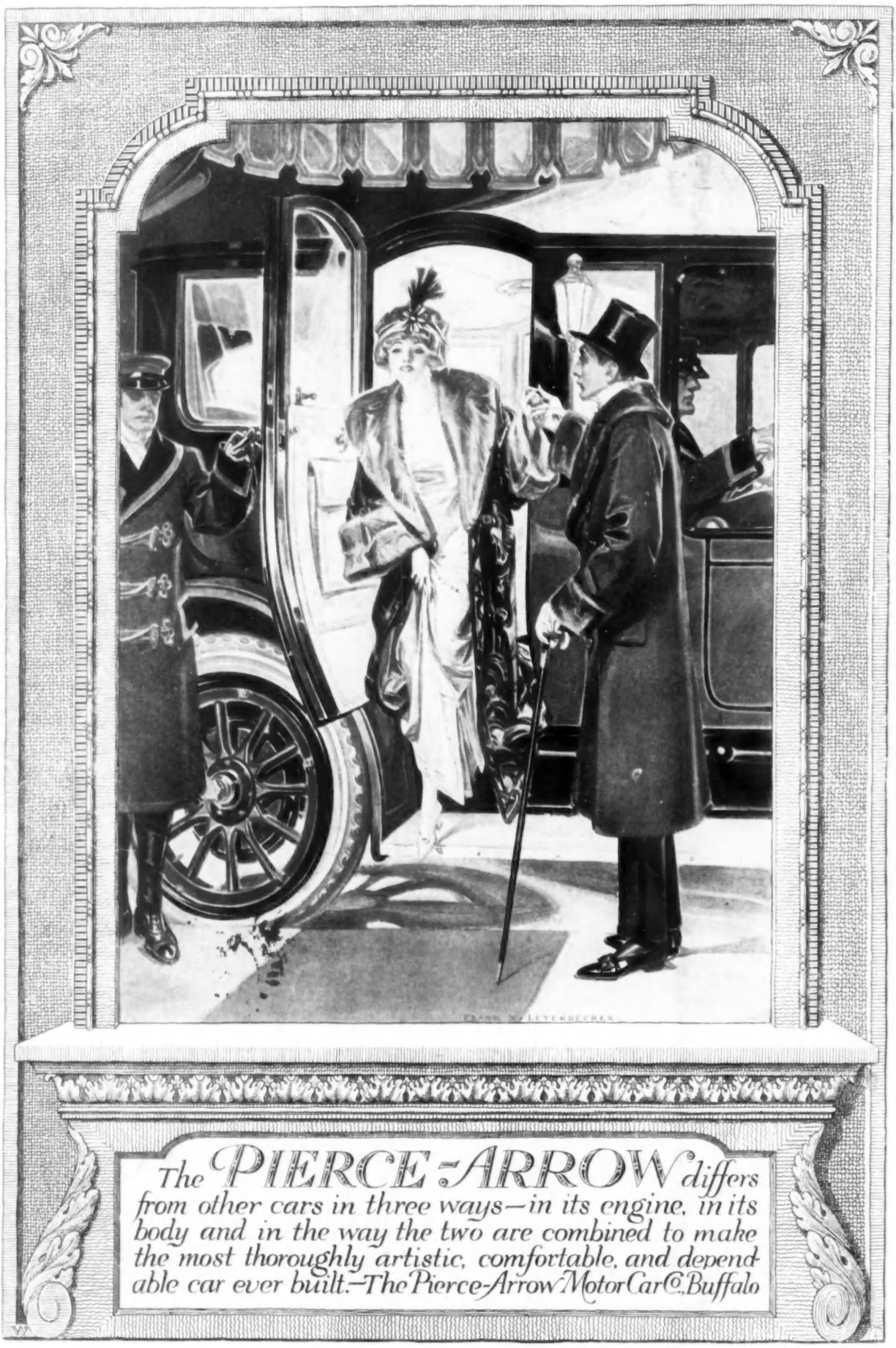
Our latest models are too distinctively superior to appeal to any but those who will always buy the best. Any Rauch & Lang agent will gladly demonstrate.



The Rauch & Lang Carriage Company

2368 W. 25th Street Cleveland Sixth City

Rauch & Lang Electrics



The PIERCE-ARROW differs from other cars in three ways—in its engine, in its body and in the way the two are combined to make the most thoroughly artistic, comfortable, and dependable car ever built.—The Pierce-Arrow Motor Car Co., Buffalo

DITTMAN-STEIDINGER COMPANY N.Y.

OCT 24 1912

WINTER FASHIONS NUMBER

VOGUE

NOVEMBER 1, 1912
PRICE 25 CENTS
THE VOGUE COMPANY

LIBRARY OF CONGRESS
OCT 25 1912
PERIODICAL DIVISION

McCallum
Silk Hosiery

Distinctive in Style, Beauty and Wearing Quality, it is the hosiery for men and women who are particular in the selection of their dress. $1, $1.50, $2.00, at the best dealers everywhere. Matched mending silk and a guarantee with every pair. McCallum Hosiery Company, Northampton, Mass.

TIFFANY & CO.

TIFFANY & CO.'S BLUE BOOK GIVES THE RANGE OF PRICES OF THE MOST COMPREHENSIVE STOCK OF JEWELRY IN THE WORLD

TIFFANY & CO.'S BLUE BOOK IS REPLETE WITH SUGGESTIONS FOR APPROPRIATE GIFTS FOR EVERY OCCASION

TIFFANY & CO.'S BLUE BOOK WILL HELP TO SOLVE THE PERPLEXING PROBLEM OF WHAT TO SELECT FOR CHRISTMAS GIFTS

TIFFANY & CO.'S BLUE BOOK IS PARTICULARLY HELPFUL TO PERSONS WHO FIND IT INCONVENIENT TO VISIT NEW YORK

TIFFANY & CO.'S BLUE BOOK IS SENT UPON REQUEST. THE MAIL ORDER DEPARTMENT WILL SUPPLY ADDITIONAL INFORMATION

FIFTH AVENUE & 37TH STREET
NEW YORK

HALCYON ROSE

The Highest Expression of the Perfumer's Art

THE drifting, elusive scent, breathed by that most regal of all flowers, the rose, has been caught and confined in all its wonderful sweetness, in our new Halcyon Rose Toilet Requisites.

To rob the flower of its very soul is a really wonderful achievement—and a costly one.

That is why the Halcyon Rose productions of necessity are more expensive than the ordinary, so-called "popular priced" perfumes and toilet articles.

And because they are a bit more costly and ever so much more delicate and refined, they are expected to appeal only to the ultra-fastidious.

At All the Better Stores

Perfume,	**$2.35 to $4.75**
Toilet Water,	**$3.25**
Sachet Powder,	**$2.00**
Face Powder,	***(Flesh, White, Brunette), $2.00***
Talcum Powder,	**75 cents**
Cold Cream,	**50 cents**

HANSON-JENKS COMPANY

PERFUMERS

149 West 36th Street **NEW YORK**

1192

Franklin Simon & Co.

FIFTH AVENUE, 37th and 38th Sts., NEW YORK

Latest Model Fur Coats

Women's Sizes 32 to 46 Bust
Misses' 14 to 20 Years

No. 1192 — Genuine Hudson Seal Fur Coat, semi-loose model, 52 inches long, set-in sleeves, deep roll shawl collar and cuffs; draped and fastened to side with large seal button, rounded corners at bottom; lined throughout with superior quality silk serge in rich colors, finished with border of black silk..... **145.00**

1194

1196

No. 1194—French Mole Coat (47 inches long), entire garment of mole coney fur in striped effect, fastened with smoked pearl buttons, lined throughout with soft silk in mole color to match **98.50**

No. 1196—White French Coney Evening Coat, semi-loose model, 52 inches long, made with deep collar; wide revers and cuffs trimmed with French ermine fur tails, fastened with large white Coney fur buttons, coat lined throughout with white brocaded silk..... **59.50**

H. Jaeckel & Sons

Furriers and Importers

16 West 32d Street, New York

[Our only address]

Coat in Mole and Skunk

Fashionable Furs for Street, Carriage and Motor Wear

BONWIT TELLER & COMPANY

Fifth Avenue
AT 38TH STREET
NEW YORK

A pretty blouse of chiffon cloth over shadow lace with the new Barbe revers. Collar and yoke of shadow lace. The sleeves are edged with white chiffon. Effectively trimmed with satin ball buttons. This blouse can be had in either black or blue to match suit. $8.90

A dressy blouse of satin brocade. Robespierre collar and jabot of blone net. Trimmed with pearl buttons on the cuffs and down the front of bodice. In popular shades to match suits.
Special $5.50

Newest model in allover washable shadow lace, lined throughout with blone net. Has Cascade-Duo frill and collar of crepe de chine.
Special $5.50

An imported model of French batiste made entirely by hand. Beautifully embroidered and trimmed with real lace.
$11.50

An especially designed negligee for the gentlewoman. Has slightly bloused bodice with shadow lace chemisette trimmed with swansdown and French rosebuds. Sleeves finished with a soft flow of lace. The new draped skirt with clinging lines caught up with shadow lace and swansdown, $10.75
Lined with albatross, $12.75

A boudoir cap, Spanish turban effect, of crepe de chine trimmed with swansdown, $2.00

Boudoir slippers of heavy satin, swansdown trimmed, $4.50

MODEL K

The Supreme Importance of the Corset of To-day

The corset is of more importance in this era of the "uncorseted effect" than ever before in the history of fashion because it must produce its indispensable effects without leaving the slightest trace of its presence.

The Goodwin Corsets give the svelte lines of youth permitting entire muscular freedom which is the secret of the uncorseted effect. The Goodwin Corset will not show under even the smoothest gown. It does its work silently, secretly and the wearer is absolutely assured the maximum of style, comfort and satisfaction.

Write for the Goodwin Catalog containing all the new styles for this Autumn and Winter. Prices $5.00, $6.00 and upwards. Our special system of measurements assure successful out-of-town fittings.

Goodwin

CORSETS OF EVERY DESCRIPTION
WHOLESALE AND RETAIL

373 Fifth Ave., at 35th St., New York

15 E. Washington St. CHICAGO — 687 Boylston St. BOSTON — 330 Sutter St. SAN FRANCISCO

MODEL J

SHOPS WHERE GOODWIN CORSETS ARE SOLD:

ARKANSAS
Hot Springs, Mrs. F. Smith, Gains Bldg.
Texarkana, Criterion, 108 E. Broad St.

CALIFORNIA
Bakersfield, Mrs. J. P. Shippey 1607 19 St.
Los Angeles, Mrs. A. G. Butt, 232 O.T. Johnson Bldg.
Oakland, Mrs. M. M. Kline, 578 14 St.
San Francisco, Mrs. M. M. Kline, 330 Sutter St.
Sacramento, Miss L. Dowd, 1016 K St.

CANAL ZONE, PANAMA
Empire, Mrs. M. P. King

COLORADO
Colorado Springs, Mrs. M.D. Hillmer, 6 E. Pikes Peak Av.
Denver, Mrs. J. E. Farrell, 338 Temple Court

CONNECTICUT
Hartford, Mme. Maybelle, 32 Pratt St.

IDAHO
Lewiston, Mrs. Clara H. Shaw, 410 Wiesgerber Block

ILLINOIS
Cairo, Mrs. Annie Fitzgerald, 724 Central St.
Chicago, Goodwin Venetian Bldg., 15 E. Washington St.

INDIANA
Indianapolis, Miss A. Schirmer, 4 W. Washington St.

IOWA
Burlington, Mrs. L. M. Bosler, Tama Bldg.
Cedar Rapids, Miss M. Sullivan, Masonic Temple Bldg.
Davenport, C. H. Grabbe, South Putnam Bldg.
Des Moines, Miss Margaret A. Corcoran, 303 7 St.
Dubuque, Miss Kate Sullivan 325 Bank & Insurance Bldg.
Sioux City, Miss S. Hamell, 225 American Block

KANSAS
Topeka, Mrs. B. N. Campbell, Crosby Bldg.
Wichita, Redfern Cloak Co.

KENTUCKY
Covington, Miss Minnie Schrader, 108 E. 8 St.
Louisville, Miss Bezzie Hannan, Boston Bldg.
Paducah, F. M. Ferriman

MAINE
Calais, Mrs. James S. Cockson, 302 Main St.
Portland, Mrs. Alice Hatch, 95 Park Ave.

MASSACHUSETTS
Boston, Miss Esther Rodman, 687 Boylston St.
Springfield, Miss I. H. Hovey, 356 Main St.
Fitchburg, Miss M. E. Hogan, 12 Summer St.

MICHIGAN
Detroit, Godfrey-Holihan Co., 244 Woodward Ave.
" Mrs. C. A. Kerr, 514 Washington Arcade
Grand Rapids, Mrs. G. S. Mabley, 212 Ashton Bldg.
Kalamazoo, Miss E. Hare, 507 Peck Bldg.

MINNESOTA
Minneapolis, Miss Anna Peterson, 2006 Park Ave.
" Miss Calla Du Bois, 2645 Lyndale Ave.
St Paul, Miss E. Holmquist, 511 Ryan Bldg.

MISSOURI
Joplin, Mrs. C. H. Naylor, 1914 Byers Ave.
Kansas City, Mrs. M. C. White, 406 Waldheim Bldg.
St. Louis, Mme. Rockwell, 219 Mermod-Jaccard Bldg.

MONTANA
Butte, Mrs. Louise Purcell, 207 W. Broadway
Helena, Mrs. A. E. Lyons, 613 Powers Block

NEBRASKA
Lincoln, Miss A. Plenz, 413 Brownell Bldg.
Omaha, Mrs. I. C. Stockwell, 208 S. 17th St.

NEW HAMPSHIRE
Peterboro, Mrs. Frank Dupree

NEW JERSEY
Trenton, N. J. Ryder & Co., 137 E. State St.

NEW YORK
Albany, Miss Marjorie Coutts, 91 N. Pearl St.
Buffalo, Mrs. J. W. Redpath, 52 W. Chippewa St.
Jamestown, Mrs. H. E. Eddy, 514 Prendergast Ave.
Rochester, Miss M.G. Dusinberre, 1141, Granite Bldg.
Troy, Mrs. K. B. Buffum, 205 Boardman Bldg.
Watertown, Mrs. S. W. Stevens, 201 Winslow St.

NORTH DAKOTA
Fargo, Patterson & Company

OHIO
Cincinnati, Miss M. Wilson, 433 Race St
" Schoelwer Bros., 122 E. 4th Ave.
Cleveland, Miss A. A. Drewior, 26 Euclid Arcade
Columbus, Miss M. O'Flaherty, 162 S. 17th St.

OHIO
Dayton, Mrs. H. R. Mittendorf, 732 Reibold Bldg.
Toledo, A. C. Fitzpatrick & Co., 221 Superior St.
Youngstown, Miss Elizabeth Bertch, 308 Wick Bldg.

OKLAHOMA
Guthrie, J. A. Milne
Muskogee, Mrs. D. J. Heyser, Flynn-Ames Bldg.
Oklahoma City, Mrs. B. G. Carter, 15 N. Harvey St.

OREGON
Portland, Adolphe Hoenig, Fliedner Bldg.
" Mme. M. U. Zeitfuchs, 10th & Washington Sts.
Salem, Mrs. Carl T. Lange, 387 Court St.

PENNSYLVANIA
Allentown, Mrs. E. L. Brown, 924 Hamilton St.
Chester, Mrs. C. McH Twohig, 626 Madison St.
New Castle, Miss E. S. Morgan, 108 S. Crawford Ave.
Newtown Square, Mrs. S. E. Bell
Philadelphia, Miss A. M. Innes, 1115 Walnut St.
Pittsburg, Mrs. M. L. Connelly, 2006 Jenkins Arcade
Williamsport, Mrs. Charles Ross, 238 Pine St.
" Miss Amy R. Foulk, 519 Market St.

TENNESSEE
Memphis, Miss Hattie Finch, 233 Adams St.

TEXAS
Austin: Miss Lottie McInytre, 816 Congress Ave.
Dallas, Burr & Noulen, 908 Elm St.

UTAH
Logan, Campbell's Smart Shop
Ogden, Nat'l Outfitting Co., 2345 Washington Ave.

VIRGINIA
Lynchburg, Brown & Merryman, 1105 Church St.

WASHINGTON
Aberdeen, Mrs. N. A. Bush, 104 W. Heron St.
Everett, Mrs. Alice Timlin, 2931 Rockefeller St.
Seattle, A. Morrill & Co., 1527 Second Ave.
Spokane, Miss Anna Murray, Peyton Bldg.

WISCONSIN
Madison, Mrs. Mildred Campbell, 132 E. Wilson St.
Milwaukee, Mrs. E. Fairweather, 237 10th St.

Evening wraps and gowns, imported. Also our own models, inspired by the latest Paris creations and developed in a manner that gives them a character and style unmistakably their own

Handsome furs and fur-trimmed gowns in great variety, made up from the skins most favored by fashion, and in models original and exclusive. These include fur coats, wraps, scarfs and muffs — each perfect in workmanship and attractively priced

In tailored suits our models include importations from the best European makers; also meritorious conceptions from our own designers, carried out in materials specially imported for us. Unexcelled in style and finish and at very moderate cost

Bergdorf & Goodman Models

Cushion "EVE"

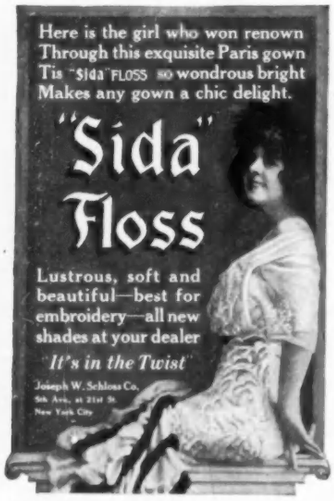
The Newest
COLLAR SUPPORTER

INVISIBLE
RUST-PROOF

The soldered ends can't catch or scratch—cushion ends easily sewed through

3 on a card 10c
White or black at notion counters
Joseph W. Schloss Co
5th Ave. at 21st Street,
New York

Here is the girl who won renown
Through this exquisite Paris gown
Tis "Sida" FLOSS so wondrous bright
Makes any gown a chic delight.



"Sida" Floss

Lustrous, soft and beautiful—best for embroidery—all new shades at your dealer

"It's in the Twist"

Joseph W. Schloss Co.
5th Ave. at 21st St.
New York City

Fashionable Fall

BOAS

The last word from Paris and London—smart and effective.

Short Round Ostrich Neck Boas, $6, of the famous METHOT QUALITY.

Longer Boas, $10 to $20 a yard.

Short Boas made from your OLD feathers, $2.50 to $3.00—Longer Boas made from your discarded feathers at $5 a yard.

Our reconstructed work equals NEW.

H. METHOT

French Feather Dyer and Dresser

29 West 34th Street, New York

Second Floor Take Elevator

LABLACHE
FACE POWDER

AUTUMN GLORY

Triumphantly follows summer sunshine and Nature is at her best. LABLACHE triumphs over wind and sun. Discerning women everywhere appreciate its value in preparing for the social requirements of winter. Invisible, adherent, dependable.

Refuse substitutes

They may be dangerous. Flesh, White, Pink or Cream, 50 cents a box of druggists or by mail. Over two million boxes sold annually. *Send 10 cents for a sample box.*

BEN. LEVY CO.
French Perfumers, Dept 48,
125 Kingston St., Boston, Mass.

Hosts of Women Add to Their Beauty

The predominating beauty of most women lies in the charm of their eyes. Women with irregular features may be irresistibly fascinating if their eyes are beautiful. It isn't the color or size of the eyes alone that constitute prettiness; no eyes are beautiful without long, thick, sweeping lashes encircled by perfect brows, and these can be quickly and safely grown at home by applying—

Hulda Thomas' Lashgrow

This treatment makes the plainest eyes lovely and adds miraculously to the beauty of the entire face. Two weeks' use of it effects marked improvement.

Facial Treatment

A sallow, wrinkled skin is unnecessary when my NATURAL treatment will restore a healthy, rosy color and also benefit skin blemishes. The worst skin or complexion promptly responds to this marvelous treatment. It gives life, vitality and tone to the skin and facial muscles, arousing the circulation. **Test sample sent for 25c; enough for three applications, 50c.**

The "Human Mould"

An exerciser which will REDUCE or DEVELOP the figure to normal. It reduces stout people and makes their muscles firm and hard. It gradually develops the muscles of thin people until the body attains its normal development. The exerciser arouses the circulation and stimulates the appetite. Health, strength and symmetry of figure reward those who use THE "HUMAN MOULD." **Call or write for description.**

Free Book On Beauty

Every woman should write for my book—full of valuable information on beauty and health.

MAIL ORDERS given prompt attention; complete directions for home use accompany my preparations.

Personal Consultation Free.

Write for full information and list of preparations to

Hulda Thomas

Dept. 3-L

11 West 38th St., New York

CUTICURA SOAP BEST

FOR SKIN AND HAIR

It is so because of its extreme purity, delicate yet effective medication, and refreshing fragrance. It costs but little more than ordinary soaps, wears to a wafer and gives comfort and satisfaction every moment of its use, for toilet, bath and nursery.

Cuticura Soap and Ointment sold throughout the world. Liberal sample of each mailed free, with 32-p. book. Address "Cuticura," Dept. 133, Boston.

☞Tender-faced men shave in comfort with Cuticura Soap Shaving Stick, 25c. at stores or by mail.

Shirr-Ruffle Bust Form

New Model

A Perfect Figure for $1.

If you are not satisfied with your figure, not fully developed as nature intended, wear the **Shirr-Ruffle Bust Form.**

Makes a Woman Charming and Attractive.

Produces that perfect, natural form every woman covets. Fills hollows in front and under the arms. Gives full, shapely bust.

Light, sanitary, refined. Closes high in back forming corset cover.

Ruffles Launder flat.

Thousands of delighted women praise it. Look for the label—refuse cheap imitations. At your dealers, or prepaid for $1.

When ordering give bust measure.

Shirr-Ruffle Co., 219 E. Spring St., Lima, Ohio.

If You Pay $5.00

OR MORE FOR A

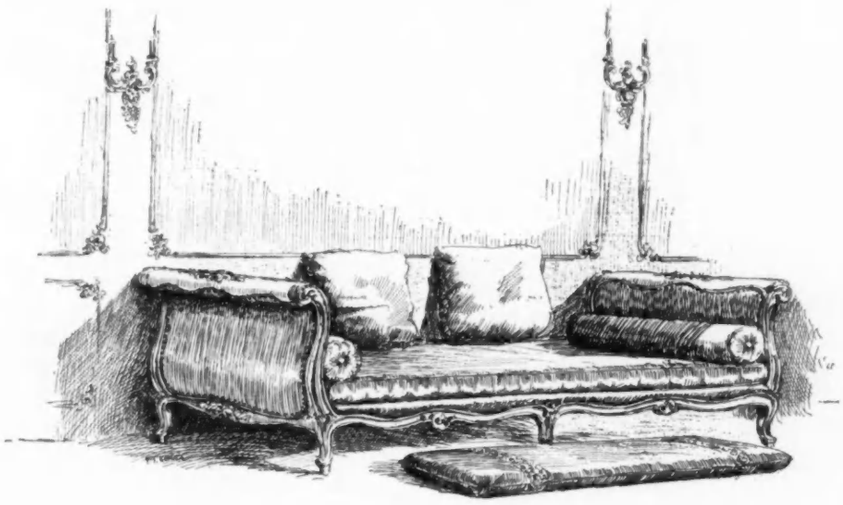
CORSET

you do not get your money's worth unless it is boned with

WALOHN

The Genuine has "WALOHN" stamped on EVERY strip

For FREE Sample and "Reasons Why"
Address: WALOHN MFG. CO.
31 Union Square W. N. Y. City



FRENCH FURNITURE
for the Sleeping Chamber

SURELY the ideal furnishings for the Sleeping Chamber should carry with them not alone an air of restful quietude but a touch of fastidious gaiety.

These blithesome qualities may be found expressed to perfection in those of our Reproductions which simulate the French Furniture of the period of Louis XVI—Cane-panelled Bedsteads and graceful Tables de Toilette, comfort offering Bergères and cushioned Chaises-Longues.

Our Furniture is to be seen only in one or other of the Twelve Galleries we devote to its display in New York.

We have no agents and no branch establishments. Write us for our interesting book, handsomely illustrated with etchings, "The House and Its Plenishing."

The Grand Rapids Furniture Company
INCORPORATED

34 and 36 West Thirty-second Street, New York

HAMPTON SHOPS

American Beauty Rose Perfume

Formerly it was ***never sold outside New Orleans.*** But the demand for it has grown so that we ***now*** offer this favored perfume of the ***old French aristocracy*** to women of good taste ***everywhere.*** No matter ***where*** you live you may obtain it by mail, on receipt of the ***regular retail price.***

$1 the ounce. Prepaid. Crystal toilet table bottle. If not satisfactory your money refunded.

We also prepare an exquisite talcum, same odor as the perfume. Unusually delightful. Cooling. Refreshing. 25c the can. Prepaid.

KATZ & BESTHOFF
Department B. *New Orleans, La.*

Look Younger!

A youthful chin will make any woman young looking. If from any cause your chin and throat have lost their shapely contour, becoming over-fat, heavy and shapeless, or, thin, scrawny and mottled, *you look older than your years.*

MEN and women who are afflicted with the grossly disfiguring double chin or the equally unbecoming emaciated chin and neck, will find immediate and absolute relief in

Professor Eugene Mack's
Chin Reducer and Beautifier

(Patented Nov. 15, 1910)

Used daily, this wonderful device will bring back the delicate contour to chin and throat, the peach bloom to the cheeks, and will clarify and smooth the skin texture—all by its remarkable stimulation of blood circulation about the neck and face.

Prof. Mack's apparatus produces a *concentrated massage,* gentle but firm, and obtainable by no other known method. It does not tear the tissues, but gently kneads them, eliminating the fat and strengthening and stimulating the muscles. The machine is operated by simply pulling the cords alternately. But five minutes' operation morning and night is required.

FREE ILLUSTRATED BROCHURE DESCRIBES
Also gives prices and full particulars. Write for a copy.

PROFESSOR EUGENE MACK
507 Fifth Avenue **Suite 1004** **NEW YORK**

Dorothy Ford

2231 BROADWAY
NEAR SEVENTY-NINTH STREET

Charming new Model in navy blue French serge, black satin collar and sash, can be made in all shades of serges and velvets.

Serges $15.75
Velvets $27.50

Special attention given to Misses and Little Women

SEND for copy of my booklet illustrating the new Fall and Winter models.

JOS. SCHONLEBEN **Est. 1895**
HIGH-CLASS FURRIER
73 WEST 46TH STREET
NEW YORK CITY

Coats in sealskin, Persian lamb, ermine, sable and caracul made to your order at exceptionally moderate prices. You can save from 25% to 50% on the cost of your furs by ordering from us.

Ready-made furs in the newest designs are now ready for your inspection. The finest workmanship and best materials and your entire satisfaction guaranteed.

TELEPHONE, 723 BRYANT

Olga Nethersole praises the work of

Mme. HELENE

FACE SPECIALIST **22 West 22nd St.**

Facial Treatment as Used in Most Exclusive Circles in France.

Mme. HELENE
has returned from Paris and again demonstrates every day in the Alice Maynard Store, 22 West 22nd Street, how wasted tissues are revived and contours of youth are restored by purely scientific methods.

References from families of the highest standing, proclaiming the work the most skillful of the day.

There Is No Magic Nowadays

therefore beware of silver polishes that promise "magical" results. To properly maintain the beauty and lustre of your gold and silver use

Cando Silver Polish

The worth of "CANDO" is attested by millions of satisfied users. Always safe, always reliable. Sold by all dealers. Ask for it by name.

PAUL MANUFACTURING CO., 36-40 Fulton St., Boston, Mass.

Weil Fabrics

in silk, wool and cotton are sold direct to you without retailers' profit, all charges prepaid.

That means that you can dress better than you ever did, and for less money.

WEIL FABRICS are woven right in the largest textile center of the world, which guarantees latest styles and highest quality.

Write today for the new Fall and Winter Catalog—FREE

WEIL FABRIC CO. **1425 Vine Street PHILADELPHIA, PA.**

Rub Out Wrinkles *with* **Rose Petal Cream**

Its wonderful properties help to take wrinkles out of face and hands and give a natural youthful rose-tint to the flesh. Guaranteed beneficial. Large size tube $1.00. Lasts for months. TRIAL SIZE 10c. Agents wanted.

ROSE PETAL CREAM CO., Dept 2, Ridgefield Park, N.J.

Vogue will send you these five Patterns

Here is another of VOGUE'S Introductory Offers to you who are only an occasional reader. If you want the next ten numbers of VOGUE, including the great Christmas issues, and the first big Fashion Numbers of next Spring; if you also want these five charming Robespierre collars without extra charge — sign and mail this coupon now.

If you sign this Coupon

Think What This Coupon Brings

Many Magazines charge double prices for their Christmas Numbers. This coupon brings you both VOGUE'S Christmas Numbers. It also brings the Smart Fashions for Limited Incomes Number—the Spring Forecast Number and the Spring Millinery Number—issues so important that hundreds of women ask us every Spring to start their subscriptions with one or another of these numbers. This coupon brings them all.

This Coupon Brings You All Five Patterns

These five Robespierre Patterns stand for collars sold at from $2 to $5 each. With a little material, and a little time, and the five patterns which the coupon brings, you can make them up for yourself at a mere fraction of this cost.

The Vanity Number, the two great Christmas numbers, the New Year's Number, the White and Southern Fashions Number, the Spring Forecast Number, the Smart Fashions for Limited Incomes Number, the Spring Pattern Number, the Spring Dress Materials Number, and the Spring Millinery Numbers; $2.50 in Vogue Value.
And the five Robespierre Collar Patterns.

To have all these for $2.00, send no money now. Merely sign the coupon.

VOGUE, 443 Fourth Avenue, New York.
You may send me the five Robespierre Collar patterns, and the next ten issues of VOGUE, for which I will pay $2.00 on request.

Name .....
Street .....
City .....
State .....

Shall we send Vogue's Pattern Catalog? Yes No

Mme. Elise Bachmann
51 WEST 39th STREET
FORMERLY 66 WEST 39th STREET

I am showing a fine selection of very smart charmeuse afternoon gowns, practical street dresses in serge and other novelty materials.

Misses' dancing frocks in chiffon, laces and silk.

Splendid assortment of evening gowns.

Prices most moderate.

Misses' dancing dress of accordion pleated Chiffon trimmed with Satin and flowers in all colors.... **$22.50**

Mail orders promptly attended to.

"LA SYLPHE"
THE CORSET OF COMFORT
IS A REVELATION

This Latest Corset Creation
Designed by Mme. Rose Lilli

CREATES THE NATURAL FIGURE
GIVES THE UNCORSETED EFFECT

It is a combination of two materials that give
UNUSUAL PLIABILITY
which does away with all discomfort
and yet moulds the Perfect Figure

Ask for Illustrated Booklet Describing many New Models including the Rose Lilli Bust and Hip Reducers which cause excessive flesh to vanish and impart Lines of Beauty to spare figures

Mme. Rose Lilli
CORSETIERE
15 WEST 45th STREET, NEW YORK
NEAR FIFTH AVENUE
Phone: 2818 Bryant
NARRAGANSETT PIER PARIS: 73 RUE DE RICHELIEU

QUIZ
The arms of the world reach out for
"QUIZ"
The flesh-tint, odorless, harmless
DEODORANT
QUIZ does not stop the flow of perspiration, simply neutralizes it, takes the bad odor from it. A new wonderful scientific discovery of unparalleled merit and efficiency.
Manufactured only by
The C. S. WELCH CO.
1901 Park Ave. New York
For Sale at all Drug and Dept. Stores, or by mail, 25c

Write for a Sample Cake

For 2c, we'll send you a sample of
JERGENS
Violet Glycerine Soap
enough for a week. In this crystal clear soap, we have caught the *real* fragrance of fresh violets. Write today for your sample. Address
The Andrew Jergens Co.
Dept. W.
Spring Grove Ave.,
Cincinnati O.

Tell Me Your Foot Troubles

If joint of great toe is enlarged, or toes overlap
ACHFELDT'S
PERFECTION
TOE SPRING
will reduce, straighten and give permanent relief. Worn at night.

If you have pains in your feet or legs it's not rheumatism, but tendency to **Flat Foot**, which my **INSTEP ARCH SUPPORTER** will cure. Send outline of foot.

Advice free by mail. Circulars on request.

M. Achfeldt FOOT SPECIALIST
Room 172, 163 West 23d Street, N.Y.

Mr. Kris Kringle's Christmas Surprise

WHAT do you suppose it is this year?
A really, truly

Kris Kringle Pack

bursting open with toys and surprises for all good boys and girls—yes, and for grown-ups too!

Each Pack is made to order, as the Kris Kringle chests were last year, and each one breathes the very spirit of Christmas itself.

For Children, from $6.
For Grown-ups, from $7.50

Out-of-town checks should include 10c extra for collection and expressage should be added when you want it prepaid.

Send me your order early this year so Mr. Kris Kringle can mail you your key in plenty of time and so you will surely get your "Pack" on Christmas morning.

ELIZABETH H. PUSEY
176 Madison Ave., New York

The Venetian Preparations Protect the Skin from Winter's Rough Wind

Elizabeth Arden
Venetian Preparations *Facial Treatments*

NOW IS THE TIME
to prepare the skin to withstand the effect of the cold and wind of the winter season. The Arden method will do it.

PORE CREAM
Every woman should have a jar of this cream. It is the first and only preparation that effectually closes enlarged pores and removes blackheads. Jar $1.00. Add 5c for mailing.

ARDENA SKIN-TONIC
is an astringent to clear, firm and whiten the skin naturally. Bottle 75c, $1.50, $3.00.

BLEACHINE CREAM
Removes any surface discoloration of the skin, especially that caused by the sun. Jar $1.00.

CLEANSING CREAM
To be used in conjunction with Ardena Skin-Tonic. Especially good after motoring. Jar 50c, $1.00, $2.00.

VENETIAN FACE POWDER—IMPORTED
Delicate in its scent, imparting to the skin the quality of velvet softness.
Box $1.00.

MAIL ORDERS GIVEN PROMPT ATTENTION
Complete directions accompany each preparation. Venetian Products mailed everywhere in the world.

A CORPS OF SCIENTIFIC EXPERTS
are in attendance at the Arden Salon to give Facial Treatments that renew vitality in the skin. Treatments $2.00.
Special appointments at residence.

509 Fifth Avenue New York
Between 42d and 43d Sts.
Phone 6397 Bryant

Prof. HUBERT'S
Malvina Cream
"The One Reliable Beautifier"
Positively cures Freckles, Sunburn, Pimples, Ringworm and all imperfections of the skin and prevents wrinkles. Does not merely cover up but eradicates them. Malvina Lotion and Ichthyol Soap should be used in connection with Malvina Cream. At all druggists, or sent postpaid on receipt of price. Prof. I. Hubert Toledo, O.

GREAT BEAR
Spring Water
Its Purity has made it famous

LONG SANG TI
293 FIFTH AVE.
NEAR 31ST ST.
NEW YORK
CHINESE CURIO CO.

Their booklet "V," illustrating the history of Oriental Art and Stones to be worn for good luck on different days, now ready

YOUR EYEBROWS
can be scientifically cultivated. If they are thin and unattractive they can be made thicker, darker and more silky.
Barlattar Eyebrow Grower
is wonderfully successful. It darkens the color. It promotes a new growth. Send for circular.
A. G. Lyford, 128-B Tremont St., Boston, Mass.

Pneu Form

The Pneumatic Dress Form

One Pneu Form serves for the dress-making needs of all the family.

When not in use, deflate and pack in the box base which holds it all.

It's You

WITH Pneu Form and a properly fitted waist lining, it is possible to make and complete the most elaborate gown without a single try-on. You simply inflate Pneu Form inside your fitted waist lining (made to include the hips) and before you stands YOU, with the perf ction of Nature.

Pneu Form is simple, durable and very practical. There is nothing to get "out of order." It is made to be pinned to. The standard rod can be adjusted to any height. Thus Pneu Form is a perfect skirt form.

Pneu Form is in no sense a luxury. It is a time, labor and money saver. It relieves you of the vexation and fatigue of standing hour after hour for "fittings." It is always ready for use and never gets cross or "out of sorts."

*With Pneu Form—**your** form—before you, you can study your waist or dress while making it, and see exactly how it will look when you wear it.*

Write for new interesting booklet "It's You"—Edition C-5, containing full description and prices

The Pneumatic Form Co.

557 Fifth Avenue (near 46th Street) New York

Sold in many first class stores

*No more undressing and dressing fifty times a day at the dressmaker's request to "just try this on once more, please"—Pneu Form stands for you and **is** you.*

R&G CORSETS

The corset is the link between the gown and the figure. The R.&G. Corset will make you *feel* as well as it makes you *look*

SOLD EVERYWHERE

Impervious

Hygienic

THE ODORLESS DRESS SHIELD

The Odorless quality of OMO Dress Shields has made them famous

THEY are impervious, but contain no rubber, and are free from injurious chemicals. ¶ They are double covered; white, light in weight, cool to wear, hygienic, durable, and easily cleansed. OMO Dress Shields are of the highest grade. The trade-mark is protection against inferior quality, and a guarantee goes to the wearer with every pair.

Sample pair size 3 sent for 25 cents
"OMO Dress Shield Booklet" sent free

The OMO Manufacturing Co., Dept 9 MIDDLETOWN, CONN.

J. & J. Slater

Walking Boot

A cloth top patent leather boot for women. Used mostly for afternoon wear. The cloth is selected to harmonize with the wearer's suit. Shoe is light in construction and has a medium high heel.

"Duchess"

Made in black russia and patent leather—short tongue with covered buckles. Inch and seven-eighths heels.

Walking Boot

For men—made in tan or black leathers. With or without perforation. Double or single soles—low broad heels.

Illustrated price list ***"A Package of Shoes"*** *with book of instructions and measurement blank mailed on request*

Broadway at 25th Street, New York

You Need These Six Preparations

from

MARY GREY

"I miss my Mary Grey treatments so dreadfully that I will need some of your things to carry them on.

Everyone says that they never saw me look so well, and I know the secret is what you have done for my skin."

This little note from Tennessee accompanied an order for six of Mary Grey's Toilet Specialties. Mary Grey has selected for you six Specialties particularly useful at this season. Order these six preparations, or as many of them as you require, and you will find your dressing table thoroughly equipped for late Autumn and early Winter.

For Cleansing the Skin

Use the MARY GREY CLEANSING CREAM. This cream nourishes the skin and keeps it soft; cleanses the pores without destroying their natural oil. Prevents the formation of large pores and blackheads. $3, $1.50, and 75c a jar.

For Strengthening the Skin

Use the MARY GREY SKIN TONIC, which promotes circulation, tightens and whitens the skin. Can be patted on whenever desired. Especially good for loose skin under the eyes, and for tired eyelids. $5, $2, and 75c a bottle.

To Make the Eyelashes Beautiful

apply frequently Mary Grey's Famous EYE-LASH GROWER, which makes the lashes long and dark. May be rubbed in when retiring, or applied with a brush during the day. Improvement, even in scantiest eyelashes, is noticeable within a month. $1.50 a jar.

A Great Aid to Beauty

is MARY GREY'S LIQUID ROUGE, which is perfectly harmless and will not enlarge the pores. Easy to apply and very permanent—in fact, it can only be removed with a cleansing cream. The tint is most natural. $1 a bottle.

To Stimulate the Circulation

use the MARY GREY FACE MASK—a pure paste to be applied thrice a week. By stimulating the circulation, the Face Mask removes the causes of open pores and blackheads, and tightens the skin. Absolutely harmless. Full directions accompany the jar, price $2.

More Penetrating Than Any Cream

is the MARY GREY MUSCLE OIL, a safe astringent especially beneficial to relaxed and dead looking skins. Indispensable for removing double chin, and for lines around the mouth and on forehead. $5, $2.50, $1 a jar.

IF YOUR order amounts to $10 or more, the Mary Grey Specialties will be sent express free. This point is worth considering by every woman who lives at a distance. Simply combine in one order enough preparations to make up $10 and Mary Grey will prepay the expressage.

The Mary Grey Treatments

Throughout October the accommodations of the Mary Grey Salon have been frequently overtaxed. When possible, it is best to make a telephone appointment. (Bryant 2717.)

Facial treatments by Mary Grey are $2.50 each, six for $10. Scalp massage $1.50. Also Manicuring.

MARY GREY
Dept. 3
BRAUN STUDIO BUILDING
13 West 46th Street, New York

A Week's Treatment for 25 Cents

Send the attached coupon with 25c (coin or stamps) and you will receive by return mail a box of Selected Samples. These samples constitute a week's course for cleansing and toning up the skin, and closing the pores.

These Selected Samples will serve as an introduction to the most useful of Mary Grey's Toilet Specialties. Send the coupon to-day.

MARY GREY, 13 West 46th Street, New York:
For the 25c (stamps or coin) enclosed, send me by return mail your Box of Selected Samples of the MARY GREY Toilet Specialties, sufficient for one week's treatment.

Name.....
Street.....
City.....
State.....

11-15

Stewart & Co.

EXCLUSIVE APPAREL for WOMEN AND MISSES

404 FIFTH AVENUE at 37th Street NEW YORK

ARE PREPARED TO SHOW

The New Styles in Furs

for the Winter 1912-13

The Furs which are Fashion's special favorites. This great exhibit and sale has been carefully planned, and offers an opportunity for early selection of distinctive and exclusive styles and models in dependable Furs at exceptionally favorable prices.

Every piece of Fur sold by us is made up into garments by skilled workmen, from skins specially selected for their wearing qualities.

SPECIAL OFFERINGS:

Pointed American Fox Sets

pictured, that dark fur with the silver lights here and there—it is hard to picture anything more gracefully beautiful. Even a single skin neck piece of this lovely fur has a generous look. This magnificent set specially priced at . **$190.00**
Value $275.00

Eastern Mink Sets

of perfectly matched skins, barrel muff and large scarf. Value $400, at **$290.00**

Sets of White Fox, Cross Fox, and Natural Fox from . . . **$50.00** to **$150.00**

A most unique assortment of

Fur Coats

in Pony Skin, French and Hudson Seals, Persian, Mink, and Sables, ranging in price from . **$34.75** to **$970.00**

French Seal Coats

London dyed, 54 inches long, with long shawl collar, plain or brocade linings, fastened with one or two frogs. Special at . **$65.00** and **$85.00**
Values $100.00 and $135.00

Also a most comprehensive showing of stunning creations in Tailored Suits, Costumes, Wraps, Blouses, Lounging Robes, Underwear Hosiery and Neckwear for Women and Misses, with authoritative claim to correctness in every essential of mode and style—all at advantageous prices.

Charge accounts earnestly solicited.
Mail Orders will receive prompt attention.

FOUNDED 1857

POTTIER & STYMUS CO.

INTERIOR DECORATIONS FURNITURE — TAPESTRY WEAVING CABINET WORK

TEAPOY
24 in. high; 9 in. dia.; 13 in. dia.

ANTIQUES: Those of an old-time atmosphere—dreamy, like reading *Will o' the Mill*—such gems of the Old Master Cabinet Makers may be seen in our spacious Studios.

An inspection is invited of these well-authenticated pieces of old-time Furniture, which are in splendid condition and are conspicuous on account of the variety of desirable objects—such as High Boys, Four-poster Bedsteads, Desks, Mirrors, Clocks, Secretaries, Sofas, Chairs, et cetera.

COUNTRY and CITY HOUSES: Our 55 years experience in Decorating and Furnishing Interiors is at your command. Competent service is given in designing and displaying Furniture, Fabrics and Furnishings of an exclusive kind.

If you cannot visit our interesting studios, write for our illustrations of Furniture Reproductions of the old masters, with price-list, also our brochures.

LEXINGTON AVENUE AT 41ST STREET NEW YORK
PARIS 18 RUE DU FAUBG POISSONIERE

There is no mistaking the delicious, distinctive flavor of **Maillard's Cocoa**—attributable, not to any one specific process or treatment, but due solely to the wonderful thoroughness of the entire method of selection, preparation and manufacture. It's "a treat."

Maillard's Vanilla Chocolate possesses in a marked degree the rare qualities found only in chocolates of the highest standard of excellence.

At Leading Dealers

Fifth Avenue Maillard's NEW YORK **at 35th Street**

CHOCOLATES, BONBONS, FRENCH BONBONIERES

Afternoon tea served in the Luncheon Restaurant, three to six

$1475 **Overland** $1475

Completely Equipped

F. O. B. Toledo

MODEL 71 T

Complete Electric Lighting Outfit, Generator and Storage Battery
Self-Starter
45-Horsepower
Q. D. Demountable Rims and extra Rim
Timken Bearings
Center Control
Wheel Base 114 inches

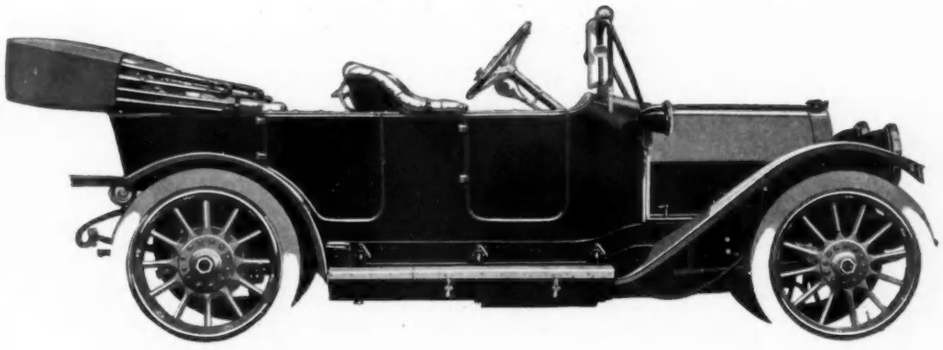
THE unusual equipment and important specifications of this car at this price can but only further impress upon you the economy of producing automobiles in great quantities. This car costs you 30% less than all similar competing current values. An annual production of 40,000 cars is the sole reason.

Catalogue gratis. Address Dept. 33.

MODEL 71 T

Brewster green body, ivory striped, nickel plated and dead black trimming
Warner Speedometer
Mohair Top and Boot
Clear Vision Wind Shield
Prestolite Tank

The Willys-Overland Company
Toledo, Ohio



NEW BLOUSES of the SEASON

FRENCH STYLES SHOWING EXCELLENCE IN MATERIALS AND WORKMANSHIP

Price $8.75

V-883. This copy of a French blouse is built of white chiffon and white satin with embroidered design in white silk lustre. Simple, but very charming model.

Price $19

V-885. Charming rest robe of pale blue or pink crêpe de Chine bordered with the softest white swansdown.

Price $6.50

V-882. Simple blouse of white brocaded satin which carries its worth in quality of material and smartness of cut. The sleeves are very new—so is the straight yoke across the back.

Price $5

V-884. A blouse which shows an effective use of accordeon pleating, is this one of dark blue or all white chiffon with deep pointed collar of white chiffon. The yoke is new and becoming and is the only part of the blouse not pleated.

THE LITTLE FRENCH SHOPS

at Wanamaker's are a short route to the Rue de la Paix. In them the French novelties are shown as they are in the heart of Paris itself.

Price $5

V-881. This pretty blouse of cream net over delicate pink chiffon is a copy of a Christiane model The frills, collar and cuffs are outlined with folds of black net.

JOHN WANAMAKER

NEW YORK

QUALITY FURS IN FRENCH STYLES

In furs, quality is to be most desired

THE HATS OF MARCELLE DEMAY 11 RUE ROYALE ARE FAMOUS FOR THEIR PROPORTIONS.

EVERY HAT THAT LEAVES MADAME DEMAY'S HANDS, HAS ABSORBED SOMETHING OF HER OWN PERSONALITY WHICH IS THAT OF A GRACIOUS AND CHIC PARISIENNE.

MARCELLE DEMAY HATS ARE TO BE HAD ONLY AT THE JOHN WANAMAKER STORES IN AMERICA, AND THEY WILL NOT BE COPIED BY US IN ANY WAY.

Smart set of chinchilla squirrel—a fur both smart and durable,—which shows the new long and rather narrow muff and exceptionally chic little scarf. Scarf, $25. Muff, $60. *V-901*

Moleskin and stone marten have been charmingly combined to form this scarf and muff. Set, $150.
From the back of the cap (illustrated) hangs a short stole which is wound about the throat. Very smart for motoring. Price, $55. *V-902*

Graceful coat of mole-dyed coney which has the beautiful shadings of real moleskin. The coat is light on the shoulders and soft enough to drape gracefully, but is very warm. Lined with soft taupe grosgrain silk. $175. *V-903*

AN EXPERT KNOWING NOT ONLY FURS, BUT FRENCH STYLES, IS IN CHARGE OF OUR FUR STORE. MODERATELY-PRICED NECKFURS, MUFFS AND COATS, AS WELL AS THE MOST SUMPTUOUS IMPORTED MODELS ON DISPLAY—EACH A TRUSTWORTHY PIECE FAIRLY PRICED.

If you desire to command one of these garments by mail, please order by number. Your request will receive careful attention.

JOHN WANAMAKER
NEW YORK

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

One year, (payable in advance, subject to 20% cash discount)..... **$50.00**
One year, (payable monthly, in advance, subject to 5% cash discount). **$50.00**
Single Insertions, (payable in advance, subject to 5% cash discount). **$2.50**

Space limited to 4 lines—about 25 words. Forms close one month in advance of date of issue. Address all correspondence to: Manager Shoppers' and Buyers' Guide, Vogue, 443 Fourth Avenue, New York.

TWO EXPERIENCES

A PARTY of Southern girls came to New York for a fortnight's shopping. Their "Baedeker" to the best shops in Gotham was the "Shoppers' & Buyers' Guide."

A woman from Pittsburg was interested in that extraordinary labyrinth called Chinatown. Through the "Shoppers' & Buyers' Guide" she found a New York girl who specializes in Chinatown shopping; and under this girl's guidance she bought a boxful of Oriental goods that could not be found elsewhere east of Pekin.

These are every-day experiences. The establishments represented on these pages are unusual in every sense of the word. One can adventure among them for months and still find new possibilities, new roads to be explored.

If you have not yet adventured among these shops, now is the time to begin. Read carefully one of the four columns on this page or the next and see if you fail to find something of real interest to you.

Address all correspondence intended for us to

MANAGER SHOPPERS' & BUYERS' GUIDE
VOGUE 443 Fourth Avenue New York

To the business man or woman: Classified advertisements for the Christmas Numbers of VOGUE (December 1st and 15th), should reach the Manager of the "Shoppers' & Buyers' Guide," on or before Tuesday, November 5th.

Boas, Feathers, etc.

MME. BLOCK. Ostrich Feathers. Your old feathers made into plumes or novelties equal to new. Dyeing, Cleansing, Curling our specialty. 36 West 34th Street, New York.

IMPERIAL OSTRICH FEATHER Co. 338 6th Ave., N. Y. Specialists:—Cleaning, dyeing, Old plumes remade into latest creations. Estimates given. Mail orders. Free catalog.

Bridge Whist

"RAD-BRIDGE" CLUB LINEN PLAYING CARDS. Design of back fine hemstitched linen. Patented. Red, blue, brown and green. 25c. pack. Gold Edge, 35c. Send for samples.

"RAD-BRIDGE" Silk Velour Playing cards. Latest. "It's a beauty." Same quality, size, colors and price as our famous club linen card, only difference design of back. Samples.

"RAD-BRIDGE" Basket Weave Playing Cards. Latest, same quality, size, colors and price as our famous Linen and Velour Cards, only difference design on back. Samples.

"RAD-BRIDGE" LIFE'S BRIDGE PAD. 35 cupid pictures by "Life" artists in pad of 50 sheets. Space for more than 150 rubbers. 25c. per pad. $2.50 per dozen. Sample free.

"RAD-BRIDGE" sterling mark on Bridge accessories the world over. Illustrated catalog free. Ten cents in stamps (less than cost) secures our handsome sample wallet in addition.

"RAD-BRIDGE" GOODS ARE SOLD by first-class dealers everywhere, or will be sent direct, carriage paid, on receipt of price. Dept. V., Radcliffe & Co., 144 Pearl St., New York.

Children's Clothes

Children's Wear from infancy to twelve yrs. Garments made to order, style and fit guaranteed. Boys' dresses, one to five yrs., specialty. Beebe & Shaddle, 38 W. 33 St. Tel. 7557 Mad.

MISS HELEN MURRAY Misses' and Children's smart and exclusive coats and dresses. Lingerie a specialty. 13 W. 38th St., New York. Tel. 4703 Murray Hill.

IMPORTED SMOCKED FROCKS Sizes from 6 months to 15 years. Prices reasonable. Order now for Fall. Circular showing designs on request. Mrs. J. B. McCoy, Jamestown, Va.

BABY SHOP. Dainty hand-made layettes. Mothers relieved of all responsibility and worry. Mail orders solicited. Elizabeth Coleman, 247 S. 20th St., corner Rittenhouse, Philadelphia, Pa.

Children Outfitted from infancy to 10 years. Original garments at moderate prices. Smocked frocks a specialty. Mail orders. Miss A. Deane, 830 East 173rd St., N. Y. Tel. 3676 Tremont.

MISS MOORE. Our specialties for children are absolutely unique. D'jibba, Hohenzollern, Fauntleroy, Luxembourg and other frocks. Boys to 6, girls to 14 yrs. 421 Boylston St., Boston, Mass.

Chiropody

Dr. E. N. Cogswell, Surgeon Chiropodist. Expert Manicuring. Dr. Cogswell's Foot Tonic insures foot comfort, $1. Foot Ointment, 50c. Toilet Powder, 25c. 418 Fifth Ave., New York.

LOUISE LEWIS, 452 5th Ave., Knox Bldg., N. Y. Special foot massage and all ailments of the feet scientifically treated. Expert Manicures. MA BELLE Toilet Preparations.

Christmas Cards

Christmas Cards and Christmas Gifts Cards painted and cards you paint. Unusual novelties. Send for catalog V and Special Offer. JARVIE, 842 Exchange Avenue, Chicago, Ill.

Hand Colored Xmas Cards. Exclusive designs with personal greetings, sent on approval, for individual use. Consignments for Church Sales. J. H. McNicol, 18 Huntington Ave., Boston, Mass.

Engraved Xmas Greeting Cards Artistic designs and engraved with your name. 10 cents brings line of elegant samples. Holmes Mfg. Co., 163 W. Harrison St., Chicago, Ill.

Choice Xmas and Birthday Cards by the author of "God Bless The Friend Whom I Love." Sent on approval. Anne Abbott, Park Avenue, Arlington Heights, Massachusetts.

Cleaners and Dyers

MME. PAULINE CLEANING AND DYEING. House and Street Gowns, Laces, Chiffons, etc. 223 West Fourteenth Street, New York.

LEWANDOS America's Greatest Cleaners and Dyers 284 Boylston Street and 17 Temple Place Boston 557 Fifth Avenue New York 1633 Chestnut Street Philadelphia

LEWANDOS-Branches Washington Albany Rochester Providence Newport Hartford New Haven Bridgeport Lynn Salem Cambridge Worcester Springfield Portland

BLANCHISSEUSE de Fin. Lingerie and Lace Curtains a specialty. Personal attention given all work. Prices reasonable. Mme. Dumand, 606 Park Ave., near 64th St., N. Y. Tel. 2685 Plaza.

Knickerbocker Cleaning Co. New York Paris Newport 402 East 31st Street, New York. High class cleaners and dyers.

LAUNDERING Absolutely by Hand. No garment too delicate or exquisite for us to launder perfectly. Also repairing. Mrs. E. Handschin; 213 E. 61st St., N. Y. Tel. 5278 Plaza.

Corsets

MME. S. SCHWARTZ CORSETIERE. 12 West 39th Street, New York. Telephone, 4882 Murray Hill.

MME. BINNER CORSETIERE, is cultivating figures with her famous corsets at 18 East 45th Street, New York.

MME. ROSE LILLI, Corsetiere Models which accurately forecast the "Trend of Fashion." Custom made only. 15 West 45th St., New York. Tel. 2818 Bryant.

OLMSTEAD CORSET CO. High Grade Corsets designed for each individual. "Gossard" Front Laced Corsets. Lingerie. Tel. 5224 Gramercy. 44 West 22nd Street, New York.

Exclusive Goodwin Corsetieres Trained to represent us in all localities not now having Goodwin shops. 373 Fifth Avenue. New York.

LE PAPILLON CORSET CO. Mme. Gardner, formerly of 373 Fifth Ave., has assumed management of the above concern at 26 West 38th Street, New York. Tel. 4383 Greeley.

BERTHE MAY'S CORSETS Specialty for Maternity and Abdominal Support. Dress as usual. Uninterrupted comfort. Mail orders. 10 East 46th Street, New York.

Corsets—Cont.

WADE CORSETS. High grade, exclusive, satisfying. Not sold in stores. One exclusive sales agency wanted in every leading city. Wade Corset Co., 79 E. 130th St., New York.

PEETZ FRONT LACE CORSET "The Highest Art in Corseting." Ready to wear custom made. Prices $5.50 to $35. Corsets made to order within 24 hours. 36 East 33rd St., N. Y.

ADELINE DONSHEA, originator and sole patentee of her inimitable Front Lace Corset, gives individual attention, insuring comfort, grace and pose. 10 W. 36th St., N. Y. Tel. 3308 Mur. Hil.

MME. BARCLAY, MODART, Front Laced Corsets. Also original designs of custom made back laced corsets. 17 East 45th St., N. Y. Tel. 7965 Bryant.

SPIRELLA CORSET SHOP 506 Fifth Avenue, New York. Telephone 1110 Bryant for Corsetiere service in your own home.

CORSET HOSPITAL Repairing, cleaning, remodeling. High-priced corsets duplicated reasonably. Corsets to order $10 up. Mail orders. Satisfaction guaranteed. Mae A. Bond, 2231 B'way, N. Y.

Nu Hip Reducing and Abdominal Support Corset. Maternity Corset. Misses' corsets constructed on hygienic and correct lines for approaching womanhood. Lewis, 18 W. 34th St., N. Y.

Dancing

LOUIS H. CHALIF, Grad. Russian Imperial Ballet School. Classical, Aesthetic, Social dancing, body building and hygiene for ladies and children. 7 West 42nd Street, New York.

ALVIENE High Art Ballet School Aesthetic, Dramatic and Classic dancing, physical development and hygiene. Ladies, children, gentlemen. Corner 23rd Street and 8th Avenue, New York.

Decorating and Furnishing

JANET MORRIS Painted Furniture for Country Houses. 65 West 70th Street, Telephone 4470 Columbus, New York City.

PAINTING AND DECORATING done by CHARLES B. COSSE, 136 W. 65th St., N. Y. City or Country. Also general repairs and alterations. Saves you time, money and worry.

Italian Embroidered Linens made under wholesome American conditions. Representative will call with examples for decorations. Scuola d'Industrie Italiane, 28 Macdougal St., N. Y.

NEW YORK is the place to buy the best rugs, hangings, linens, etc., for the least money. 8 years' experience. Booklet. E. F. Bassett, 145 W. 105th Street, New York. Tel. 4452 River.

COUNTESS THEA ERDODY, Interior Decorator of Town and Country houses. Experience in Paris, London and Italy. Known for her perfect taste. 8 East 48th Street, New York.

Embroiderers

MRS. C. H. OTT, 10 West 33rd St., N. Y. Embroidery, Stamping, Stamped Goods and Novelties. Hand made and Embroidered Waists to match suits at special prices.

Employment Agencies

MISS G. H. WHITE, agency, 2 W. 45th St., New York. Phone 7789 Bryant. Visiting housekeeper, secretary. Houses opened. First-class help of all kinds. Hours, 10-4. Sat., 10-12.

MISS BRINKLEY, 507 5th Ave., N.Y. nr. 42d. Tel. 6892 Bry. Supplies governesses, housekeepers, competent household servants, personally investigating references. Inventories taken.

UNIQUE BUREAU of Social and Domestic Needs supplies with guaranteed references, men and maid servants of exceptional ability. Protective Registry, 2728 Broadway, New York.

UNIVERSAL EMPLOYMENT BUREAU Supplies domestic help of all nationalities. Also supplies high class domestic positions. Miss Peckham, Mgr., 39 West 57th St., N. Y.

Flesh Reducing

Electro-Thermal Reducing Blanket creates a perspiration all over the body. Takes flesh away without exercise or diet. Circular. Mrs. A. K. Lewison, 105 E. 15th St., N. Y.

Dalton Swimming School and Berkeley Lyceum Gymnasium caters to a high class and exclusive patronage. Reducing corpulency a specialty. 19-23 W. 44th St., N.Y. Phone 3259 Bryant.

Reducing Superfluous flesh by scientific method through thermo-electric medium and massage. Dieting not essential. Improves the general health. Miss Frye, 21 W. 44 St., N.Y. Bryant 3259.

Entertainers

A Real Chinese Tea Party For children or grownups. A very novel tea for as many guests as desired. Bertha Tanzer, 9 West 26th Street, New York.

Children's Parties. Original plans and entire management. 5 years' experience conducting exclusive children's parties. Favors for other functions. Miss L. A. Howe, 128 Madison Ave., N. Y.

"JACK HORNER" Bags or Boxes for children's parties. Original designs and carefully selected favors. Prices $5 to $15. Adelaide W. Ramage, 695 St. Nicholas Ave., N.Y.

THANKSGIVING GIFT NOVELTIES Harvest pumpkins or bells, center pieces for dinners or children's parties. Price $10 each. Booklet. Adelaide W. Ramage, 695 St. Nicholas Ave., N.Y.

Stormy Day Amusement Packages for indoor, convalescent and invalid children, $2 up. Kindergarten Specialties. Rhena Pugsley, 449 West 125rd Street, New York.

Furriers

FUR REMODELING. Specialty of Renovating Old Fur Garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 25 West 23rd St., N. Y. Phone 1162 Grmcy.

FUR TRIMMINGS. We make all widths and in furs of every description. Send for our prices. Mail orders a specialty. A. H. Green & Son, 25 West 23rd St., near 5th Ave., New York.

FUR GARMENTS. Makers of Reliable Furs. Personal attention to mail orders. Moderate prices. Estimates cheerfully furnished. A. H. Green & Son, 25 West 23rd St., New York.

Gowns and Waists

BUSSE GOWNS. Imported Models. Gowns for all occasions. Evening coats, wraps, etc. 766 Madison Ave., New York. Tel. 3290 Plaza.

(Continued on page 21)

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

(Continued from page 20)

Gowns and Waists—Cont.

MANIE GUION THOMPSON, 712 Madison Avenue, New York, near 63rd St. Waists, Blouses, Hats, etc. Misses' and Children's smart coats and frocks to order.

Jean Michel and Louise Michel Gowns for all Occasions. Exclusive Styles—Perfect Fitting. 22 West 46th Street, N. Y. Tel. 4564 Bryant.

THE MEND ING SHOP. Gowns remodeled, suits cleaned and pressed. Shop waists and gowns refitted. Miss H. Redding Coughlin, 20 W. 31st St., N. Y. Phone 189 Madison Square.

Mrs. Wilson's Mending Shop. Formerly with Mrs. Osborn Co. Evening and afternoon gowns. Special prices for remodeling. Trousseaux. 26 E. 28th St., N. Y. Tel. 4563 Mad. Sq.

DE ROHAN FRENCH MODELS. Sample gowns, lingerie gowns below importation prices. Also remodeling done. Imported hats, corsets. Mail orders. 131 W. 69th St., N. Y. Tel. 30 Col.

ARTISTIC DRESSES Made from your own material. Unusual remodeling. Reasonable prices. HOMER, 11½ W. 37th St., N. Y. Tel. 5355 Greeley.

GOODMAN SHIRTWAISTS Tub suits and skirts in madras, linen, silk and flannels. Oldest established. 10 West 46th St., N. Y. Tel. 4642 Bryant.

SULLIVAN, Rutland, Vt. Maker of gowns, combining distinction and individuality. Special facilities for distant patrons. References, suggestions, estimates furnished. Prices moderate.

MRS. CLARKE Imported and to order gowns, blouses and lingerie. Also stock sizes. 182 Madison Ave., near 34th St., New York.

MME. ELISE from Paris. Dresses for all occasions. Evening coats and evening gowns a specialty. Moderate prices. 112 East 29th Street, N. Y. Tel. 4694 Mad. Sq.

A. and M. STUHLER. GOWNS FOR ALL OCCASIONS. Remodeling a specialty. 182 West 88th St., N. Y. Also 610 Bangs Avenue, Asbury Park, N. J.

MRS. EMILY PRATT GOULD. Richmond Hill, N. Y. A dainty and unusual line of waist and dress patterns, negligees, infants' and boudoir caps. Orders by mail receive prompt attention.

Maternity Apparel. Waists, dresses, three-piece suits, long and short coats, negligees, tea gowns, etc. Ready to wear and made to measure. Lane Bryant, 25 West 38th Street, New York.

KATHARIN CASEY, GOWNS To order for all occasions. Evening gowns a specialty. Models for sale. 504 Madison Ave., near 42 St., N.Y. Tel. 1026 Bry.

MRS. COPELAND offers individual gowns for the individual woman. The Cambridge Bldg., 334 Fifth Ave., N. Y.

MRS. SPENCER formerly **LE BOUDOIR** now at 24 West 46th Street, New York. Gowns, Blouses, Negligees. Exceptionally well selected debutante frocks at $40.

VICTORINE—Rebuilder of Gowns. Old gowns of every kind remodeled equal to new. Evening gowns a specialty. 160 West 48th Street, New York.

DRESSMAKER MISS CAREY, 601 West 144th Street, between Broadway and Riverside Drive, New York. Smart gowns and frocks of velvet or corduroy.

BOUGHTON. Estimates and sketches on evening, afternoon gowns, and trousseaux. Special attention to mail orders. 14 West 60th St., N. Y. Tel. Columbus, 4845

DE JONES: Artistic Designer of Costumes Tailoring and Dressmaking for Gentlewomen. Every garment built for the individual and finely finished. 810 Arrott Bldg., Pittsburgh, Pa.

THE GREEN SHOP. Now showing exclusive suits, gowns and furs at reasonable prices. Gowns from $12 up. Your inspection invited. 55 West 45th St., N. Y. Tel. 5432 Bryant.

LEMAITRE & MACK Importers, Gowns and Fancy Tailoring. 23 West 45th Street, N. Y. Tel. 4795 Bryant.

MAGOVERN & HAGAN. We make a specialty of evening, afternoon and street gowns of exclusive designs. Gowns made up at short notice. Prices moderate. 13 W. 39th St., N. Y.

Long Distance Dressmaking. E. Moore, 15 E. 35th St., N. Y., opposite Altman's. Satisfaction assured without fittings to customers at a distance. Sketches, samples, prices on request.

REBA, Women's Haberdasher: Imported models $60 and up. Hats $5 and up. Domestic gowns in serge and velvet, $12.50 up. 128 West 42nd Street, New York. Tel. 8641 Columbus.

MME. RENE. My specialty is designing individual gowns. I cut and fit your own material. You finish them, thus saving largest expense. 542 Fifth Avenue New York.

PAQUIN GOWN reproduced in imported charmeuse, $27; elsewhere $50. Auto coats, exclusive designs, $15. Joseph Scher, Suite 718, 506 5th Ave N. Y.

SCHER MODEL SUITS of imported broadcloth or novelty, $45; elsewhere, $65. Smart hats, $12 up; elsewhere, $20 up. Joseph Scher, Suite 718, 500 5th Avenue, N. Y. Tel. 1236 Bryant.

CHARMEUSE OR SATIN WAIST with directoire collar, imported lace jabot, long sleeves finished to elbow with lace, $12.50; elsewhere $20. Joseph Scher, Suite 718, 500 5th Ave., N.Y.

EDITH THERRY. Gowns, lingerie and negligees. Young ladies' dancing frocks of exclusive designs at $15. Trousseaux a specialty. Mail orders filled. 2172 Broadway, N.Y. Tel. Schuyler 8155

Gowns and Waists—Cont.

MME. MULLER, INC., formerly of Fifth Ave., 81 East 55th Street, N. Y. Gowns to order only. Evening gowns a specialty. Blouses and corsets. Perfect satisfaction guaranteed.

MISS. L. E. PRESTON, Importer, 9 E. 43rd Street, N. Y. (near Fifth Avenue). Specialties in Blouses and Gowns for Ladies and Misses, at reasonable prices. With Quiller-Hatter.

RAGAN & DAVIS, Gowns—Importers We make special and individual designs. Wedding trousseaux and evening gowns a specialty. 4 West 37th St., N. Y. Tel. Greeley 2827.

AGNES VESPER. Exclusive styles in evening gowns. Models copied for all occasions. Satisfaction assured. Ladies' material accepted. 148 West 82nd St., N. Y. Tel. Schuyler 5297.

The Specialty Remodeling Shop. Any garment remodeled. Shop waists and gowns refitted. Fancy waists to order. Edmee Vincent Zeisig, 264 W. 23d St., N. Y. Tel. 471 Chelsea.

AMY MOERAN EVENING GOWNS, 176 Madison Ave., N. Y. Tel. Madison 5354.

Hair Goods & Hair Dressing

J. Andre, importer of Hair Goods, 140 W. 44th St., N. Y. Specialist in Hair Coloring, Hair dressing, Shampooing, Manicuring, Facial and Scalp Treatments. Building exclusively for ladies.

ANNA J. RYAN. Fashionable devices in curls, pompadours, switches, transformations and wigs. Mail orders a feature. 2896 Broadway, New York. Phone 5566 Morningside.

M. PERCELL, 677 Broad St., Newark, N. J. Importers of Hair Goods. All Shades, including rare blonds. Lowest prices for first qualities. Send your combings to be made up.

ELIZABETH KEY BATES. My specialty is matching Switches, Transformations, Toupees, through leading importers. 20% saved. Satisfaction guaranteed. Gerard Hall, W. 182d St., N. Y.

Hair Combings Scientifically Prepared Matting prevented. Unequalled appearance and wear. 22 years' experience. Expert wig maker. Transformations. Leo Lichtman, 2363 B'way, N.Y.

WIGS TO RENT for costume parties, tableaux and plays. Face powders to suit your complexion. Make up service. General hair work. Oscar F. Bentner, 105 W. 47th St., N. Y.

A. G. SEARS, Specialist Ladies' hair coloring. Any desired shade with Henna mixture. Guaranteed perfectly harmless. Price $2. Application parlors, 353 5th Ave., N. Y. At 34th St.

Mme. Elsie's Preparations have stood the test of time pleasing the critical. Hair Tonic 50c & $1, Shampoo Powder 25c & 50c. E. T. McCann, Sesame Shop, 434 5th Av., N. Y. Tel. Greeley 9421.

A. A. CAMPBELL, 8 West 33rd Street, New York. Hair colored natural shades by an expert. Privacy. Reasonable. Investigate—it will pay.

Jewelers

Diamonds, old Gold and Silver. Worn out gold, platinum, silver bought. Also diamonds, pearls. Difficult Antiques, jewelry repaired. Callmann, Appraiser, 47 W. 37th St., N. Y.

PLATINOID Buckles and Hair Ornaments set with Rhinestones. Durable and attractive. From $1.50 a pair up. Repairing jewelry. Stringing pearls. Rose Olga Tritt, 366 5th Ave., N. Y.

KARL KIPP at THE TOOKAY SHOP, in East Aurora, N. Y., is making beautiful pieces of hand-wrought jewelry and copper-work for discriminating people. Write for booklet.

GIFTS OF DISTINCTION and striking individuality are found at The Tookay Shop in East Aurora, New York. KARL KIPP, JEWELER and CRAFTSMAN.

Lace and Embroidery

MRS. RAYMOND BELL, 1 East 45th St., N. Y. Specialty Lace Shop. Antique Laces, Children's English Smocks. Fine Lace mending and remodeling. Laces sold on commission.

SARA HADLEY, 9 E. 35th St., New York. Antique and Modern Laces. Veils, Shawls, Flouncings, Scarfs, Neckwear and complete sets of Table Linens. Lace for trousseaux a specialty.

MAURICE Importer of real laces. Retails at wholesale prices—saves you 50%. Write for illustrated catalogue. 398 Fifth Ave., Opposite Tiffany's, New York.

PENELOPE, 19 East 31st St., New York. Blouses, Dressing Jackets, Neckwear, Italian cut work, embroidery of all kinds, ready made or made to order if desired. Reasonable prices.

Ladies' Tailors

GEO. ELLIS makes smart, good looking tailored Fall suits from $45 up. Mail orders filled for past seven years. Herald Square Studio Bldg., 149 W. 35th St., N. Y., near Broadway.

A. LUST, Ladies' Tailor Riding Habits. Special attention given to mail orders. 580 Fifth Ave., cor 47th St., New York. Telephone 2043 Bryant.

TAILORED GOWNS REMODELED To prevailing styles. 19 years' experience. J. H. Comstock, 286 Fifth Ave., N. Y. Tailored suits from $65 up. Tel. 158 Madison Square.

M. COWEN CO., IMPORTERS. Tailors, Dressmakers, Furriers and Habit Makers. Mail orders solicited. 7 West 38th St., N. Y. Tel. 498 Murray Hill.

Ladiees' Tailors—Cont.

L. A. ROBINSON. Gowns and Tailored Suits. Sketches with estimates submitted upon request. Mail orders solicited. 411 N. Charles Street, Baltimore, Md.

LEITNER, Tailor and Habit Maker. Special attention given to one-piece dresses. Tailored suits $55 up. Perfect satisfaction guaranteed. 51 W. 45 St., N. Y. Phone 427 Bryant.

SAUL RENNECK, Ladies' Tailor Special prices on Misses' fall suits and gowns. Personal attention given to every order. 634 5th Avenue, New York. Tel. 7283 Plaza.

Millinery

HOYT, MILLINERY Importer of Fine Millinery. Correct style for Tourists. St. Paul, Minn. 4th and St. Peter Sts.

ELAINE & CO. are showing exclusive models of Fall and Winter hats. Send for illustrative booklet giving prices. 2231 B'way, N. Y., nr 79th St. Subway Sta.

TURNEY. Millinery importers, 56 E. 34th St., N. Y. Individual styles in smart Fall and Winter Hats. Tailored felt and velvet hats, $5 and $10.

WEBB, IMPORTER 297 Fifth Avenue, New York. Smart hats for fashionable people at reasonable prices. Remodeling. Material accepted.

COLLINS—Distinctive Millinery Original and Paris models from $10 up. Feathers accepted. 136 Madison Avenue, N. Y., at 31st Street.

MISS GERITY IMPORTER OF MILLINERY. Latest Parisian Models. Each hat is individual and distinctive. 19 West 46th St., New York.

Little Hat Shop. Mabel Hutchinson announces her removal to 4 West 53rd St., N. Y. Remodeling hats worth while. Special attention to elderly ladies. Sensible hats for gentlewomen.

IMPORTED AND ORIGINAL MODES Wedding Veils a Specialty. Mrs. E. M. Bulkeley, 1514 Fourth Avenue, Louisville, Ky.

ESTELLE BUTLER Georgette French Hats at $15. 47 West 37th St., N. Y. Tel. Greeley 2588.

TRIANON HAT SHOP Exclusive Imported Fall and Winter Models. Hats from $12 up. English Shetland Veils. 42 West 39th St., N. Y. Tel. Greeley 3285.

PRIMEROSE 28 Faubourg St., Honoré, Paris, France. Creator of chic millinery for gentlewomen.

Miscellaneous

WEDDING VEILS and wreaths to order from $15 up. Write for sketches and particulars. Mail orders a specialty. Miss Allien, 9 East 43rd Street, New York. With Quiller.

WILE-AWAY-BOXES, filled with individual gifts, amusements and comforts, for the traveler or convalescents. Prices from $5. Elizabeth H. Pusey, 176 Madison Ave., New York.

Wile-Away Boxes for Children. Appropriate gifts for the sick child, for birthdays, for rainy-days or journeys. Prices from $3. Elizabeth H. Pusey, 176 Madison Ave., New York

TELL THE CHILDREN to be ready for Mr. Kris Kringle's Christmas Surprise! Read about it on page 14. Elizabeth H. Pusey, 176 Madison Avenue, N. Y.

NOVELTY AFTERNOON TEA BOX Cretonne box containing dainty menu of delicious imported Chinese confections, tea bowls, etc., for six, $2. Bertha Tanzer, 9 W. 20 St., N. Y.

Reno Exclusive Millinery School. For $1 each week during season we send two sketches of Paris hats with full instructions. Stamp for particulars. 606 W. 114th St., N. Y.

BRIDE'S BOOK—BABY RECORDS CHAP BOOKS. List for the asking. The Antlers Bookshops, 300 Block, Royal Street, New Orleans, La.

FASHIONABLE FABRICS Suitings and coatings at half retail prices. Samples free upon request. Books for dressmakers. Home Woolen Mills, King St., Chambersburg, Pa.

SUMURUN Bead NECKLACES. Perfume of Oriental gardens, Japanese Wistaria, Violet, Carnation, Oriental, Lotus (green). $1.50 boxed. Christine, 186 Christopher St., Montclair, N. J.

Cross-Stitch Embroidery. Imported stamped pieces. Unusual designs and colorings. Send for list. Mail orders filled. Hurm Art Shop, 277 Fifth Avenue, New York City.

McCallum Silk Hosiery in plain, embroidered and lace effects. Made to match any color in a few days. At all leading shops. McCallum Hosiery Company, Northampton, Massachusetts.

DISTINCTIVE HAND BAGS made to order to harmonize with gowns, costumes and for holiday gifts. Mme. Cauthers, 8 East 16th St., N. Y. Tel. Stuyvesant 1940.

SWEATER COATS, stylish, tailor made, guaranteed fit, our $5.50 is unequalled. A good one for $3. 50% less than store prices. Kremer Knitting Mills, Heed Bldg., Philadelphia, Pa.

MINT JULEP, egg-nogg, fried chicken, Sally Lunn, beaten biscuits. 12 genuine darkey receipts in "Aunt Jemimy's Receipt Calendar for 1913," 50c. "Studio Shop," 96 5th Ave., N. Y.

Miscellaneous—Cont.

DAINTINESS. Ladies' sheer, pure linen, handspun, hand-hemstitched handkerchiefs to order, $2 each. Sent prepaid on receipt of price. Grace E. Forbush, Wilton, New Hampshire.

The Douglas Anklette Co., Hartford, Conn., have something fine for motoring, walking. Anklets 50c. Legging Anklets $1 and $1.50. Anklet Tights $1.75. Invisible — Cosy — Trim.

For Investment Insurance for Women with a waiver of all further premiums in event of disability, address Alice M. Rich, Room 601, 115 Broadway, New York.

Mourning Millinery

HENESEY, MOURNING HATS. Correct styles in Bonnets, Toques and Veils. 624 Fifth Ave., corner 38th St., New York. Formerly Lillian Hurd. Tel. 937 Murray Hill.

Pets

Thoroughbred toy Pomeranians; reasonable. Strong, healthy, from imported prize-winning stock. Most fashionable breed. Order now for Xmas. Miss Snodgrass, Parkersburgh, W. Va.

Photography

PHOTOGRAPHS BY EARLE have a charm, a delicacy, a refinement all their own. Beautiful specimens of his work in colors on exhibition. 546 5th Ave., N. Y. Tel. 5321 Bryant.

BRADLEY STUDIOS 435 Fifth Ave., and 402-404 Fifth Ave., N. Y. The individuality of our photographic portraiture is unquestionable, our guarantee absolute.

Real Estate

Charming Colonial Home for sale. Sound Beach, Conn. Excellent location, near station and golf links. $7000. Miss Lewis, Real Estate and Insurance, 500 Fifth Avenue, New York.

Rooms, Ap'ts, etc.

"THE ADRIENNE," 319-321 West 57th Street, New York. Comfortable rooms, private baths, good table. Winter arrangements. Apply to Miss Proudfoot.

13-15 East 54th St., N. Y. Boarding place for fastidious people. Unexcelled residentially. Centrally located. Moderate prices. Element, cuisine, service the best. References. Tel. 7257 Plaza.

Selling Agent

SPECIALISM. My specialty of selling for women with over-stocked wardrobes. Slightly worn gowns from exclusive makers only. Florence E. Burleigh, Canaan, New Hampshire.

Shoes

WILLIAM BERNSTEIN. Short Vamp Shoes. (Reg. U.S. Pat. Off.). Originator; creator. Fit, Quality, Style. Send for Booklet "V." Sold at 54 W. 31st St., and 1591 Broadway, N. Y.

SHORT VAMP SHOES, Satins, Velvets, Cuban and Louis XV heels. Sizes 1 to 9, A to EE. Catalog sent free. J. Glassberg, Two Stores, 58 Third Ave. and 225 W. 42d St., N. Y.

Miller's Specialty Shoe Shop Newest styles and novelties always in stock. Established 20 years. Write for catalogue No. 2. 1554 Broadway, New York.

Shopping Commissions

Mrs. H. Goodale Abernethy. Shopping Commissions. No charge. 37 Madison Ave., N. Y. 8 Hilgrove Road, South Hampstead, London, N. W. 12 Rue Rennequin, Paris.

MRS. E. F. BASSETT. Do you need rugs, hangings, linens, etc? I know where to purchase for you the best things at cheapest prices. 8 years' experience. 145 W. 105th St., N. Y. Tel.

MRS. SARAH BOOTH DARLING Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. 112 W. 11th St., N. Y.

MRS. F. N. DAVISON, Registered Shopper in all lines. Shops for and with Customers. No charge. Correspondence solicited. 225 West 45th Street, New York.

HELEN CURTIS, 96 Fifth Ave., New York. General Shopping. No Charge. Circular. Bank reference. Personal interest in every order. Telephone 3286 Chelsea.

MRS. S. D. JOHNSON. Shops for and with customers without charge. Rush mourning orders a specialty. 347 5th Ave., opposite Waldorf-Astoria. Tel. 2970 Mad. Sq.

MARJORIE WORTH, 22 E. 34 St., N. Y. Tel. 2970 Mad. Sq. General Shopping. No charge. Courteous, prompt and efficient attention to every order. Bank Reference. Letter on request.

CHICAGO SHOPPING. For or with patrons. Prompt, personal attention; highest references; correspondence solicited. Mrs. G. S. Nutter, Tel. Normal 8316, 6142 Vernon Ave., Chicago, Ill.

MRS. J. ADDISON CLARK Purchasing agent. Specialty—household furnishings and trousseaux. Chaperoning. References. 104 West 70th St., N. Y. Tel. 2934 Columbus.

(Continued on page 22)

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

(Continued from page 21)

Shopping Commis'ns—Cont.

MRS. A. W. BALDWIN, 139 West 118th Street, New York, shops for and with out-of-town patrons. No charge. Correspondence solicited. References.

MME. FRANCES M. MONTY General shopping. No charge. Specialty of Paris shopping. Paris representative. References. 214 West 92nd Street, New York. Telephone 2709 Riverside.

LOUISVILLE SHOPPING. Samples, estimates for inexpensive or handsome gowns. General household buying. References in 29 states. Mrs. A. T. Wheat, 1514 4th St., Louisville, Ky.

CHINATOWN SHOPPING
Chinese oddities, beads, hand-wrought jade jewelry, embroideries, etc., purchased without charge. Bertha Tanzer, 9 West 29th St., N. Y.

BALTIMORE SHOPPING. Mrs. K. L. Ebaugh, 205 Piper Bldg., Baltimore, Md., shops for and with customers, no charge. Rush mourning orders a specialty. Correspondence solicited. References.

Mrs. Sidney Greenfield, Purchasing Agent, 603 W. 139th St., N. Y. Shops with and for patrons. No charge. Bank References. Prompt, courteous attention. Chaperoning. Tel. 2350 Audu.

MRS. MARY BERGIN
Shopping for and with patrons without charge. References. Correspondence in Spanish if desired. 153 East 18th St., N. Y. Tel. 6223 Gramercy.

ZELINA SANFORD
General Shopping. Mail orders or with you. No charge. Circular. 3929 B'way, N. Y. Tel. Audubon 3780.

Specialty Shops

THE LITTLE FAVOR SHOP
Adeline King Robinson, 479 Fifth Ave., cor 41st St., N. Y. Bridge prizes; luncheon, dinner, dance favors; inexpensive gifts, souvenirs of real merit.

MRS. A. VAN R. BARNEWALL.
Lamp and Candle Shades. Reproductions of Antique Porcelain Lamps. Wedding Presents, Bridge Prizes. 6 West 40th Street, New York.

Hand Embroidered French Lingerie. Wholesale prices. Chemises 75c, Drawers $1.00, Gowns $1.50, Combinations $2.00 up. Photographs on request. Leon P. Bailly, 366 5th Ave., N. Y.

HAPPY HOUR and other Gift Boxes for children. Gifts selected with unusual care. Educational, entertaining. Prices $5 to $10. Booklet. Adelaide W. Ramage, 695 St. Nicholas Ave., N. Y.

"Thoughtful Little Gifts" Illustrated. Containing unique, simple gifts that give pleasure and appreciation to giver and receiver. Sent on request. Pohlson's Gift Shop, Pawtucket, R. I.

MRS VOUGHT, 347 Fifth Avenue New York. Former manager N. Y. Office Marinello Co. Facial Massage, Scalp Treatment, Shampooing, Manicuring. Telephone Madison Square 4864.

Every Little Girl should be the happy possessor of "Dolly Zephyr," the latest novelty in dolls. Price $1.50 prepaid. Adelaide W. Ramage, 695 St. Nicholas Avenue, New York.

ORIENTAL GIFT BOX. Filled with extraordinary gifts selected from China and the Orient. Truly an unusual X-mas gift. Prices $4 to $10. Bertha Tanzer, 9 W. 29th Street, New York.

Beautiful Parisian model Robespierre neckwear. Exquisite laces $3 to $12. Beaded, embroidered, printed scarfs for holidays. Silk candle shades, sachets, etc. Jane Gray, 212 W. 86th St., N. Y.

CHANGE OF ADDRESS. PRESERVED FLOWERS. The interest in seeing these is so great it has compelled us to reopen our studio at 4 West 33rd St., N. Y. Austro-Hungarian Co.

"PRESERVED VIOLETS" New to America They have the look, feel, smell of freshly picked violets. Will last for years. Prettily boxed in generous sized bunches. $2.50 X.Pd.

THE ABOVE IS **AN ABSOLUTE NOVELTY** Preserved violets are worn by the LEADERS OF FASHION IN NEW YORK. Austro-Hungarian Co., 4 West 33rd St., N. Y.

"PRESERVED ROSE WITH BUD"
READY TO PIN on, has the REAL ODOR. Varieties, pink or Marchal Niel. $1.50 X. Pd. Austro-Hungarian Co., 4 West 33rd St., N. Y.

THE ABOVE MERITS special mention. A truly marvelous rose with bud. Fashionable New York florists marvel at it. Austro-Hungarian Co., 4 West 33rd St., N. Y.

CHARMING NOSEGAYS from Vienna. New York women consider these nosegays as a necessary finishing touch to the costume. Austro-Hungarian Co., 4 West 33rd St., N. Y.

CHARMING NOSEGAYS (CONTINUED). Three dainty pink June Roses combined with lavender flowers. $1. Express Paid. Austro-Hungarian Co., 4 West 33rd St., N. Y.

CHARMING NOSEGAYS (CONTINUED). A dozen small Austrian Field Roses in a superb blending of colors—Vogulsh—$1. Express Paid. Austro-Hungarian Co., 4 West 33rd St., N. Y.

CHARMING NOSEGAYS (CONCLUDED) Petite Crabapple Blossoms. "Cochet Pink." surrounded by heliotrope—Chic—$1. Express Paid. Austro-Hungarian Co., 4 West 33rd St., N. Y.

"THE BLACK VELVET ROSE is being worn as a corsage ornament with all sorts of costumes by Parisian women." (Fashion note.) $2. X. Pd. Austro-Hungarian Co., 4 W. 33rd St., N.Y.

IF YOU LIVE OUT OF TOWN
WRITE US for full information about our wonderful "Preserved Flowers" & Nosegays. Austro-Hungarian Co., 4 West 33rd St., N. Y.

Specialty Shops—Cont.

SPECIALTY AND CRAFT SHOPS
BE OUR REPRESENTATIVE in your town. "Preserved flowers." GENEROUS PROFITS. Austro-Hungarian Co., 4 West 33rd St., N. Y.

BACHELOR GIRL'S APRON. Art blue, (washable), square neck, elbow sleeve, skirt length, effective band trimming. By mail $2. Jane Thomas, Goodwin Building, Hartford, Conn.

BEADS, Spangles, Jewels, Chenilles, Gold Threads, Tapestry Silks, Embroidery Materials. Everything in this line that can't be had elsewhere. Peter Bender, imp., 111 E. 9th St., N. Y.

LA BOTTEGA—"THE SHOP"
Italian China, Terra Cotta, Russian Toys, etc., for Christmas gifts. Also unusual Xmas cards and calendars, 28 East 28th Street, New York.

SANCTA CECILIA. Beautiful design by American artist, expertly reproduced in Japan to resemble medieval water color sent for $1. Far East Shop, Cutler Bldg., Rochester, N. Y.

"STUDIO SHOP for Things Beautiful" Imported peasant pottery, Brittany Ware, Holbein Prints, Peasant baskets, Korean priest robes, 96 5th Ave., N. Y. Tel. Chelsea 3878.

"ARNOLD" KNIT WEAR SHOP: 431 5th Ave., N. Y. Tel. 1681 Murray Hill. Women's, children's infants' fine knit underwear. Baby outfits our specialty. "Those 'Arnold' Goods."

BASKET VASE FOR AUTOS. Artistic hand made flower vase with basket holder. All shades. Attractive and substantial. Price $1.25 prepaid. Mabelle Hay, 26 Norfolk St., Hartford, Conn.

JUNGLE FOLK PLATES
Unique service plates illustrating with symbolic designs Kipling's Jungle Books. Artistic coloring. M. B. Jones, 55 West 15th St., New York.

ARTISTIC COLOR SCHEMES for costumes. Also color suggestions for parties, luncheons and interior decorating. Prices reasonable. Mme. De Nyson, 902 Manhattan Ave., Dayton, O.

? CHRISTMAS ? Bachelor Girl's Apron. Art blue, washable, effective trimming, shoulder neck, elbow sleeve, skirt length. By mail, $2. Jane Thomas, Goodwin Bldg., Hartford, Conn.

Studios

PAINTER OF SOCIETY'S PETS
Portraits of Dogs, Cats and Horses in oil, water color or miniature. Also Artistic Photography. Harriett V. Furness, 154 W. 57th Street, N. Y.

The Furness Animal China. Something new and distinctive in tea and breakfast services. Individual gifts, favors and prizes. The Furness Studio, Carnegie Hall, 154 W. 57th St., N. Y.

VOICE PLACEMENT
Tone production a specialty.
Miss Adelaide Lander,
223 East 17th St., N. Y. Phone Stuyvesant 4597.

Tea Rooms

The Washington Irving Tea Room and Little Studio Shop is now reopened in the picturesque old Irving residence, Seventeenth Street and Irving Place.

Toilet Preparations

MYSTIC CREAM makes the skin like velvet. The only perfect "non-greasy" Toilet Cream. Your address on postal brings free sample. Ogden & Shimer, Middletown, New York.

Have you ever used PERSIAN COLD CREAM ? It is positively the best cleanser on the market. Ask your druggist for it. Mrs. R. A. Hudson, Auburn, N. Y.

M. Waters Velveta Face Cream, 50c.
A rouge of crushed roses, 75c. Face powder, 75c. Liquid powder and hair oil, $1 each. Samples 10c each. 4 West 29th St., New York.

Mrs. Mason's Old English Hair Tonic. Private formula of noted English hair specialist, Mrs. K. Mason. Endorsed by Duchess of Marlborough, Mme. Melba, etc. At toilet stores.

DOROTHY Complexion Cream gives a beautiful lustre to the skin—wholesome and refreshing. No grease or enlargement of pores. 50 cents. Dorothy Company, 60 W. 22d Street, N. Y.

QUIN-SEC HAIR ELEXIR. Unexcelled for nourishing and stimulating the hair. Prevents dandruff. Price $1. Quin-Sec Shampoo, 50c. K. M. Quinlan, Scalp Specialist, 166 Lex'n Ave., N.Y.

BEAUTY SPOTS Package sent postpaid, 25 cents. Assorted shapes, including crescent, heart, diamond, etc. All the rage! Write at once. White & White, 1 So. Tenn. Ave., Atlantic City, N.J.

SOMETHING NEW—JAPAN CREAM
Most wonderful skin beautifier ever discovered. Heals all skin diseases. Sample 25c, 75c, $2.50 and $5 jars. Japan Sales Co., 489 5th Ave., N.Y.

Reduces Enlarged Pores. La Mignon Astringent Lotion refines skin, cures sunburn, removes tan, bleaches discolored necks. 75c postpaid. La Mignon Co., 18 Sumner, Springfield, Mass.

CREME DE BEAUTE
perfect skin food, non-greasy, eliminates traces of age and fatigue. $3.60 by mail. Booklet free. V. DARSY, 14 West 47th Street, New York.

Travel

P. & S. Wardrobe Trunks 9 different grades in Full Size, Pony or ¾ Size. Steamer Size. Hat Trunks. Price $15 to $75. Write for booklet. J. F. Parkhurst & Son Co., 4-6 Rowe St., Bangor, Me.

S and X

To Insert Your "S & X" Advertisement

RATES.—For the first 25 words or less, $1.00. Additional words five cents each. Price when given, as Price $4.50, counts as one word; in giving dress measurements, six figures count as one word. Correct remittance covering cost of insertion must accompany order and advertisement. Forms close one month in advance of issue.

To Reply to These Advertisements

REPLIES to these advertisements should be placed in a stamped envelope with the number of the advertisement written in the corner (e. g. 961-A). Then fold this envelope and enclose it in an outer envelope addressed to us as follows:—Manager Sale and Exchange, VOGUE, 443 Fourth Ave., New York. Your reply will be forwarded to the advertiser by the next mail after it is received at this office.

ENCLOSE no money in your first reply. Wait till you hear from the advertiser that your offer is acceptable. Do not send any articles to the VOGUE office.

DEPOSIT SYSTEM—In order to facilitate the inspection of articles advertised, VOGUE will receive on deposit money orders or checks (certified only) for the purchase-money of all articles. When the sale is concluded, the money will be forwarded to the advertiser, or if no sale results, the money will be returned to the depositor.

FOLLOW THESE RULES carefully, but if they do not cover your case, write to VOGUE for further particulars.

Wearing Apparel

WANTED: Fur coat. Must be good fur and a bargain. Size full 36-38. No. 110-B.

GENUINE Hudson Bay Sable, long stole with tails and large muff, $100. Perfect condition. Fall hats and gowns $5 and $10. Wanted Polo coat; size 36. No. 741-A.

BLACK velvet suit. Bust 34; skirt 38 front. Cost $37; sell $18. Imported chiffon waist; $5. Size 34. Black beaver Knox sailor hat. Cost $13.50; sell $5. No. 746-A.

FOR SALE: Large bunch of black Paradise aigrettes. Also white bunch. Price $15 each. Mink collarette of Revillon's, also muff in excellent condition. Price $50. No. 747-A.

FOR SALE: Long evening coat, pale blue broadcloth and shell-pink satin. Reversible. Deep pointed collar. Worn twice. Size 36. Cost $65. No reasonable offer refused. No. 748-A.

WANTED: Warm cloth coat, evening wrap or coat and evening gown. Size full 36. Also good fur muff. Articles must be good style and real bargains. No. 111-B.

FOR SALE: Blue maternity adjustable coat and skirt. Cost $80; sell $18. Wanted, two or three piece smartly tailored suit. Must be reasonable. Size 34-36. No. 751-A.

FOR SALE: Exquisite Irish lace robe. Size 40. In perfect condition. No. 753-A.

FOR SALE: Evening gowns, wraps, etc., also old fashioned dresses of Dickens' and Civil War period. Also kid and satin slippers 25 and 50 cents pair. Curios, souvenirs, etc., at reasonable prices. No. 754-A.

LADY leaving for Florida, will sell her genuine black Lynx set for $25. Bought this Fall for $90, and left with us in storage. Large pillow muff, handsome scarf. Sent C. O. D. subject to approval. No. 755-A.

WANTED: A black or black and white evening wrap, evening gown, afternoon or reception gown and dressy street gown. Size 36. Must be stylish and in good condition. No. 112-B.

LADY going South, will sell genuine Eastern Mink set for $60. Bought this Fall for $145, and left with us in storage. Large animal effect scarf and pillow muff. Sent C. O. D. subject to approval. No. 756-A.

FOR SALE: Gentleman's black cloth fur coat, lined blended muskrat. Seal collar. Cost at Gunther's $185. Worn only a few times. Now valued by Gunther at $175. Will sell for $135. Reason for selling, owner spends Winters in South. Splendid opportunity to secure exceptional overcoat at great bargain. Will fit gentleman 5 ft. 9. No. 757-A.

Wearing Apparel—Cont.

WANTED: A full length raccoon fur automobile coat. Size 36 or 38. Must be in first class condition and moderate in price. No. 113-B.

FOR SALE: Irish lace coat. Cost $80; sell $30. Very beautiful dress, hand embroidered Egyptian design. Bust 36. Recently made, never worn. Cost $95; sell $35. No. 758-A.

FOR SALE: Grey and bronze Siberian Squirrel coat, lined with brocade. Large collar and reveres, 52 inches long. Size 38. Cost $250; sell $100. No. 761-A.

Professional Services

SOCIAL secretary to prominent New York society leader has one morning and two afternoons weekly disengaged for this season. Notes and invitations written and answered, banking, household accounts and chaperoning. Terms moderate. No. 203-C.

A PHYSICIAN, aged 40, highly educated, desires a position as secretary in a reliable family where his professional and business experience would be used. A home where there are children preferred. No. 204-C.

YOUNG lady, trained nurse, graduate of school of high standing, desires to go South with invalid for Winter. Best references furnished. No. 205-A.

AN educated, refined trained nurse offers her services without compensation as companion to lady traveling abroad. References. No. 206-A.

LADY going abroad wishes to act as companion or chaperone on the trip over. Speaks three languages. Best social references. No. 207-A.

WOMAN of social position, competent as social secretary, traveling companion or chaperone, desires position. Can plan and carry out American or European itinerary. References. No. 208-A.

Miscellaneous

PEARL necklace. Orient graduated pearl necklace 17 inches long. Very reasonable. No dealers need apply. No. 752-A.

TOUR through sunny countries, Spain, Egypt, Italy, delightful itinerary with leisure and comfort. November to March. Experienced conductor and chaperone. Best social references. No. 760-A.

FOR SALE: A few genuine old Japanese prints. Collected in Japan, from $5 to $10 apiece. No. 759-A.

THEODORE B. STARR, INC.

Louis Morris Starr, President *Howard White Starr, Vice-President*

A Document of 1862

"OUR intimate acquaintance during many years past with Mr. Theodore B. Starr, and our perfect confidence in his integrity, faithfulness and business experience induce us to cordially recommend his services to all who may want any goods in his line of business."

(Signed)	Read, Taylor & Co.	Sackett, Davis & Co.
	Peckham, Merrill, Fitch & Co.	Ve J. Magnin, Guerdin & Co.
	Arthur Rumrill & Co.	Freeman & Ryer
February 15th, 1862	Randel & Baremore	Schuyler, Hartley & Graham

Among the many persons, who today know and depend on the reliability of this house, there are few who remember the first public announcement of its founder, Mr. Theodore B. Starr.

In substance, that announcement stated that the satisfactory selection and purchase of precious stones, jewelry and silverware, on the part of the buyer, called for integrity, faithfulness and experience on the part of the seller. In the latter capacity Mr. Starr offered his services to the public, and printed in substantiation the endorsement of eight of the most prominent houses of the day.

It is that endorsement which we have reproduced above.

In the fifty years that have elapsed, the business then founded has grown to greatness—due entirely to the strictest maintenance of its founder's policy, which was and is to deal in reliable merchandise and to keep faith with every customer.

DIAMONDS AND PEARLS OF EXCEPTIONAL QUALITY

JEWELRY WATCHES SILVERWARE

CLOCKS BRONZES STATIONERY LEATHER GOODS

5TH AVENUE AND 47TH STREET
NEW YORK

"Onyx" TRADE MARK Hosiery

Silk

OFFERING a most unusual Range of Fashionable Color Tones, with greatly improved Qualities, makes it a pleasant task to dilate upon "ONYX" Superiority.

Readers of Vogue are familiar with "ONYX" Silk Hosiery. Its merits are uniformly reliable, winning thereby a prominent place in your esteem. We tell you here some of the many good numbers:

For Women

No. 251—Women's "ONYX" Pure Thread Silk; Lisle Sole and Lisle Garter Top—Black and all colors—A wonderful value, the utmost obtainable at

$1.00

No. 498—"ONYX" Pure Thread Silk in Black and all colors. 29 inches long. Extra "WYDE" Elastic Top. The SILK LISLE SOLE and "Garter Top" prevent running ladders, strengthen heels and toes.

$1.50

No. 106—Women's "ONYX" Pure Thread Silk — **the extraordinary value—best made in America** — every possible shade or color—Black, White, and all leading colors to match shoe or gown. Every pair guaranteed.

$2.00

For Men

No. 215—Men's "ONYX" Pure Thread Silk with Lisle Heel and Toe, in Black and the following colors: Tan, White Gray, Navy, Purple, Helio, Suede, Green, Burgundy and Cadet. Best pure silk sock made at the price.

50c. per pair

No. 515—Men's "ONYX" Pure Thread Silk; medium weight; Lisle Sole; Black and all colors.

$1.00

Sold at the quality shops. If your dealer cannot supply you we will direct you to the nearest dealer. Write to Dept. I

Wholesale Distributors

Lord & Taylor

New York